

COVERAGE REPORT

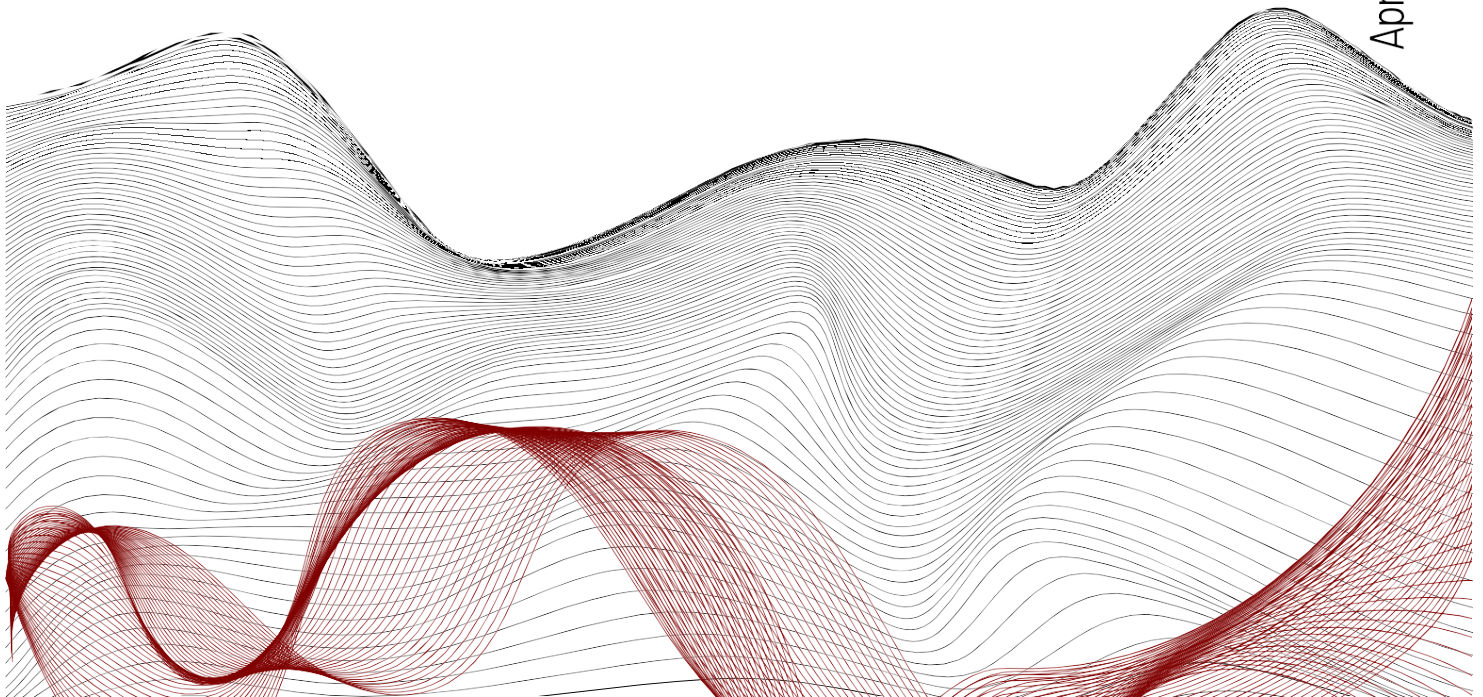
**BUSINESS COMMUNITY WITNESSES SLIGHT IMPROVEMENT IN
SENTIMENTS: GALLUP SURVEY**

April 5th, 2024

S U M M A R Y

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Businesses see improved conditions despite economic challenges

By Our Staff Reporter

LAHORE: Business owners, largely pessimistic about the future, have started developing a better perception of their businesses.

A latest Gallup survey conducted in the first quarter this year finds that 47 per cent of Pakistan's businesses, especially those selling garments, commodities, stationery, and gift items, perceive themselves to be in better conditions. This shows a three per cent improvement over the previous quarter. The current business situation score on Gallup Business Confidence Index (GBCI) has improved by seven percentage points to 6pc in 1Q2024 from -1pc in the previous quarter, noted Gallup Pakistan Survey report.

"While economic security has not fully

stabilised due to the ongoing political situation, the business situation score has improved regardless," it said.

It said while the current business score on GBCI continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal. About their expectations for future business conditions, the businessmen sounded pessimistic as the net future business confidence score has worsened by 16pc since last quarter and now stands at 4pc, according to the survey report. The business community's perception about the direction the country is heading in was negative as only 20pc respondents said Pakistan was heading in the right direction. The direction of the country score has fallen to -60pc, down 13 percentage points compared to the previous quarter.

"There is an overall decline in the future

business and direction of country scores" between the third quarter of 2023 and first quarter of this year, the report observed.

Like the previous survey, inflation was the most cited problem as more than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said. Asked whether business conditions during past three months induced a decrease in the workforce, three out of 10 businesses surveyed said yes. This number shows 6pc decline over the previous quarter.

Given the still backbreaking inflation

and a slow economic activity in the country, businesses were asked about their sales this Ramadan and more than half of them said it had worsened. Only 18pc said they are doing better.

Moreover, a majority, 73pc, of the businesses surveyed do not have the hope that Prime Minister Shehbaz Sharif will address business problems. The survey reveals that while majority of businesses, 74pc, did not make such complaints some service providers and manufacturers said they had to pay bribes in past six months ending March to run their businesses.

About half of the businessmen, 45pc, think of the government as irrelevant for their business, while 23pc look at it as a facilitator and 33pc consider it a hurdle, according to the survey report. Despite gov-

ernment's claims to have reduced loadshedding, the number of businesses braving power outages has increased by seven per cent to 45pc this quarter compared to the previous one.

"After many quarters more businesses perceive that their current situation is better than before which is a positive news, said Bilal Ijaz Gilani, executive director at Gallup Pakistan. He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

Majority of businesses surveyed are not very optimistic about the new government, citing the latest survey results.

"Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said Mr Gilani.

BUSINESS RECORDER

Business sentiment witnessing signs of improvement: Gallup Survey

RECORDER REPORT

KARACHI: Largely pessimistic about the future, more of the country's business owners now have developed a better perception of their businesses as the government of Prime Minister Shehbaz Sharif is trying to revive the cash-strapped economy.

A latest Gallup survey conducted in the first quarter this year finds that 47 percent of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse conditions. This shows a three percent improvement over the previous quarter.

The current business situation score on Gallup Business Confidence Index has improved by seven percentage points to 6 percent in the first quarter of 2024 from minus 1.0 percent in the previous quarter, noted Gallup Pakistan Survey report.

"While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said. It said while the current business score on Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal.

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Moreover, a majority, 73 percent, of the businesses surveyed do not have the hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25 percent of the businesses surveyed were somewhat hopeful.

The survey reveals that while majority of businesses, 74 percent, did not make such complaints some service providers and manufacturers said they had to pay bribes in past six months ending March to run their businesses.

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Despite government's claims to have reduced loadshedding, the number of businesses braving power outages has increased by seven percent to 45 percent this quarter compared to the previous one.

"After many quarters more businesses perceive that their current situation is better than before which is a positive news, said Bilal Ijaz Gilani, executive director at Gallup Pakistan and chief architect of the Gallup Pakistan Business Confidence Index Pakistan, in the report. He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated. "Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment despite the fact that there is some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies. Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results.

"Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

This latest survey is the 12th of a quarterly Business Confidence Survey that Gallup conducted across Pakistan. The Business Confidence Index is an important barometer capturing the sentiments of business community in any country and used across the world by policy makers. The survey was conducted with around 535 businesses across Pakistan.

■ GALLUP SURVEY

Business confidence up, long-term optimism down

By our correspondent

KARACHI: Business owners are cautiously optimistic about their current operations as the government is trying to revive the financially beleaguered economy, contrasting with a largely pessimistic outlook for the country's economic future, a Gallup Pakistan survey showed on Friday.

The latest Gallup survey conducted in the first quarter of this year finds that 47 percent of Pakistan's businesses, especially those selling garments, commodities, stationery, and gift items, perceive themselves to be in bad or worse condition. This shows a three percent improvement over the previous quarter.

The current business situation score on the Gallup Business Confidence Index has improved by seven percentage points to 6 percent in 1Q2024 from -1 percent in the previous quarter, the Gallup Pakistan Survey report said.

"While economic security has not fully stabilised due to the ongoing political situation, the business situation score has improved regardless," the re-

port stated.

The report mentioned that while the current business score on the Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and the direction of the country score saw a reversal.

Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16 percent since last quarter and now stands at 4 percent, according to the survey report.

The business community's perception of the direction the country is heading in was negative, as only 20 percent of respondents said Pakistan was heading in the right direction.

The direction of the country score has fallen to -60 percent, down 13 percentage points compared to the previous quarter.

"There is an overall decline in the future business and direction of country scores" between the third quarter of 2023 and the first quarter of this year,

the report observed.

Like the previous survey, inflation was the most cited problem, as more than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concerns relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said.

Asked whether business conditions during the past three months induced a decrease in the workforce, three out of 10 businesses surveyed said yes. This number shows a 6 percent decline over the previous quarter.

Given the still backbreaking inflation and slow economic activity in the country, businesses were asked about their sales this Ramadan, and more than half of them said it had worsened. Only 18 percent said they are doing better.

Moreover, a majority, 73 percent, of the businesses surveyed do not have hope that the newly elected government

of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25 percent of the businesses surveyed were somewhat hopeful.

The survey reveals that while the majority of businesses, 74 percent, did not make such complaints, some service providers and manufacturers said they had to pay bribes in the past six months ending March to run their businesses.

About half of the businessmen, 45 percent, think of the government as irrelevant to their business, while 23 percent look at it as a facilitator, and 33 percent consider it a hurdle, according to the survey report.

Despite the government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

"After many quarters, more businesses perceive that their current situation is better than before, which is

positive news," said Bilal Ijaz Gilani, executive director at Gallup Pakistan and chief architect of the Gallup Pakistan Business Confidence Index Pakistan, in the report. He, however, said pessimism about the country's economic future as well as the direction of the country have deteriorated.

"Lack of certainty about both politics and economic policies continues to hurt the business community's sentiment, despite the fact that there has been some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity to policies.

The majority of businesses surveyed are not very optimistic about the new government, he said, citing the latest survey results.

"Engagement and actively resolving business community issues should therefore be the top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

Business confidence down: Gallup

Survey reveals growing pessimism among businessmen regarding economy

✶ SALMAN SIDDIQUI
 KARACHI

In the latest Gallup business survey conducted in the quarter ended March 2024, the business community foresees a deterioration in the future situation for their businesses, moving from an improved state at present to a worse one.

The pessimism among businessmen regarding the future direction of the country has further worsened, scoring at negative 66% in the quarter compared to negative 47% in the prior quarter ended December 2023.

The businesses' opinion of the future has drastically changed towards negativity following the change of command at the centre. Decision-making power transferred to Prime Minister Shehbaz Sharif after he formed a coalition government at the centre in the aftermath of February 2024. This transition followed a 16-month coalition government that managed affairs more effectively, according to reports.

According to the latest survey results, "54% of businesses report worse Ramadan sales this year compared to the previous year; a quarter of businesses report paying bribes to government officials, and

despite government claims to the contrary, close to half of businesses complain of load shedding. A third of businesses see the government as a major hurdle to their growth and do not view it as a facilitator."

However, the score for the "current business situation" on the Gallup Business Confidence Index has improved by seven percentage points to 6% in the latest quarter compared to negative 1% in the previous quarter, marking consecutive improvement for the fifth straight quarter.

Approximately 47% of businesses in the past quarter perceive themselves to be facing bad or worse conditions, showing a 3% decrease from last year.

"Over half of businesses selling garments, commodities, stationery, and gift items reported that their business is doing well. Sellers of electrical items, industrial machine parts, electronic appliances, and medical equipment are among the most pessimistic about their current business conditions."

"While economic security has not fully stabilised due to the ongoing political situation, the business situation score has improved regardless," the report stated.

When asked about their expectations for future business con-

ditions, businessmen expressed pessimism as the net future business confidence score has worsened by 16% since the last quarter and now stands at 4%, according to the survey report.

The business community's perception of the country's direction is negative, with only 20% of respondents believing that Pakistan is heading in the right direction. The country's direction score has fallen to -60%, down 13 percentage points compared to the previous quarter.

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"There is an overall decline in the future business and direction of the country scores" between the third quarter of 2023 and the first quarter of this year, the report observed.

Like the previous survey, inflation was the most cited problem, with more than two out of four businesses wanting the

new government to control it. The proportion of those wanting the government to address the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report noted.

Three out of ten businesses surveyed answered affirmatively when asked whether business conditions in the past three months led to a decrease in the workforce. This number shows a 6% decline from the previous quarter.

Given the persisting inflation and slow economic activity in the country, businesses were asked about their sales this Ramadan, and more than half of them reported a worsening situation. Only 18% said they were doing better.

Moreover, a majority, 73%, of the businesses surveyed do not have hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25% of the businesses surveyed expressed some level of hope.

The survey reveals that while the majority of businesses, 74%, did not make such complaints, some

service providers and manufacturers said they had to pay bribes in the past six months ending March to run their businesses.

About half of the businessmen, 45%, consider the government irrelevant to their business, while 23% view it as a facilitator and 33% consider it a hurdle, according to the survey report.

Despite the government's claims of reduced load shedding, the number of businesses facing power outages has increased by 7% to 45% this quarter compared to the previous one.

"After many quarters, more businesses perceive that their current situation is better than before, which is positive news," said Bilal Ijaz Gilani, Executive Director at Gallup Pakistan and Chief Architect of the Gallup Pakistan Business Confidence Index Pakistan, in the report.

He also mentioned that pessimism about the country's economic future, as well as the direction of the country, has deteriorated.

"Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment despite some improvement on the ground," Gilani added.

Current business situation score on Gallup Business Confidence Index improves

IMRAN ALI KUNDI
ISLAMABAD

Largely pessimistic about the future, more of the country's business owners now have developed a better perception of their businesses as the government of Prime Minister Shehbaz Sharif is trying to revive the cash-strapped economy. A latest Gallup survey conducted in the first quarter this year finds that 47% of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse conditions. This shows a three percent improvement over the previous quarter.

The current business situation score on Gallup Business Confidence Index has improved by seven percentage points to 6% in 1Q2024 from -1% in the previous quarter, noted Gallup Pakistan Survey report. "While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said. It said while the current business score on Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future

business score and direction of the country score see a reversal. Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

The business community's perception about the direction the country is heading in was

than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said. Asked whether business

the businesses surveyed do not have the hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25% of the businesses surveyed were somewhat hopeful. The survey reveals that while majority of businesses, 74%, did not make such complaints some service providers and manufacturers said they had to pay bribes in past six months ending March to run their businesses.

About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report. Despite government's claims to have reduced loadshedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

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He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

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Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results. "Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said the executive director at Gallup Pakistan. This latest survey is the 12th of a quarterly Business Confidence Survey that Gallup conducted across Pakistan. The Business Confidence Index is an important barometer capturing the sentiments of business community in any country and used across the world by policy makers. The survey was conducted with around 535 businesses across Pakistan.

Businessmen are pessimistic about future as net future business confidence score has worsened by 16 percent since last quarter

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Business community witnesses slight improvement in sentiments: Gallup Survey

OBSERVER REPORT

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بانی : میر خلیل

کراچی

روزنامہ

جنت

ہفتہ 26 / رمضان المبارک 1445ھ 6 / اپریل 2024ء

رمضان میں فروخت مزید کم کاروباری ادارے مایوس

شہباز حکومت سے بزنس مسائل کے حل کی امید نہیں، 73 فیصد کی سروے میں رائے

میں نصف کاروباری اداروں کا کہنا ہے کہ ان کی سب سے زیادہ کم ہو گئی ہے، 73 فیصد کو امید نہیں ہے کہ

کراچی (اسٹاف رپورٹر) مستقبل کے کاروباری حالات کے متعلق توقعات کے حوالے سے کاروباری ادارے مایوسی کا شکار ہیں، رمضان

وزیراعظم شہباز شریف کی نومنتخب حکومت کاروباری مسائل حل کرے گی، صرف 25 فیصد کاروباری ادارے پر امید ہیں کہ نئی حکومت ان کے کاروباری مسائل حل کرے گی، گیلپ پاکستان نے گیلپ بزنس کانفرنس انڈیکس 2024 کی پہلی سہ ماہی کی رپورٹ جاری کر دی ہے۔ گیلپ بزنس کانفرنس انڈیکس پر موجودہ کاروباری صورتحال کا سکور گزشتہ سہ ماہی کے منفی ایک فیصد کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد ہو گیا ہے۔



کاروباری سکور میں بہتری انڈیکس منفی سے 6 فیصد مثبت ہو گیا

06 اپریل، 2024

لاہور (سودی) گیلپ بزنس کانفڈینس انڈیکس پر موجودہ کاروباری صورتحال کا سکور گزشتہ سہ ماہی کے منفی ایک فیصد کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد ہو گیا ہے۔ کاروباری صورتحال کے سکور میں بہتری آئی ہے۔ گیلپ پاکستان کے ایگزیکٹو ڈائریکٹر بلال اعجاز گیلانی نے کہا کہ کئی سہ ماہیوں کے بعد مزید کاروباری اداروں نے محسوس کیا ہے کہ ان کی موجودہ صورتحال پہلے سے بہتر ہے جو کہ ایک مثبت خبر ہے۔ تاہم انہوں نے کہا کہ ملک کے معاشی مستقبل کے ساتھ ساتھ ملک کی سمت کے بارے میں کاروباری اداروں کی مایوسی تشویشناک ہے۔ بلال اعجاز گیلانی نے کہا کہ اس حقیقت کے باوجود کہ زمینی سطح پر کچھ بہتری آئی ہے لیکن سیاسی اور معاشی پالیسیوں دونوں کے بارے میں یقین کا فقدان کاروباری برادری کے جذبات کو ٹھیس پہنچا رہا ہے۔



گیلپ 47 فیصد کاروباری اداروں نے شہباز حکومت پر 7 فیصد اعتماد کا اظہار کیا

موجودہ کاروباری صورتحال کا اسکور گزشتہ ماہی کے منفی ایک فیصد کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد ہو گیا

47 فیصد کاروباری اداروں کے ماکان مایوی کا شکار، گیلپ برنس کانفڈنٹس انڈیکس 2024 کی پہلی سہ ماہی رپورٹ جاری

کراچی (اسٹاف رپورٹر) گیلپ پاکستان نے گیلپ برنس کانفڈنٹس انڈیکس 2024 کی پہلی سہ ماہی کی رپورٹ جاری کر دی۔ گیلپ برنس کانفڈنٹس انڈیکس پر موجودہ کاروباری اسکور مسلسل سیاسی صورتحال کی وجہ سے ملکی معیشت عمل طور پر پانچویں سہ ماہی میں بحال ہو رہا ہے، گزشتہ سہ ماہی کے مقابلے میں

کاروباری اداروں کا نقطہ نظر 3 فیصد بہتری کو ظاہر کرتا ہے لیکن اب بھی 47 فیصد کاروباری ادارے خاص طور پر کپڑے، کموڈینز، ایشیائی اور گفٹ آئٹمز سے وابستہ کاروباری ماکان کاروباری حالات کے بارے میں مایوسی کا شکار ہیں، مستقبل کے کاروباری حالات کے متعلق توقعات کے حوالے سے کاروباری ادارے مایوی کا شکار ہیں کیونکہ گزشتہ سہ ماہی کے مقابلے میں نیٹ فوچر کاروباری اعتماد کا اسکور 16 فیصد کم ہو کر 4 فیصد ہو گیا ہے، ملک کی سمت کے بارے میں کاروباری اداروں کا تاثر منفی گزشتہ سہ ماہی کے مقابلے میں 13 فیصد کم ہو کر منفی 60 فیصد ہو گیا ہے اور صرف 20 فیصد جواب دہندگان نے کہا ہے کہ پاکستان درست سمت میں جا رہا ہے، اس سہ ماہی میں بھی زیادہ تر کاروباری اداروں کا مسئلہ ہو گا ہے، اور کاروباری ادارے چاہتے ہیں کہ کتنی حکومت مہنگائی کو کنٹرول کرے، سڑکوں میں ٹریفک کاروباری اداروں کی اکثریت 73 فیصد کو امید نہیں ہے کہ وزیر اعظم شہباز شریف کی نو منتخب حکومت کاروباری مسائل حل کرے گی جبکہ 25 فیصد کاروباری ادارے نے امید نہیں کہتی حکومت ان کے کاروباری مسائل حل کرے گی، گیلپ پاکستان کے ایگزیکٹو ڈائریکٹر اور گیلپ برنس کانفڈنٹس انڈیکس پاکستان کے چیف آرکائیوٹ ڈال انجاز گیلانی نے کہا کہ کئی سہ ماہیوں کے بعد مزید کاروباری اداروں نے محسوس کیا ہے کہ ان کی موجودہ صورتحال پہلے سے بہتر ہے جو کہ ایک مثبت خبر ہے۔

مشکل معاشی صورتحال، بزنس کمیونٹی کے جذبات میں معمولی بہتری: گیلپ

کاروباری صورتحال کا اسکور گزشتہ سہ ماہی کے 1 فیصد کی نسبت 7 فیصد ریکور، 6 فیصد ہو گیا

کراچی (بزنس رپورٹر) گیلپ پاکستان نے گیلپ بزنس کانفیڈنس انڈیکس 2024 کی پہلی سہ ماہی کی رپورٹ جاری کر دی ہے۔ گیلپ بزنس کانفیڈنس انڈیکس پر موجودہ کاروباری صورتحال کا اسکور گزشتہ سہ ماہی کے منفی ایک فیصد کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کیساتھ 6 فیصد ہو گیا ہے۔ اگرچہ ملکی سیاسی صورتحال کی وجہ سے ملکی معیشت مکمل طور پر مستحکم نہیں ہوئی لیکن اس کے باوجود کاروباری صورتحال کے اسکور میں بہتری آئی ہے۔ گیلپ بزنس کانفیڈنس انڈیکس پر موجودہ کاروباری اسکور مسلسل پانچویں سہ ماہی میں بحال ہو رہا ہے۔ گزشتہ سہ ماہی کے مقابلے میں کاروباری اداروں کا نقطہ نظر 3 فیصد بہتری کو ظاہر کرتا ہے لیکن اب بھی 47 فیصد کاروباری ادارے (خاص طور پر کپڑے، کموڈٹیٹیز، اسٹیشنری اور گفٹ آئٹمز سے وابستہ کاروباری مالکان) کاروباری حالات کے بارے میں مایوسی کا شکار ہیں۔ مستقبل کے کاروباری حالات کے متعلق توقعات کے حوالے سے کاروباری ادارے مایوسی کا شکار ہیں کیونکہ گزشتہ سہ ماہی کے مقابلے میں نیٹ فیوچر کاروباری اعتماد کا اسکور 16 فیصد کم ہو کر 4 فیصد ہو گیا ہے۔ ملک کی سمت کے بارے میں کاروباری اداروں کا تاثر منفی گزشتہ سہ ماہی کے مقابلے میں 13 فیصد کم ہو کر منفی 60 فیصد ہو گیا ہے اور صرف 20 فیصد جواب دہندگان نے کہا کہ پاکستان درست سمت میں جا رہا ہے۔ اس سہ ماہی میں بھی زیادہ تر کاروباری اداروں کا مسئلہ مہنگائی ہے اور کاروباری ادارے چاہتے ہیں کہ نئی حکومت مہنگائی کو کنٹرول کرے۔ اس کے علاوہ روپے کی قدر پر قابو پانے والوں کا تناسب بھی بڑھ گیا ہے۔ اس سہ ماہی میں سیاسی عدم استحکام اور ٹیکسز کے بارے میں تشویش کم ہوئی ہے۔ جبکہ یوٹیلٹی بلز اور کاروبار سے متعلق قانون سازی زیادہ تشویش کا باعث بن گئے ہیں۔ سروے میں شامل 10 میں سے 3 شرکاء کے مطابق گزشتہ 3 ماہ کے دوران معاشی حالات کاروباری اداروں کیلئے افرادی قوت میں کمی کا باعث بنے ہیں۔ بلال اعجاز گیلانی نے کہا کہ بزنس کمیونٹی کے مسائل فعال طور پر حل کرنا وفاقی اور صوبائی حکومتوں کی اولین ترجیح ہونی چاہئے۔ موجودہ سروے کاروباری اعتماد کا بارہواں سروے ہے جو کہ گیلپ پاکستان نے ملک بھر میں کیا ہے۔ بزنس کانفیڈنس انڈیکس ایک اہم بیرومیٹر ہے جو کسی بھی ملک میں کاروباری برادری کے جذبات کی ترجمانی کرتا ہے، اسے پوری دنیا میں پالیسی ساز ادارے استعمال کرتے ہیں۔ یہ سروے پاکستان بھر کے تقریباً 535 کاروباری اداروں کیساتھ کیا گیا۔

ہفتہ، 06 اپریل 2024ء



کاوباری صورتحال کے سکور میں بہتری آگئی، گیلپ پاکستان

سکور منفی 1 کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد ہو گیا

کراچی (اے بی این نیوز) گیلپ پاکستان
نے گیلپ بزنس کانفڈینس انڈیکس 2024 کی
پہلی سہ ماہی کی رپورٹ جاری کر دی ہے۔ گیلپ
بزنس کانفڈینس

انڈیکس پر موجودہ کاروباری صورتحال کا سکور
گزشتہ سہ ماہی کے منفی ایک فیصد کے مقابلے
میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد
ہو گیا ہے۔ اگرچہ ملکی سیاسی صورتحال کی وجہ سے
ملکی معیشت مکمل طور پر مستحکم نہیں ہوئی لیکن اس
کے باوجود کاوباری صورتحال کے اسکور میں
بہتری آئی ہے۔ گیلپ بزنس کانفڈینس
انڈیکس پر موجودہ کاروباری اسکور مسلسل
پانچویں سہ ماہی میں بحال ہو رہا ہے۔ گزشتہ سہ
ماہی کے مقابلے میں کاروباری اداروں کا نقطہ
نظر 3 فیصد بہتری کو ظاہر کرتا ہے لیکن اب بھی
47 فیصد کاروباری ادارے (خاص طور پر
کپڑے، کموڈیٹیز، اسٹیشنری اور گفٹ آئٹمز
سے وابستہ کاروباری مالکان) کاروباری
حالات کے بارے میں مایوسی کا شکار ہیں۔

گلیپ پاکستان: 73 فیصد کاروباری اداروں نے شہزاد حکومت پر عدم اعتماد کا اظہار کر دیا



کراچی: گلیپ پاکستان نے گلیپ پرنس کانفرنس انڈیکس 2024 کی پہلی سہ ماہی کی رپورٹ جاری کر دی۔

گلیپ پرنس کانفرنس انڈیکس پر موجودہ کاروباری صورتحال کا اسکور گزشتہ سہ ماہی کے منفی ایک فیصد کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد ہو گیا، اگرچہ ملکی سیاسی صورتحال کی وجہ سے ملکی معیشت مکمل طور پر مستحکم نہیں ہوئی لیکن اس کے باوجود کاروباری صورتحال کے اسکور میں بہتری آئی ہے۔

گلیپ پرنس کانفرنس انڈیکس پر موجودہ کاروباری اسکور مسلسل پانچویں سہ ماہی میں بحال ہو چکا ہے، گزشتہ سہ ماہی کے مقابلے میں کاروباری اداروں کا نقطہ نظر 3 فیصد بہتری کو ظاہر کرتا ہے لیکن اب بھی 47 فیصد کاروباری ادارے خاص طور پر پچھلے، کمزور، استثنیٰ اور گھٹ آئندہ سروسز واپس کاروباری ماحول کا کاروباری ماحول کے بارے میں مایوسی کا شکار ہیں۔

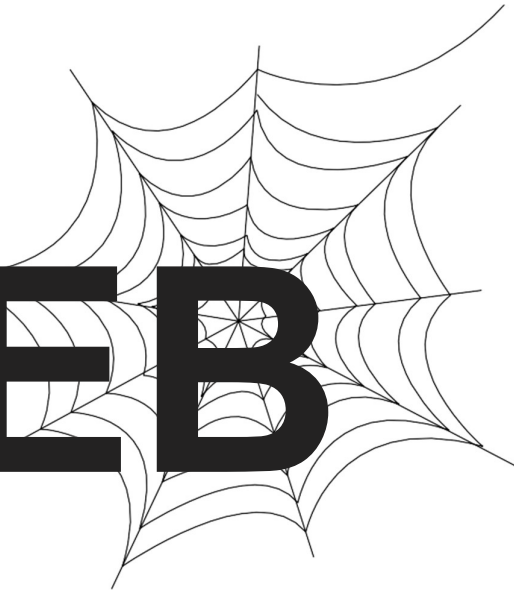
مستقبل کے کاروباری ماحول کے متعلق توقعات کے حوالے سے کاروباری ادارے مایوسی کا شکار ہیں کیونکہ گزشتہ سہ ماہی کے مقابلے میں نیٹ فیڈر کاروباری اعتماد کا اسکور 16 فیصد کم ہو کر 4 فیصد ہو گیا ہے۔

ملک کی سمت کے بارے میں کاروباری اداروں کا تاثر منفی گزشتہ سہ ماہی کے مقابلے میں 13 فیصد کم ہو کر منفی 60 فیصد ہو گیا ہے اور صرف 20 فیصد جواب دہندگان نے کہا ہے کہ پاکستان درست سمت میں جا رہا ہے، اس سہ ماہی میں بھی زیادہ تر کاروباری اداروں کا مسند منہ مایوسی ہے اور کاروباری ادارے چاہتے ہیں کہ نئی حکومت منہ مایوسی کو کنٹرول کرے۔

سروسے میں شامل کاروباری اداروں کی اکثریت 73 فیصد کو امید نہیں ہے کہ وزیراعظم شہزاد شریف کی منتخب حکومت کاروباری مسائل حل کرے گی جبکہ 25 فیصد کاروباری ادارے پر امید ہیں کہ نئی حکومت ان کے کاروباری مسائل حل کرے گی۔

گلیپ پاکستان کے ایگزیکٹو ڈائریکٹر اور گلیپ پرنس کانفرنس انڈیکس پاکستان کے چیف آرکیٹیکٹ ڈال امجد علی نے کہا کہ کئی سہ ماہیوں کے بعد مزید کاروباری اداروں نے محسوس کیا ہے کہ ان کی موجودہ صورتحال پہلے سے بہتر ہے، جو کہ ایک مثبت خبر ہے۔

WEB



Web Link: <https://propakistani.pk/2024/04/05/almost-75-businessmen-have-no-hopes-of-improvement-from-new-govt-gallup-survey/>



Almost 75% Businessmen Have No Hopes of Improvement from New Govt: Gallup Survey

By ProPK Staff | Published Apr 5, 2024 | 10:28 pm



A whopping 73 percent of the businesses do not have the hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems.



A latest Gallup survey conducted in the first quarter this year finds that only 25% of the businesses surveyed were somewhat hopeful.



According to the survey, 47% of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse conditions. This shows a three percent improvement over the previous quarter.



The current business situation score on Gallup Business Confidence Index has improved by seven percentage points to 6% in 1Q2024 from -1% in the previous quarter, noted Gallup Pakistan Survey report.

"While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said.

It said while the current business score on Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal.

Expectations for Future Business Conditions

Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

Direction the Country is Heading

The business community's perception about the direction the country is heading in was negative as only 20% respondents said Pakistan was heading in the right direction. The direction of the country score has fallen to -60%, down 13 percentage points compared to the previous quarter.

"There is an overall decline in the future business and direction of country scores" between the third quarter of 2023 and first quarter of this year, the report observed.

Like the previous survey, inflation was the most cited problem as more than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said.

Asked whether business conditions during past three months induced a decrease in the workforce, three out of 10 businesses surveyed said yes. This number shows 6% decline over the previous quarter.

Sales in Ramadan

Given the still backbreaking inflation and a slow economic activity in the country, businesses were asked about their sales this Ramadan and more than half of them said it had worsened. Only 18% said they are doing better.

The survey reveals that while majority of businesses, 74%, did not make such complaints some service providers and manufacturers said they had to pay bribes in past six months ending March to run their businesses.

Role of Govt for Businesses

About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report.

Despite government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

"After many quarters more businesses perceive that their current situation is better than before which is a positive news, said Bilal Ijaz Gilani, executive director at Gallup Pakistan and chief architect of the Gallup Pakistan Business Confidence Index Pakistan. In the report.

He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

"Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment despite the fact that there is some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies.

Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results.

"Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

This latest survey is the 12th of a quarterly Business Confidence Survey that Gallup conducted across Pakistan. The Business Confidence Index is an important barometer capturing the sentiments of business community in any country and used across the world by policy makers. The survey was conducted with around 535 businesses across Pakistan.

Web Link: <https://paknewsbulletin.com/business-community-witnesses-slight-improvement-in-sentiments-gallup-survey/>



Business community witnesses slight improvement in sentiments: Gallup Survey

Paknewsbulletin 21 Hours Ago 8 Mins



Largely pessimistic about the future, more of the country's business owners now have developed a better perception of their businesses as the government of Prime Minister Shehbaz Sharif is trying to revive the cash-strapped economy.

A latest Gallup survey conducted in the first quarter this year finds that 47% of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse conditions. This shows a three percent improvement over the previous quarter.

The current business situation score on Gallup Business Confidence Index has improved by seven percentage points to 6% in 1Q2024 from -1% in the previous quarter, noted Gallup Pakistan Survey report.

"While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said.

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Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

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Asked whether business conditions during past three months induced a decrease in the workforce, three out of 10 businesses surveyed said yes. This number shows 6% decline over the previous quarter.

Given the still backbreaking inflation and a slow economic activity in the country, businesses were asked about their sales this Ramadan and more than half of them said it had worsened. Only 18% said they are doing better.

Moreover, a majority, 73%, of the businesses surveyed do not have the hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25% of the businesses surveyed were somewhat hopeful.

The survey reveals that while majority of businesses, 74%, did not make such complaints some service providers and manufacturers said they had to pay bribes in past six months ending March to run their businesses.

About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report.

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Web Link: <https://mettisglobal.news/business-community-sees-slight-improvement-in-sentiments-gallup-survey/>



Business community sees slight improvement in sentiments: Gallup Survey



12:18 April 5, 2024 MG

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April 05, 2024 (MLN): Despite prevailing concerns about the future, there's a notable shift in the outlook among business owners in Pakistan, buoyed by efforts from Prime Minister Shehbaz Sharif's administration to rejuvenate the economy.

According to the latest Gallup survey conducted in the first quarter of this year, findings reveal that 47% of businesses across various sectors, including garments, commodities, stationery, and gifts, perceive their current conditions as unfavourable or worse. However, this marks a modest 3% improvement compared to the previous quarter.

The Gallup Business Confidence Index indicates a significant upswing, rising by seven percentage points to 6% in 1Q2024 from -1% in the preceding quarter, as highlighted in the Gallup Pakistan Survey report.

Acknowledging the ongoing political uncertainties, the report underscores a sense of resilience within the business community, with improvements in the business situation score despite challenges, indicating progress amidst adversity.

While the current business score on the Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal.

Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

The business community's perception of the direction the country is heading was negative as only 20% of respondents said Pakistan was heading in the right direction. The direction of the country score has risen to 60%, up 17 percentage points compared to the previous quarter.

There is an overall decline in the future business and direction of country scores between the third quarter of 2023 and the first quarter of this year, the report observed.

Like the previous survey, inflation was the most cited problem as more than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said.

Asked whether business conditions during the past three months induced layoffs, three out of 10 businesses surveyed said yes. This number shows a 6% decrease over the previous quarter.

Given the still backbreaking inflation and slow economic activity in the country, businesses were asked about their sales this Ramadan, and more than half of them said it had worsened. Only 18% said they are doing better.

Moreover, a majority, 73%, of the businesses surveyed do not have hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25% of the businesses surveyed were somewhat hopeful.

The survey reveals that while the majority of businesses, 74%, did not make such complaints, some service providers and manufacturers said they had to pay bribes in the past six months ending March to run their businesses.

About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report.

Despite the government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

"After many quarters more businesses perceive that their current situation is better than before, which is positive news," said Bilal Ijaz Gilani, executive director at Gallup Pakistan and chief architect of the Gallup Pakistan Business Confidence Index Pakistan, in the report.

He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

"Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment even though there is some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies.

The majority of businesses surveyed are not very optimistic about the new government, he said, citing the latest survey results.

"Engagement and actively resolving business community issues should be, therefore, top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

This latest survey is the 12th of a quarterly Business Confidence Survey that Gallup conducted across Pakistan.

The Business Confidence Index is an important barometer capturing the sentiments of the business community in any country and is used across the world by policymakers. The survey was conducted with around 535 businesses across Pakistan.

Web Link: <https://currentech.pk/business-community-witnesses-slight-improvement-in-sentiments-gallup-survey/>



GALLUP PAKISTAN

REDEFINING RESEARCH

Business community witnesses slight improvement in sentiments: Gallup Survey

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A latest Gallup survey conducted in the first quarter this year finds that 47% of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse conditions. This shows a three percent improvement over the previous quarter.

The current business situation score on Gallup Business Confidence Index has improved by seven percentage points to 6% in 1Q2024 from -1% in the previous quarter, noted Gallup Pakistan Survey report.

"While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said.

It said while the current business score on Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal.

Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

The business community's perception about the direction the country is heading in was negative as only 20% respondents said Pakistan was heading in the right direction. The direction of the country score has fallen to -60%, down 13 percentage points compared to the previous quarter.

"There is an overall decline in the future business and direction of country scores" between the third quarter of 2023 and first quarter of this year, the report observed.

Like the previous survey, inflation was the most cited problem as more than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said.

Asked whether business conditions during past three months induced a decrease in the workforce, three out of 10 businesses surveyed said yes. This number shows 6% decline over the previous quarter.

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Moreover, a majority, 73%, of the businesses surveyed do not have the hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25% of the businesses surveyed were somewhat hopeful.

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About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report.

Despite government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

"After many quarters more businesses perceive that their current situation is better than before which is a positive news, said Bilal Ijaz Gilani, executive director at Gallup Pakistan and chief architect of the Gallup Pakistan Business Confidence Index Pakistan, in the report.

He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

"Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment despite the fact that there is some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies.

Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results.

"Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

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Web Link: <https://pkrevenue.com/gallup-survey-finds-improved-business-confidence-on-new-govt/>



TRADE & INDUSTRY

Gallup Survey Finds Improved Business Confidence on New Govt

April 5, 2024

Karachi, April 5, 2024 – A survey conducted by Gallup Pakistan has unveiled a notable uptick in business confidence attributed to the efforts of the new government in Pakistan towards economic revival.

Despite ongoing challenges, the business community appears to be cautiously optimistic about the future under the leadership of Prime Minister Shehbaz Sharif.

The survey, conducted in the first quarter of 2024, indicates that 47% of businesses in Pakistan, particularly those involved in garments, commodities, stationery, and gift items, perceive themselves to be in a less favorable condition. However, this reflects a three percent improvement compared to the previous quarter.

According to the Gallup Business Confidence Index, the current business situation score has seen a significant improvement, rising by seven percentage points to 6% in 1Q2024 from -1% in the preceding quarter. This suggests a growing sense of stability in the business environment despite ongoing economic uncertainties.

While economic security has yet to fully stabilize due to the prevailing political situation, the report notes a positive trend in the business sentiment. However, future business expectations remain somewhat pessimistic, with a net future business confidence score deteriorating by 16% since the last quarter, now standing at 4%.

Furthermore, the survey highlights a negative perception regarding the direction the country is heading in, with only 20% of respondents expressing confidence in Pakistan's trajectory. The direction of the country score has declined to -60%, down 13 percentage points from the previous quarter.

In terms of concerns, inflation remains a significant issue for businesses, with more than two out of four respondents urging the government to address it. Additionally, concerns regarding utility bills and business-related legislation have become more prominent, while political instability and taxes have taken a backseat in comparison.

Regarding workforce dynamics, around three out of 10 businesses reported a decrease in their workforce over the past three months, marking a 6% decline from the previous quarter.

As Ramadan approaches, a majority of businesses indicated that their sales had worsened, reflecting the ongoing economic challenges faced by many enterprises. Moreover, a substantial portion of surveyed businesses expressed skepticism regarding the new government's ability to address the country's economic woes, with only 25% expressing some level of hope.

The survey also sheds light on issues such as bribery, with some service providers and manufacturers admitting to paying bribes in the past six months to sustain their operations. Additionally, perceptions of the government vary among businesses, with 45% viewing it as irrelevant to their operations, while 23% see it as a facilitator and 33% perceive it as a hurdle.

Despite claims of reduced load-shedding, the number of businesses experiencing power outages has increased by seven percent compared to the previous quarter, indicating ongoing infrastructure challenges.

Bilal Ijaz Gilani, Executive Director at Gallup Pakistan, emphasized the importance of stability and continuity in policies to address business community concerns. He urged economic and political stakeholders to prioritize engagement and actively resolve issues affecting businesses.

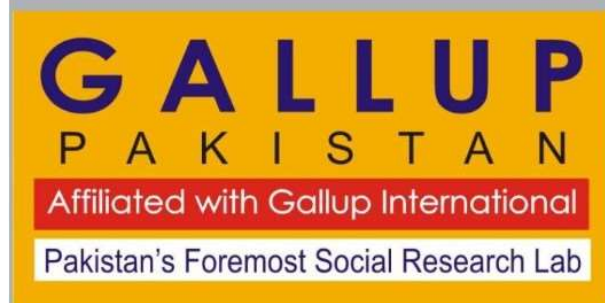
The latest survey, the 12th of its kind, underscores the significance of the Business Confidence Index as a crucial indicator of sentiment within the business community. With approximately 535 businesses surveyed across Pakistan, the findings provide valuable insights for policymakers and stakeholders navigating the country's economic landscape.

Web Link: <https://businesstoday.pk/business-community-witnesses-slight-improvement-in-sentiments-gallup-survey/>



Business community witnesses slight improvement in sentiments: Gallup Survey

By admin · April 5, 2024



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He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

"Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment despite the fact that there is some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies.

Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results.

"Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

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**TRADE
CHRONICLE**

PAKISTAN OLDEST MONTHLY MAGAZINE OF COMMERCE,
TRADE INDUSTRY & PUBLIC AFFAIRS

Business community witnesses slight improvement in sentiments: Gallup Survey

 Siddiqi

 April 5, 2024

 People & Events

 5 mins read

Although largely pessimistic about the future, more of the country's business owners now have developed a better perception of their businesses as Prime Minister Shehbaz Sharif's government tries to revive the cash-strapped economy. A latest Gallup survey conducted in the first quarter of this year finds that 47% of Pakistan's businesses, especially those selling garments, commodities, stationery, and gift items, perceive themselves to be in bad or worse conditions. This is a three percent improvement over the previous quarter.

The current business situation score on the Gallup Business Confidence Index has improved by seven percentage points to 6% in 1Q2024 from -1% in the previous quarter, noted the Gallup Pakistan Survey report. "While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said.

It said that while the current business score on the Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score saw a reversal.

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Moreover, a majority, 73%, of the businesses surveyed do not hope that Prime Minister Shehbaz Sharif's newly elected government will address the country's business problems. Only 25% of the businesses surveyed were somewhat hopeful.

The survey reveals that while the majority of businesses, 74%, did not make such complaints, some service providers and manufacturers said they had to pay bribes in the past six months ending March to run their businesses.

According to the survey report, about half of the businessmen, 45%, think of the government as irrelevant to their business, while 23% see it as a facilitator and 33% consider it a hurdle.

Despite the government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45 percent this quarter compared to the previous one.

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He, however, said pessimism about the country's economic future and direction has deteriorated. "Lack of certainty about politics and economic policies continues to hurt the business community's sentiment despite some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to ensuring policy stability and continuity.

He said, citing the latest survey results, that the majority of businesses surveyed are not very optimistic about the new government.

"Engagement and actively resolving business community issues should, therefore, be the top priority of the federal and provincial governments," said the executive director of Gallup Pakistan.

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He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies.

Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results.

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🕒 April 5, 2024 📖 6 Minutes Read

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Web Link: <https://customnews.pk/2024/04/05/business-community-witnesses-slight-improvement-in-sentiments-gallup-survey/>

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By Kadim Raza Rizvi

APR 5, 2024 #business community, #Gallup Survey, #improvement, #sentiments, #witnesses slight

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Business community witnesses slight improvement in sentiments: Gallup Survey

By admin - April 5, 2024



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A latest Gallup survey conducted in the first quarter this year finds that 47% of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse conditions. This shows a three percent improvement over the previous quarter.

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"While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said.

It said while the current business score on Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal.

Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

The business community's perception about the direction the country is heading in was negative as only 20% respondents said Pakistan was heading in the right direction. The direction of the country score has fallen to -60%, down 13 percentage points compared to the previous quarter.

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Despite government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

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by TechnBiz | 5 4, 24 | 0 comments



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Press Release Last Updated: Apr 5, 2024

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Business Community Witnesses Slight Improvement In Sentiments: Survey

April 5, 2024 | Business



Staff Report

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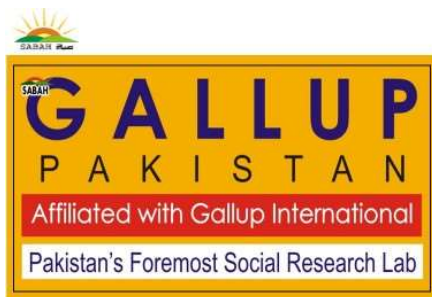
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ISLAMIYAH

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• April 15, 2024 16:51

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Abdullah Malik · 16 hours ago

74



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About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report.

Despite government's claims to have reduced load-shedding, the number of businesses braving power outages has increased by seven percent to 45% this quarter compared to the previous one.

"After many quarters more businesses perceive that their current situation is better than before which is a positive news, said Bilal Ijaz Gilani, executive director at Gallup Pakistan and chief architect of the Gallup Pakistan Business Confidence Index Pakistan, in the report.

He, however, said pessimism about the country's economic future as well as the direction of the country has deteriorated.

"Lack of certainty about both politics as well as economic policies continues to hurt the business community's sentiment despite the fact that there is some improvement on the ground," Gilani said.

He urged the country's economic and political managers to pay close attention to bringing stability and continuity of policies.

Majority of businesses surveyed are not very optimistic about the new government, he said citing the latest survey results.

"Engagement and actively resolving business community issues should be therefore top priority of the federal and provincial governments," said the executive director at Gallup Pakistan.

This latest survey is the 12th of a quarterly Business Confidence Survey that Gallup conducted across Pakistan. The Business Confidence Index is an important barometer capturing the sentiments of business community in any country and used across the world by policy makers. The survey was conducted with around 535 businesses across Pakistan.

Web Link: <https://www.telecoalert.com/2024/04/06/business-community-witnesses-slight-improvement-in-sentiments-gallup-survey/>



Business community witnesses slight improvement in sentiments: Gallup Survey

The current business score on GBC index continued to recover for the fifth straight quarter.

ON: APRIL 6, 2024 / IN: COMMERCE AND INDUSTRY / TAGGED: BUSINESS COMMUNITY, CURRENT BUSINESS SCORE, GOVERNMENT OF PM SHARIF, SLIGHT IMPROVEMENT

Business community witnesses slight improvement in sentiments: Gallup Survey

KARACHI (Web News)

Largely pessimistic about the future, more of the country's business owners now have developed a better perception of their businesses as the government of Prime Minister Shehbaz Sharif is trying to revive the cash-strapped economy.

A latest Gallup survey conducted in the first quarter this year finds that 47% of Pakistan's businesses, especially those selling garments, commodities, stationery and gift items, perceive themselves to be in a bad or worse condition. This shows a three percent improvement over the previous quarter.

The current business situation score on the Gallup Business Confidence Index has improved by seven percentage points to 8% in 1Q2024 from -1% in the previous quarter, noted Gallup Pakistan Survey report.

"While economic security has not fully stabilized due to the ongoing political situation, the business situation score has improved regardless," it said.

It said while the current business score on Gallup Business Confidence Index continued to recover for the fifth straight quarter, the future business score and direction of the country score see a reversal.

Asked about their expectations for future business conditions, the businessmen were pessimistic about the future as the net future business confidence score has worsened by 16% since last quarter and now stands at 4%, according to the survey report.

The business community's perception about the direction the country is heading in was negative as only 20% respondents said Pakistan was heading in the right direction. The direction of the country score has risen to 60%, up 17 percentage points compared to the previous quarter.

"There is an overall decline in the future business and direction of country scores" between the third quarter of 2023 and first quarter of this year, the report observed.

Like the previous survey, inflation was the most cited problem as more than two out of four businesses would want the new government to control. The proportion of those who want the government to arrest the devaluation of the rupee has also increased.

"Political instability and taxes have taken a backseat in concern relative to the past quarter, while utility bills and business-related legislation have become more of a concern," the report said.

Asked whether business conditions during past three months induced layoffs, three out of 10 businesses surveyed said yes. This number shows 5% decrease over the previous quarter.

Given the still backbreaking inflation and a slow economic activity in the country, businesses were asked about their sales this Ramadan and more than half of them said it had worsened. Only 18% said they are doing better.

Moreover, a majority, 73%, of the businesses surveyed do not have the hope that the newly elected government of Prime Minister Shehbaz Sharif will address the country's business problems. Only 25% of the businesses surveyed were somewhat hopeful.

The survey reveals that while majority of businesses, 74%, did not make such complaints some service providers and manufacturers said they had to pay bribes in past six months ending March to run their businesses.

About half of the businessmen, 45%, think of the government as irrelevant for their business, while 23% look at it as a facilitator and 33% consider it a hurdle, according to the survey report.

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Web Link: <https://sabahnnews.net/archives/181842>



مشکل معاشی صورتحال کے باوجود کاروباری برادری کے جذبات میں 'مستحیل' بڑھتی ہے،

گلیپ سروے

Q & A

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کراچی (سبا نیوز)۔ گلیپ پاکستان نے گلیپ پرنس کانفرنس انڈیا 2024 کی پٹی سر ہائی کی رپورٹ جاری کر دی ہے۔ گلیپ پرنس کانفرنس انڈیا پر موجود کاروباری صورتحال کا انسکروکشن سر ہائی کے معنی ایک فیصد کے ساتھ میں فیصد فی انڈیا کی بڑھتی کے ساتھ 6 فیصد ہو گیا ہے۔ اگرچہ ملکی سیاسی صورتحال کی وجہ سے ملکی معیشت میں طویل عرصے میں ٹھہر چکی ہے لیکن اس کے باوجود کاروباری صورتحال کے انسکروکشن بڑھتی آتی ہے۔ گلیپ پرنس کانفرنس انڈیا پر موجود کاروباری انسکروکشن پانچویں سر ہائی میں بحال ہوا ہے۔ گروٹھ سر ہائی کے ساتھ میں کاروباری اداروں کا اظہار نظر فیصد بڑھتی کو تاہم کرتا ہے لیکن اب بھی 47 فیصد کاروباری ادارے خاص طور پر کچھ سے کم فیصد انڈیا پر اور کچھ آٹھ سے زیادہ کاروباری مالکان (کاروباری حالات کے بارے میں) مایوسی کا شکار ہیں۔ 'مستحیل' کے کاروباری حالات کے متعلق توقعات کے علاوہ سے کاروباری ادارے مایوسی کا شکار ہیں کیونکہ گروٹھ سر ہائی کے ساتھ میں صرف لیڈ کاروباری انسکروکشن 16 فیصد ہو کر 4 فیصد ہو گیا ہے۔

ملک کی سمت کے بارے میں کاروباری اداروں کا پتہ گروٹھ سر ہائی کے ساتھ میں 13 فیصد ہو کر معنی 60 فیصد ہو گیا ہے اور صرف 20 فیصد جواب دہندگان نے کہا کہ پاکستان درست سمت میں جا رہا ہے۔ اس سر ہائی میں بھی زیادہ تر کاروباری اداروں کا متفقہ معنی ہے کہ کاروباری حالات میں کمی حکومت مشکلات کو کم کر کے اس کے علاوہ دیکھنے کی قدر ہے حالانکہ اس میں کمی ہو گیا ہے۔ اس سر ہائی میں سیاسی عدم استحکام اور ریکور کے بارے میں تشویش کم ہوئی ہے۔ جبکہ پانچویں بار کاروبار کے فیصد متعلقہ متعلقہ زیادہ تشویش کا باعث بن گئے ہیں۔ سروے میں 10 فیصد سے 3 شرکاء کے مطابق گروٹھ 3 کے دوران معاشی حالات کاروباری اداروں کیلئے افرادی قوت میں کمی کا باعث بنے ہیں۔ یہ تھراؤ گروٹھ سر ہائی کے ساتھ میں 6 فیصد کمی کو تاہم کرتی ہے۔ ملک میں مشکلات کی درست معاشی سرگرمیوں کے پیش نظر اس ریمان میں سٹیو کے بارے میں سوال کے جواب میں مثبت کاروباری اداروں کا کہنا تھا کہ ان کی سٹیو میں کمی ہوئی ہے جبکہ صرف 18 فیصد نے کہا کہ ان کی سٹیو بڑھتی ہے۔ سروے میں 10 فیصد کاروباری اداروں کی اکیڈمی 3 فیصد کو تاہم کرتی ہے کہ ان کی سٹیو بڑھتی ہے کی فوٹو گروٹھ سر ہائی کے ساتھ میں 25 فیصد کاروباری ادارے یہ امید ہیں کہ کمی حکومت ان کے کاروباری مسائل حل کرے گی۔

سروے کے مطابق سروے میں 10 فیصد بڑھ کر گھٹے ہوئے شرکاء نے کہا کہ مارچ میں ختم ہونے والے 4 ماہ میں ان کو کاروبار چلانے کیلئے ریشہ دہنی پڑی جبکہ سروے میں 74 فیصد شرکاء نے اس کی شکایت نہیں کی۔ سروے کی رپورٹ کے مطابق تقریباً نصف کاروباری مالکان (45 فیصد) حکومت کو اپنے کاروبار کیلئے غیر متعلقہ سمجھتے ہیں جبکہ 23 فیصد حکومت کو اپنے لیے سہولت کار کے طور پر دیکھتے ہیں اور 33 فیصد کاروباری مالکان حکومت کو اپنے کاروبار کیلئے رکاوٹ سمجھتے ہیں۔ فوٹو سٹیو میں کمی کے علاوہ گروٹھ سر ہائی کے ساتھ میں اس سر ہائی میں بھی فوٹو سٹیو کا سامنا کرنے والے کاروباری اداروں کی تھراؤ فیصد اٹھانے کے ساتھ 45 فیصد ہو گئی ہے۔ گلیپ پاکستان کے ایگزیکٹو ڈائریکٹر اور گلیپ پرنس کانفرنس انڈیا کے سرگرمی آرگنائزنگ ڈائریکٹر نے کہا کہ گئی سر ہائی کے بعد مزید کاروباری اداروں نے غور کیا ہے کہ ان کی موجودہ صورتحال پہلے سے بڑھتی ہوئی ایک شہرت فریہ ہے۔ تمام انہیں نے کہا کہ ملک کے معاشی مستقبل کے ساتھ ساتھ ملک کی سمت کے بارے میں کاروباری اداروں کی مایوسی شدید ہو گئی ہے۔

بالا اچھڑکیا نے کہا کہ اس حقیقت کے باوجود کہ ریشہ دہنی سطح پر بڑھتی آتی ہے لیکن سیاسی اور معاشی پانچویں دھڑوں کے بارے میں لیکن کا تھراؤ کاروباری برادری کے جذبات کو غصے کا شکار ہے۔ انہیں نے ملک کے معاشی اور سیاسی مستقبل پر زور دیا کہ وہ عدم استحکام اور پانچویں کے مسئلے پر فوج ہیں۔ انہیں نے عالمی سروے کے نتائج کا حوالہ دیتے ہوئے کہا کہ سروے کے کاروباری اداروں کی اکیڈمی میں حکومت کے بارے میں زیادہ پر امید نہیں ہے۔ بال اچھڑکیا نے کہا کہ پرنس کانفرنس کے مسائل خراب طور پر مل کر رہتی ہیں اور سب سے زیادہ مایوسی کی اکیڈمی میں پائی ہے۔ موجودہ سروے کاروباری انسکروکشن کا بارے میں سروے سے کہہ سکتے ہیں کہ گلیپ پاکستان نے ملک میں گھٹے ہوئے پرنس کانفرنس انڈیا ایک اہم پروپیگنڈہ ہے جس میں ملک میں کاروباری برادری کے جذبات کی ترغیب کرتا ہے اور اسے پوری دنیا میں پانچویں متعلقہ انسکروکشن کرتے ہیں۔ یہ سروے پاکستان بھر کے تقریباً 539 کاروباری اداروں کے ساتھ کیا گیا۔

Web Link: <https://dailysubnews.com/gallup-pakistan-2/>

سب نیوز
سب کی خبر... سب پہ نظر

گیلپ پاکستان: 73 فیصد کاروباری اداروں نے شہنشاہ حکومت پر عدم اعتماد کا اظہار کر دیا



کراچی (سب نیوز) گیلپ پاکستان نے گیلپ، پرائس کانفلڈنس انڈیکس 2024 کی پہلی سہ ماہی کی رپورٹ جاری کر دی۔

گیلپ پرائس کانفلڈنس انڈیکس پر موجود کاروباری صورتحال کا اسکور گزشتہ سہ ماہی کے مئی ایک فیصد کے مقابلے میں 7 فیصد پوائنٹس کی بہتری کے ساتھ 6 فیصد ہو گیا، اگرچہ ملکی سیاسی صورتحال کی وجہ سے ملکی معیشت مکمل طور پر مستحکم نہیں ہوئی لیکن اس کے باوجود کاروباری صورتحال کے اسکور میں بہتری آئی ہے۔

گیلپ پرائس کانفلڈنس انڈیکس پر موجود کاروباری اسکور مسلسل پانچویں سہ ماہی میں بحال ہوا ہے، گزشتہ سہ ماہی کے مقابلے میں کاروباری اداروں کا نقطہ نظر 4 فیصد بہتری کو ظاہر کرتا ہے لیکن اب بھی 47 فیصد کاروباری ادارے خاص طور پر کھرید کے کمزور اثرات استیثاری اور گھٹ آئندہ سہ ماہی سے وابستہ کاروباری ماحول کاروباری حالات کے بارے میں مایوسی کا شکار ہیں۔

مستقبل کے کاروباری حالات کے متعلق توقعات کے حوالے سے کاروباری ادارے مایوسی کا شکار ہیں کیونکہ گزشتہ سہ ماہی کے مقابلے میں ٹیٹ فیوچر کاروباری اعتماد کا اسکور 16 فیصد کم ہو کر 4 فیصد ہو گیا ہے۔

ملک کی سمیت کے بارے میں کاروباری اداروں کا تاثر منفی گزشتہ سہ ماہی کے مقابلے میں 13 فیصد کم ہو کر منفی 60 فیصد ہو گیا ہے اور صرف 20 فیصد جواب دہندگان نے کہا ہے کہ پاکستان دسمت سمیت میں جاری ہے اس سہ ماہی میں بھی زیادہ تر کاروباری اداروں کا مسئلہ مہنگائی ہے اور کاروباری ادارے چاہتے ہیں کہ ان کی حکومت مہنگائی کو کنٹرول کرے۔

سورس میں شامل کاروباری اداروں کی اکثریت 73 فیصد کو امید نہیں ہے کہ بڑی اعظم شہباز شریف کی نو منتخب حکومت کاروباری مسائل حل کرے گی جبکہ 25 فیصد کاروباری ادارے پر امید ہیں کہ ان کی حکومت ان کے کاروباری مسائل حل کرے گی۔

گیلپ پاکستان کے ایگزیکٹو ڈائریکٹر اور گیلپ پرائس کانفلڈنس انڈیکس پاکستان کے چیف آرکیٹیکٹ ہلال اعجاز گیلانی نے کہا کہ گت سہ ماہیوں کے بعد مزید کاروباری اداروں نے محسوس کیا ہے کہ ان کی موجودہ صورتحال پابہ سے بہتر ہے جو کہ ایک مثبت خبر ہے۔