

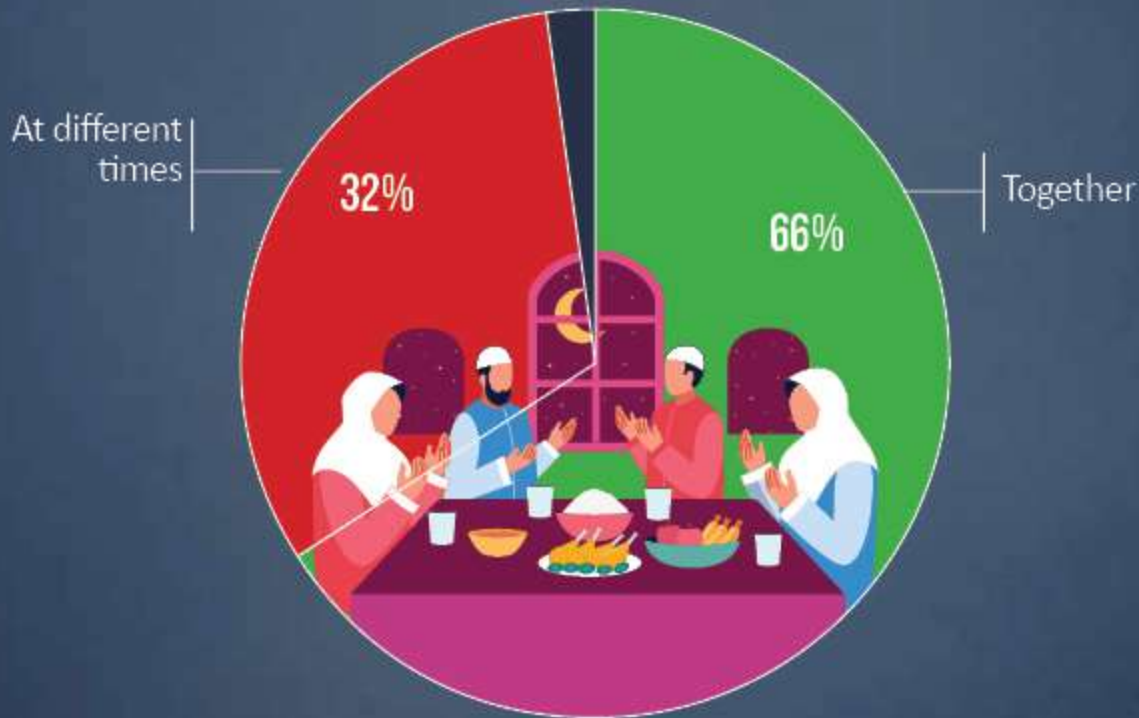
17th April, 2024

OVER TWICE AS MANY PAKISTANIS HAVE IFTAAR AND DINNER TOGETHER (66%), COMPARED TO THOSE THAT HAVE THEM AT DIFFERENT TIMES (32%):

GALLUP & GILANI PAKISTAN

افطار اور رات کا کھانا مختلف اوقات پر کرنے والے (32%) پاکستانیوں کے مقابلے میں دو گنا سے زائد (66%) پاکستانی افطار اور رات کا کھانا ایک ساتھ کرتے ہیں۔

Question: Please tell me if you eat iftaar and dinner together or at different times?



Don't know/ No response: 2%



PRESS RELEASE

Opinion Poll

Social behaviour

Eating habits

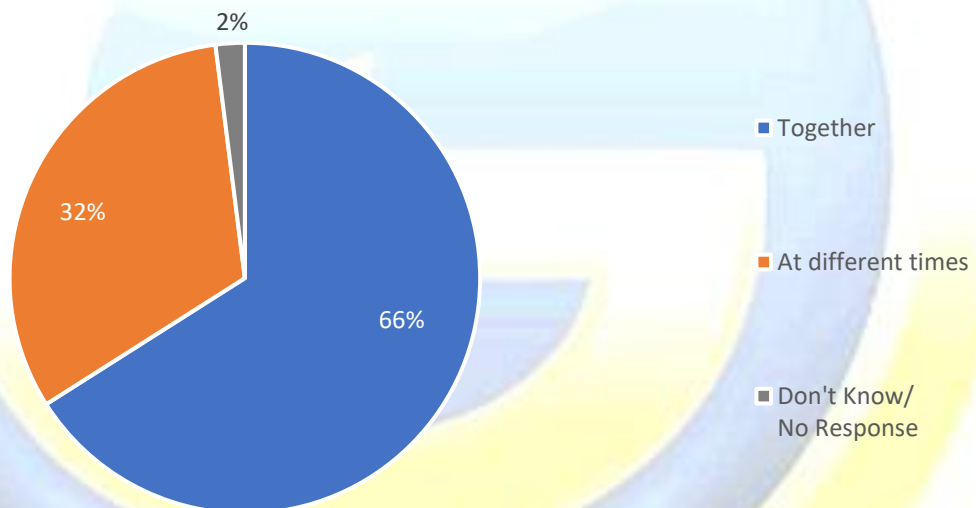
Over twice as many Pakistanis have iftaar and dinner together (66%), compared to those that have them at different times (32%): Gallup & Gilani Pakistan

(Islamabad) 17th April, 2024

According to a survey conducted by Gallup & Gilani Pakistan, over twice as many Pakistanis have iftaar and dinner together (66%), compared to those that have them at different times (32%).

A nationally representative sample of adult men and women from across the country was asked the question, “Please tell me if you eat iftar and dinner together or at different times??” In response, 66% said ‘Together’, 32% said ‘At different times’, and 2% said that they did not know or gave no response.

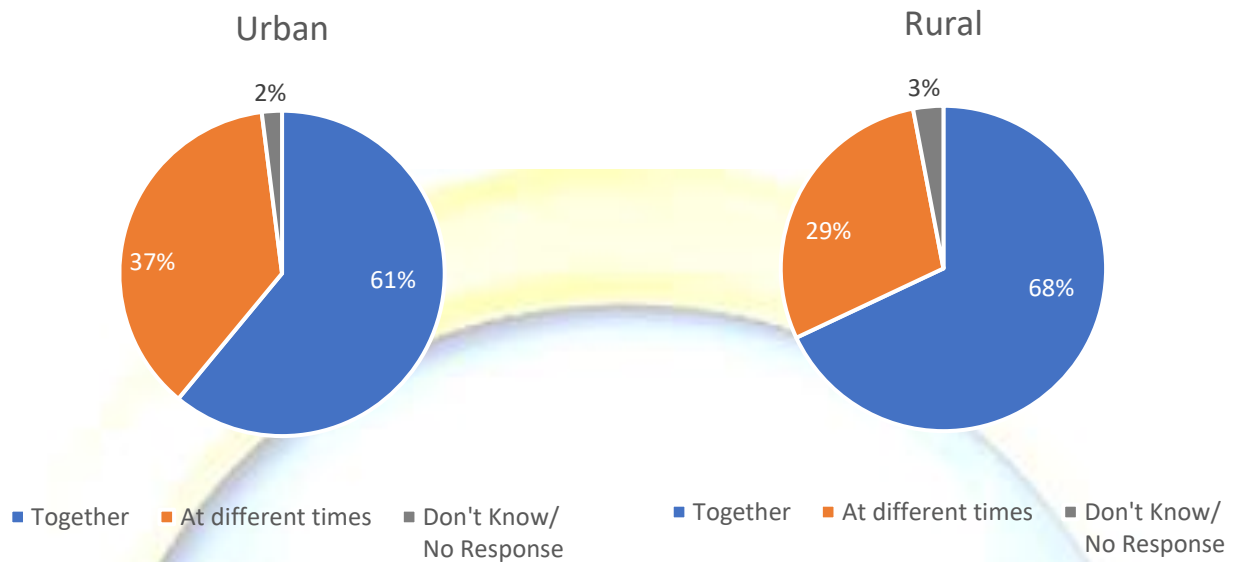
Question: Please tell me if you eat iftaar and dinner together or at different times?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2,161 men and women in urban and rural areas of all four provinces of the country, conducted from 18th- 25th March 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Pakistanis residing in rural areas are 7% more likely to report having Iftaar and dinner together during Ramadan, compared to their urban counterparts.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

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Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)