

26th December, 2023

**48% PAKISTANIS BELIEVE THAT THERE SHOULD NOT BE TRADE WITH INDIA:
GALLUP & GILANI PAKISTAN****48% پاکستانیوں کا خیال ہے کہ ہندوستان کے ساتھ تجارت نہیں کی جانی چاہیے۔**

Question: Some people believe that there should be trade with India, while others disagree. What is your opinion on this?





PRESS RELEASE

Opinion Poll

International Country-wise

India

48% Pakistanis believe that there should not be trade with India: Gallup & Gilani Pakistan

(Islamabad) 26th, December 2023

According to a survey conducted by Gallup & Gilani Pakistan, 48% Pakistanis believe that there should not be trade with India.

A nationally representative sample of adult men and women from across the country was asked the question, “Some people believe that there should be trade with India, while others disagree. What is your opinion on this?” In response, 42% said ‘There should be trade’, 48% said ‘There should not be trade’, and 10% said that they did not know or gave no response.

Question: Some people believe that there should be trade with India, while others disagree. What is your opinion on this?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,303 men and women in urban and rural areas of all four provinces of the country, conducted from October 17th to November 7th 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Life expectancy in the richest quintile is 70 years while for the poorest it is 61 years

Source: [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 26th December 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)