

26th February, 2024

NEARLY 3 OUT OF 10 PAKISTANIS (29%) LOOK FAVORABLY UPON THE FUTURE, OPINING THAT THE FUTURE GENERATION WILL BE MORE PROSPEROUS THAN NOW: GALLUP & GILANI PAKISTAN

تقریباً ہر 10 میں سے 3 (29%) پاکستانی مستقبل کے حوالے سے مثبت سوچ رکھتے ہیں اور ان کا خیال ہے کہ آنے والی نسل اب کے مقابلے میں زیادہ خوشحال ہوگی۔

Question: Do you think the next generation will be more prosperous, less prosperous or no different from now?





PRESS RELEASE

Opinion Poll

Social

Future Perspective

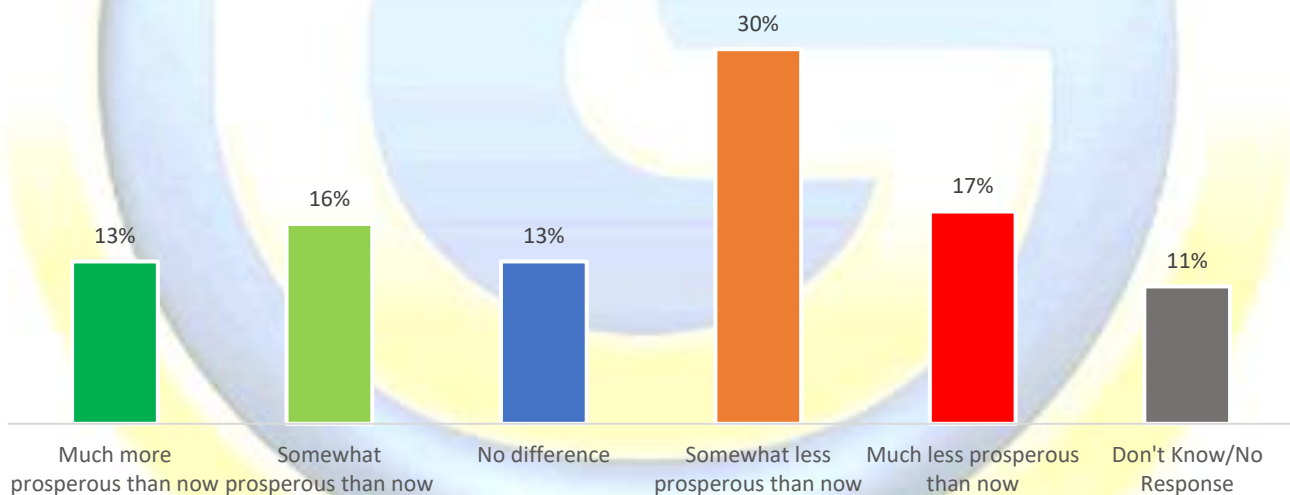
Nearly 3 out of 10 Pakistanis (29%) look favorably upon the future, opining that the future generation will be more prosperous than now: Gallup & Gilani Pakistan

(Islamabad) 26th February, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly 3 out of 10 Pakistanis (29%) look favorably upon the future, opining that the future generation will be more prosperous than now.

A nationally representative sample of adult men and women from across the country was asked the question, “Do you think the next generation will be more prosperous, less prosperous or no different from now?” In response, 13% said ‘Much more prosperous than now’, 16% said ‘Somewhat prosperous than now’, 13% said ‘No difference’, 30% said ‘Somewhat less prosperous than now’, 17% said ‘Much less prosperous than now’, and 11% said that they did not know or gave no response.

Question: Do you think the next generation will be more prosperous, less prosperous or no different from now?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,023 men and women in urban and rural areas of all four provinces of the country, conducted from 03rd – 18th January, 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)