

24% Pakistanis believe that the women who are employed are paid less than men then their male counterparts

51% of the female respondents feel safe/confident while walking alone at night in their neighborhood, which is 20% less than male respondents who feel the same (71%)

Gallup Pakistan releases comprehensive report on state of women in Pakistan in collaboration with WIN Network

Islamabad, 12th March, 2024

Gallup Pakistan has conducted a comprehensive study on gender equality, safety and violence, in collaboration with the **Worldwide Independent Network of MR (WIN) for the Annual WIN World Survey**. Gallup Pakistan is a long time member of WIN which represents over 50 countries and their polling organizations. The survey, conducted with a diverse and representative sample of the Pakistani population, reveals the opinions and beliefs surrounding gender equality, safety and violence in Pakistan.

Access the Pakistan specific report [here](#).

The Worldwide Independent Network of MR (WIN), the world's leading independent association in market research and polling, reveals the Annual WIN World Survey, exploring the views and beliefs of 33,866 people in 39 countries across the globe. WIN releases the latest results on **gender equality, safety and violence**, to track and understand if there are any improvements around the world in terms of equal opportunities and rights.

Access the full report [here](#).

Niha Nazar an analyst at Gallup Pakistan who compiled the Pakistani report says ‘This report shows that gender equality has been achieved to a great extent in private spaces- such as homes, with a net index of 56. However, traditionally male-dominant public spaces such as politics and sports still uphold the lowest net index of 26. This is translated within the findings regarding job opportunities and career as well, as majority of the respondents hold the opinion that women have less opportunities (46%) within the work force. For those who are employed, only 22% seem to be earning as much as their male counterparts. While gender equality seems to be displaying an upward trend, there is still something left to be said about gender equity, whereby perhaps it is the lack of the latter that constraints the uptake to private, domestic spheres as compared to traditionally male dominated spheres of sports, politics or work.

Aside from levels of achievement of gender equality, women in Pakistan have started feeling safer in public spaces, with almost half (51%) of the female respondents stating that they feel safe while walking alone at night in their neighborhood. However, it is important to note that financial and social factors maybe influencing this experience. This is evidenced by the fact that while majority percentage within total population (80%) did not suffer any kind of violence, the uptakes in instances of violence are evident in the vulnerable or disenfranchised groups. 20% of the unemployed respondents and 17% of the housewives said that they have suffered any kind of violence. Further, in regards to sexual violence, 12% of the retired/disabled respondents stated that they had experienced it- which is a drastic uptake as compared to percentages as low as 0% for students for 3% for full-time employees.

Key Findings:

1. **Level of achievement in gender equality:** As of 2024, the highest achievement in gender equality seems to occur at home, with a net index of 56. On the other hand, the lowest appears to be in politics and sports; both with a net index of 26.
2. **Job opportunities and career:** Only 21% of the respondents believe that women have more job opportunities in 2024, which is 25% less than those who believe that women have less job opportunities (46%).
3. **Perception of women's salary in comparison with men's salary:** 34% of the population believe that women don't work, while 24% believe that the women who are employed are paid less than men
4. **Violence:** The majority percentage within total population (80%) have not suffered any kind of violence. In terms of gender split, 76% of the female respondents have not faced any violence, whereas 15% have.
5. **Safety:** 51% of the female respondents feel safe/confident while walking alone at night in their neighborhood, which is 20% less than male respondents who feel the same (71%).

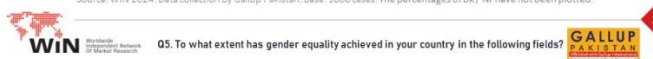
1. Level of achievement in gender equality

As of 2024, the perceived highest achievement in gender equality seems to occur at home, with a net index of 56. On the other hand, the lowest appears to be in politics and sports; both with a net index of 26. By age, out of all those falling between 45-54, 80% believe that gender equality has been achieved at home. For those who are 65+, this percentage falls to 67%.

Further, in terms of education levels, those who have completed higher education seem more likely to believe that gender equality has been achieved across the board: 75% believe it has been achieved at work, 70% believe it has been achieved in politics, 78% believe it has been achieved at home, 76% believe it has been achieved in arts and 65% believe it has been achieved in sports.



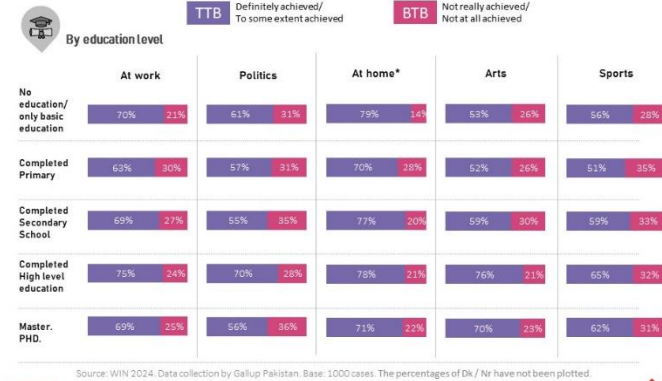
Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of Dk / Nr have not been plotted.



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Level of achievement in Gender Equality - 2024
% within total population - Net Index



WIN Worldwide International Network of Market Research

Q5. To what extent has gender equality achieved in your country in the following fields?
Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

Level of achievement in Gender Equality - 2024
% within total population - Net Index



WIN Worldwide International Network of Market Research

Q5. To what extent has gender equality achieved in your country in the following fields?
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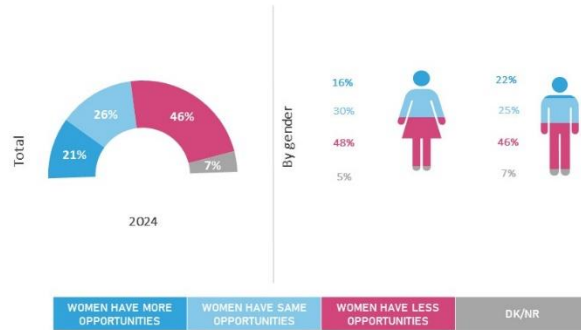
2. Job opportunities and career

Only 21% of the respondents believe that women have more job opportunities in 2024, which is 25% less than those who believe that women have less job opportunities (46%). In terms of age group, those within the 65+ bracket hold the highest percentage of those who believe women have less opportunities (59%). The most likely to hold the opinion that women have more opportunities are from the age groups, 25-34 and 55 to 64, with 25% each.

Majority of those working full time (47%) hold the opinion that women have less job opportunities. The same opinion is reflected in those who have completed university (49%). However, 34% of those who have completed higher level education believe that women have more opportunities now.

Job opportunities and career
% within total population

2024



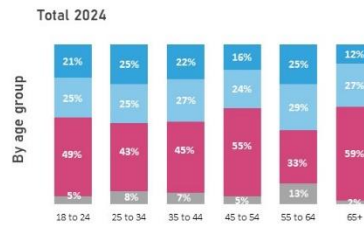
Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases.



Q6. In your Country, do you think women have the same opportunities, more opportunities or less opportunities than men in job opportunities and career?
 Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

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Job opportunities and career
% within total population



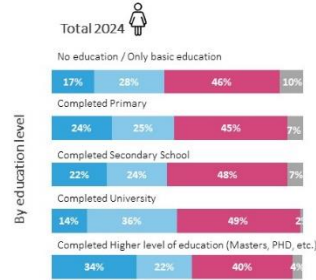
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Job opportunities and career
% within total population



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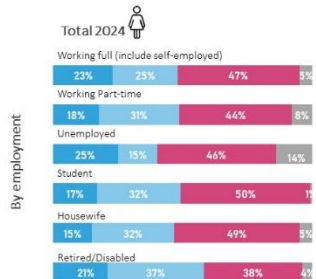


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Job opportunities and career
% within total population



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Q6. In your Country, do you think women have the same opportunities, more opportunities or less opportunities than men in job opportunities and career?

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3. Perception of women's salary in comparison with men's salary:

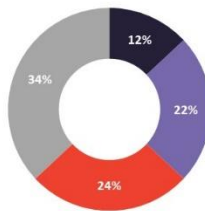
34% of the population believe that women don't work, while 24% believe that the women who are employed are paid less than men. 22% believe they are paid equally, while only 12% believe they are paid higher than their male counterparts.

When looking at the results by gender, only 1% of the female respondents believe that women are paid higher than men, whereas 14% of the male respondents hold the same opinion. In terms of perceptions across age groups, 13% of those belonging to the 18-24 and 25-34 believe that women get paid higher. This percentage decreases across older age groups, with 35-44 at 12%, 45-54 and 55-64 at 10%. This increases slightly for those aged 65+ at 11%.

Perception of women's salary
% within total population



Total 2024



Higher Equal Lower Don't work

Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of Dk / Nr have not been plotted.



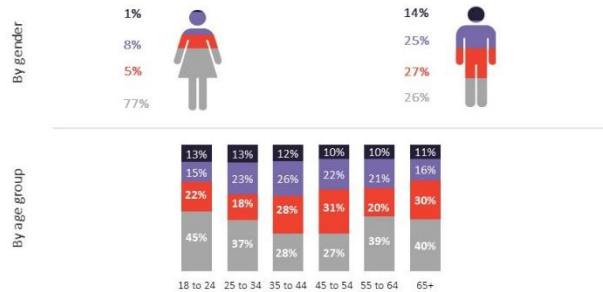
Q7. Looking at your work place, do you think that women earn the same as the men, less than the men or more than the men?
The percentages corresponding to the option "Does not know/does not answer" have not been included

13

Perception of women's salary
% within total population



Total 2024



Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of Dk / Nr have not been plotted.



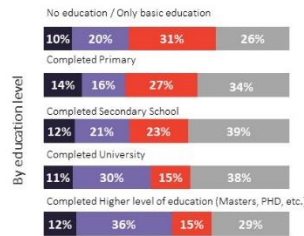
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14

Perception of women's salary
% within total population



Total 2024



Higher Equal Lower Don't work

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Q7. Looking at your work place, do you think that women earn the same as the men, less than the men or more than the men?

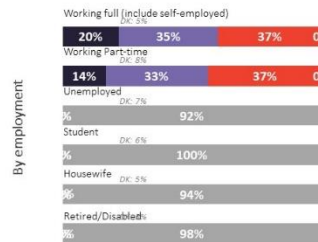
The percentages corresponding to the option "Does not know/does not answer" have not been included

15

Perception of women's salary
% within total population



Total 2024



Higher Equal Lower Don't work

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Q7. Looking at your work place, do you think that women earn the same as the men, less than the men or more than the men?

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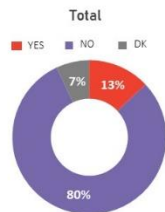
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4. Violence

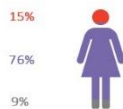
The majority percentage within total population (80%) have not suffered any kind of violence. In terms of gender split, 76% of the female respondents have not faced any violence, whereas 15% have. While looking at educational level, 21% of those who have completed primary education complain of having suffered any kind of violence. A similar pattern of higher percentages of violence arises with those who are unemployed (20%).

In regard to sexual violence specifically, 3% of the male respondents stated that they have faced sexual violence as compared to 1% of the female respondents. Across the board, majority of the respondents denied facing any sexual violence. The only anomaly being 12% of those who are either retired or disabled stating that they have experienced sexual violence.

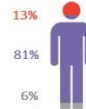
Suffered any kind of violence
% within total population



Female



Male



By age group - Female



Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases.



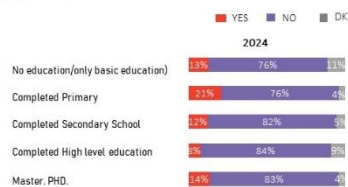
Q8. Have you suffered from any kind of violence (either physical or psychological) in the past year?
Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

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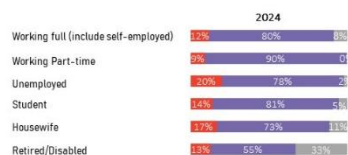
Suffered any kind of violence
% within total population



By education level



By employment

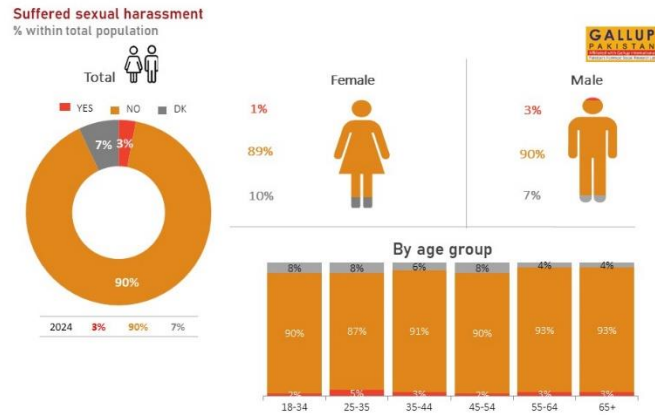


Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases.



Q8. Have you suffered from any kind of violence (either physical or psychological) in the past year?
Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

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Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of DK / Nr have not been plotted.

Q9. Have you suffered from any kind of sexual harassment in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.



Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of DK / Nr have not been plotted.

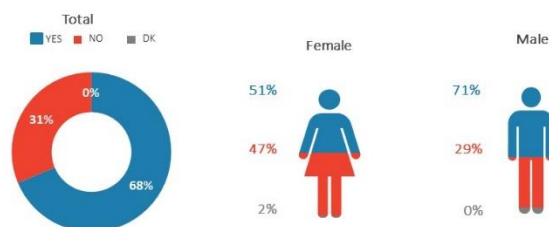
Q9. Have you suffered from any kind of sexual harassment in the past year?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

5. Safety

51% of the female respondents feel safe/confident while walking alone at night in their neighborhood, which is 20% less than male respondents who feel the same (71%). In terms of education level, those who have completed higher education feel the most unsafe (38%), while those who have completed primary education feel the least unsafe (27%). While looking at employment, housewives tend to feel the least unsafe (45%), whereas those who work part-time feel the safest (74%).

Safe/ confidence walking alone at night in their neighborhood
% within total population

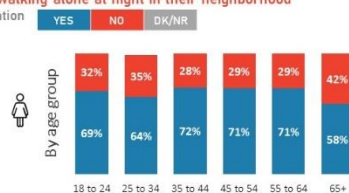


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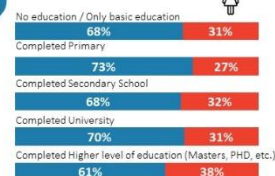
Q10. Do you feel safe/confident walking alone at night in your neighborhood?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

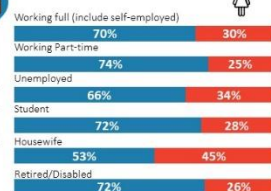
Safe/ confidence walking alone at night in their neighborhood
% within total population



By education level



By employment



Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of DK / Nr have not been plotted.

Q10. Do you feel safe/confident walking alone at night in your neighborhood?

Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

METHODOLOGY

SAMPLE SIZE	1000
INTERVIEW METHOD	Random Digit Dialing Phone Survey Methodology
ERROR MARGIN	±2 to 3% at 95% confidence level for national level results
FIELDWORK DATES	3-17 January 2024
NOTE	Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed. This methodology uses Random Digit Dialing approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.
EXCLUSION IN SAMPLE	According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.

DEMOGRAPHICS

Demographic-Wise: Sample Profile

		All		
		Unweighted Count	Un-weighted Col%	weighted Col%
BASE: All		1000	100%	100%
D1. Gender	Male	821	82%	84%
	Female	179	18%	16%
D2B. Age Group	18 – 24	150	15%	15%
	25 – 34	315	32%	30%
	35 – 44	264	26%	27%
	45 – 54	159	16%	16%
	55 – 64	73	7%	8%
	65+	39	4%	5%
D3. Education: Highest attained	No education/only basic education	197	20%	23%
	Completed primary	112	11%	13%
	Completed secondary school	475	48%	46%
	Completed High level education	111	11%	10%
	Completed Higher level of education (Masters, PHD, etc.)	101	10%	8%
	Refused/DNK/DNA	4	0%	1%
D4. Employment	Working full (include self-employed)	461	46%	46%
	Working Part-time	155	16%	16%
	Unemployed	145	15%	17%
	Student	53	5%	5%
	Housewife	129	13%	11%
	Retired/Disabled	36	4%	3%
	Refused/DNK/DNA	21	2%	1%
	Living alone/single	71	7%	7%
D5. How would you describe your household?	Same sex couple	687	69%	69%
	Couple (married or not) with	45	5%	5%
	Young couple, no children	73	7%	7%
	Living with other friends and/or family (roomates)	118	12%	11%
	No Response	6	1%	1%
D6. Do you own and use a smartphone regularly?	Yes	648	65%	59%
	No	350	35%	40%
	No Response	2	0%	0%

SOURCE : WIN 2023-24 Survey

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