

7th November, 2023

A SIGNIFICANT MAJORITY OF PAKISTANIS (80%) FEEL THAT UNEMPLOYMENT IN PAKISTAN HAS WORSENEO OVER THE LAST SIX MONTHS: GALLUP & GILANI PAKISTAN AND DUN & BRADSTREET PAKISTAN

پاکستانیوں کی ایک بڑی اکثریت (80%) کا خیال ہے کہ گزشتہ 6 ماہ کے دوران ملک میں بیروزگاری میں مزید اضافہ ہوا ہے۔

Question: In your opinion, in comparison to last 6 months, unemployment in Pakistan is...?



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Economy

General

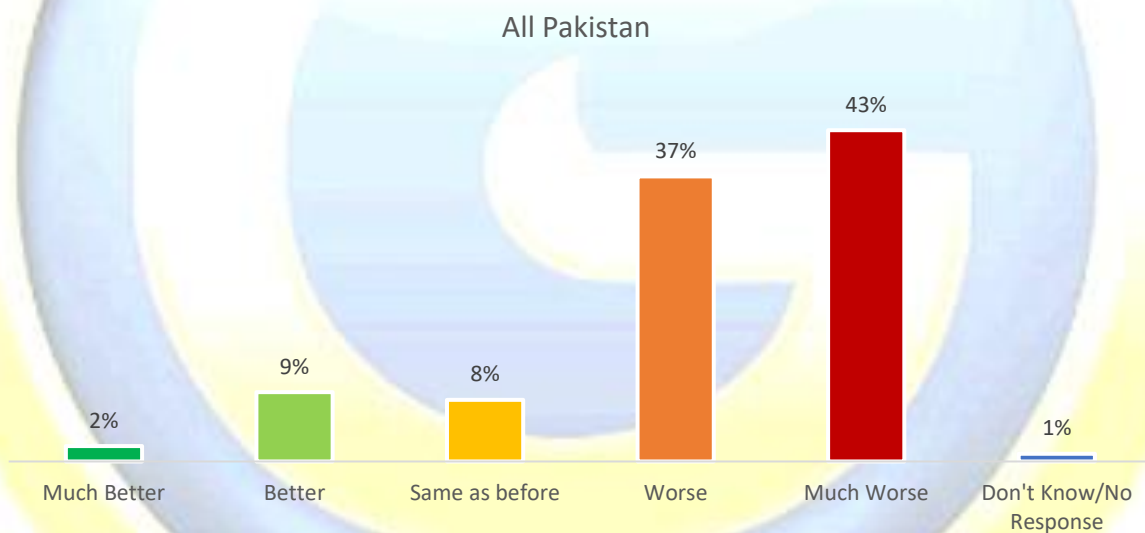
A Significant majority of Pakistanis (80%) feel that unemployment in Pakistan has worsened over the last six months: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan

(Islamabad) 7th November 2023

According to a survey conducted by Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan, a significant majority of Pakistanis (80%) feel that unemployment in Pakistan has worsened over the last six months.

A nationally representative sample of adult men and women from across the country was asked the question, “In your opinion, in comparison to last 6 months, unemployment in Pakistan is...?” In response, 2% said ‘much better’, 9% said ‘better’, 8% said ‘same as before’, 37% said ‘worse’, 43% said ‘much worse’, and 1% said that they did not know or gave no response.

Question: In your opinion, in comparison to last 6 months, unemployment in Pakistan is...?



Source: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Dun & Bradstreet Pakistan and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,179 men and women in urban and rural areas of all four provinces of the country, conducted during July 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

70% of Traffic on Peshawar Islamabad motorway is between 8am to 8pm

Source: PTCP, via [Bilal Gilani on Twitter](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 7th November 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)