

7th June, 2024

NEARLY 1 IN 5 PAKISTANIS (18.8%) WILLING TO RECYCLE IN ATTEMPT TO PREVENT CLIMATE CHANGE WHILE 42.1% REFUSE TO TAKE ACTION ON ANY OF THE CLIMATE ACTION STEPS ASKED IN THE SURVEY: GALLUP PAKISTAN & WIN WORLD SURVEY 2024

تقریباً ہر 5 میں سے 1 (18.8%) پاکستانیوں کے مطابق وہ آب و ہوا کی تبدیلی کو روکنے کیلئے ری سائیکلنگ کرنے (یعنی چیزوں کو دوبارہ استعمال میں لانے) کو تیار ہیں، جبکہ 42.1% پاکستانیوں نے آب و ہوا کی تبدیلیوں کی روک تھام کیلئے سروے میں پوچھے گئے اقدامات میں سے کسی بھی اقدام پر عمل کرنے سے انکار کر دیا۔

Question: Would you do any of the following to prevent climate change?





PRESS RELEASE

Opinion Poll

General

Climate Change

Nearly 1 in 5 Pakistanis (18.8%) willing to recycle in attempt to prevent climate change while 42.1% refuse to take action on any of the climate action steps asked in the survey: Gallup Pakistan & WIN World Survey 2024

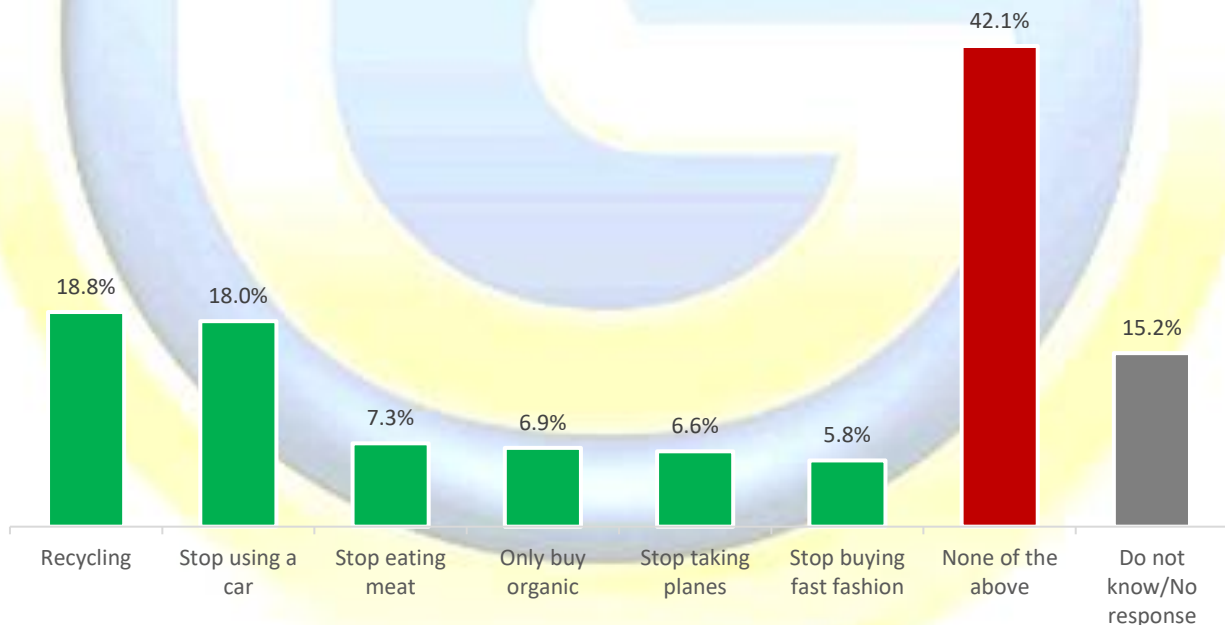
(Islamabad) 7th June, 2024

According to a survey conducted by Gallup & Gilani Pakistan, nearly 1 in 5 Pakistanis (18.8%) willing to recycle in attempt to prevent climate change while 42.1% refuse to take action on any of the climate action steps asked in the survey.

A nationally representative sample of adult men and women from across the country was asked the question, “Would you do any of the following to prevent climate change?” In response, 18.8% said “Recycling”, 18% said “Stop using a car”, 7.3% said “Stop eating meat”, 6.9% said “Only buy organic”, 6.6% said “Stop taking planes”, 5.8% said “Stop buying fast fashion”, 42.1% said “None of the above”, and 15.2% said that they did not know.

Question: Would you do any of the following to prevent climate change?

**multiple responses were allowed*

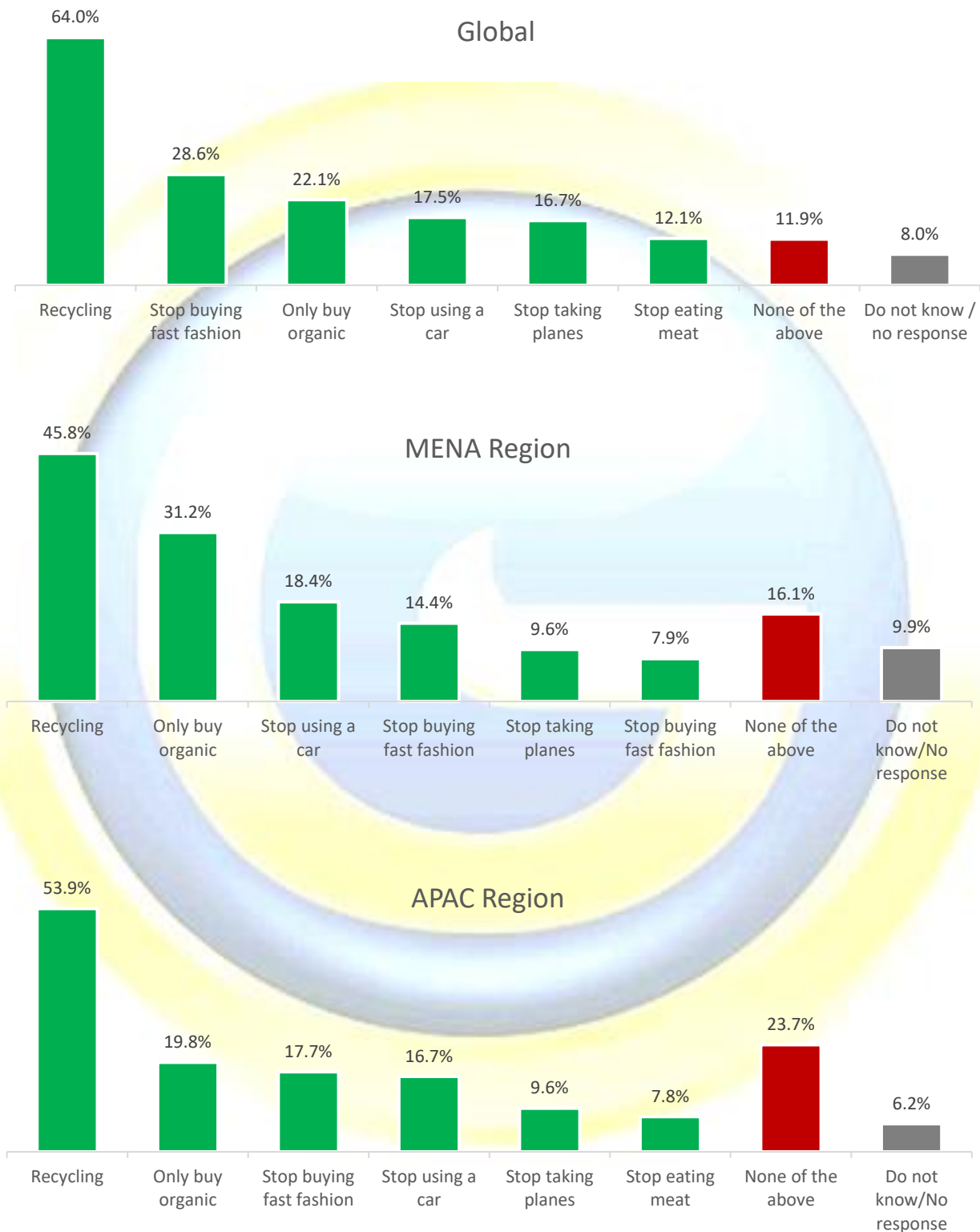


Source: Gallup Pakistan & WIN World Survey 2024

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,000 men and women in urban and rural areas of all four provinces of the country, conducted from 3rd – 17th January 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Global comparison: Recycling reported as the intervention that the highest proportion of respondents are willing to undertake to prevent climate change across the globe, as well as APAC and MENA regions, similar to Pakistan. However, a much higher proportion of population are willing to take actual action to prevent climate change compared to Pakistan.



Source: Gallup Pakistan & WIN World Survey 2024
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
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GILANI RESEARCH
FOUNDATION

Friday, 7th June, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)