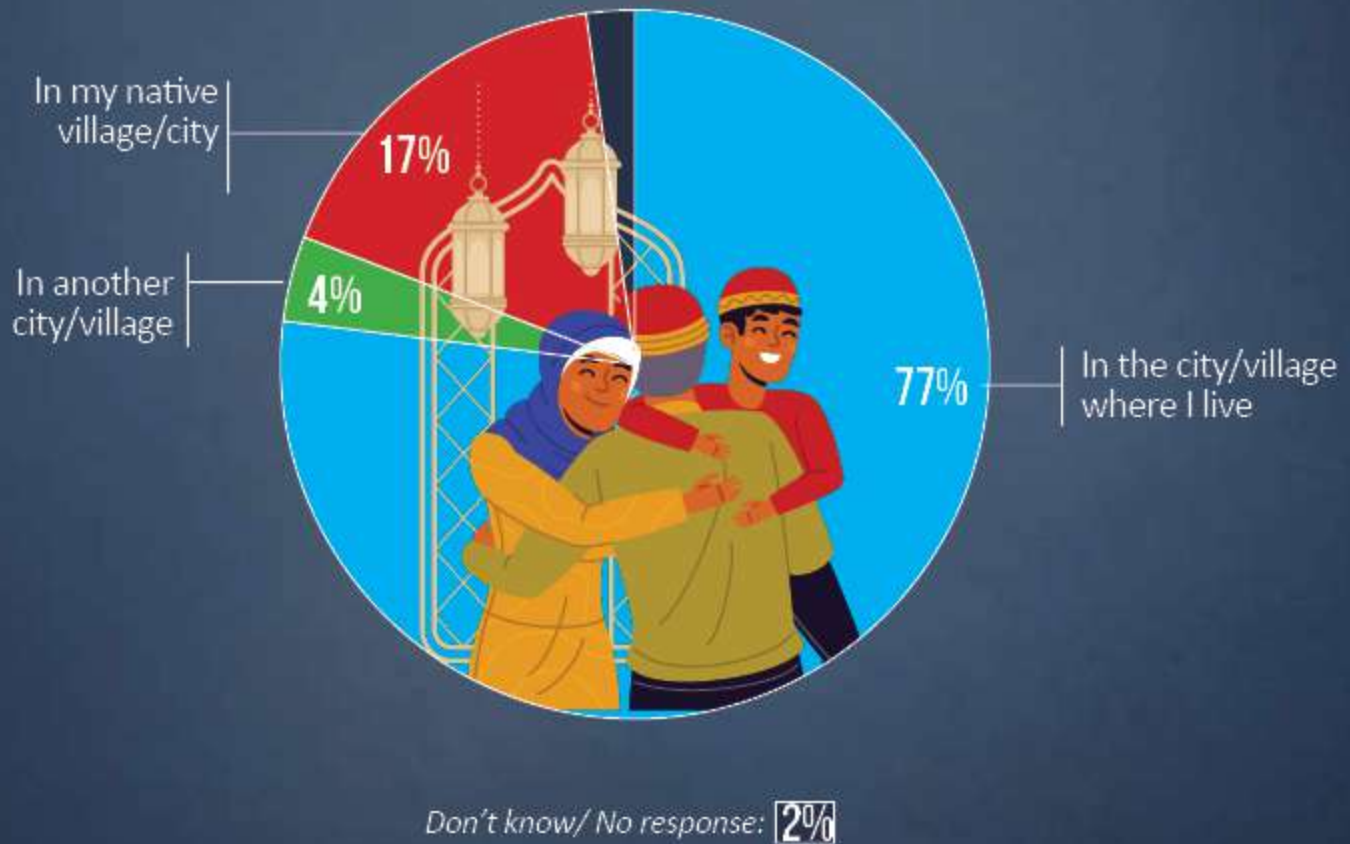


15th April, 2024

**OVER THREE QUARTERS OF PAKISTANIS (77%) PLAN TO CELEBRATE EID IN THE CITY OR VILLAGE WHERE THEY RESIDE, WHILE 17% PLAN TO CELEBRATE IN THEIR NATIVE VILLAGES AND CITIES: GALLUP & GILANI PAKISTAN**

تین چوتھائی سے زائد (77%) پاکستانی اُسی شہر یا گاؤں میں عید منانے کا ارادہ رکھتے ہیں جہاں وہ رہتے ہیں، جبکہ 17% پاکستانی عید اپنے آبائی گاؤں یا شہر میں منانے کا ارادہ رکھتے ہیں۔

Question: Please tell me where you will celebrate Eid this year?





# PRESS RELEASE

## Opinion Poll

### Social behaviour

#### Travel

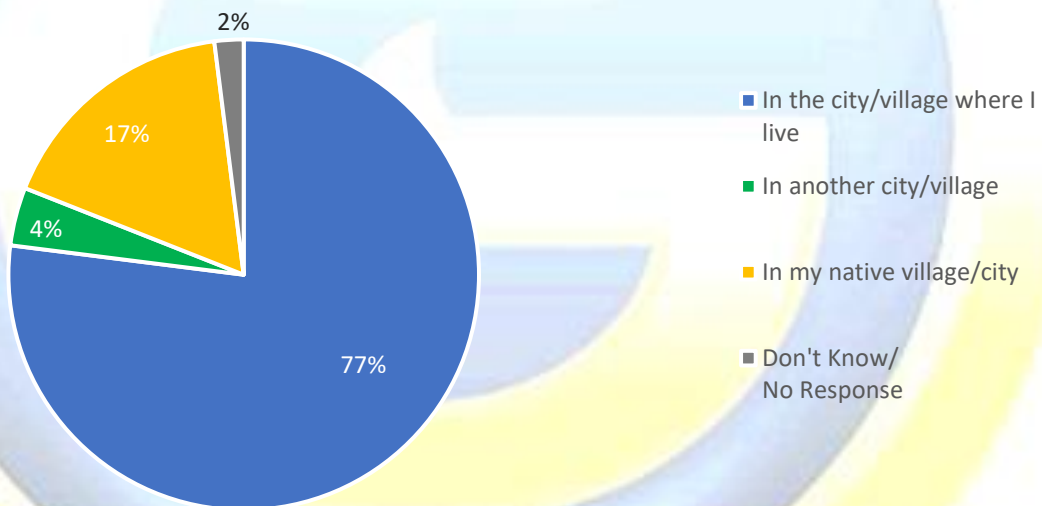
**Over three quarters of Pakistanis (77%) plan to celebrate Eid in the city or village where they reside, while 17% plan to celebrate in their native villages and cities: Gallup & Gilani Pakistan**

(Islamabad) 15<sup>th</sup> April, 2024

According to a survey conducted by Gallup & Gilani Pakistan, over three quarters of Pakistanis (77%) plan to celebrate Eid in the city where they reside, while 17% plan to celebrate in their native villages.

A nationally representative sample of adult men and women from across the country was asked the question, “Please tell me where you will celebrate Eid this year?” In response, 77% said ‘In the city/village where I live’, 4% said ‘In another city/village’, 17% said ‘In my native village/city’, and 2% said that they did not know or gave no response.

**Question: Please tell me where you will celebrate Eid this year?**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2,161 men and women in urban and rural areas of all four provinces of the country, conducted from 18<sup>th</sup>- 25<sup>th</sup> March 2024. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International



GILANI RESEARCH  
FOUNDATION

**Monday, 15<sup>th</sup> April, 2024**

*(3 Pages, English version Only)*

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

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Daily Gilani Poll  
2024



of Gallup Pakistan  
(1980-2024)