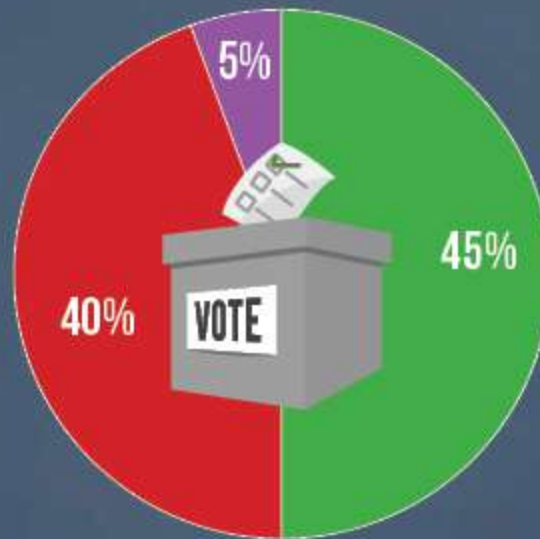


7th February, 2024

40% VOTERS DON'T KNOW THE NAME OF THE CANDIDATE OF THEIR FAVORITE POLITICAL PARTY : GALLUP & GILANI PAKISTAN

40% ووٹرز کو اپنی پسندیدہ سیاسی جماعت کے امیدوار کا نام معلوم نہیں ہے -

Question: Please tell me the name the candidate who belongs to your favorite party in your constituency?



Shared a name Did not remember the name No response



(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll

Miscellaneous

Political

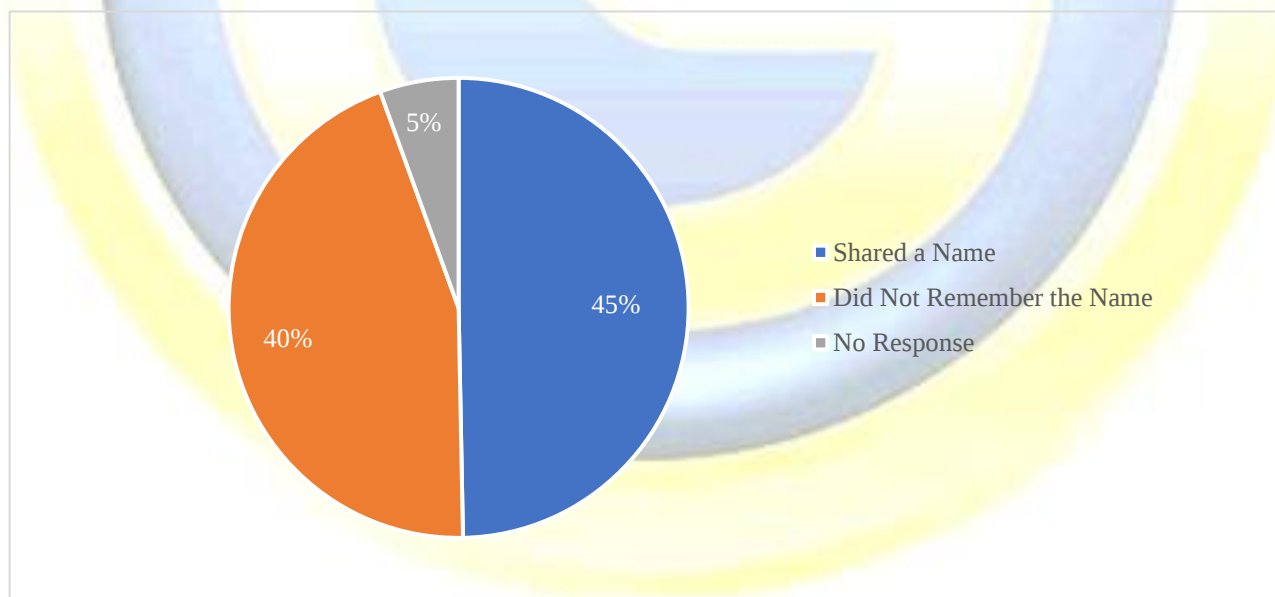
40% voters don't know the name of the candidate of their favorite political party: Gallup & Gilani Pakistan

(Islamabad) 7th February, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 4 in 10 respondents to a nationally representative survey of voters say they don't know the name of the candidate of their favorite political party.

A nationally representative sample of adult men and women from across the country was asked the question, "Please tell me the name of the candidate who belongs to your favorite party in your constituency." Forty percent of the respondents couldn't recall the candidate's name.

Question: Please tell me the name the candidate who belongs to your favorite party in your constituency?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,500 men and women in urban and rural areas of all four provinces of the country, conducted on 26th Jan - 2nd Feb 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Wednesday, 7th February, 2024

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)