

16th May, 2024

4 IN 5 PAKISTANIS (81%) REPORT NOT HAVING SEEN ANY OF THE PSL SEASON 9 MATCHES: GALLUP & GILANI PAKISTAN

ہر 5 میں سے 4 (81%) پاکستانیوں نے پی ایس ایل سیزن 9 کا کوئی بھی میچ نہ دیکھنے کی اطلاع دی۔

Question: Have you gotten the chance to watch any match of PSL Season 9 or not?





PRESS RELEASE

Opinion Poll

Social

Sports

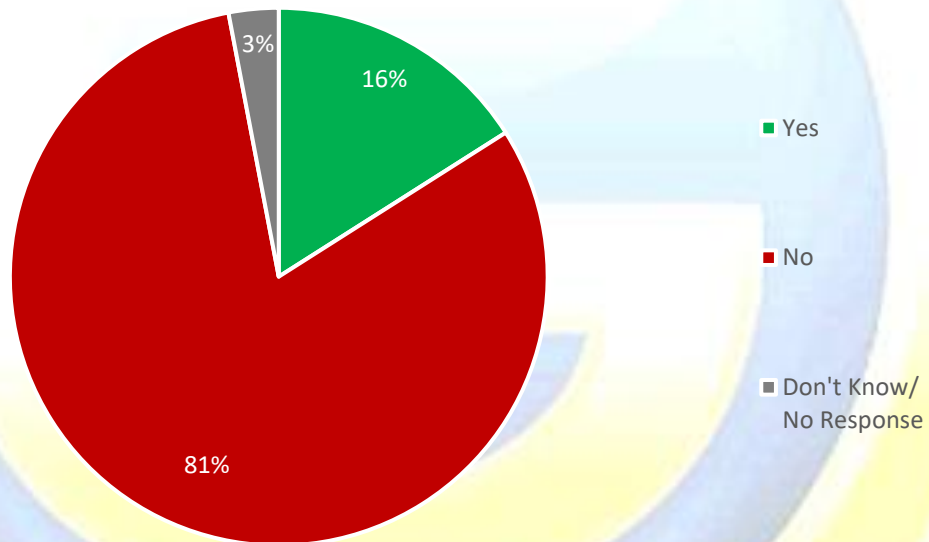
4 in 5 Pakistanis (81%) report not having seen any of the PSL Season 9 matches: Gallup & Gilani Pakistan

(Islamabad) 16th May, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 4 in 5 Pakistanis (81%) report not having seen any of the PSL season 9 matches.

A nationally representative sample of adult men and women from across the country was asked the question, “Have you gotten the chance to watch any match of PSL Season 9 or not?” In response, 16% said ‘Yes’, while 81% said ‘No’, and 3% said that they did not know or gave no response.

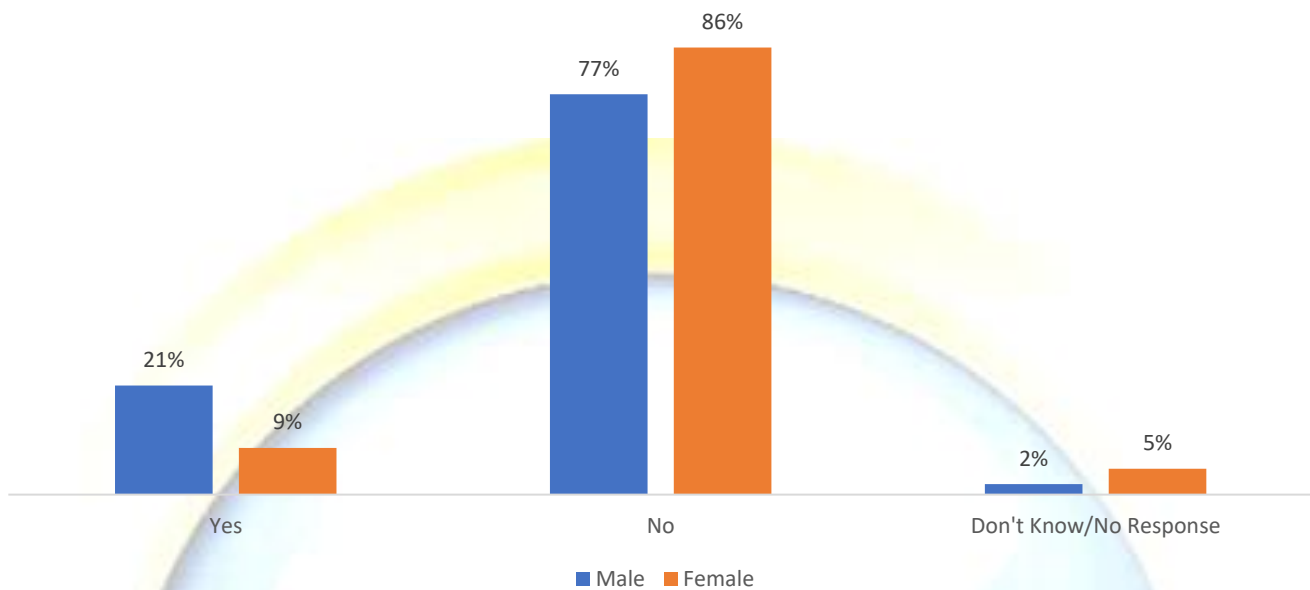
Question: Have you gotten the chance to watch any match of PSL Season 9 or not?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

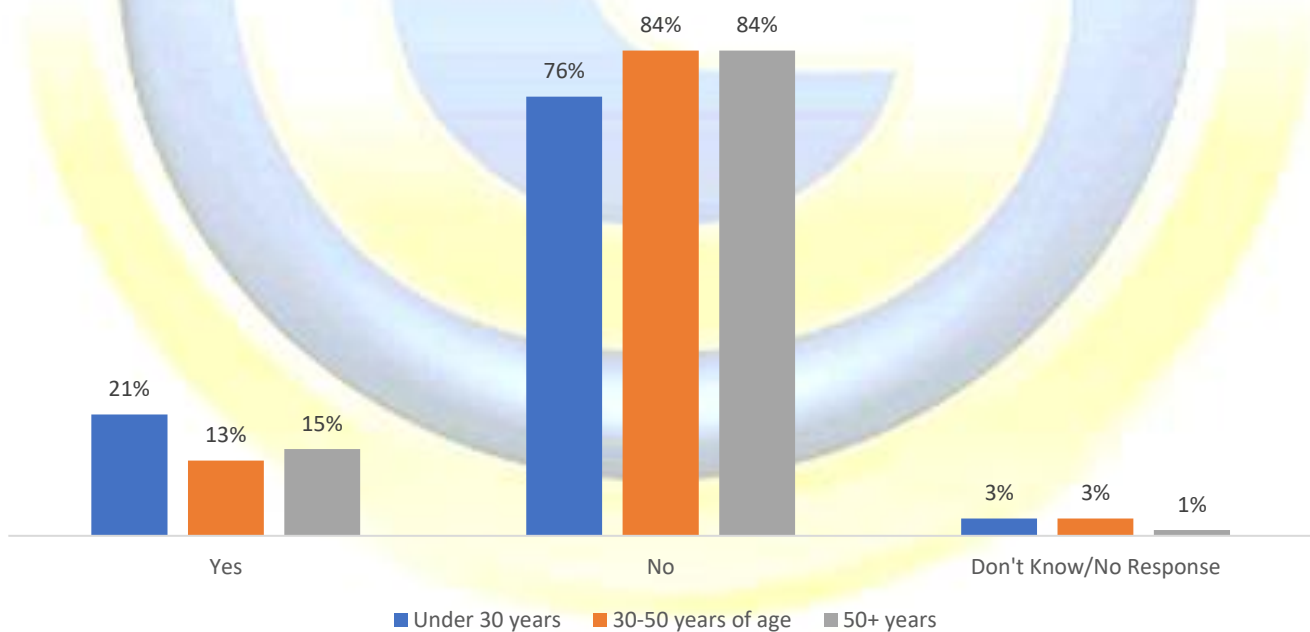
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,017 men and women in urban and rural areas of all four provinces of the country, conducted from 29th February – 15th March 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: 12% more Pakistani males (21%) report having seen PSL Season 9, compared to Pakistani females (9%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age: Pakistanis under the age of 30 were slightly more likely to have seen PSL season 9, compared to those older than them.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Thursday 16th May, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)