

11th January, 2024

**WHILE THE MAJORITY (73%) OF BUSINESSES SURVEYED IN Q3 2023 EXPRESSED HOPELESSNESS IN THE NEW CARETAKER GOVERNMENT'S ABILITY TO SOLVE THE BUSINESS COMMUNITY'S PROBLEMS. 25% REPORTED BEING HOPEFUL, WHICH IS 8% MORE THAN Q2: GALLUP PAKISTAN BUSINESS CONFIDENCE INDEX**

2023 کی تیسری سہ ماہی میں سروے کیے گئے کاروباری اداروں کی اکثریت (73%) نے نئی نگران حکومت کے کاروباری طبقے کے مسائل حل کرنے میں کامیاب ہونے کے حوالے سے ناامیدی کا اظہار کیا۔ جبکہ 25% کاروباری ادارے کاروباری مسائل کے حل ہونے کے حوالے سے پُر امید نظر آئے، جس کی شرح دوسری سہ ماہی کے مقابلے میں 8% زیادہ ہے۔

Question: A new caretaker government has come in. Are you hopeful that the new caretaker government would be able to solve the problems of the business community. Would you say that you are very hopeful, somewhat hopeful, not hopeful, or not hopeful at all?"





# PRESS RELEASE

## Opinion Poll

### Economy

### General

**While the majority (73%) of businesses surveyed in Q3 2023 expressed hopelessness in the new caretaker government's ability to solve the business community's problems. 25% reported being hopeful, which is 8% more than Q2: Gallup Pakistan Business Confidence Index**

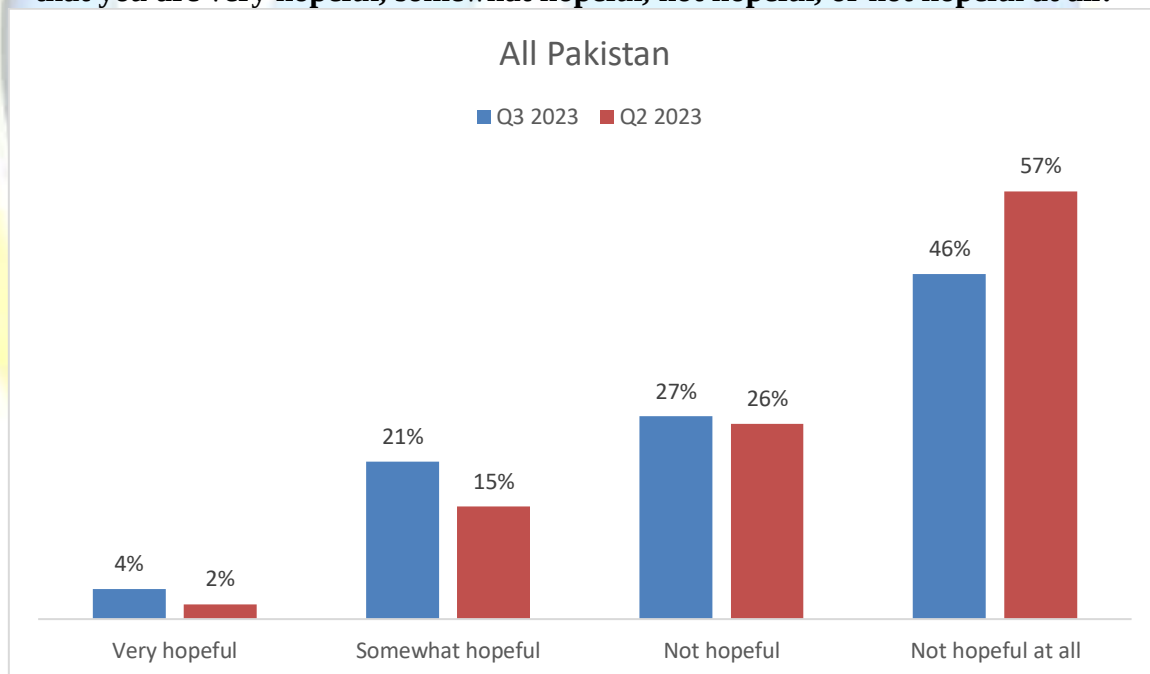
(Islamabad) 11<sup>th</sup>, January 2024

According to a survey conducted by Gallup & Gilani Pakistan, while the majority (73%) of businesses surveyed this wave expressed hopelessness in the new caretaker government's ability to solve the business community's problems. 25% reported being hopeful, which is 8% more than Q2.

for the Business Confidence Survey Q3 2023 can be accessed [here](#).

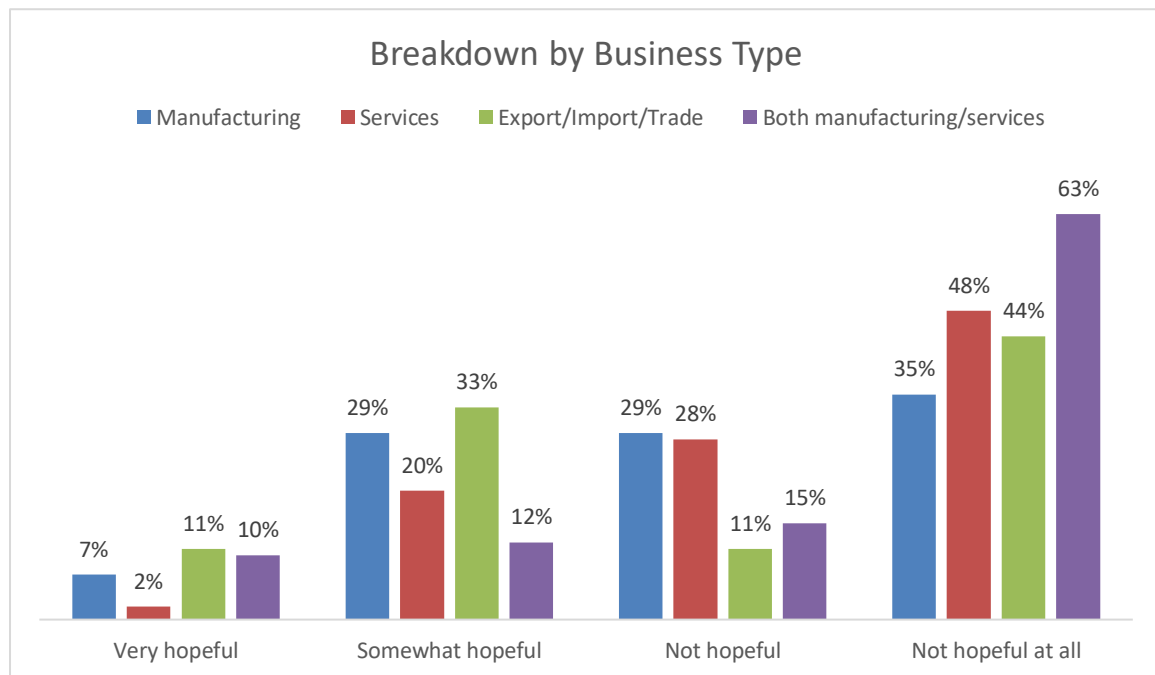
A nationally representative sample of businesses from across the country was asked the question, "A new caretaker government has come in. Are you hopeful that the new caretaker government would be able to solve the problems of the business community. Would you say that you are very hopeful, somewhat hopeful, not hopeful, or not hopeful at all?" In response, 4% said 'Very hopeful', 21% said 'Somewhat hopeful', 27% said 'Not hopeful', and 46% said 'Not hopeful at all'.

**Question: A new caretaker government has come in. Are you hopeful that the new caretaker government would be able to solve the problems of the business community. Would you say that you are very hopeful, somewhat hopeful, not hopeful, or not hopeful at all?"**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

## Breakdown by Business Type



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 531 businesses across Pakistan, conducted from December 5<sup>th</sup> to December 13<sup>th</sup> 2023. The error margin is estimated to be approximately  $\pm 2$ -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

## **STAT OF THE DAY**

### **8% of Pakistanis say they use the radio**

Source: Tribune via [Bilal Gilani - Tweet](#)



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International

**Thursday, 11<sup>th</sup> January 2024**

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GILANI RESEARCH  
FOUNDATION

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

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Daily Gilani Poll  
2024



of Gallup Pakistan  
(1980-2024)