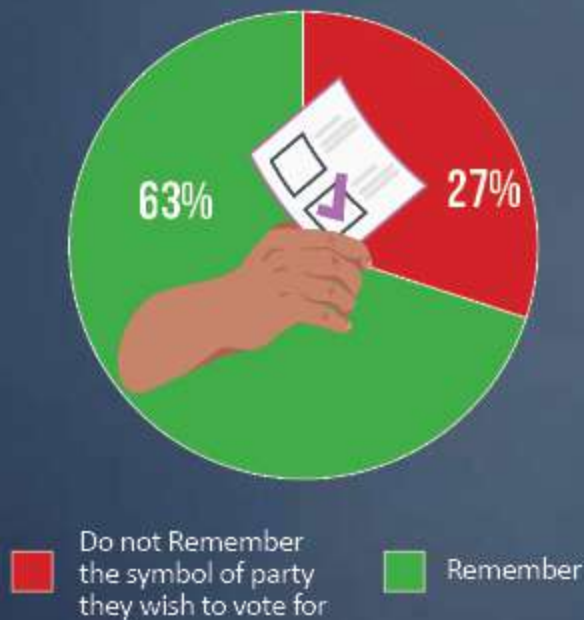


7th February, 2024

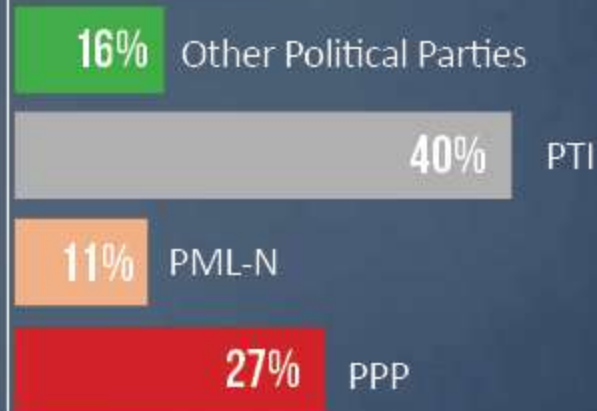
27% OF VOTERS ARE UNAWARE OF THE ELECTORAL SYMBOL OF THEIR FAVORITE PARTY, 40% OF PTI VOTERS DON'T KNOW SYMBOL OF LOCAL PTI TICKET HOLDER

27% ووٹرز اپنی پسندیدہ سیاسی پارٹی کے انتخابی نشان سے لاعلم ہیں، پی ٹی آئی کے 40% ووٹرز کو پی ٹی آئی کے مقامی ٹکٹ ہولڈرز کا انتخابی نشان معلوم نہیں ہے۔

Question: What is the election symbol of your party that you are going to vote for on 8th Feb 2024?



Percentage of voters who don't know symbol of their party





PRESS RELEASE

Opinion Poll

Miscellaneous

Political

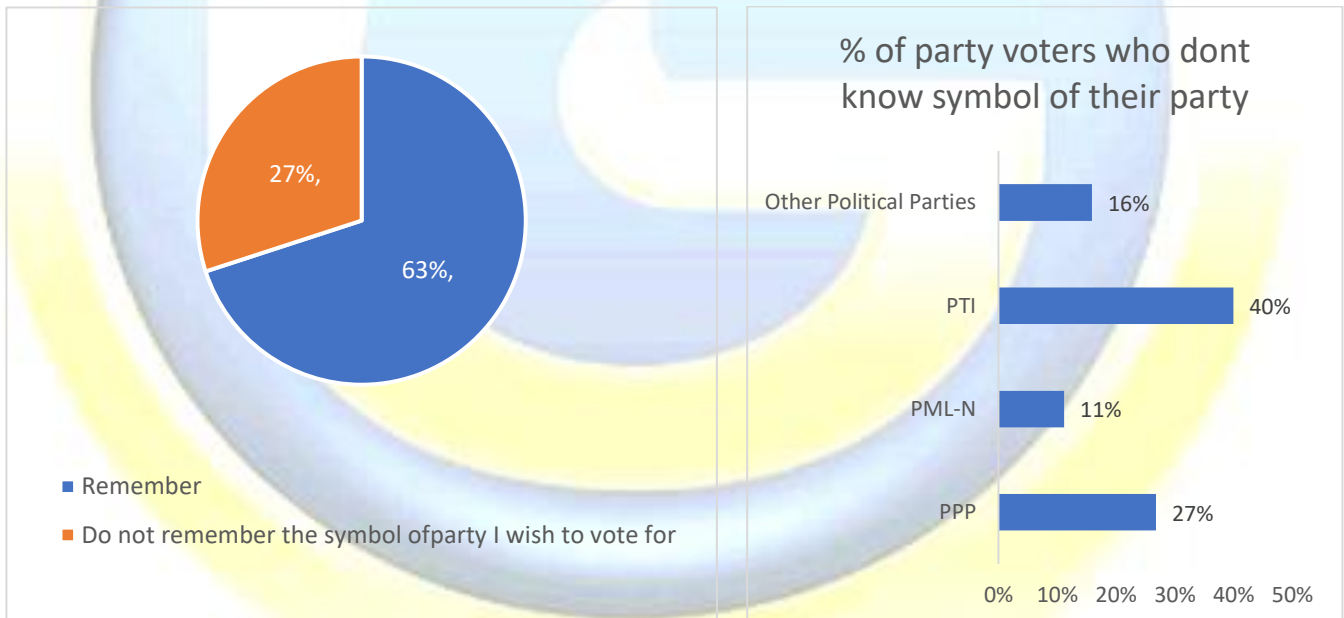
27% of voters are unaware of the electoral symbol of their favorite party, 40% of PTI voters don't know symbol of local PTI ticket holder

(Islamabad) 7th February, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly 27% of voters are unaware of the electoral symbol of their favorite party. Among different political party voters, those claiming to not know electoral symbol of PTI ticket holder was highest at 40% (so higher than other parties).

A nationally representative sample of adult men and women from across the country was asked the question, "What is the election symbol of your party?" In response, 27% of respondents reported that they are not aware of their party's symbol.

Question: What is the election symbol of your party that you are going to vote for on 8th Feb 2024?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1500 men and women in urban and rural areas of all four provinces of the country, conducted on 26th Jan - 2nd Feb 2024, 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Wednesday, 7th February, 2024

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)