

25th April, 2024

OVER HALF (66%) OF BUSINESSES SURVEYED REPORTED THAT THEY WERE NOT PART OF ANY BUSINESS ASSOCIATION, CHAMBER OF COMMERCE, OR OTHER SMALLER COMMITTEE: GALLUP PAKISTAN BUSINESS CONFIDENCE INDEX

سروے میں شامل کاروباری اداروں میں نصف سے زائد (66%) کاروباری اداروں نے اپنے کاروبار کے کسی بھی بزنس ایسوسی ایشن، کامرس چیمبر یا دیگر چھوٹی کمیٹی کا حصہ نہ ہونے کی اطلاع دی۔

Question: Are you part of any business association for example market association, chamber, committee? It could be a very small group as well?





PRESS RELEASE

Opinion Poll

Economy

General



Over half (66%) of businesses surveyed reported that they were not part of any business association, chamber of commerce, or other smaller committee: Gallup Pakistan Business Confidence Index

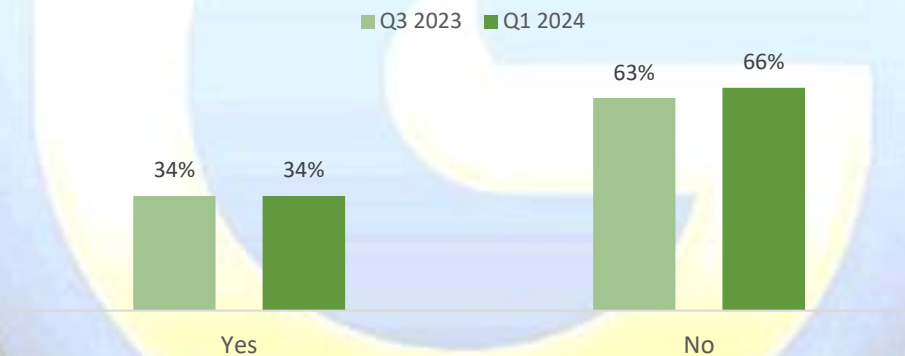
(Islamabad) 25th April, 2024

According to a survey conducted by Gallup & Gilani Pakistan, over half (66%) of businesses surveyed reported that they were not part of any business association, chamber of commerce, or other smaller committee.

Report for the Business Confidence Survey Q1 2024 can be accessed [here](#).

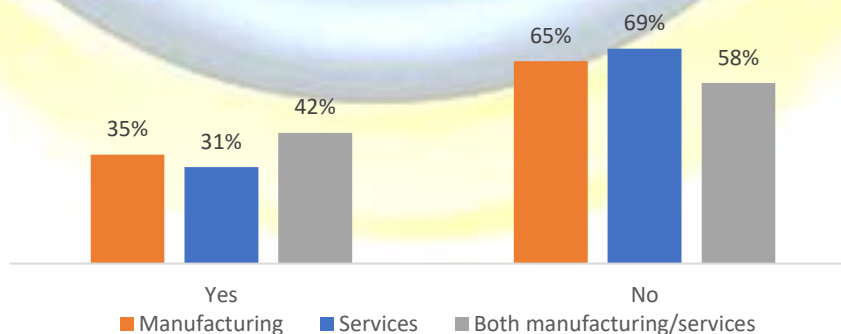
A nationally representative sample businesses from across the country was asked the question, “Are you part of any business association for example market association, chamber, committee? It could be a very small group as well?” In response, 34% said ‘Yes’, while 66% said ‘No’.

Question: Are you part of any business association for example market association, chamber, committee? It could be a very small group as well?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Breakdown by Business Type



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 535 businesses across Pakistan, conducted from March 27th to April 1st 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)