

GALLUP PAKISTAN

MONTHLY ROUND-UP

11 / 2023

NOVEMBER

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EDITOR'S NOTE

Dear Readers,

November 2023 has been a month of dynamic engagement and insightful discussions at Gallup Pakistan. We are delighted to present a comprehensive overview of our activities and releases during this period.

In this month, we released 21 daily polls, covering an array of themes from current affairs and international affairs to gender, economy, and healthcare. Responses were meticulously gathered from a nationally representative sample across Pakistan. In our exploration of historical trends, we conducted 6 history polls focusing on social behavior and media, comparing responses with time trend data from previous years.

While the 48th edition of the FinDev Cyberletter delved into the latest global developments in the financial industry, particularly in Financial Inclusion and Digital Financial Services (DFS), the 9th edition of the Health Cyberletter addressed the critical topic of Health and Stress in the context of Pakistan, recognizing the substantial impact on the wellbeing of its population. Additionally, we presented 3 Big Data Analysis Press Releases, analyzing datasets such as the Pakistan Bureau of Statistics Social Indicators of Pakistan 2021, National Population and Housing Census 2023, and Pakistan Public Administration Research Data.

Our recent snap polls brought to light the sentiments of the public on key issues. The survey on Afghan refugees revealed wide support for the Government of Pakistan's Afghan Repatriation Policy, while the poll on the Israel-Palestine conflict uncovered significant support for the Palestinians of Gaza.

In November, Executive Director Bilal Gilani represented Gallup Pakistan on panel discussions where his discussion on Constitution and Democracy in the Age of Populism and insights into Afghanistan and Pakistan relations from security, politics, and social perspectives were enlightening for all attendees.

The team at Gallup Pakistan made an impact in the world of press and web by sharing insights through op-eds on key social and political issues, while our press release about U.S. residents' perceptions about India and Pakistan made rounds on print and digital media.

We invite you to explore the wealth of information and diverse perspectives presented in this edition. As always, your engagement and feedback are instrumental in shaping the narrative of Gallup Pakistan.

Best regards,

Zainab Khan
Research Executive
Gallup Pakistan

NOVEMBER RELEASES

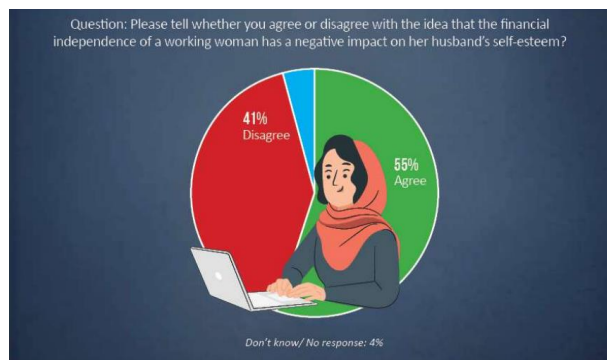
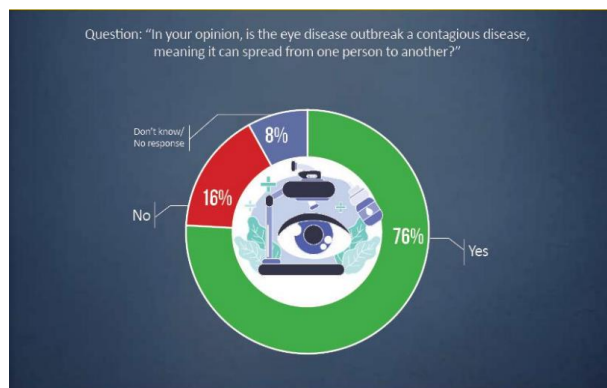
In November, 2023, Gallup Pakistan released:

21

DAILY POLLS

Across the themes of Current Affairs, International, Gender, Economy, and Healthcare, among many others.

Responses were recorded from a nationally representative sample across Pakistan.



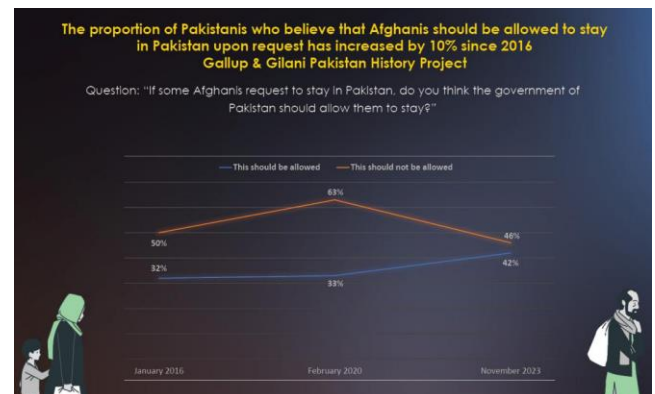
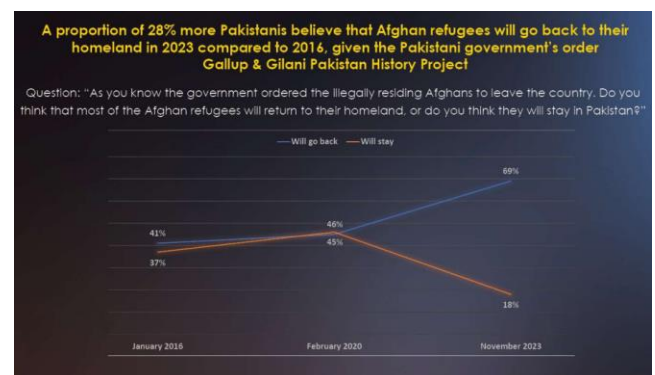
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06

HISTORY POLLS

Across the themes of Social Behavior and Media.

Responses were recorded from a nationally representative sample across Pakistan, compared with time trend data of previous years.



FINDEV CYBERLETTER: 48th Edition

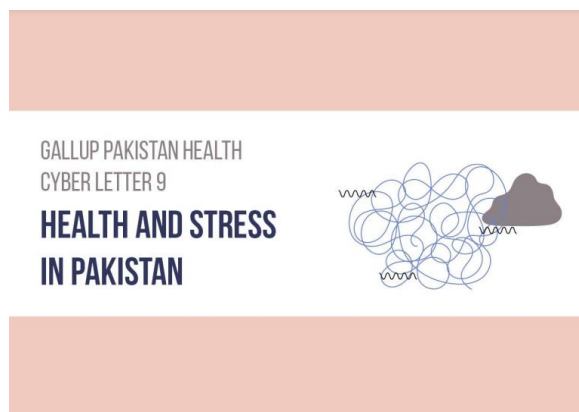
In the FinDev Cyberletter, we informed the readers of the latest developments in the financial industry across the globe, particularly in the realms of Financial Inclusion and Digital Financial Services (DFS), where efforts are being undertaken by both private and government sectors.



[Access here.](#)

HEALTH CYBERLETTER: 9th Edition

In the Health Cyberletter, we explored the topic of Health and Stress in the context of Pakistan. Mental health in Pakistan is a critical and pressing issue, with a substantial impact on the wellbeing of its population.



[Access here.](#)

03

BIG DATA ANALYSIS PRESS RELEASES

The datasets analyzed in these comprehensive reports included:

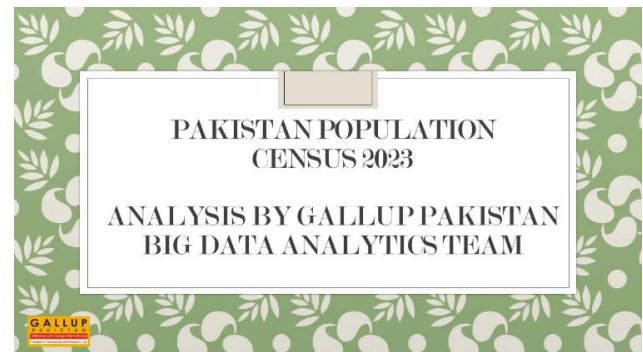
- Pakistan Bureau of Statistics Social Indicators of Pakistan 2021
- National Population and Housing Census 2023
- Pakistan Public Administration Research Data

GALLUP PAKISTAN ANALYSIS OF PAKISTAN BUREAU OF STATISTICS DATA

Percentage of female teachers in primary, middle, secondary, and tertiary education.

Growth in percentage of female teachers in Primary, Middle and Secondary Schools:

During 2010-2020, the percentage of female teachers grew significantly at primary, middle and secondary school level, reaching up to 57.3%, 72.8% and 61.2% across the three levels.



Manpower Distribution Annual Statistical Bulletin of Federal Government Employees for (2019-20)

Gallup Pakistan Analysis of 'Pakistan Public Administration Research Centre' Data

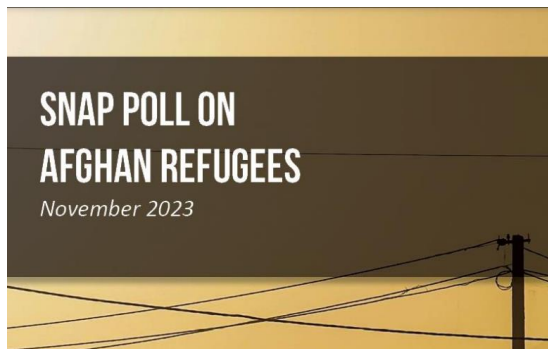


Out of around half-a-million personnel working in the federal government, 42% belong to the interior division, 22% to defence division

SNAP POLL ON AFGHAN REFUGEES

A recent survey conducted by Gallup Pakistan has unveiled the sentiments of the public regarding the government's policy on Afghan

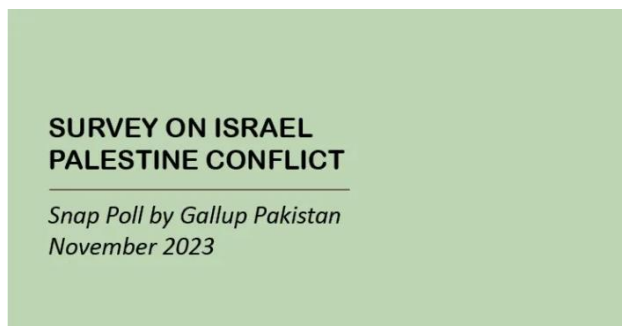
refugees. The survey, conducted with a diverse and representative sample of the Pakistani population, spread across all four provinces and over 100 districts revealed wide support for Government of Pakistan Afghan Repatriation Policy.



[Access here.](#)

SNAP POLL ON ISRAEL-PALESTINE CONFLICT

A recent survey conducted by Gallup Pakistan has unveiled the sentiments of the public regarding the ongoing war between Israel and Palestinians of Gaza. The survey revealed wide support for the Palestinians of Gaza in the midst of the ongoing war.

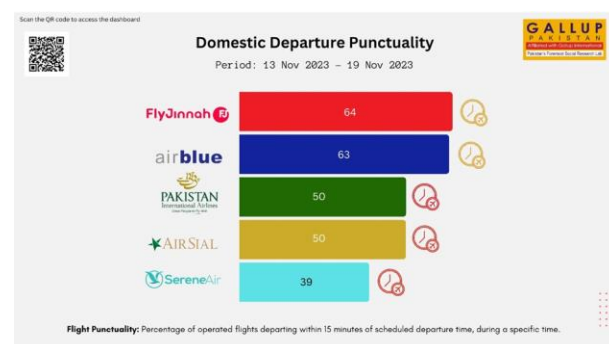
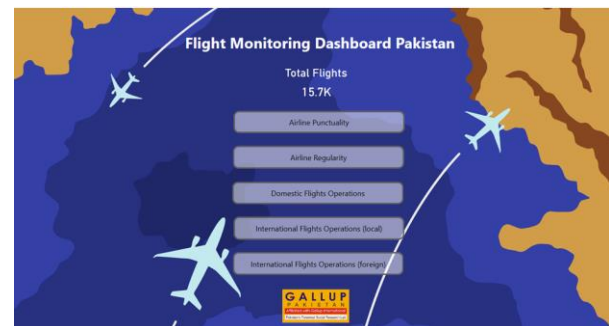


[Access here.](#)

FLIGHT MONITORING DASHBOARD

With a series of weekly captures from the flight dashboard, we aim to showcase rankings of local airlines in terms of flight punctuality, regularity, and volume. We also look at the regional market share captured

each week by Pakistani carriers. International carriers are included in the visualization for comparison.



[Access here.](#)

PERCEPTION OF U.S. CITIZENS ABOUT PAKISTAN

A recent survey commissioned by Gilani Research Foundation and conducted by Leger USA gauging perceptions that Americans have about Pakistan found that nearly 4 in 10 Americans view Pakistan as an Enemy Country and twice as many Americans believe India to be a friend (56%) compared to Pakistan (28%).



[Access here.](#)

GALLUP IN PRESS AND WEB

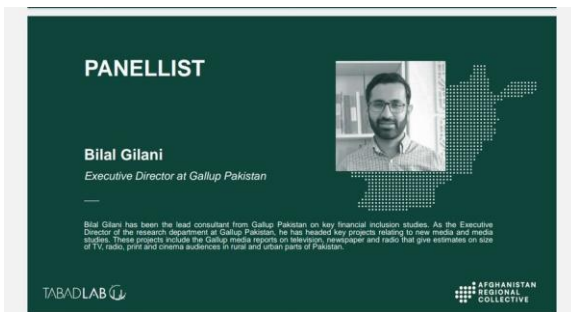
Talk On Constitution and Democracy in The Age of Populism

Hosted by National Dialogue Forum and HSF for Afghan scholarship-holders.

The enlightening talk by Bilal Gilani, executive director Gallup Pakistan, delved into the concepts like constitution and democracy, and how they are relevant in the circumstances of present-day.



Panel Discussion and Consultative Session



Bilal Gilani, executive director Gallup Pakistan, was a panelist at the session organized under Afghanistan Regional Collective on Afghanistan and Pakistan

relations from security, politics and social lens. The session was organized by Tabadlab.

Gallup Snap Polls in Press

The press release, which shed light on the opinions of Pakistanis on the Israel-Palestine conflict, gained press coverage across multiple national and international, print and digital news outlets.

READ: Public poll on Israel-Palestine crisis reveals 91pc Pakistanis sympathise with people of Gaza

Published November 20, 2023



A snap poll by Gallup Pakistan has revealed that 91 per cent of Pakistanis align their sympathies with the Palestinians of Gaza, while only 2pc report siding with Israel.

Most Pakistanis sympathize with Palestinians of Gaza: survey

Source: Xinhua Editor: huaxia 2023-11-23 09:15:00



ISLAMABAD, Nov. 23 (Xinhua) — A survey revealed Wednesday that 91 percent of Pakistanis feel sympathy for the Palestinians of Gaza, compared with 2 percent for Israel. One percent gave sympathy to both sides.

U.S. Perception Press Release in the News

Gallup Pakistan's press release about the perception of U.S. residents about India and Pakistan gained tractions across digital and print media.

INDIA

US Perception of India and Pakistan Amidst Thwarted Assassination Plot

By: Rafia Tasleem Published: November 23, 2023 at 1:35 pm EST



امریکیوں کی اکثریت پاکستان کے مقابلہ میں
بھارت کو قریبی دوست سمجھتی ہے

Dawn Article About Data During Covid-19

Interviewed in reference to Gallup's surveys to understand attitudes during the pandemic, Bilal Gilani stated, "The most alarming finding was that for close to 60 per cent of health professionals, social media was a key source of information, and as high as one in five doctors were not willing to take the vaccine."

DAWN

TODAY'S PAPER | DECEMBER 06, 2023

Updated 02 Nov, 2023 09:29am

'Real-time' data, consistent messaging helped contain Covid-19

ZOFEEEN T. EBRAHIM

Gallup Pakistan carried out 13 surveys (from March 2020 to January 2022) to understand people's attitudes towards the pandemic. It also recorded the change in their perception towards the disease and the vaccine over a two-year period.

"The most alarming finding was that for close to 60 per cent of health professionals, social media was a key source of information, and as high as one in five doctors were not willing to take the vaccine," Bilal I. Gilani, executive director at Gallup Pakistan, said. A consistent perception among Pakistanis in general, during all these months, he said, was "that Covid-19 was a foreign conspiracy".

GALLUP OP-EDS

The team at Gallup Pakistan shared their thoughts on key social and political issues through op-eds published in print and digital news outlets.

Opinion

Parks and prejudice

By Zainab Khan | November 04, 2023



FAQs

Is the sample size of Gallup polls large enough?

The sample size used in Gallup surveys is quite adequate even in comparison to international standards. Gallup US Daily poll is 500 and the Gallup Poll Social Series is 1000, both having track record of reliable predictability for USA (a country nearly 100 million larger in population of Pakistan). According to Five Thirty-Eight, one of the most credible sources on polling in the US: "Surveying 2,000 voters substantially reduces error compared with surveying 400 of them but surveying 10,000 voters will produce only marginal improvements in accuracy compared with the 2,000- person survey".

Is a larger sample always better than a smaller sample?

Larger samples are generally more precise, but sometimes not. The important rule in sampling is not how many poll respondents are selected but, instead, how they are selected. A reliable sample selects poll respondents randomly or in a manner which ensures that everyone in the area being surveyed has a known chance of being selected.

KNOW YOUR PAKISTAN

- 1- Also called the eighth wonder of the world, or the China-Pakistan friendship highway, the Karakoram Highway is the highest road ever built. The road runs for 800mi (1,287km) from Abbottabad in Pakistan to Kashgar in Xinjiang, West China.
- 2- Pakistan's Edhi Foundation proudly runs the world's largest volunteer ambulance service, which is a record that has been held by Pakistan since 1997.
- 3- Khewra Mines of Pakistan produce 325,000 tons of salt per year. The mammoth mines have over 24miles (40km) of tunnels along with their own mosque inside.
- 4- Located at Shandur Top is the highest polo ground at 3,700m (12,139ft), where the traditional game of polo was started by Balti Prince Ali Sher Khan. Held annually since 1936, the Shandur Polo Festival is a tournament between local teams that invites visitors to view the game along with shows of folk music, dance and celebration.
- 5- Out of around half-a-million personnel working in the federal government, 42% belong to the interior division, 22% to defense division.



Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association

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