

19th January, 2024

54% OF BUSINESSES SURVEYED SAID THAT THEY RAISED AVERAGE OUTPUT PRICES IN THE PAST QUARTER. OF THESE, MORE THAN A QUARTER (28%) RAISED THOSE PRICES BY 41% TO 100%: GALLUP PAKISTAN BUSINESS CONFIDENCE INDEX

سروے میں شامل کاروباری اداروں میں سے 54% کے مطابق گزشتہ سہ ماہی (Q3 2023) میں آؤٹ پٹ (یعنی سامان/سروسز سے وصول ہونے والی) کی قیمتوں میں اضافہ ہوا ہے۔ سامان/سروسز سے وصول کی جانے والی قیمتوں میں اضافے کے حوالے سے بتانے والوں میں، ایک چوتھائی سے زائد (28%) کاروباری اداروں کی قیمتوں میں 41% سے 100% کا اضافہ دیکھنے میں آیا۔

Question: I'd now like you to think about output prices or prices charged for your goods/ services. Would you say the average prices you charged in this month were higher, the same, or lower than last month?





PRESS RELEASE

Opinion Poll

Economy

General

54% of businesses surveyed said that they raised average output prices in the past quarter. Of these, more than a quarter (28%) raised those prices by 41% to 100%: Gallup Pakistan Business Confidence Index

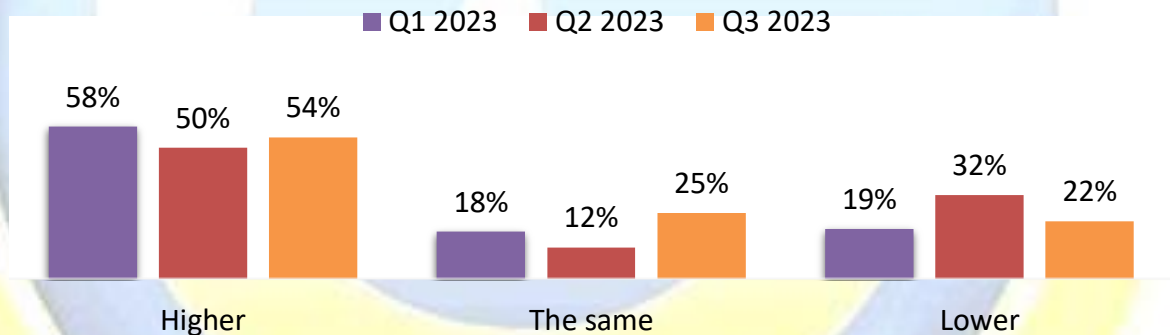
(Islamabad) 19th, January 2024

According to a survey conducted by Gallup & Gilani Pakistan, 54% of businesses surveyed said that they raised average output prices in the past quarter. Of these, more than a quarter (28%) raised those prices by 41% to 100%.

Report for the Business Confidence Survey Q3 2023 can be accessed [here](#).

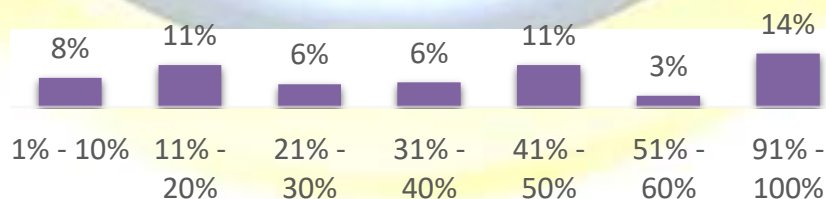
A nationally representative sample of businesses from across the country was asked the question, “I’d now like you to think about output prices or prices charged for your goods/services. Would you say the average prices you charged in this month were higher, the same, or lower than last month?” In response, 54% said ‘Higher’, 25% said ‘The same’, and 22% said ‘Lower’.

Question: I’d now like you to think about output prices or prices charged for your goods/services. Would you say the average prices you charged in this month were higher, the same, or lower than last month?



Source: Gallup & Gilani Pakistan
 (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Q: If higher, by how much?



Source: Gallup & Gilani Pakistan
 (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 531 businesses across Pakistan, conducted from December 5th to December 13th 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

In Punjab, large crop farms are at least 9 times more productive than small farms.

Source: Agricultural Productivity and the Challenge of Climate Change via [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)