

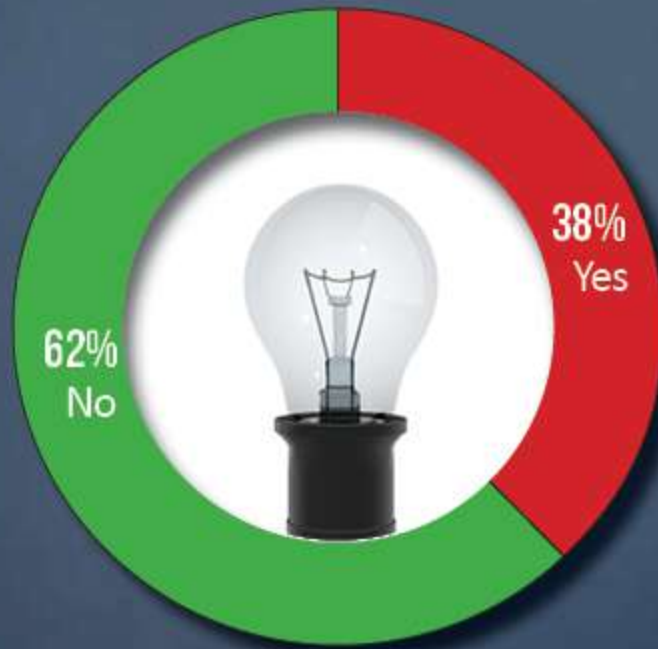
16th January, 2024

NEARLY 4 IN 10 BUSINESSES REPORTED EXPERIENCING LOADSHEDDING IN THE PAST QUARTER: GALLUP PAKISTAN BUSINESS CONFIDENCE INDEX

گزشتہ سہ ماہی (Q3 2023) میں تقریباً ہر 10 میں سے 4 کاروباری اداروں نے کاروباری اوقات کے دوران لوڈشیڈنگ کا سامنا کرنے کی اطلاع دی۔

Question: Was there load shedding in your business today?

Overall in current wave





PRESS RELEASE

Opinion Poll

Economy

General



Nearly 4 in 10 businesses reported experiencing loadshedding in the past quarter: Gallup Pakistan Business Confidence Index

(Islamabad) 16th, January 2024

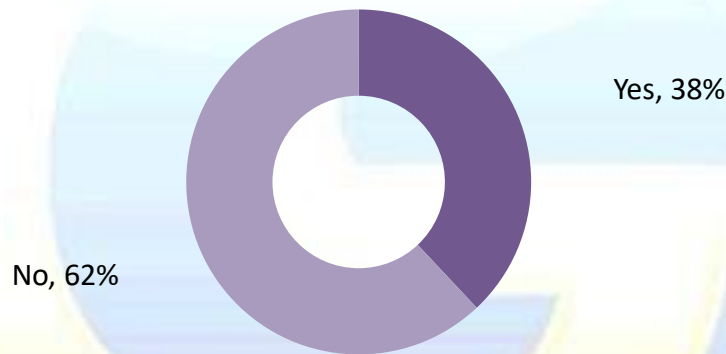
According to a survey conducted by Gallup & Gilani Pakistan, nearly 4 in 10 businesses reported experiencing loadshedding in the past quarter.

Report for the Business Confidence Survey Q3 2023 can be accessed [here](#).

A nationally representative sample of businesses from across the country was asked the question, “Was there loadshedding in your business today?” In response, 62% said ‘No’, and 38% said ‘Yes’.

Question: Was there load shedding in your business today?

Overall in current wave



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 531 businesses across Pakistan, conducted from December 5th to December 13th 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

An average exporter in Bangladesh exports \$3.8 million, whereas the figure in Pakistan is \$1.4 million

Source: Exporters Dynamics Database via [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 16th January 2024

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)