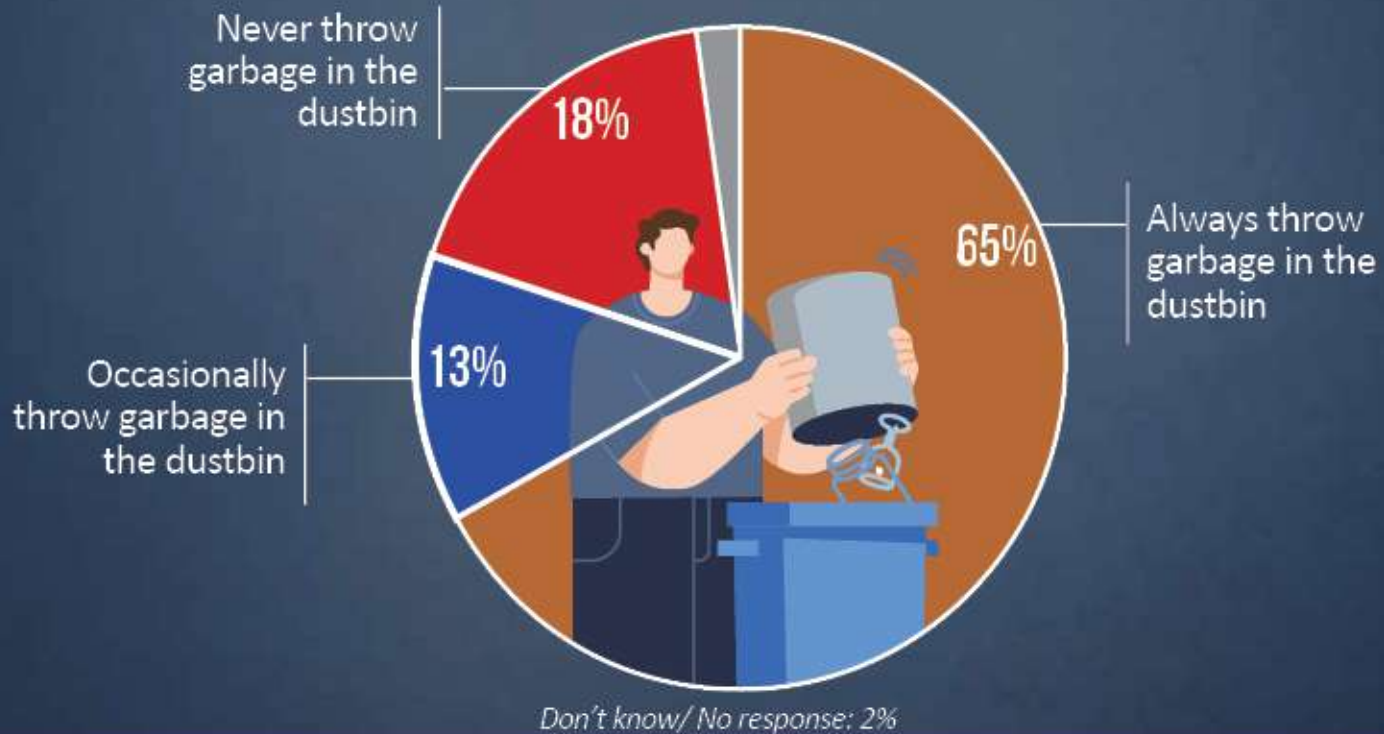


30th May, 2024

LITTER OR CLEAN PAKISTAN: 7 IN 10 PAKISTANIS (67%) REPORT ALWAYS THROWING GARBAGE IN THE DUSTBIN, WITH 13% OCCASIONALLY DOING SO, WHILE 18% REPORTED NEVER DOING IT. MOREOVER, PEOPLE IN URBAN AREAS WERE 22% MORE LIKELY TO DISPOSE OF WASTE IN DUSTBINS COMPARED TO THOSE FROM RURAL AREAS: GALLUP & GILANI PAKISTAN

گندا یا صاف ستھرا پاکستان: ہر 10 میں سے 7 (67%) پاکستانیوں نے کچرا ہمیشہ کوڑے دان میں پھینکنے کی اطلاع دی، جبکہ 13% پاکستانیوں نے کبھی کبھار کچرا کوڑے دان میں پھینکنے اور 18% نے کبھی بھی کچرا کوڑے دان میں نہ پھینکنے کے حوالے سے بتایا۔ اس کے علاوہ، دیہی علاقوں سے تعلق رکھنے والے پاکستانیوں کی نسبت شہری علاقوں سے تعلق رکھنے والے پاکستانیوں میں کچرا ہمیشہ کوڑے دان میں پھینکنے کی شرح 22% زیادہ پائی گئی۔

Question: Please tell us how often you use the dustbin to dispose of waste?





PRESS RELEASE

Opinion Poll

Social

Social Behaviour

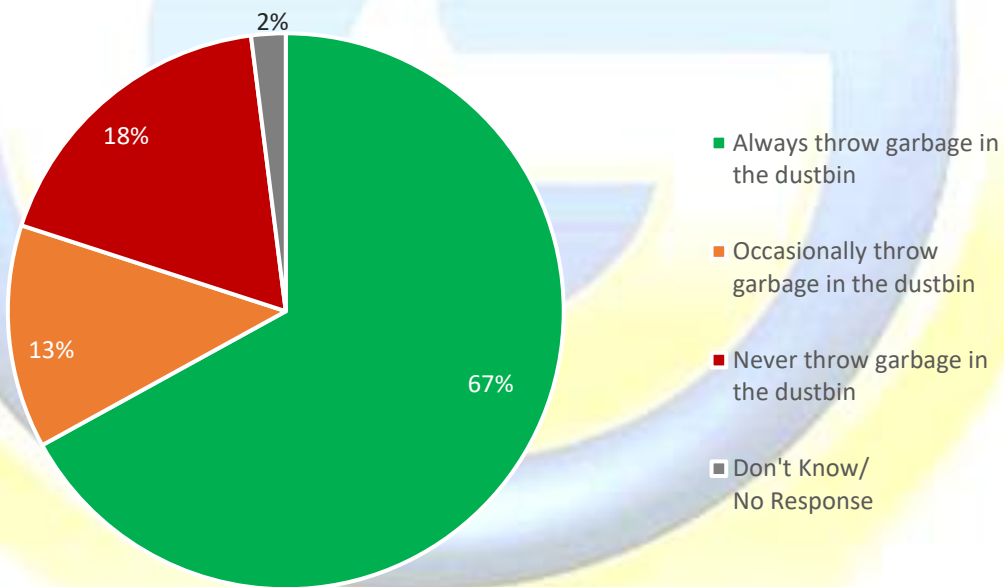
Litter or clean Pakistan: 7 in 10 Pakistanis (67%) report always throwing garbage in the dustbin, with 13% occasionally doing so, while 18% reported never doing it. Moreover, people in urban areas were 22% more likely to dispose of waste in dustbins compared to those from rural areas: Gallup & Gilani Pakistan

(Islamabad) 31st May, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 7 in 10 Pakistanis (67%) report always throwing garbage in the dustbin, while 18% report never doing so.

A nationally representative sample of adult men and women from across the country was asked the question, “Please tell us how often you use the dustbin to dispose of waste?” In response, 67% said ‘Always throw garbage in the dustbin’, 13% said ‘Occasionally throw garbage in the dustbin’, while 18% said ‘Never throw garbage in the dustbin’, and 2% said that they did not know or gave no response.

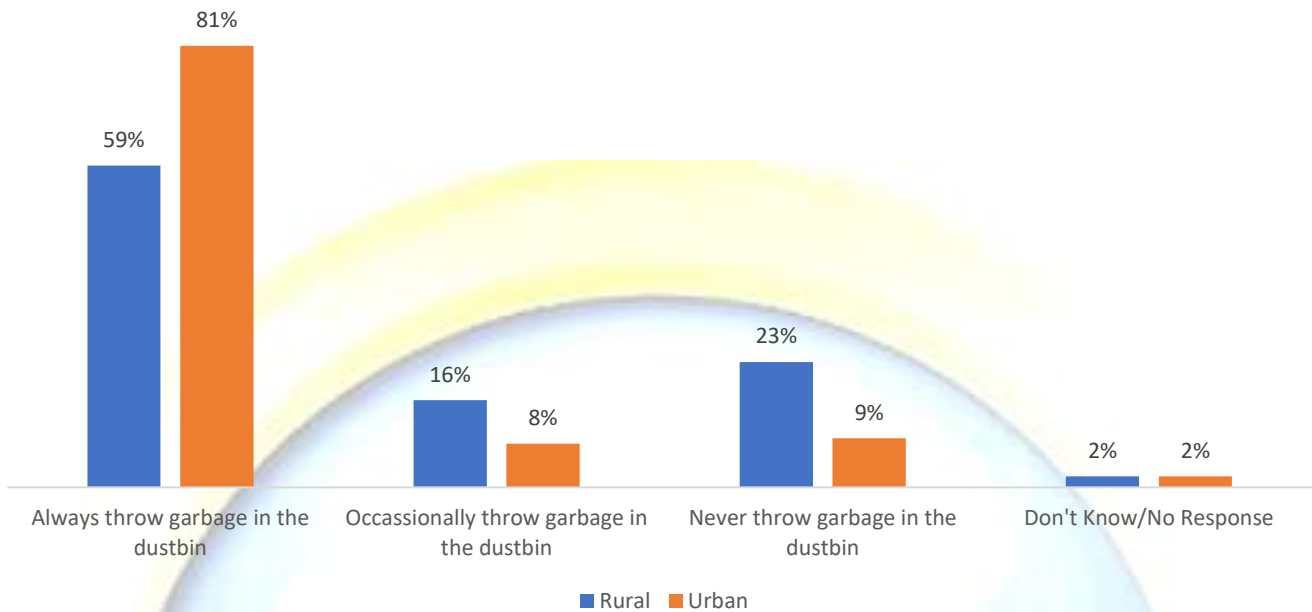
Question: Please tell us how often you use the dustbin to dispose of waste?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2,161 men and women in urban and rural areas of all four provinces of the country, conducted from 18th- 25th March 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Pakistanis from urban areas were reportedly 22% more likely to always throw garbage in dustbins compared to their rural counterparts (59%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 31st May, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)