

15th January, 2024

SIMILAR TO Q2 2023, INFLATION IS THE MOST CITED PROBLEM IN Q3 THAT MORE THAN 1 IN 4 BUSINESSES WOULD LIKE THE GOVERNMENT TO SOLVE. PROPORTION OF THOSE WHO WANT GOVERNMENT TO SOLVE LOADSHEDDING, TAXES, AND POLITICAL INSTABILITY, HAS INCREASED: GALLUP PAKISTAN BUSINESS CONFIDENCE INDEX

2023 کی دوسری سہ ماہی کی طرح، 2023 کی تیسری سہ ماہی میں پاکستان میں کاروباری اداروں کا اہم مسئلہ مہنگائی ہے جس کا ذکر سب سے زیادہ کیا گیا ہے، ہر 4 میں 1 سے زائد کاروباری ادارے چاہتے ہیں کہ حکومت کی جانب سے اس مسئلے کو حل کیا جانا چاہیے۔ وہ کاروباری ادارے جو چاہتے ہیں کہ لوڈشیڈنگ، ٹیکسز اور سیاسی عدم استحکام کو حکومت کی جانب سے حل کیا جانا چاہیے کی شرح میں اضافہ دیکھا گیا ہے۔

Question: Which problems affecting your business considerably would you want the government to solve?

**INFLATION****28%****RELIEF ON
UTILITY BILLS'****10%****DEVALUATION OF
PAKISTANI CURRENCY** **7%****INCONSISTENCY OF
GOVT POLICY'****4%****TAXES****8%****FUEL/ PETROL
PRICES****2%****REDUCE IMPORT
DUTY****2%****GIVE SOME RELIEF
TO BUSINESSES****4%**



PRESS RELEASE

Opinion Poll

Economy

General

Similar to Q2 2023, inflation is the most cited problem in Q3 that more than 1 in 4 businesses would like the government to solve. Proportion of those who want government to solve loadshedding, taxes, and political instability, has increased: Gallup Pakistan Business Confidence Index

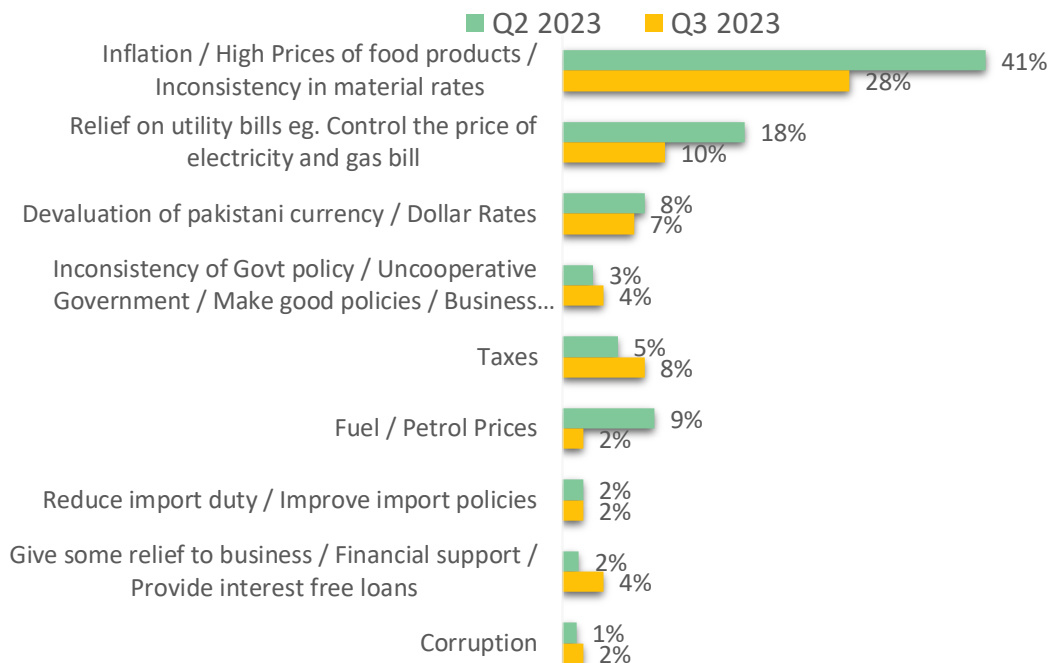
(Islamabad) 15th, January 2024

According to a survey conducted by Gallup & Gilani Pakistan, similar to Q2 2023, inflation the most cited problem in Q3 that more than 1 in 4 businesses would like the government to solve. Proportion of those who want government to solve loadshedding, taxes, and political instability, has increased.

Report for the Business Confidence Survey Q3 2023 can be accessed [here](#).

A nationally representative sample of businesses from across the country was asked the question, “Which problems affecting your business considerably would you want the government to solve?” In response, 41% said ‘Inflation’, 18% said ‘Relief on utility bills’, 8% said ‘Devaluation of Pakistani currency’, and 3% said ‘Inconsistency of Govt policy’.

Question: Which problems affecting your business considerably would you want the government to solve?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



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The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 531 businesses across Pakistan, conducted from December 5th to December 13th 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Intelligence bureau to get 12 billion in the 2023-2024 budget.

Source: Cabinet Secretariat via [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)