

13th February, 2024

**AN OVERWHELMING MAJORITY OF PAKISTANIS (72%) REPORT NOT TAKING THEIR CHILDREN TO ANY FUN PLACES DURING THE CURRENT WINTER HOLIDAYS:
GALLUP & GILANI PAKISTAN**

پاکستانیوں کی بھاری اکثریت (72%) نے اس موسم سرما کی تعطیلات کے دوران اپنے بچوں کو کسی بھی تفریحی مقامات پر نہ لے کر جانے کے حوالے سے بتایا۔

Question: Please state whether during the current winter holidays you took your children to any fun places?



16% Yes

72% No

9% Not applicable
(do not have children)

Don't know/No response:3%



PRESS RELEASE

Opinion Poll

Social Behaviour

Family

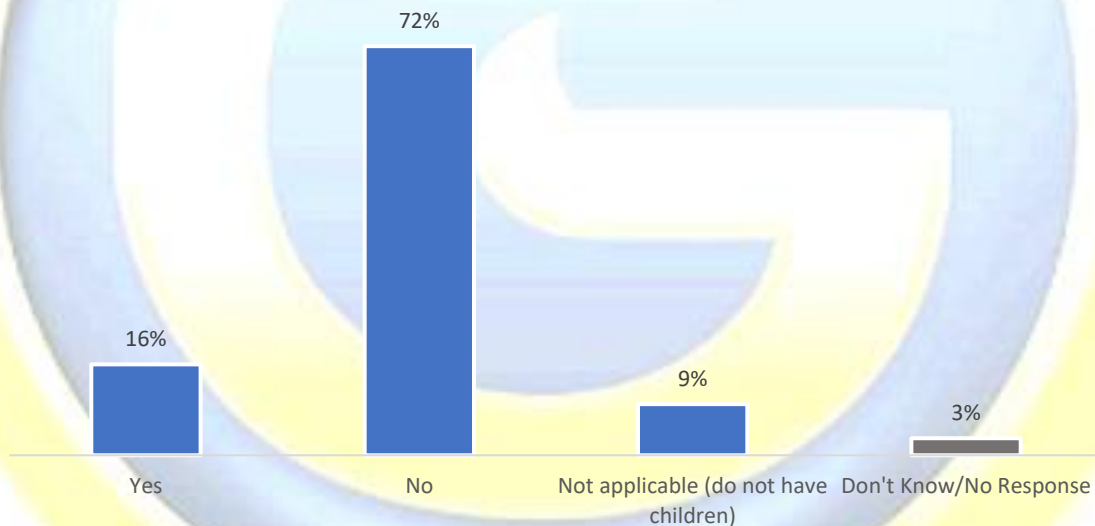
An overwhelming majority of Pakistanis (72%) report not taking their children to any fun places during the current winter holidays: Gallup & Gilani Pakistan

(Islamabad) 13th February, 2024

According to a survey conducted by Gallup & Gilani Pakistan, a majority of Pakistanis (72%) say that they did not take their children to any fun places during the current winter holidays.

A nationally representative sample of adult men and women from across the country was asked the question, “Please state whether during the current winter holidays you took your children to any fun places?” In response, 16% said ‘Yes’, 72% said ‘No’, 9% said ‘Not applicable (do not have children)’, and 3% said that they did not know or gave no response.

Question: Please state whether during the current winter holidays you took your children to any fun places?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,023 men and women in urban and rural areas of all four provinces of the country, conducted from 03rd – 18th January 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Ministry of Finance had indicated that it would not be able to arrange some 2 billion USD for Hajj amid foreign currency shortage.

Source: [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 13th February, 2024

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)