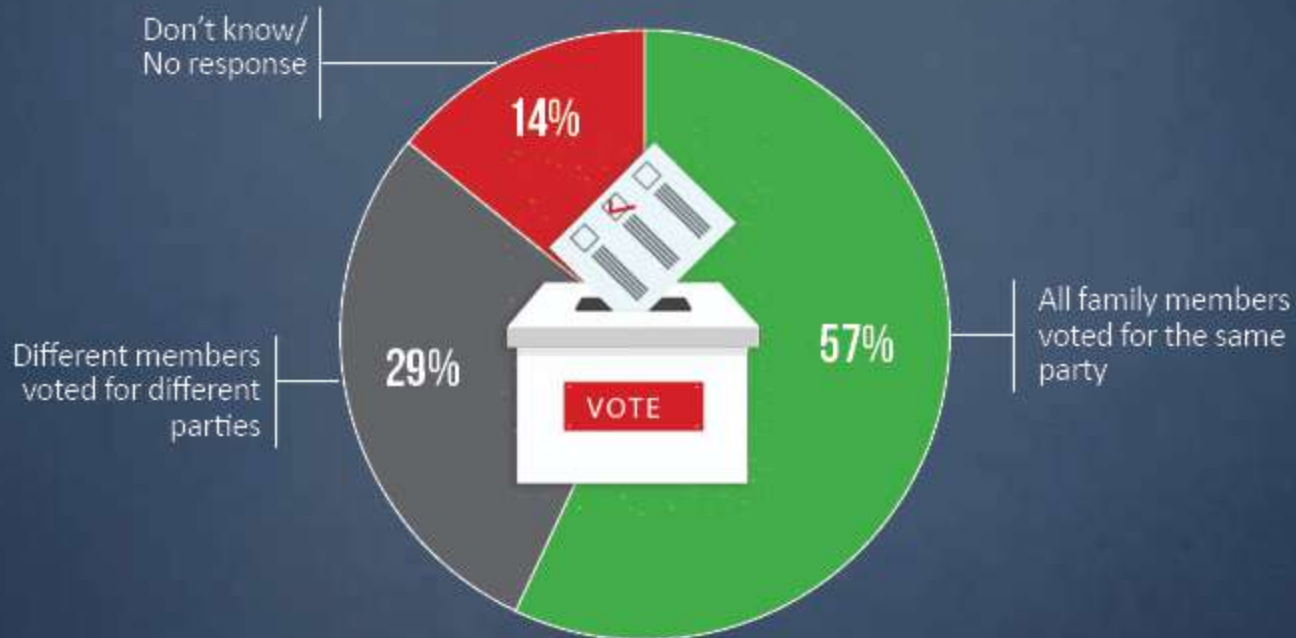


13th May, 2024

OVER HALF OF PAKISTANIS (57%) REPORT THAT ALL MEMBERS OF THEIR FAMILIES VOTED FOR THE SAME PARTY, WHILE 29% REPORT FAMILY MEMBERS VOTING DIFFERENTLY: GALLUP & GILANI PAKISTAN

نصف سے زائد (57%) پاکستانیوں کے مطابق 2024 کے عام انتخابات میں گھرانے کے تمام افراد نے ایک ہی سیاسی پارٹی کو ووٹ ڈالا، جبکہ 29% پاکستانی گھرانوں کے افراد نے مختلف سیاسی پارٹیوں کو ووٹ ڈالنے کی اطلاع دی۔

Question: Please tell whether all the members of your family voted for the same political party or different people voted for different parties?





PRESS RELEASE

Opinion Poll

Politics

Elections

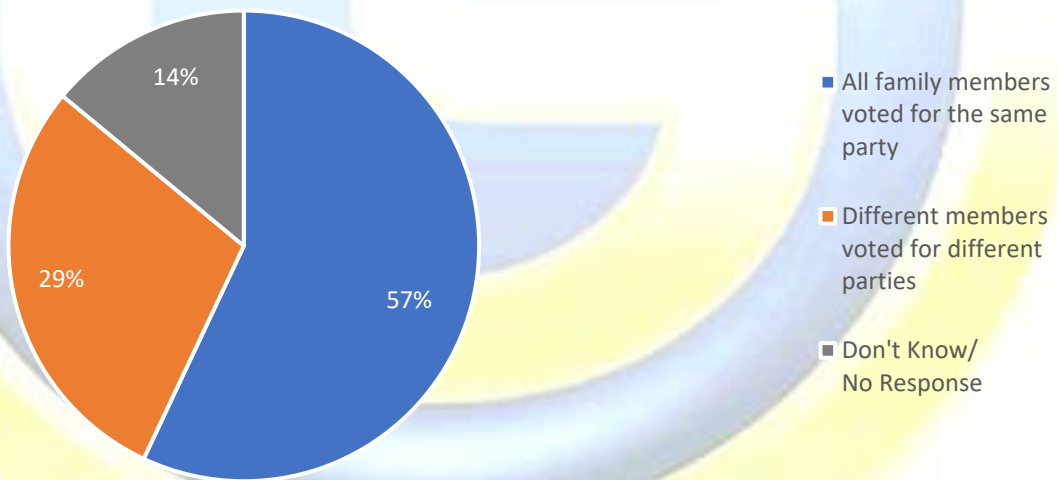
Over half of Pakistanis (57%) report that all members of their families voted for the same party, while 29% report family members voting differently: Gallup & Gilani Pakistan

(Islamabad) 13th May, 2024

According to a survey conducted by Gallup & Gilani Pakistan, over half of Pakistanis (57%) report that all members of their families voted for the same party, while 29% report family members voting differently.

A nationally representative sample of adult men and women from across the country who voted in the recent elections was asked the question, “Please tell whether all the members of your family voted for the same political party or different people voted for different parties?” In response, 57% said ‘All family members voted for the same party’, 29% said ‘Different members voted for different parties’, and 14% said that they did not know or gave no response.

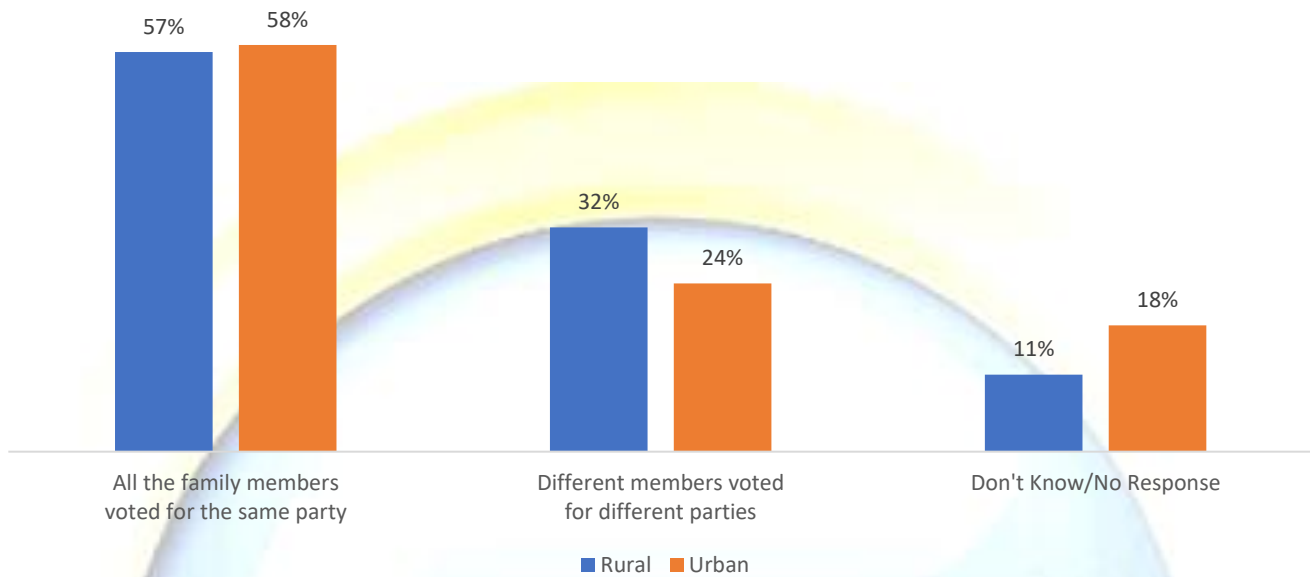
Question: Please tell whether all the members of your family voted for the same political party or different people voted for different parties?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,017 men and women in urban and rural areas of all four provinces of the country, conducted from 29th February – 15th March 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Likelihood of different family members voting for different political parties during the 2024 General elections was higher among voters in rural areas (32%) compared to those in urban areas (24%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Monday, 13th May, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)