

86% of all Pakistanis would be willing to fight for their country if there was a war that involved Pakistan

Pakistan remains as one of the top countries willing to fight for their country surpassing India

Globally less people are willing to fight for their country as compared to a decade ago : Gallup Pakistan survey together with Gallup International across the world reveals

Islamabad, 8th March, 2024

Gallup Pakistan has conducted a survey on the willingness of citizens to fight for their country, in collaboration with Gallup International. The survey, conducted with a diverse and representative sample of the Pakistani population, reveals the opinions of Pakistani citizens regarding their willingness to fight for their country. The survey was also conducted in another 44 countries as well and therefore provides comparative results from across the globe. The sample in Pakistan was around 1000 men and women but across the globe over 46,138 men and women were surveyed.

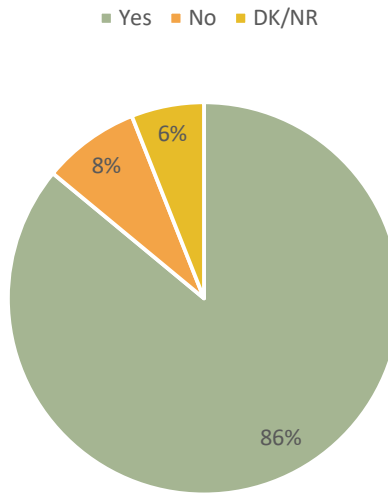
Gallup International Association (GIA) is the leading global independent association in market research and polling.

Access the global press release [here](#).

Key Findings:

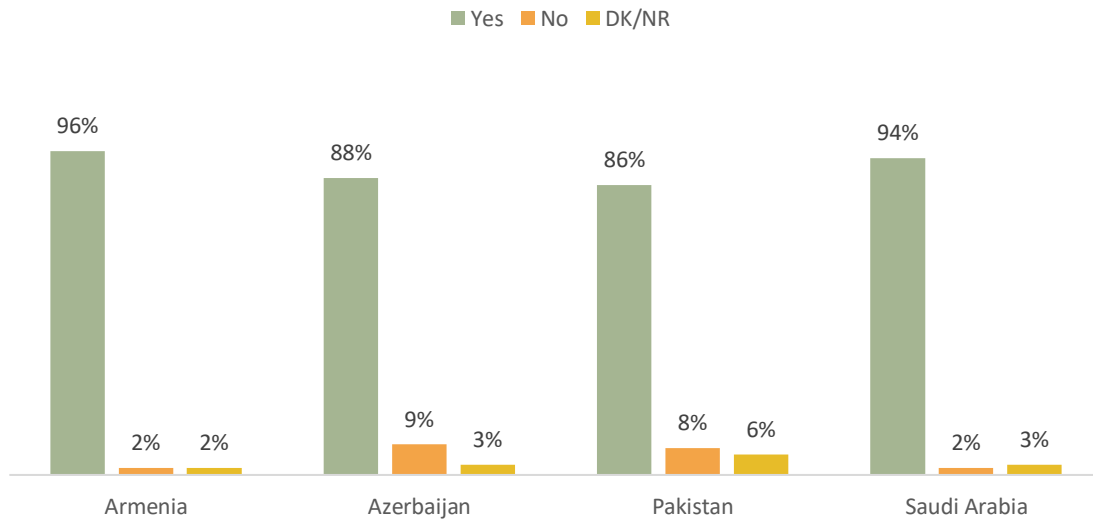
1. **Opinions of citizens of Pakistan:** 86% of all Pakistanis would be willing to fight for their country if there was a war that involved Pakistan.
2. **Top 4 countries:** According to the Gallup International survey, the global average for citizens being willing to fight for their country is 52%. The top four countries are Armenia (96%), Saudi Arabia (94%), Azerbaijan (88%) and Pakistan (86%). **Thus Pakistan is significantly above global average in terms of fighting for own country.**
3. **Comparative percentages for India and Iran:** As compared to Pakistan, India has 10% less citizens willing to fight for their country (76%), while Iran has 12% less citizens willing to fight for their country (74%) as compared to Pakistan.

If there was a war that involved Pakistan, would you be willing to fight for your country?



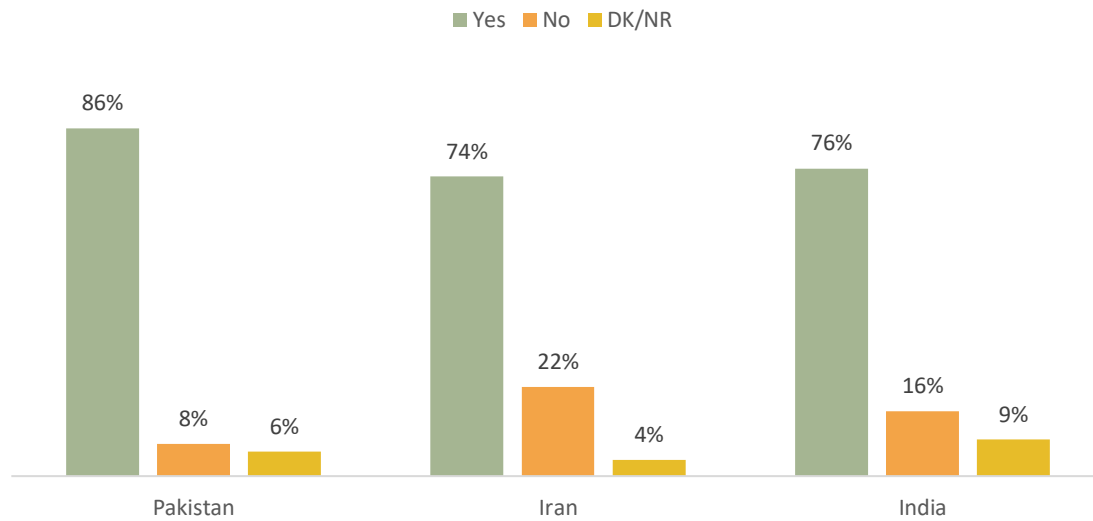
Source: GIA End of Year Survey 2023; Survey for Pakistan conducted by Gallup Pakistan.

If there were a war that involved your country, would you be willing to fight for your country? (Top 4 countries)



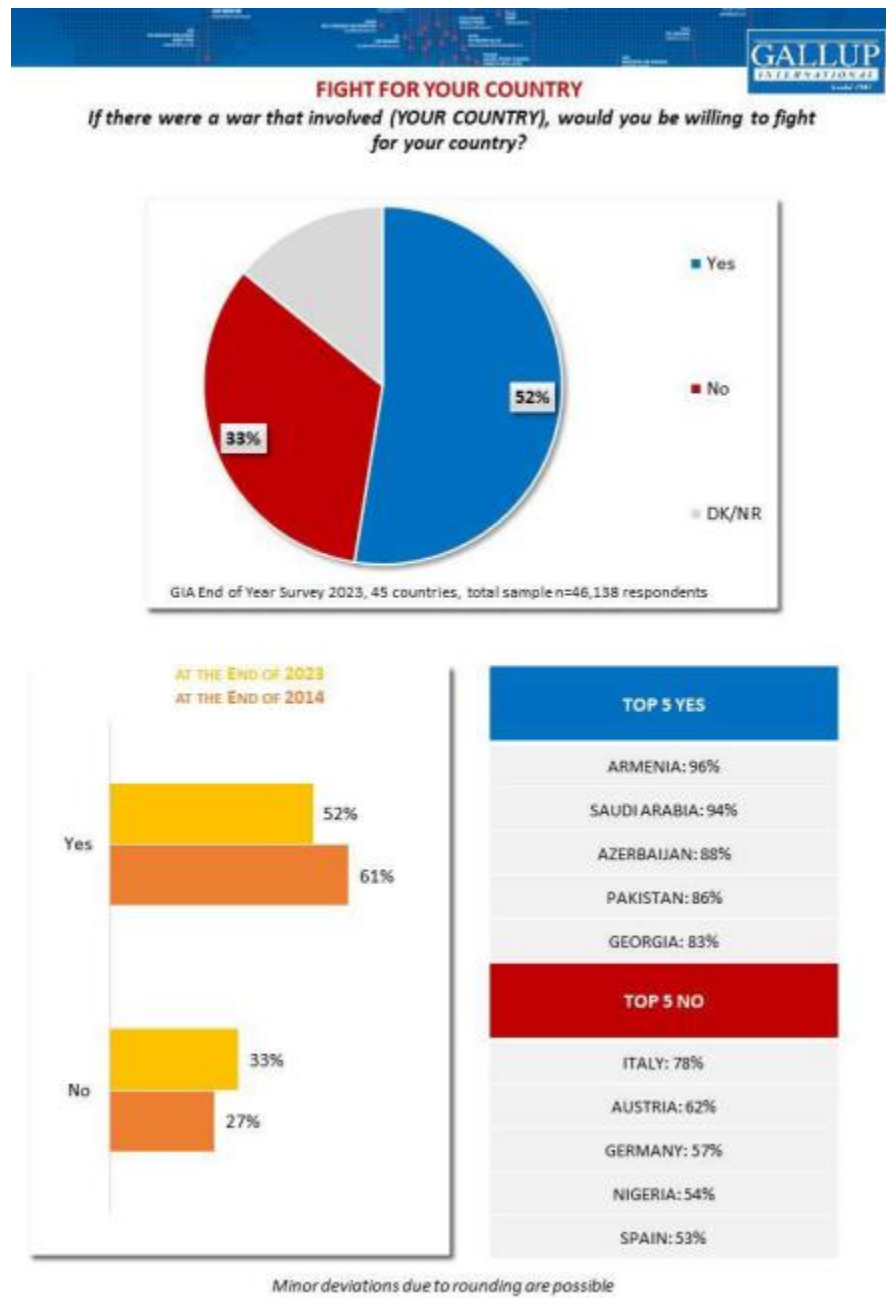
Source: GIA End of Year Survey 2023; Survey for Pakistan conducted by Gallup Pakistan.

If there were a war that involved your country would you be willing to fight for your country? [Comparative]



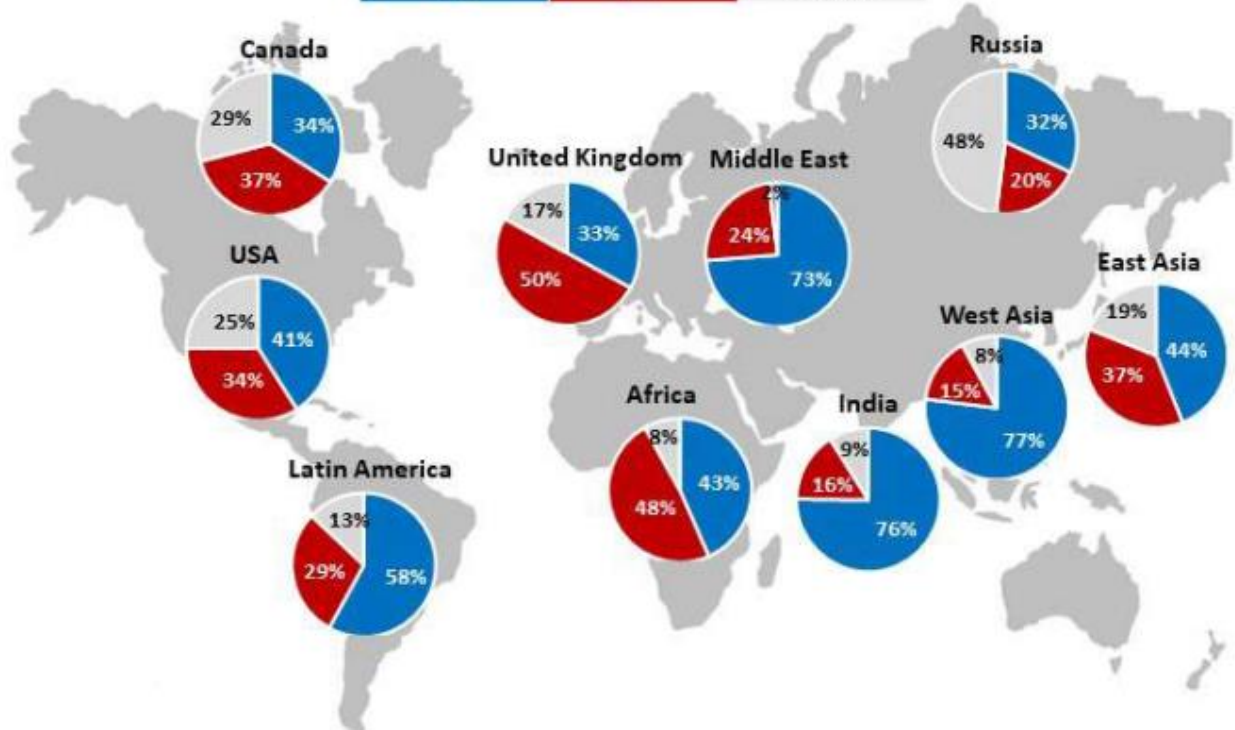
Source: GIA End of Year Survey 2023; Survey for Pakistan conducted by Gallup Pakistan.

GLOBAL RESULTS



If there were a war that involved (YOUR COUNTRY), would you be willing to fight for your country?

Yes **No** **DK/NR**



Methodology and Sample Profile of countries where research was conducted

Methodology :

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. The survey is conducted every year since then. This year it was carried out in 45 countries around the world. Sample Size and Mode of Fieldwork: A total of 46 138 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed during October-December 2023 either face to face, via telephone or online. The margin of error for the survey is between +3-5% at 95% confidence level.

Gallup International Association (GIA) End of Year 2024 Survey - Participants

Country	Vendor Company	Sample size	Method	Fieldwork	Universe
AFGHANISTAN	ACSOR	1120	CATI	09-11.12.2023	National, 18+
ALBANIA	Index Kosova	635	F2F	03-05.11.2023	National, 18+
ARGENTINA	Voices!	1035	CAWI	01-06.11.2023	National, 18+
ARMENIA	MPG LLC	1100	CATI	30.10-04.11.2023	National, 18+
AUSTRIA	Das Österreichische Gallup Institut GmbH	1000	CATI	14-18.11.2023	National, 16+
AZERBAIJAN	SIAR Research and Consulting Group	500	Telephone	01-18.10.2023	National, 18+
BOSNIA & HERZEGOVINA	Kantar Mareco Index Bosnia	1000	Online & CATI	30.11-12.12.2023	National, 18+
BULGARIA	Gallup International Balkan	806	F2F	07-14.11.2023	National, 18+
CANADA	Survey Monkey	1062	CAWI	01.12.2023	National, 18+
ECUADOR	CEDATOS	550	F2F	10-14.12.2023	National, 18+
GEORGIA	GORBI	1033 / 991	F2F	30.09-24.10.2023	National, 18+
GERMANY	GIA	1000	CATI	04-11.12.2023	National, 18+
HONG KONG	CGS-worldwide	500	CAWI	30.11-06.12.2023	National, 18+
INDIA	Convergent	1035	F2F	27.11-09.12.2023	18+, 10 biggest cities
INDONESIA	DEKA	540	F2F	01-15.12.2023	18+, 6 Big Cities
IRAN	Iran Sanjesh	1003	CATI	04.12.2023	National, 18+
IRAQ	IIACSS	1385	F2F	11.11-20.12.2023	National, 18-71
ITALY	DOXA	1003	F2F	02-14.12.2023	National, 18+
JAPAN	Nippon Research Center	1156	F2F	30.11-13.12.2023	National, 18-79
KAZAKHSTAN	BISAM Central Asia	1000	F2F	10.10-15.11.2023	Urban, 18+
KENYA	Infinite Insight Ltd.	1065	CATI	01-11.11.2023	National, 18+
KOSOVO	Index Kosova	1123	CATI	19.10-06.11.2023	National, 18+
MALAYSIA	Central Force	1000	CAWI	07-12.12.2023	National, 18+

Gallup International Association (GIA) End of Year 2024 Survey – Participants (contd.)

MEXICO	De las Heras Demotecnia	1026	CATI	11-15.12.2023	National, 18+
MOLDOVA	CBS-Research Moldova	1001	CATI	December 2023	National, 18+
NIGERIA	Market Trends International	1000	CATI	30.10-01.12.2023	National, 18+
NORTH MACEDONIA	BRIMA	1202	F2F	01-21.12.2023	National, 18+
PAKISTAN	Gallup Pakistan	1000	CATI	04-16.10.2023	National, 18+
PERU	Datum Internacional	1207	F2F	01-06.12.2023	National, 18+
PHILIPPINES	Philippine Survey Research Center	1000	F2F	25.11-13.12.2023	National, 18-65
POLAND	Mareco Polska	1002	CATI	02-23.10.2023	National, 18+
PORTUGAL	Intercampus	1000	CAWI	12.11-06.12.2023	National, 18-65
ROMANIA	Centrul Pentru Studierea Opiniei si Pietei (CSOP)	1000	CAWI	17.10-04.12.2023	National, 18-64
RUSSIAN FEDERATION	Be Media Consultant	1200	CAWI	24-30.11.2023	18+, Cities 100k+
SAUDI ARABIA	Saudi Center for Opinion Polling	1036	CATI	21-26.11.2023	National, 18+
SERBIA	TMG Insights Serbia	1007	F2F	15.11-04.12.2023	National, 18+
REPUBLIC OF KOREA	Gallup Korea	1550	F2F	02.11-04.12.2023	National, 19+
SPAIN	Sigmados	1019	CAWI	21-25.11.2023	National, 18+
SWEDEN	Novus	1095	CAWI	01-11.12.2023	National, 18+
SWITZERLAND	Gallup AG Switzerland	1000	CATI	05-13.12.2023	National, 18+
SYRIA	Syrian & Levant Market Compass	1057	*	December 2023	National, 18+
THAILAND	Infosearch	1000	F2F	24.11-10.12.2023	National, 18+
UK	ORB International	1000	Online	December 2023	National, 18+
UKRAINE	Rating Group	1000	CATI	22-23.11.2023	National, 18+
USA	Survey Monkey	1118	CAWI	04.12.2023	National, 18+

About Gallup International Association:

For 75 years Gallup International members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs, and culture differences of its own country and carefully selected by the Association Board. With only one member agency per country, members work together daily to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

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