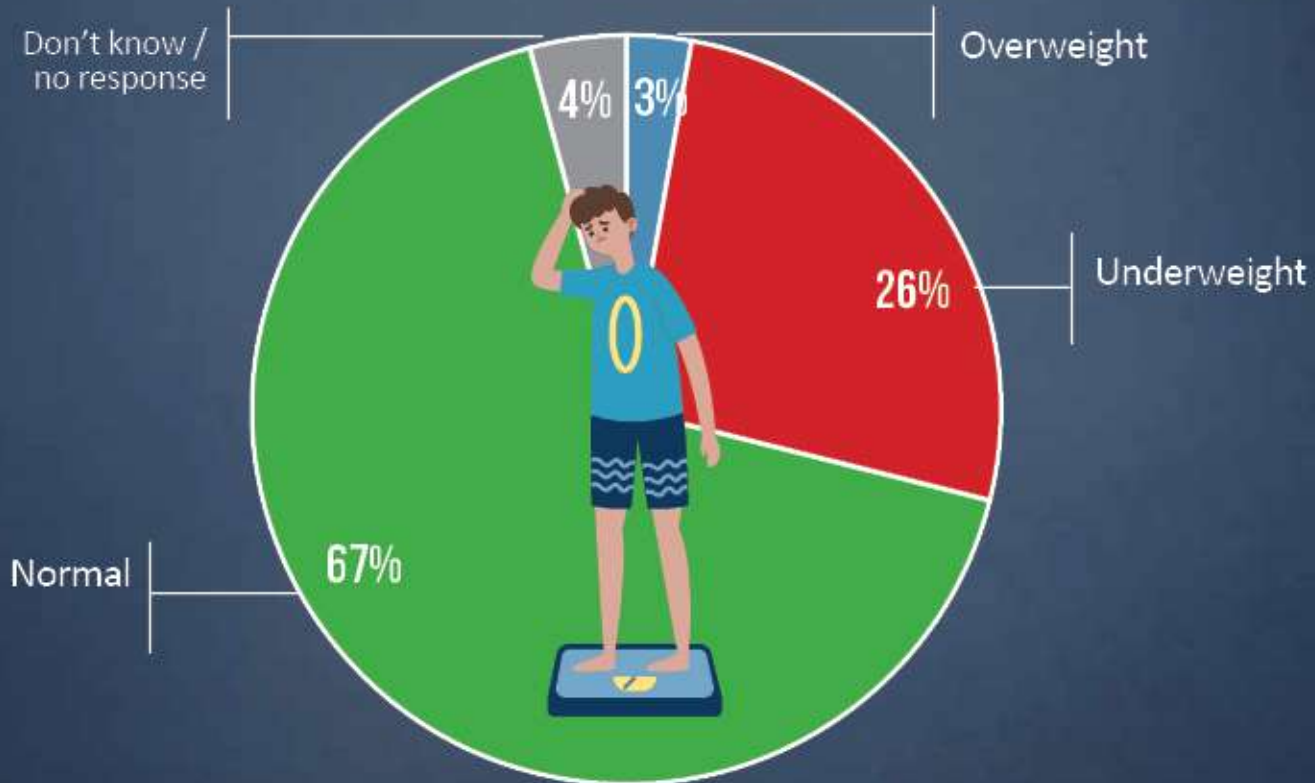


20th May, 2024

NEARLY 7 IN 10 PAKISTANI PARENTS (67%) THINK THEIR YOUNGEST CHILD IS OF A NORMAL WEIGHT, HOWEVER, A CONCERNING 26% BELIEVE THEM TO BE UNDERWEIGHT: GALLUP & GILANI PAKISTAN

پاکستان میں تقریباً ہر 10 میں سے 7 والدین (67%) کا خیال ہے کہ اُن کے سب سے چھوٹے بچے کا وزن اس کی عمر کے لحاظ سے ٹھیک ہے، تاہم 26% والدین اپنے سب سے چھوٹے بچے کا وزن اس کی عمر کے لحاظ سے کم سمجھتے ہیں۔

Question: Do you think your youngest child is overweight, underweight or normal for their age?





PRESS RELEASE

Opinion Poll

Social

Healthcare

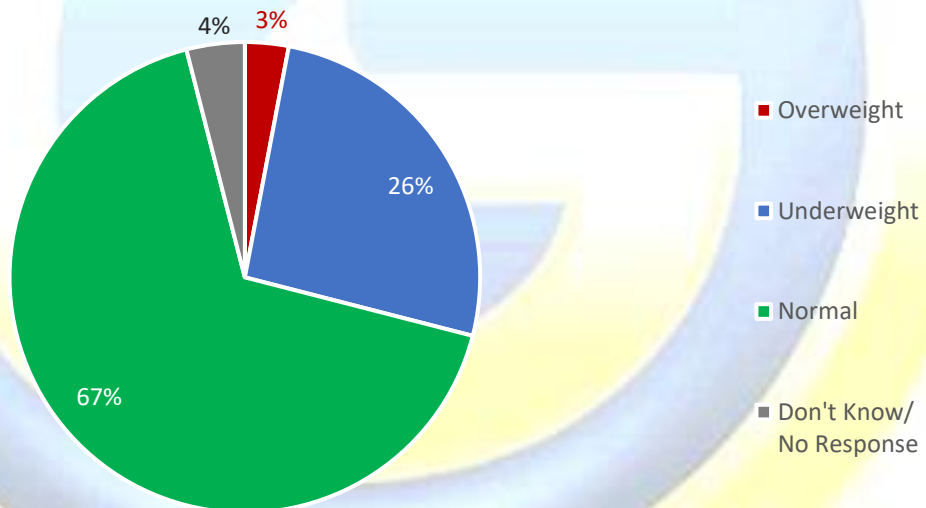
Nearly 7 in 10 Pakistani parents (67%) think their youngest child is of a normal weight, however, a concerning 26% believe them to be underweight: Gallup & Gilani Pakistan

(Islamabad) 20th May, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly 7 in 10 Pakistani parents (67%) think their youngest child is of a normal weight, however, a concerning 26% believe them to be underweight.

A nationally representative sample of adult parents from across the country was asked the question, “Do you think your youngest child is overweight, underweight or normal for their age?” In response, 3% said ‘Overweight’, 26% said ‘Underweight’, 67% said ‘Normal’, and 4% said that they did not know or gave no response.

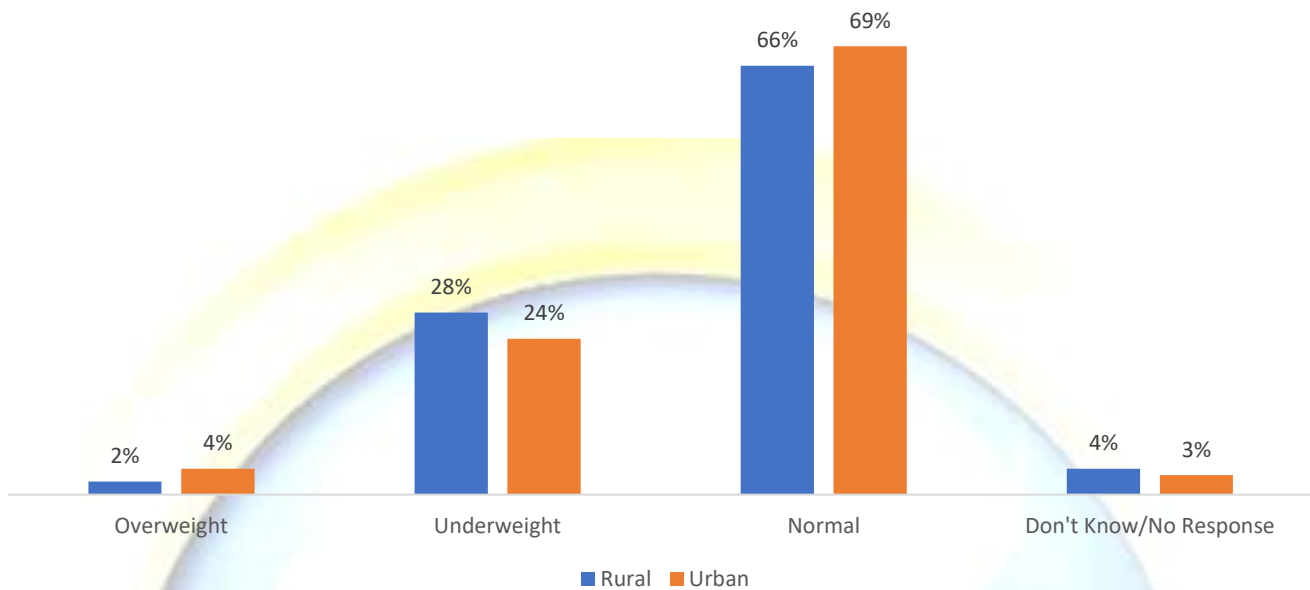
Question: Do you think your youngest child is overweight, underweight or normal for their age?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 832 adult parents in urban and rural areas of all four provinces of the country, conducted from 18th- 25th March 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: A comparatively smaller proportion of parents in rural settings believe their youngest child to be of a normal weight, or overweight compared to parents in urban settings.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Monday, 20th May, 2024

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)