

Level of achievement in gender equality: As of 2024, the highest achievement in gender quality seems to be at home, with a perceived net index of 56

Gallup Pakistan releases comprehensive report on state of women in Pakistan in collaboration with WIN Network

Islamabad, 14th March, 2024

Gallup Pakistan has conducted a comprehensive study on gender equality, safety and violence, in collaboration with the **Worldwide Independent Network of MR (WIN) for the Annual WIN World Survey**. Gallup Pakistan is a long-time member of WIN which represents over 50 countries and their polling organizations. The survey, conducted with a diverse and representative sample of the Pakistani population, reveals the opinions and beliefs surrounding gender equality, safety and violence in Pakistan.

Access the Pakistan specific report [here](#).

The Worldwide Independent Network of MR (WIN), the world's leading independent association in market research and polling, reveals the Annual WIN World Survey, exploring the views and beliefs of 33,866 people in 39 countries across the globe. WIN releases the latest results on **gender equality, safety and violence**, to track and understand if there are any improvements around the world in terms of equal opportunities and rights.

Access the full report [here](#).

Niha Nazar, an analyst at Gallup Pakistan who compiled the Pakistani report says 'While the perceived net index percentages for level of achievement in gender equality signify an optimistic uptake, perhaps it is not quite reflective of gender equity. The perceived net index for level of achievement in gender equality at work is the second highest at 42. However, when looked at by age, it those falling in the 65+ bracket who seem the most likely to agree with this (83%), which is 18% higher than those in the 45-54 age group (65%), who are more likely to be part of the workforce.

Key Findings:

1. **Level of achievement in gender equality:** As of 2024, the highest achievement in gender equality seems to occur at home, with a net index of 56. On the other hand, the lowest appears to be in politics and sports; both with a net index of 26.

1. Level of achievement in gender equality

As of 2024, the perceived highest achievement in gender equality seems to occur at home, with a net index of 56. On the other hand, the lowest appears to be in politics and sports; both with a net index of 26. By age, out of all those falling between 45-54, 80% believe that gender equality has been achieved at home. For those who are 65+, this percentage falls to 67%.

Further, in terms of education levels, those who have completed higher education seem more likely to believe that gender equality has been achieved across the board: 75% believe it has been achieved at work, 70% believe it has been achieved in politics, 78% believe it has been achieved at home, 76% believe it has been achieved in arts and 65% believe it has been achieved in sports.



Source: WIN 2024. Data collection by Gallup Pakistan. Base: 1000 cases. The percentages of Dk / Nr have not been plotted.



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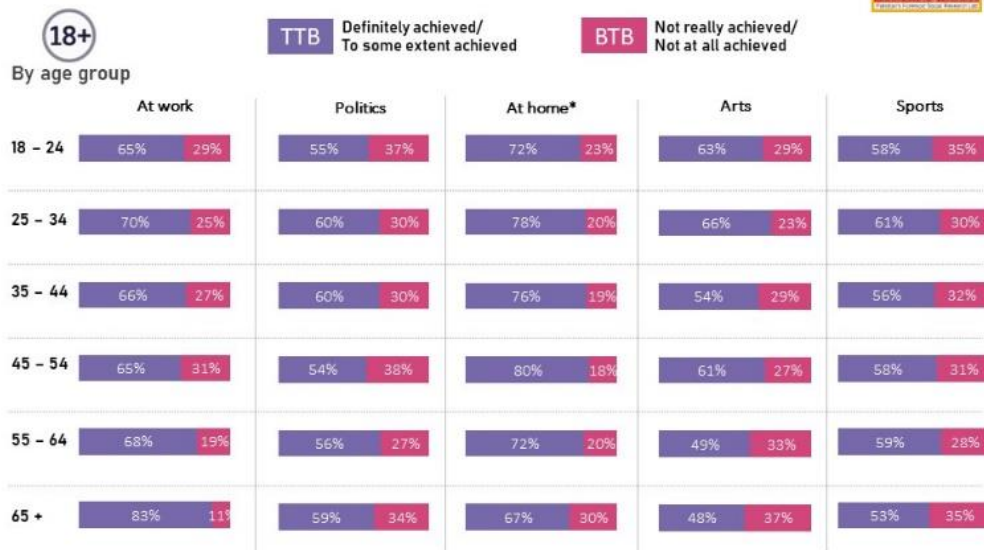
Q5. To what extent has gender equality achieved in your country in the following fields?



3

Level of achievement in Gender Equality - 2024

% within total population - Net Index



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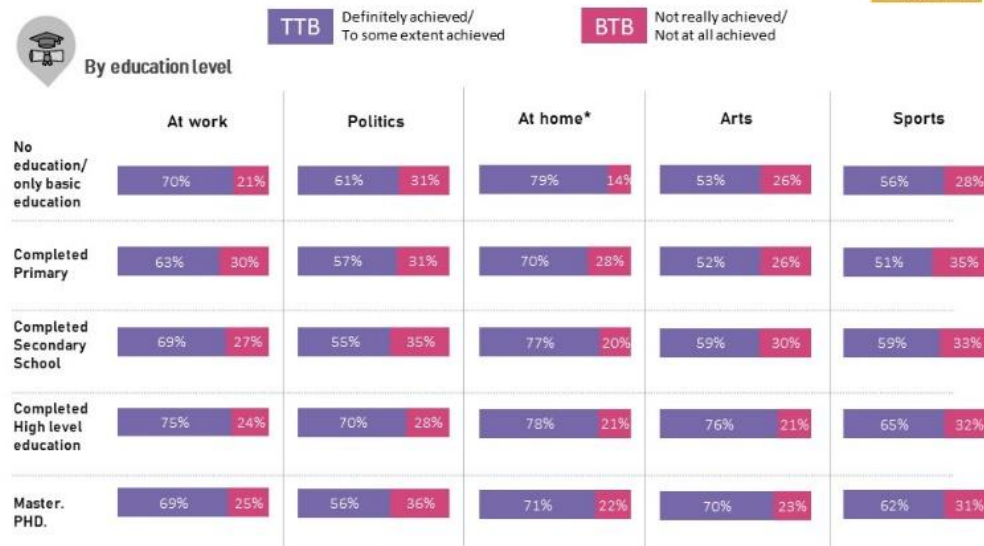
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Note: The total percentage may not always add up to 100 due to rounding and/or multiple response questions.

4

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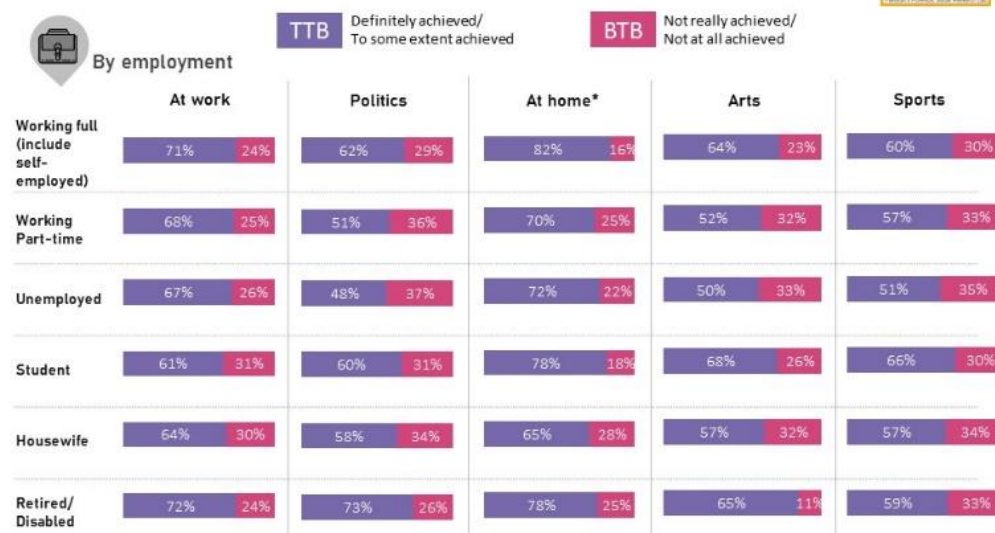
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METHODOLOGY

SAMPLE SIZE	1000
INTERVIEW METHOD	Random Digit Dialing Phone Survey Methodology
ERROR MARGIN	±2 to 3% at 95% confidence level for national level results
FIELDWORK DATES	3-17 January 2024
NOTE	Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed. This methodology uses Random Digit Dialing approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.
EXCLUSION IN SAMPLE	According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.

Net Index is calculated by deducting the Not really achieved/Not at all achieved percentage from the Definitely achieved/To some extent achieved.

DEMOGRAPHICS

		Weighted Column %
Base - All		100%
D1. Gender	Male	84%
	Female	16%
D2. Age Group	18-24	15%
	25-34	30%
	35-44	27%
	45-54	16%
	55-64	8%
	65+	5%
D3. Education: Highest Attained	No education/only basic education	23%
	Completed primary	13%
	Completed secondary school	46%
	Completed High level education	10%
	Completed Higher level of education (Masters, PHD, etc.)	8%
	Refused/DNK/DNA	1%
D4. Employment	Working full (include self-employed)	46%
	Working Part-time	16%
	Unemployed	17%
	Student	5%
	Housewife	11%
	Retired/Disabled	3%
	Refused/DNK/DNA	1%

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