

12th December, 2023

76% OF PAKISTANIS AGREE, EITHER COMPLETELY OR SOMEWHAT, THAT GETTING A COLLEGE/UNIVERSITY DEGREE IS IMPORTANT FOR SUCCESS IN LIFE:

GALLUP & GILANI PAKISTAN

76% پاکستانی اس حوالے سے مکمل طور پر یا کسی حد تک متفق ہیں کہ زندگی میں کامیاب ہونے کے لیے کالج/یونیورسٹی کی ڈگری حاصل کرنا ضروری ہے۔

Question: Please tell how much you agree or disagree with the statement, getting a college/university degree is very important to succeed in life?



Don't know/ No response: 3%



PRESS RELEASE

Opinion Poll

Social Behaviour

Education/Schools

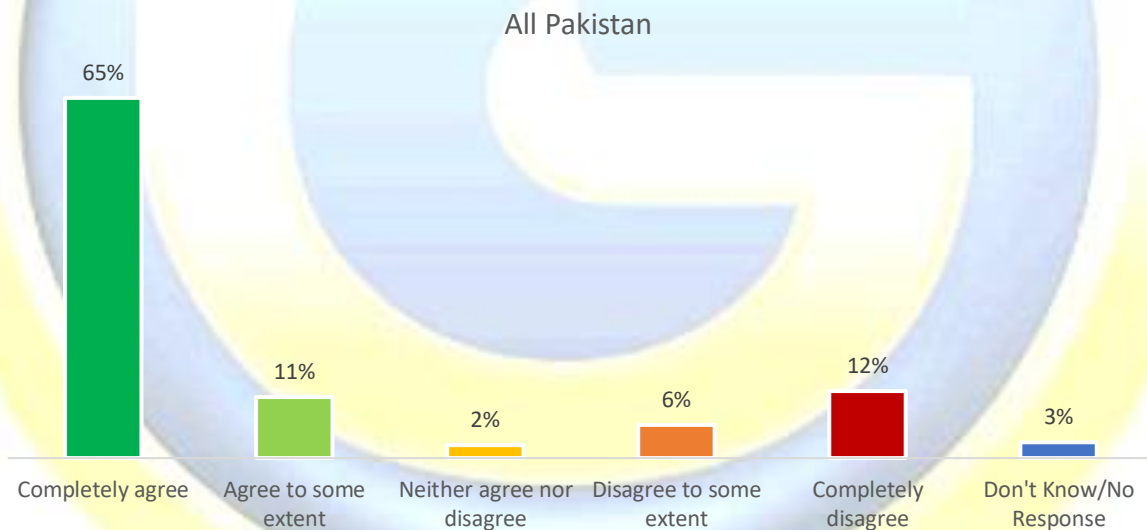
76% of Pakistanis agree, either completely or somewhat, that getting a college/university degree is important for success in life: Gallup & Gilani Pakistan

(Islamabad) 12th, December 2023

According to a survey conducted by Gallup & Gilani Pakistan, 76% of Pakistanis agree, either completely or somewhat, that getting a college/university degree is important for success in life.

A nationally representative sample of adult men and women from across the country was asked the question, “Please tell how much you agree or disagree with the statement, getting a college/university degree is very important to succeed in life?” In response, 65% said ‘completely agree’, 11% said ‘agree to some extent’, 2% said ‘neither agree nor disagree’, 6% said ‘disagree to some extent’, 12% said ‘completely disagree’, 3% said that they did not know or gave no response.

Question: Please tell how much you agree or disagree with the statement, getting a college/university degree is very important to succeed in life?



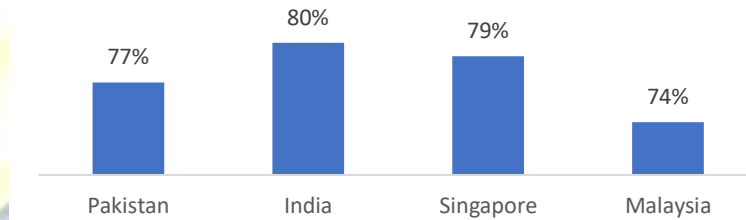
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

COUNTRY-WISE COMPARISON: 77% of Pakistanis agree that a higher-education degree is important for success in life.

Comparing the results by country reveals that 3% more Indians and 2% more Singaporeans believe the same, while amongst Malaysians the belief is reflected by a proportion smaller by 3% than that of Pakistan.

Country-wise Breakdown

■ Completely agree/Agree to some extent



The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,303 men and women in urban and rural areas of all four provinces of the country, conducted from October 17th to November 7th 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Only 21% of working age women are employed in Pakistan

Source: World Bank via [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 12th December 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)