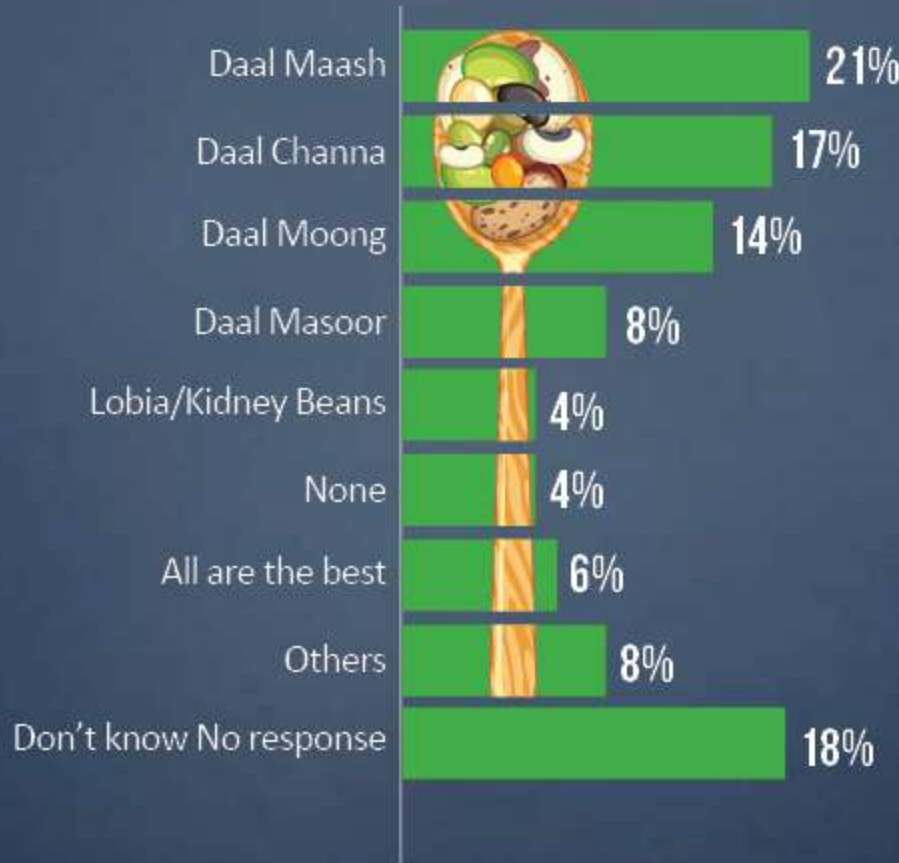


1st March, 2024

AMONGST PULSES, 1 OUT OF 5 PAKISTANIS (21%) PERSONALLY LIKE DAAL MAASH THE BEST, DAAL CHANNA COMES OUT SECOND: GALLUP & GILANI PAKISTAN

ہر 5 میں سے 1 (21%) پاکستانی ذاتی طور پر دالوں میں دال ماش کو سب سے زیادہ پسند کرتے ہیں، جبکہ پسندیدہ دالوں میں دال چنا دوسرے نمبر پر ہے۔

Question: Which of the pulses do you personally like the most?





PRESS RELEASE
Opinion Poll
Social Behaviour
Eating Habits/Cooking Habits

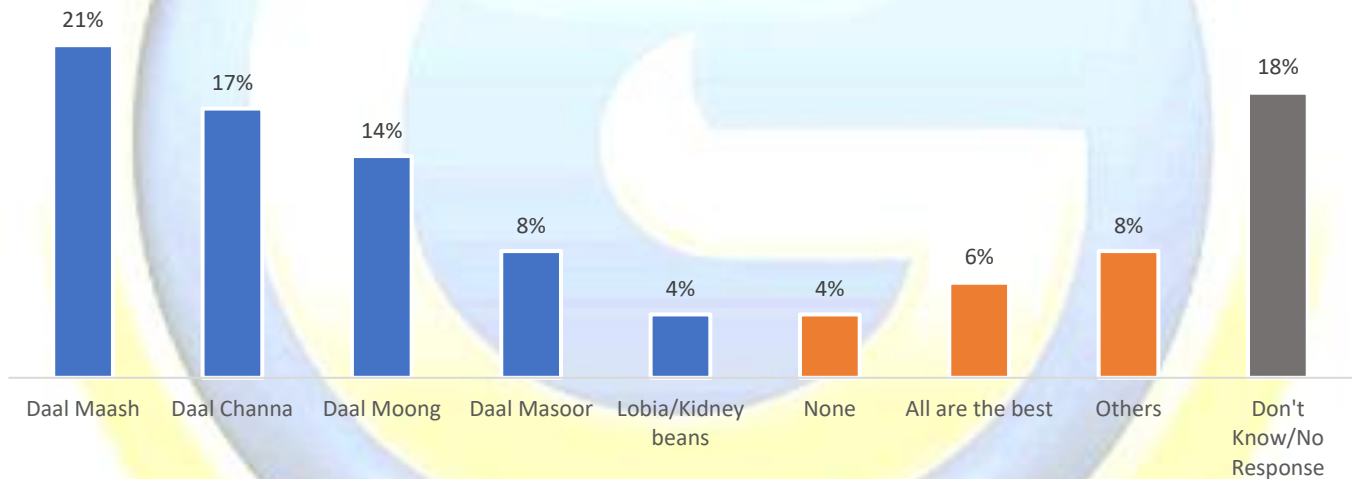
Amongst pulses, 1 out of 5 Pakistanis (21%) personally like Daal Maash the best, Daal Channa comes out second: Gallup & Gilani Pakistan

(Islamabad) 1st March, 2024

According to a survey conducted by Gallup & Gilani Pakistan, amongst pulses, 1 out of 5 Pakistanis (21%) personally like Daal Maash the best.

A nationally representative sample of adult men and women from across the country was asked the question, “Which of the pulses do you personally like the most?” In response, 21% said ‘Daal Maash’, 17% said ‘Daal Channa’, 14% said ‘Daal Moong’, 8% said ‘Daal Masoor’, 4% said ‘Lobia/Kidney beans’, 4% said ‘None’, 6% said ‘All are the best’, 8% said ‘Others’, and 18% said that they did not know or gave no response.

Question: Which of the pulses do you personally like the most?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,023 men and women in urban and rural areas of all four provinces of the country, conducted from 03rd – 18th January 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Friday, 1st March, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,
Gallup Pakistan

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)