



SPECIAL PRESS RELEASE

Election Day Survey

2024 General Election

A significant majority (87%) of voters trust the electoral process of the GE 2024 to be free and fair: Gallup Pakistan Election Day Survey

(Islamabad), 8th, February, 2024

Introduction: Gallup Pakistan carried out an Election Day Survey on February 8th across all four provinces of Pakistan. The survey was not meant to be an early prediction or to monitor the fairness of elections. It was a survey to determine the age, income and education composition of the vote banks of the leading political parties. But it also captured perceptions about impartiality of polling staff, role of media in election campaigning and a host of other issues. The survey was carried out by Gallup Pakistan and the findings are presented here in the form of four sections. Section 1 discusses voter perceptions about impartiality of polling staff and fairness of election. Section 2 discusses motivations to vote categorizing them into seven voter types. Section 3 discusses voters' sense of efficacy of their vote. The final section discusses the new Federal Government.

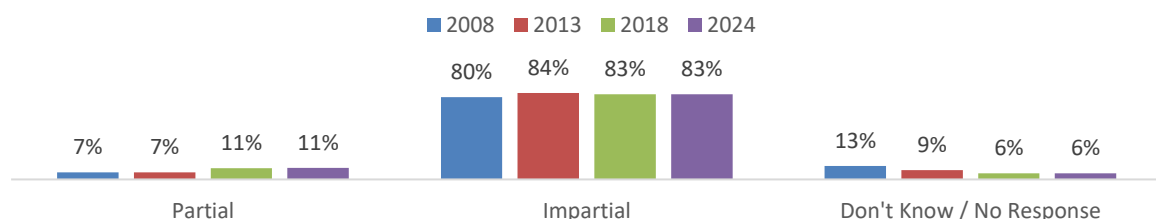
Key Findings:

1. Majority (83%) of a random sample of voters from all across the country perceived that the polling staff was impartial on the Election Day. This figure is similar to GE 2018.
2. A significant majority (87%) of voters trust the electoral process of the GE 2024 to be free and fair
3. The share of morality seeking voters sees a rise of 7% since the last elections.
4. 8% decline in voters who voted for candidate belonging to their Biradari
5. 48% voters' Biradari together made the decision to cast their vote
6. 6% more voters in GE 2024 than GE 2018 believe that their vote will be helpful improving the condition of the country.
7. 8 in 10 voters against a coalition government
8. 4 in 10 voters want government to focus on economic, human capital, energy and infrastructure reforms, a 23% increase since GE 2018

The findings are based on a survey of 1500 statistically selected voters from all the four provinces of Pakistan.

SECTION 1 -PERCEPTIONS ON IMPARTIALITY: Majority (83%) of a random sample of voters from all across the country perceived that the polling staff was impartial on the Election Day. This figure is similar to GE 2018.

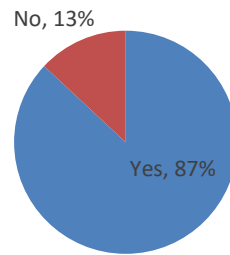
Question: Do you think that the polling staff at the polling station is impartial in your constituency or partial towards a particular candidate?'



Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

FREE AND FAIR ELECTIONS: A significant majority (87%) of voters trust the electoral process of the GE 2024 to be free and fair

Question: Overall, do you think that today's election will be free and fair?

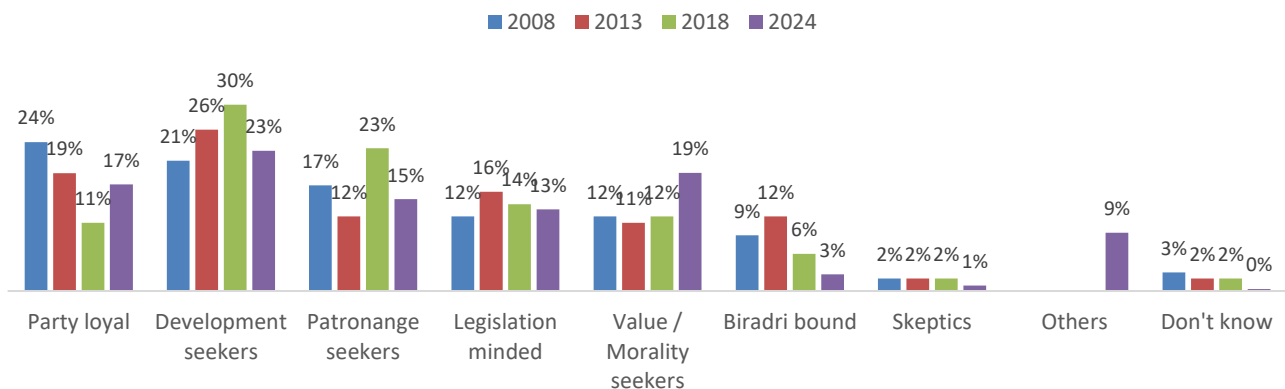


Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

SECTION 2 - HOW VOTERS MAKE THEIR CHOICE: The share of morality seeking voters sees a rise of 7% since the last elections.

The voters have been classified in seven different categories based on their motivations to vote for a particular candidate. Since GE 2018, the proportion of party loyal voters has increased by 7%, while development seeking voters have seen a decrease in their proportion by 7%. Patron seeking voters have decreased by 8%, while legislation minded voters have decreased by 1%. Morality seeking voters have increased BY 7% but the Biradari bound voters have decreased significantly by 3%. The proportion of skeptic voters has remained nearly the same.

Question: Would you tell us the most important reason, which led you to vote for the candidate for whom you have just voted for the National Assembly?

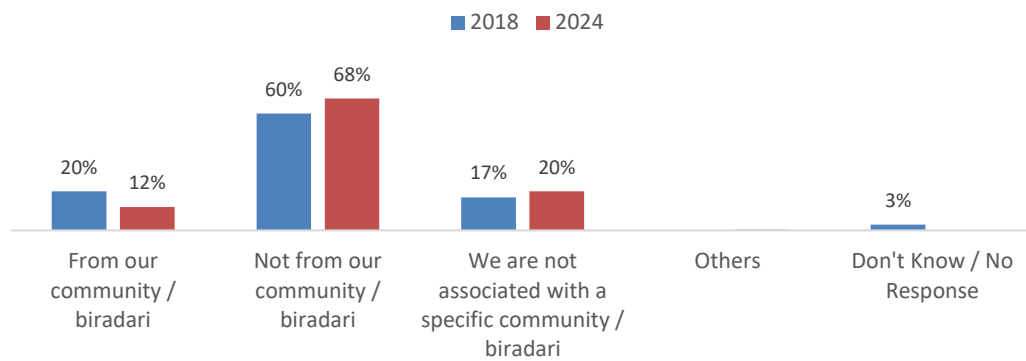


Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

ROLE OF BIRADRI IN VOTING DECISIONS: 8% decline in voters who voted for candidate belonging to their Biradari; 48% voters' Biradari together made the decision to cast their vote.

Almost 7 in 10 voters (68%) voted for a candidate not belonging to their Biradari. To see how Biradari plays a role in voting decisions, respondents were asked if the candidate they voted for belonged to their Biradari. To this only 12% said that the candidate did belong to their Biradari while, majority (68%) said that the candidate did not belong to their Biradari. 20% said that they are not associated to a specific Biradari.

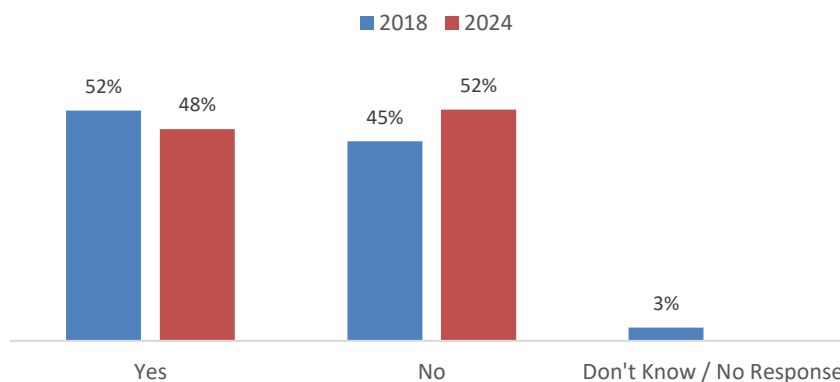
Question: The National Assembly candidate you voted for, is he from your Biradari or not?



Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

48% voters' Biradari together made the decision to cast their vote. Voters were asked if their Biradari together made a decision to cast their vote. To this 48% said that it did, while 52% said it did not.

Question: Did your Biradari together make a decision to cast their vote?

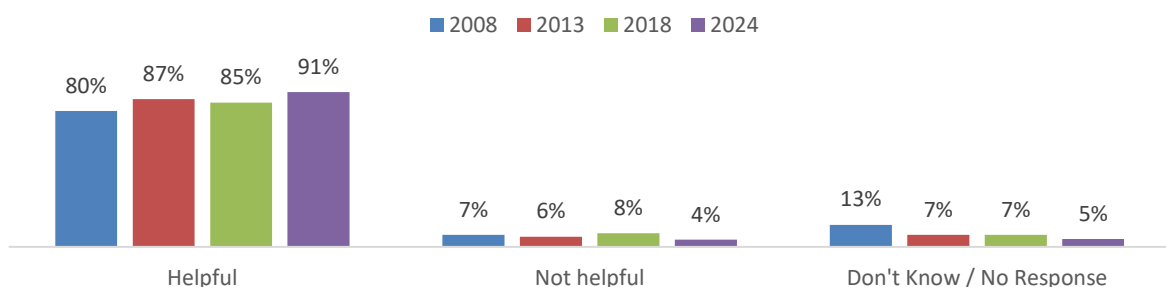


Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

SECTION 3 - VOTER'S SENSE OF EMPOWERMENT: 6% more voters in GE 2024 than GE 2018 believe that their vote will be helpful improving the condition of the country.

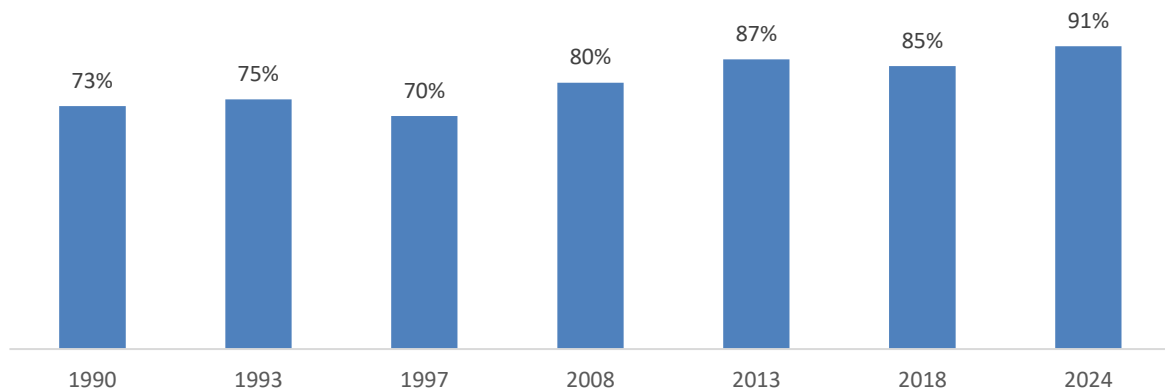
The verdict is out on this very crucial election. Voters express a combination of hope and despair on different aspects of the electoral process. 91% are confident their vote can make a difference. Gallup Pakistan asked a nationally representative sample of voters on the Election Day: "Do you think your vote will be helpful in improving the condition of our country or not?" 91% of the respondents expressed faith that their vote will be helpful. Only 4% were despondent, while 5% remained uncertain.

Question: Do you think your vote will be helpful in improving the condition of our country or not?



Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

Comparison with the past (Optimistic respondents only)

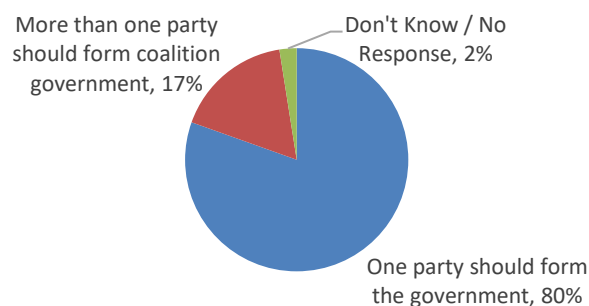


Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

SECTION 4 – NEW FEDERAL GOVERNMENT: 8 in 10 voters against a coalition government

A nationally representative sample of voters on the Election Day was asked what they would prefer: one party should form the government, or more than one party should form the coalition government together. 17% voters favor a coalition government. 80 % are it.

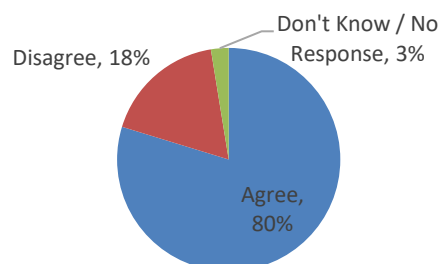
Question: What would you prefer: one party should form the government, or more than one party should form the coalition government together?



Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

Voters were further asked: Some people think that all political parties should set aside their differences after the elections and should work together. Do you agree or disagree with this opinion?. 80% responded in the affirmative, while 17% disagreed and 3% did not have any opinion.

Question: Some people think that all political parties should set aside their differences after the elections and should work together. Do you agree or disagree with this opinion?

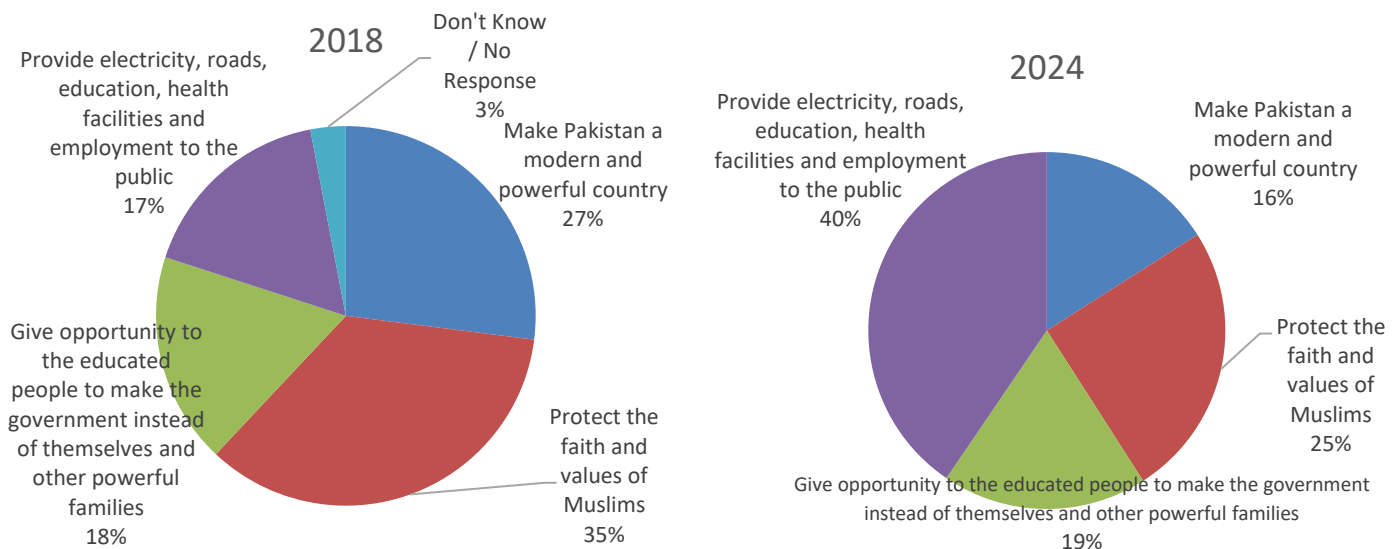


Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

ADVISE TO THE NEW GOVERNMENT: 4 in 10 voters want government to focus on economic, human capital, energy and infrastructure reforms, a 23% increase since GE 2013

Voters were also asked what would be their first advise to the new government. 16% said ‘make Pakistan a modern and powerful country’, 25% ‘Protect the faith and values of Muslims’, 19% ‘Give opportunity to the educated people to make the government instead of themselves and other powerful families’, and 40% ‘Provide electricity, roads, education, health facilities and employment to the public’.

Question: If you have to give advice to the new government, out of the four advises below, which would be your FIRST advise?



Source: Gilani's Index of Electoral Record, based on Gallup Pakistan Election Day Survey

METHODOLOGY:

The survey was conducted with a statistically selected sample of 1500 men and women voters comprising a cross-section of all ages, income and educational backgrounds. The survey was conducted in the rural and urban polling stations of all the four provinces of Pakistan. Face-to-face Interviews were conducted by a team of more than 100 men and women on the election day (February 8). The error margin is estimated to be $\pm 2-3\%$ at 95% confidence level.

Gallup Pakistan Electoral Repository: An Introduction

The Gallup Pakistan Electoral Repository is comprised of the following sources:

1. Election Commission data on past 11 elections in Pakistan, available over each constituency. This data was acquired from Election Commission website and converted into digital database in SPSS form and is now referred to as Gilani Index of Electoral Record.
2. Gallup Exit Polls for every election since 1985.
3. Gallup pre and post-election survey record since 1985.
4. Analysis by Dr. Ijaz Shafi Gilani on elections piece by piece, as well as in combined form.

For complete access to reports or the Gallup Electoral Database, please visit the following links:

<http://gallup.com.pk/polls/gallup-pakistan-digital-libraries/digital-library-pakistan-elections/>

For definition of Gallup Electoral Territories, please visit the following link:

<http://gallup.com.pk/wpcontent/uploads/2017/07/Gallup-Pakistan-Electoral-Repository-3.pdf>

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For more survey data, see website www.gallup.com.pk or write to Ms. Amnah Imtiaz at amnah.imtiaz@gallup.com.pk

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