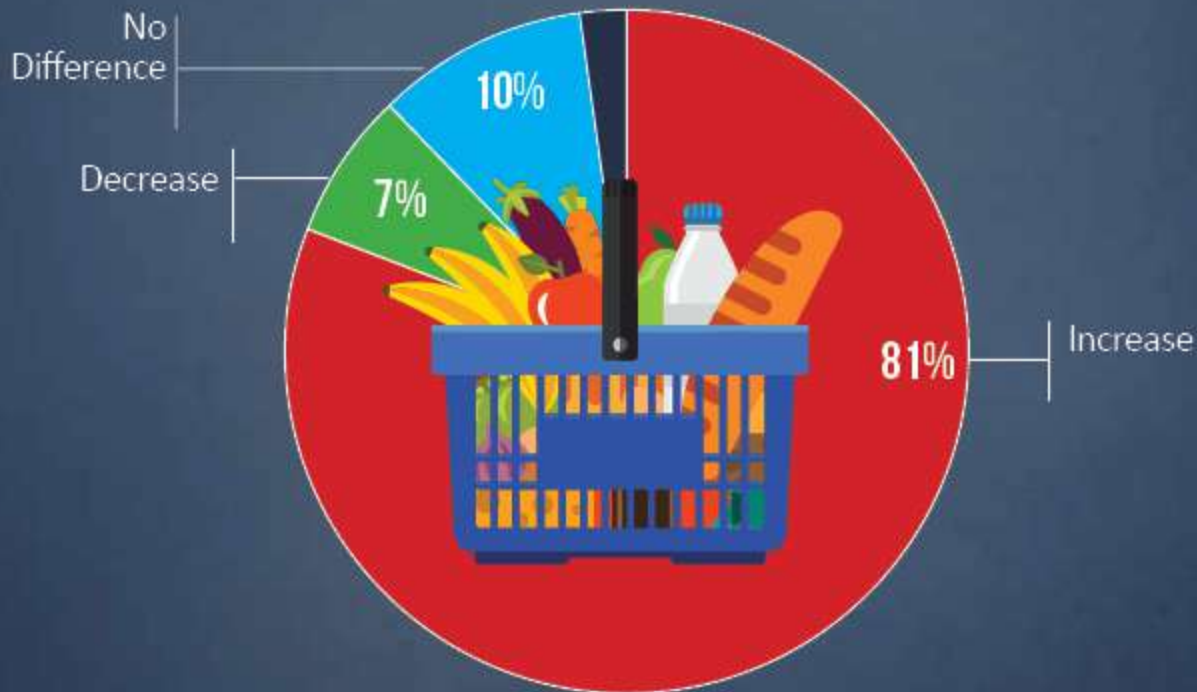


8th April, 2024

OVER 4 OUT OF 5 PAKISTANIS (81%) ARE CONCERNED THAT PRICES FOR VARIOUS COMMODITIES INCREASE WITH THE ARRIVAL OF RAMADAN: GALLUP & GILANI PAKISTAN

ہر 5 میں سے 4 (81%) پاکستانی رمضان کی آمد کے ساتھ مختلف اشیاء کی قیمتوں میں اضافے سے فکرمند ہیں۔

Question: Overall, what do you think does the arrival of Ramadan change in the prices of various commodities i.e. prices increase, decrease or there is no difference?



Don't know/ No response: 2%



PRESS RELEASE

Opinion Poll

Economy

Inflation



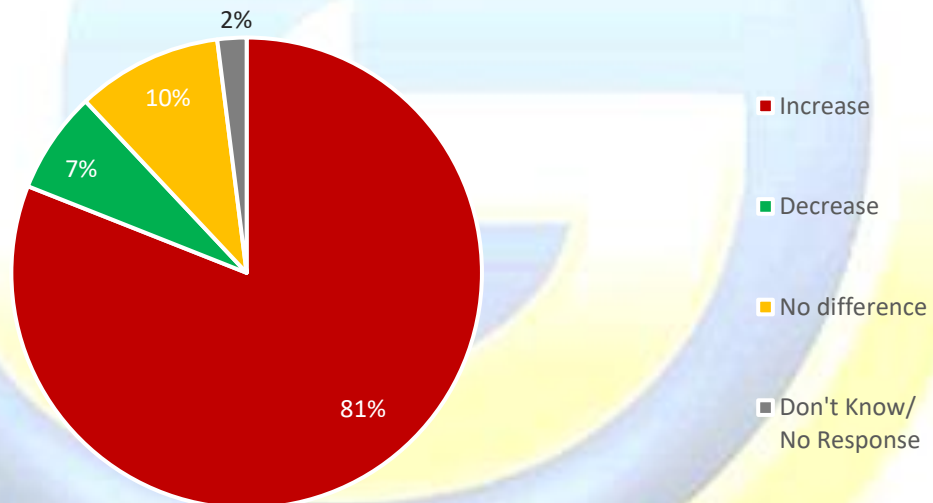
Over 4 out of 5 Pakistanis (81%) are concerned that prices for various commodities increase with the arrival of Ramadan: Gallup & Gilani Pakistan

(Islamabad) 8th April, 2024

According to a survey conducted by Gallup & Gilani Pakistan, over 4 out of 5 Pakistanis (81%) are of the opinion that prices for various commodities increase with the arrival of Ramadan.

A nationally representative sample of adult men and women from across the country was asked the question, “Overall, what do you think does the arrival of Ramadan change in the prices of various commodities i.e. prices increase, decrease or there is no difference?” In response, 81% said ‘Increase’, 7% said ‘Decrease’, 10% said ‘No difference’, and 2% said that they did not know or gave no response.

Question: Overall, what do you think does the arrival of Ramadan change in the prices of various commodities i.e. prices increase, decrease or there is no difference?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2,161 men and women in urban and rural areas of all four provinces of the country, conducted from 18th- 25th March 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Monday, 8th April, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)