

Question: “At what month of pregnancy did you go for your first (pre-natal) consultation?”



Source: Gallup & Gilani Pakistan analysis done on PSLM series by PBS
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)



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Nearly 6 out of 10 (59.8%) women (aged 15-49 years) went to their first pre-natal consultation during the first three months of pregnancy in 2018, an increase of 14.8% compared to 2005
Gallup Pakistan analysis using PSLM data series

(Islamabad), December 19th, 2023

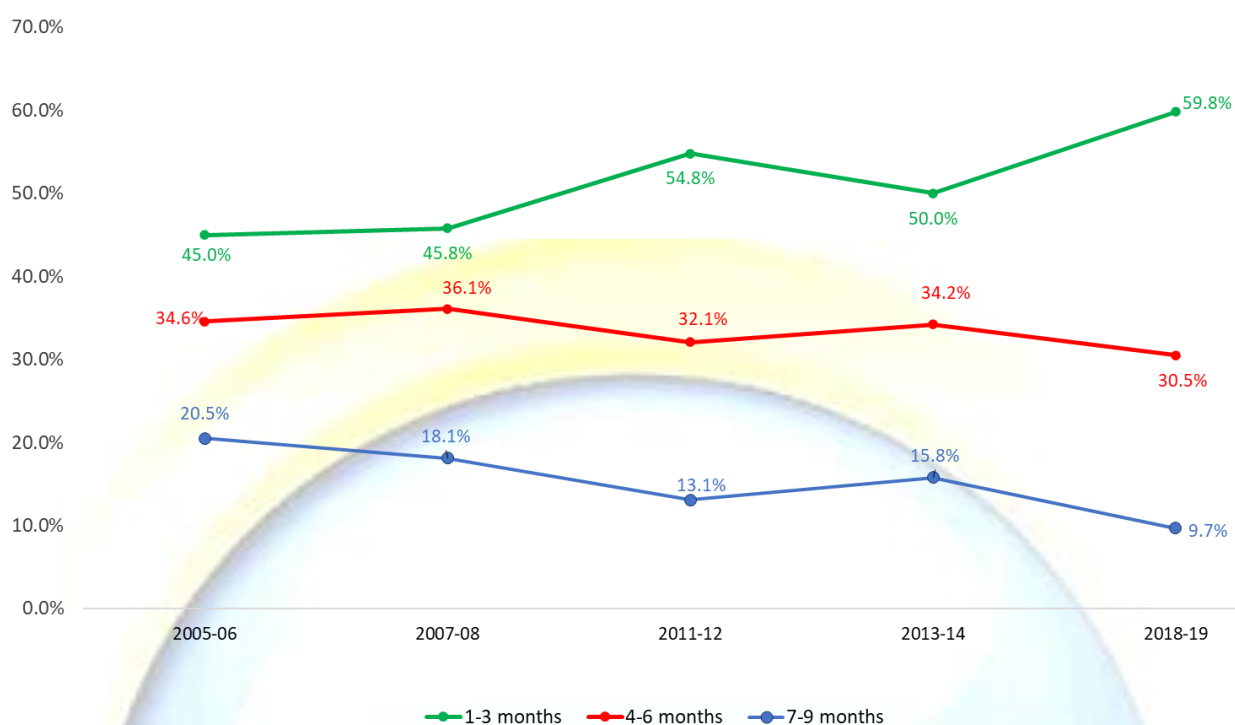
In a Pakistan Social and Living Standards Measurement (PSLM) Survey conducted in the year 2005-06 and subsequently in years 2007-08, 2011-12, 2013-14, and 2018-19, a representative sample of Pakistani mothers between the ages of 15-49 years from across the country were assessed regarding their prenatal and postnatal healthcare. In response to the question **“At what month of pregnancy did you go for your first (pre-natal) consultation?”**, in year 2005-06, overall, 45% of respondents said it had been in the first three months of pregnancy (1st trimester), 34.6% had indicated their first consultation was in their 4th-6th month of pregnancy (2nd trimester) while 20.5% said it had been in their 7th-9th month of pregnancy (third trimester).

Comparative Picture: In 2018-19, overall, the proportion of respondents having gone to their first pre-natal consultation in the 1st trimester was 59.8%, those having gone in their 2nd trimester was 30.5%, while those having gone in their third trimester was 9.7%.

Trend Analysis: The proportion of Pakistani mothers between the ages of 15-49 years that reported having gone for their first pre-natal consultation in the first three months of pregnancy has increased by 14.8% since 2005, while those going in the 4th – 6th month have decreased by 4.1%, and those going in the 7th to 9th months have decreased by 10.8% during the same time period.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

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For more information on PSLM series please visit website of Pakistan Bureau of Statistics at www.pbs.gov.pk.

This series is based on a dashboard Gallup Pakistan has developed and can be accessed at [Gallup Pakistan PSLM-Dashboards](#)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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History Poll
2023



of Gallup Pakistan
(1980-2023)