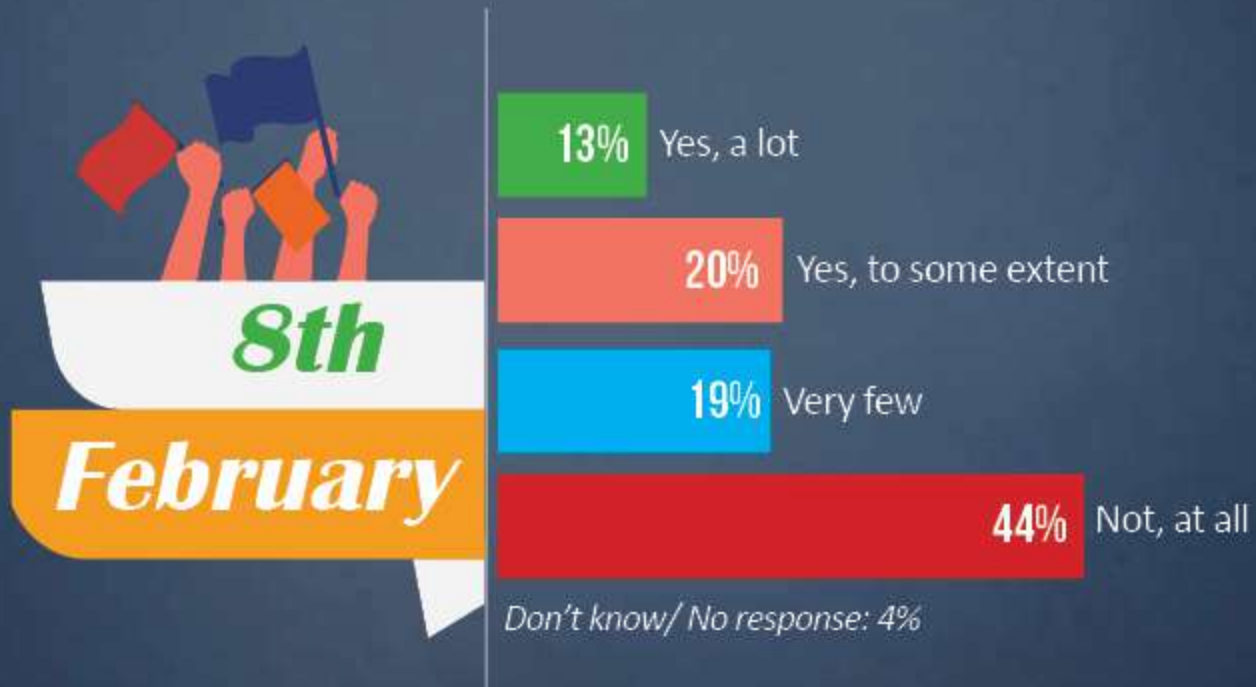


23rd January, 2024

LACKLUSTER ELECTION CAMPAIGN: 44% PAKISTANIS REPORT NOT SEEING ANY BANNERS, FLAGS OR POSTERS FOR POLITICAL PARTIES IN THEIR LOCALITIES OR AREAS FOR THE UPCOMING ELECTIONS OF 2024: GALLUP & GILANI PAKISTAN

بے رونق / کمزور انتخابی مہم: 44% پاکستانیوں نے 2024 کے آئندہ انتخابات کیلئے اپنے محلے یا علاقے میں سیاسی جماعتوں کے بینرز، پرچم یا پوسٹرز لگے ہوئے نہ دیکھنے کی اطلاع دی۔

Question: Are there banners/flags/posters of political parties for 2024 elections in your locality/area?





PRESS RELEASE

Opinion Poll

Politics

Elections

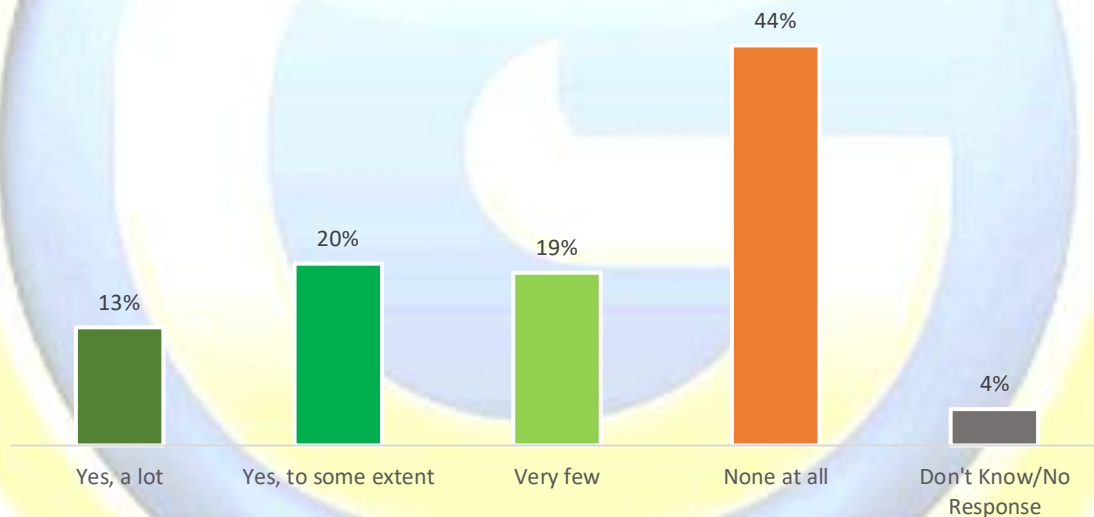
Lackluster election campaign: 44% Pakistanis report not seeing any banners, flags or posters for political parties in their localities or areas for the upcoming elections of 2024: Gallup & Gilani Pakistan

(Islamabad) 23rd January, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 44% of Pakistanis report not seeing any banners, flags or posters for political parties in their localities or areas for the upcoming elections of 2024.

A nationally representative sample of adult men and women from across the country was asked the question, “*Are there banners/flags/posters of political parties for 2024 elections in your locality/area?*” In response, 13% said ‘Yes, a lot’, 20% said ‘Yes, to some extent’, 19% said ‘Very few’, 44% said ‘None at all’, and 5% said that they did not know or gave no response.

Question: Are there banners/flags/posters of political parties for 2024 elections in your locality/area?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,015 men and women in urban and rural areas of all four provinces of the country, conducted from January 3rd – 18th 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Total fertility rate has fallen by half in past 30 years.

Source: Health Data via [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 23rd January 2024

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)