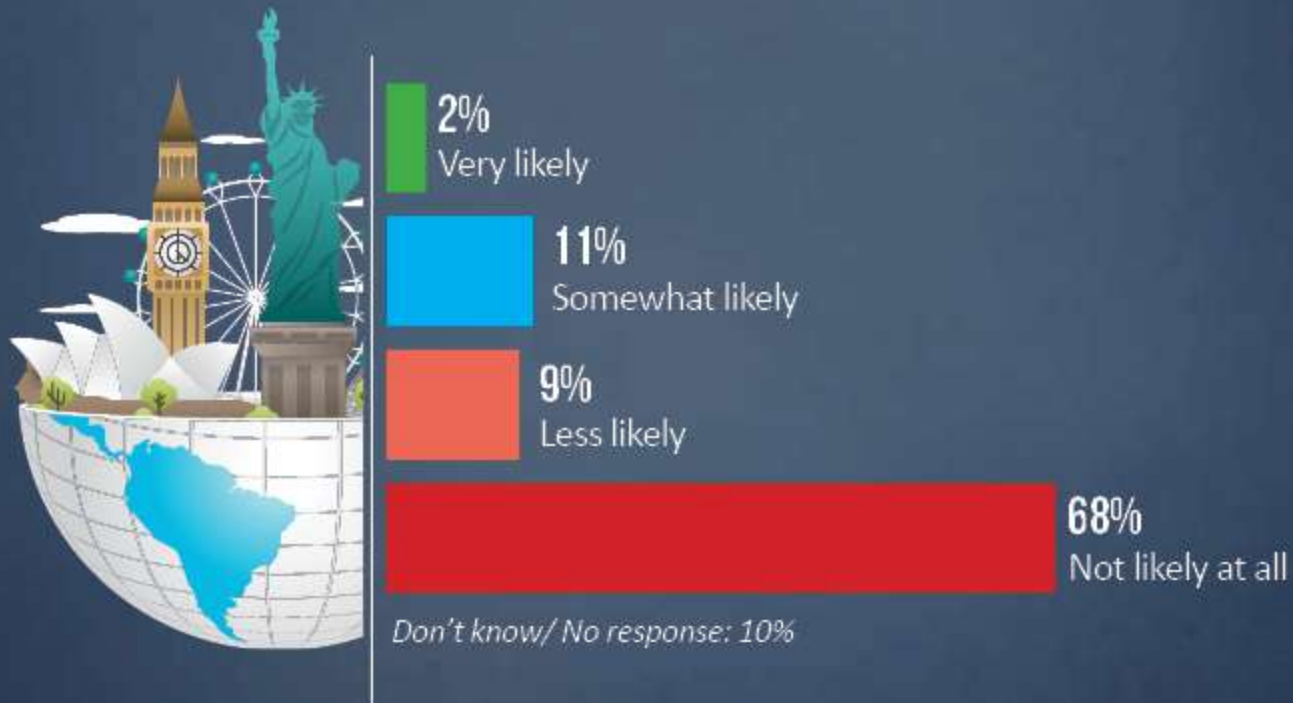


13th March, 2024

## 13% PAKISTANIS SAY THEY ARE LIKELY OR VERY LIKELY TO TRAVEL ABROAD FOR BUSINESS PURPOSES IN THE FUTURE: GALLUP & GILANI PAKISTAN

13% پاکستانیوں کے مطابق وہ مستقبل میں کاروبار کے سلسلے میں بیرون ملک سفر کرنے کا بہت زیادہ یا کسی حد تک امکان رکھتے ہیں۔

Question: Please indicate how likely it is that you will travel outside Pakistan/abroad for business purposes.





## PRESS RELEASE

### Opinion Poll

### Social Behaviour

### Travel

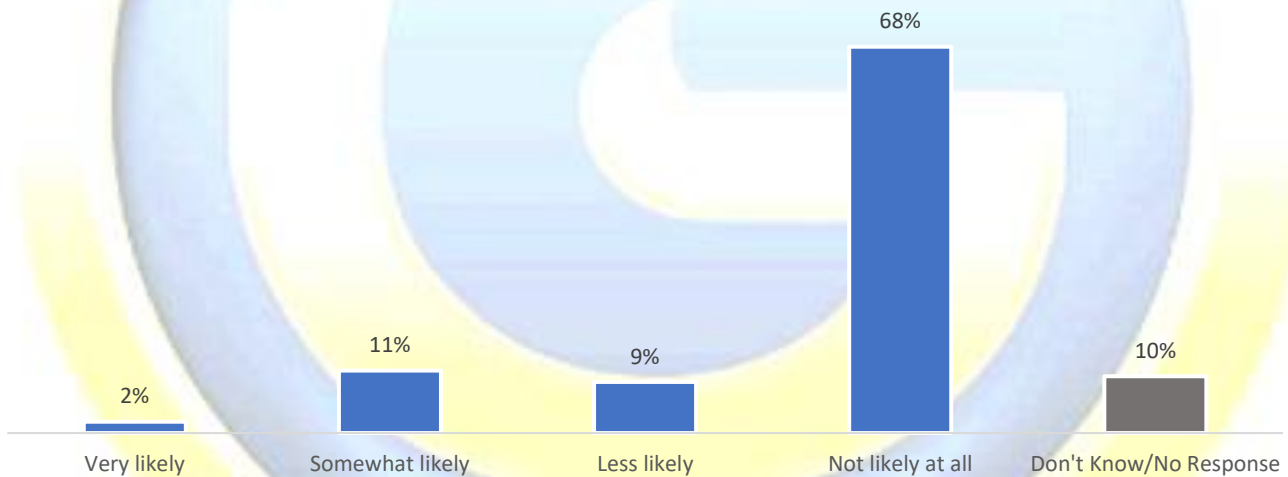
## 13% Pakistanis say they are likely or very likely to travel abroad for business purposes in the future: Gallup & Gilani Pakistan

*(Islamabad) 13<sup>th</sup> March, 2024*

According to a survey conducted by Gallup & Gilani Pakistan, 68% of Pakistanis are not at all likely to travel abroad for business purposes.

A nationally representative sample of adult men and women from across the country was asked the question, “Please indicate how likely it is that you will travel outside Pakistan/abroad for business purposes.” In response, 2% said ‘Very likely’, 11% said ‘Somewhat likely’, 9% said ‘Less likely’, 68% said ‘Not likely at all’, and 10% said that they did not know or gave no response.

**Question: Please indicate how likely it is that you will travel outside Pakistan/abroad for business purposes.**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,023 men and women in urban and rural areas of all four provinces of the country, conducted from 03<sup>rd</sup> – 18<sup>th</sup> January 2024. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup  
International*



GILANI RESEARCH  
FOUNDATION

**Wednesday, 13<sup>th</sup> March, 2024**

*(3 Pages, English version Only)*

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2024



of Gallup Pakistan  
(1980-2024)