

25th January, 2024

NEARLY 2/3RD (64%) REPORT THAT THEY SUPPORT THE SAME POLITICAL PARTY AS THE REST OF THEIR FAMILY MEMBERS: GALLUP & GILANI PAKISTAN

تقریباً دو تہائی (64%) پاکستانیوں کے مطابق وہ اُسی سیاسی جماعت کو سپورٹ کرتے ہیں جس کو اُن کے گھرانے کے باقی افراد سپورٹ کرتے ہیں۔

Question: Please tell whether all the members of your family are supporters of the same political party or different members of the family are supporters of different political parties?



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Politics

Elections

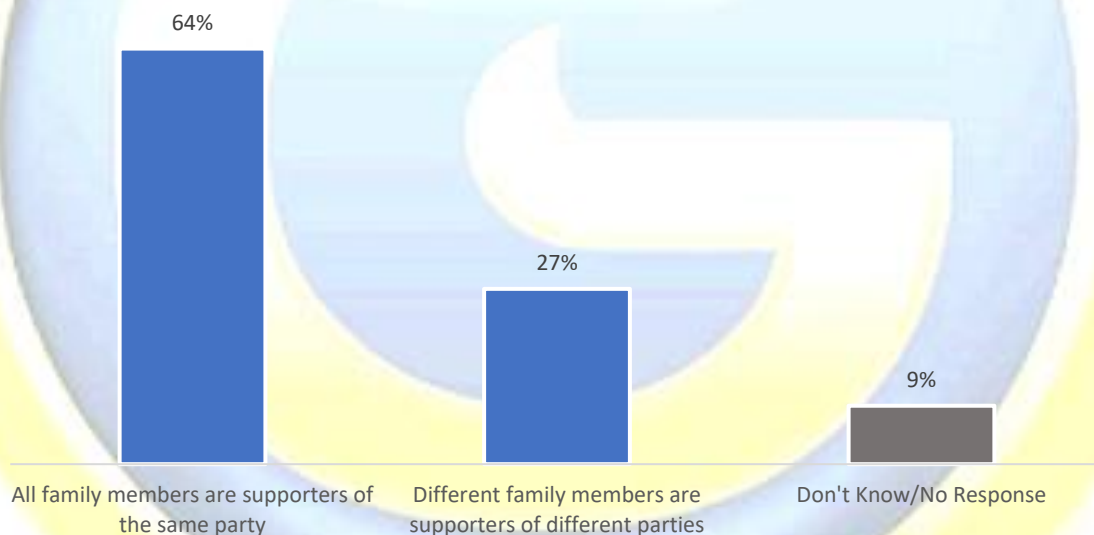
Nearly 2/3rd (64%) report that they support the same political party as the rest of their family members: Gallup & Gilani Pakistan

(Islamabad) 25th January, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly 2/3rd (64%) report that they support the same political party as the rest of their family members.

A nationally representative sample of adult men and women from across the country was asked the question, “Please tell whether all the members of your family are supporters of the same political party or different members of the family are supporters of different political parties?” In response, 64% said ‘All family members are supporters of the same party’, 27% said ‘Different family members are supporters are supporters of different parties’, and 9% said that they did not know or gave no response.

Question: Please tell whether all the members of your family are supporters of the same political party or different members of the family are supporters of different political parties?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,015 men and women in urban and rural areas of all four provinces of the country, conducted from January 3rd – 18th 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Being married in Pakistan reduces the probability of female participation in the labor force by 4%

Source: [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Thursday, 25th January 2024

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)