

PRESS RELEASE

Gallup Pakistan Analysis of ECP Nomination Papers 2018

Most of the candidates who stood for elections in 2018 classified “Business” as their occupation—Candidate Occupation— ECP Nomination Papers 2018

Islamabad, January 2nd, 2024

Gallup Pakistan, as part of its Big Data Analysis initiative, is looking at the occupation of candidates who stood for elections in 2018. This data is part of a publication called the ‘ECP Nomination Papers 2018’.

The current edition looks at data from ECP Nomination Papers 2018 (which can be found [HERE](#))

What is the Big Data Analysis Series by Gallup?

Gallup Pakistan’s Big Data series was started by Bilal I Gilani, Executive Director of Gallup Pakistan. Bilal explains the rationale of the series: “The usual complaint from academics and policy makers is that Pakistan does not have data availability. Our experience negates that. Pakistan has lots of data, but it is not available in a usable form and not widely accessible. At Gallup we plan to bridge this gap in terms of accessibility and use of data. The Gallup Big Data series has earlier worked with data sets such as PSLM, Labour Force Survey, and Economic Survey reports as well as National Census Reports and Election Commission Data sets. The current series is using the Pakistan Demographic Survey, an annual compilation which seldom has data points not covered in many other reports. We hope that these series are useful, and we welcome both feedback as well as possible collaborations as we create a public good in the form of useful data sets in Pakistan.”

What data points this current edition covers:

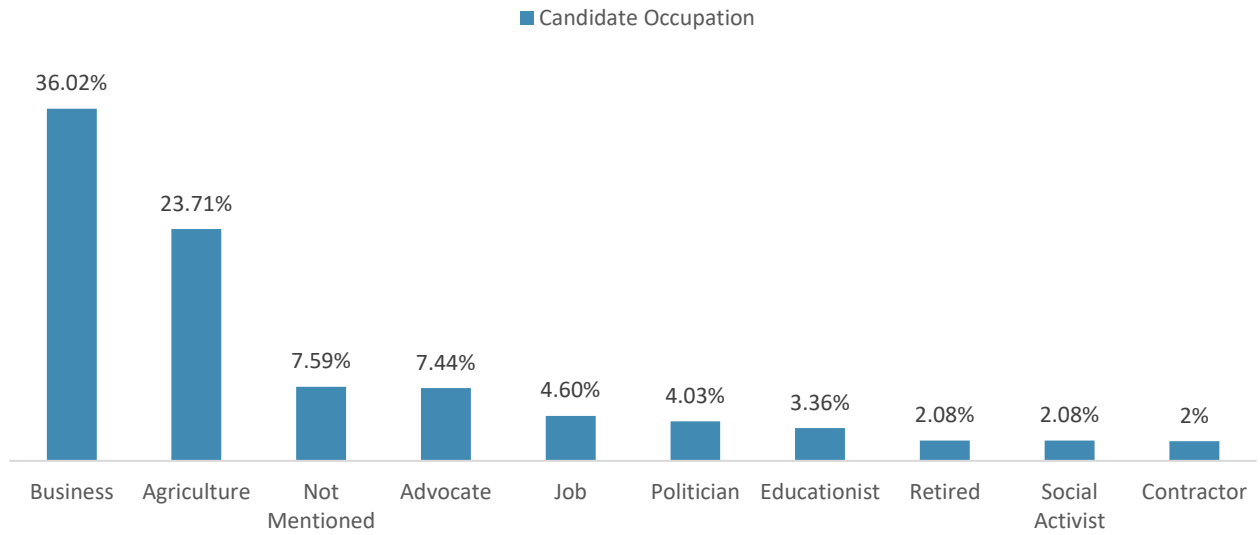
This series aims to present the important learnings from the Election Commission Pakistan Nomination Papers (2018) for the public. This edition looks at Occupation of Candidates in 2018. The series’ main aim is to provide data. Implications of these data points for development sector as well as wider socio-political ramifications is something we would like to trigger in relevant circles.

Today's topic is "Occupation of Candidates who stood for election in 2018"

Key Findings:

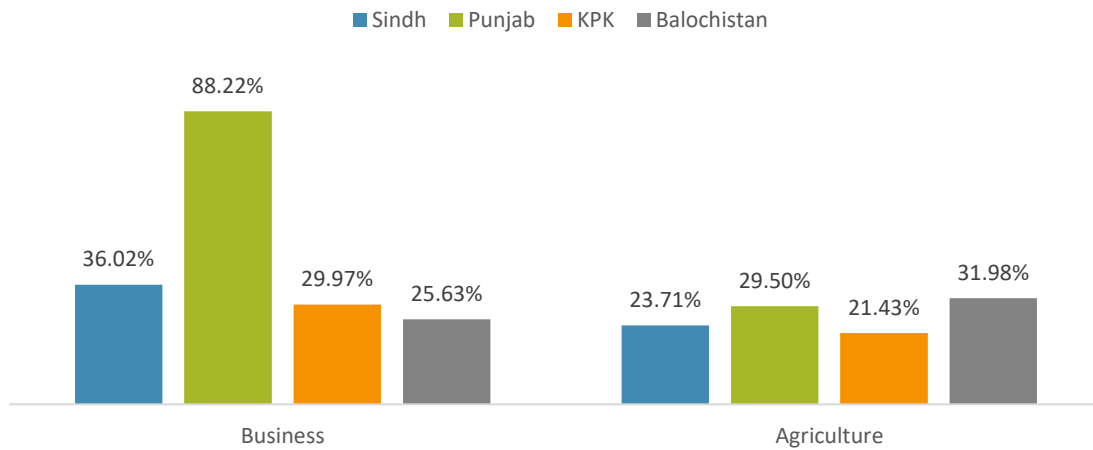
- 1) **Percentage of Businessmen:** Nationally, 36.02% of all those candidates who stood for elections in 2018, classified their occupation as working in some form of business.
- 2) **Distribution of those working in Agriculture:** Business was followed by Agriculture as the second most prevalent occupation, amounting to 23.71%
- 3) **Percentage of Politicians who stood for elections:** Only 4.03% of the candidates classified themselves as politicians
- 4) **Provincial Breakdown of Occupation:** In almost all provinces, while the percentages vary, Business continues to be the most prevalent occupation, followed by Agriculture. It is only in Balochistan, that Agriculture holds a higher percentage than Business.

Candidate Occupation



Source: Nomination papers available on the Election Commission Website; analyzed by Gallup Pakistan

Candidate Occupation by Province



Source: Nomination papers available on the Election Commission Website; analyzed by Gallup Pakistan

Wish to Contribute to Gallup Big Data Analysis?

Gallup Pakistan is looking for collaboration with researchers to expand both the Big Data Analysis project as well as this study of Pakistan Demographic Survey 2020. If you have any ideas, please write to Bilal I Gilani, Project Director, Big Data Analysis at Gallup Pakistan.

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