



SPECIAL PRESS RELEASE

2024 General Election

(Press Release 7)

A total of 36.91 million people from Punjab voted in the 2024 elections, 3.74 million more compared to the 2018 Elections, PML N saw a decline in absolute vote in its traditional heartland of central Punjab where PTI made significant headway by gaining one million more votes - Gallup Pakistan Digital Analytics on Elections

(Islamabad, Pakistan): 11th March, 2024

Gallup Pakistan Digital Analytics team on Elections has performed analytics on Election 2024 data released so far by Election Commission of Pakistan. This Press Release is part of series of Press Releases under this program. Previous press release under this series can be found [here](#), which looked at rise and fall of votes in absolute numbers for main parties between 2018 vs 2024.

How voters behaved in Punjab in 2024 vs 2018 :

The results reveal that a total of 36.91 million from Punjab people voted in the 2024 elections, 3.74 million more compared to the 2018 Elections.

OTHER KEY LEARNINGS FROM THIS PRESS RELEASE:

1. A total of 36.91 million people from Punjab voted in the 2024 elections, 3.74 million more than the 2018 Elections, where total votes were 33.17 million.
2. PTI/ PTI(IND): 13.4 million people voted for PTI Independents in Punjab 2024, which is 1.51 million more compared to the votes for PTI in Punjab in the 2018 Elections
3. PML-N: 12.4 million people voted for PML-N in Punjab in 2024, which is 0.79 million more compared to the votes for PML-N in Punjab the 2018 Elections.
4. TLP: 2.42 million people voted for TLP in Punjab 2024, which is 0.84 million more compared to the votes for TLP in Punjab the 2018 Elections.
5. Across Regions:
 - Total votes for PTI/ PTI(IND) saw a sizeable increase from 2018 and 2024 in Punjab Central (1.04 million), and Punjab West (0.52 million), while Punjab North and Punjab West regions saw a decline.
 - Total votes for PML-N saw an increase from 2018 and 2024 in Punjab North (0.23 million), Punjab South (0.83 million) and Punjab West (0.31 million), while Punjab Central saw a significant decline (0.55 million).

For more details, please visit dedicated website developed by Gallup Pakistan along with an easy-to-use dashboard

<https://www.galluppakistandigitalanalytics.com/general-elections-2024-pakistan-dashboard/>

Figure 1: Total votes to top parties, 2024 vs 2018 – Punjab

Top Parties	Punjab		Increase/ decrease
	2024	2018	
PTI/ PTI(IND)	13,395,395	11,881,627	1,513,768
PML-N	12,400,819	11,608,035	792,784
PPP	2,323,597	2,274,054	49,543
TLP	2,420,723	1,583,702	837,021
MMA	-	236,574	(236,574)
JUI-F	97,604	-	97,604
JI-P	434,713	-	434,713
MQM/ MQM-P	5,927	169	5,758
Total	36,912,483	33,171,404	3,741,079

Figure 2: Votes for PTI and PML-N across Gallup Regions 2024 vs 2018 – Punjab

Regions	PTI/ PTI(IND)			PML-N		
	2024	2018	increase/ decrease	2024	2018	increase/ decrease
Punjab Central	4,791,902	3,748,706	1,043,196	4,587,466	5,136,077	(548,611)
Punjab North	1,170,757	1,197,030	(26,273)	1,236,282	1,006,176	230,106
Punjab South	4,021,198	4,040,390	(19,192)	4,115,545	3,311,606	803,939
Punjab West	3,411,538	2,895,501	516,037	2,461,526	2,154,176	307,350

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METHODOLOGY:

The press release is based on data from the Form 47 of the Provisional Results Dashboard from the Election Commission of Pakistan website, noting the details of votes cast in each polling station. The data has been computed to represent overall results at the provincial and national levels.

Gallup Pakistan Electoral Repository: An Introduction

The Gallup Pakistan Electoral Repository is comprised of the following sources:

1. Election Commission data on past 11 elections in Pakistan, available over each constituency. This data was acquired from Election Commission website and converted into digital database in SPSS form and is now referred to as Gilani Index of Electoral Record.
2. Gallup Exit Polls for every election since 1985.
3. Gallup pre and post-election survey record since 1985.
4. Analysis by Dr. Ijaz Shafi Gilani on elections piece by piece, as well as in combined form.

For complete access to reports or the Gallup Electoral Database, please visit the following links:

<https://www.gallup.com.pk/post/34351>

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For more survey data, see website www.gallup.com.pk or write to Ms. Amnah Imtiaz at amnah.imtiaz@gallup.com.pk

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