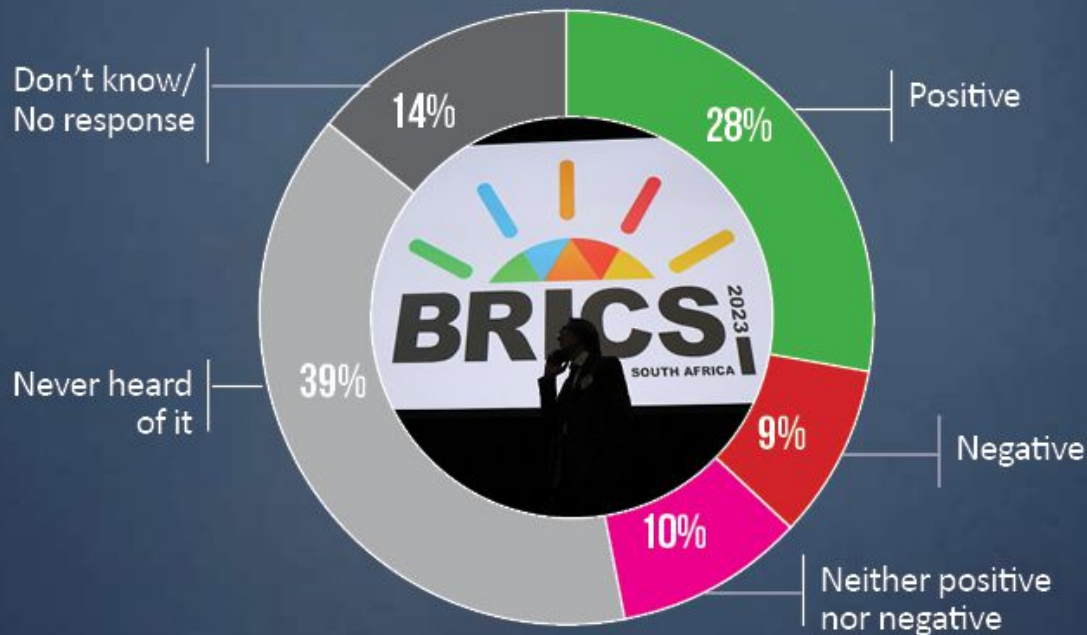


27th June, 2024

## 28% OF PAKISTANIS EXPRESS A POSITIVE OUTLOOK ON THE INCREASED MEMBERSHIP INTO THE BRICS, WHILE 39% REPORT NOT HAVING HEARD OF THE ALLIANCE: GALLUP PAKISTAN AND GIA

28% پاکستانیوں نے برکس (BRICS) کی رکنیت میں اضافے پر مثبت رائے کا اظہار کیا، جبکہ 39% پاکستانیوں نے اس اتحاد کے بارے میں بالکل بھی نہیں سنا۔

Question: Recently the so-called BRICS – an alliance between Brazil, Russia, India, China and South Africa – was joined by six new member countries among which Argentina, Saudi Arabia and Egypt. What is your attitude towards this global alliance?





**PRESS RELEASE**  
Opinion Poll  
**International**  
International organisations

**28% of Pakistanis express a positive outlook on the increased membership into the BRICS, while 39% report not having heard of the alliance: Gallup Pakistan and GIA**

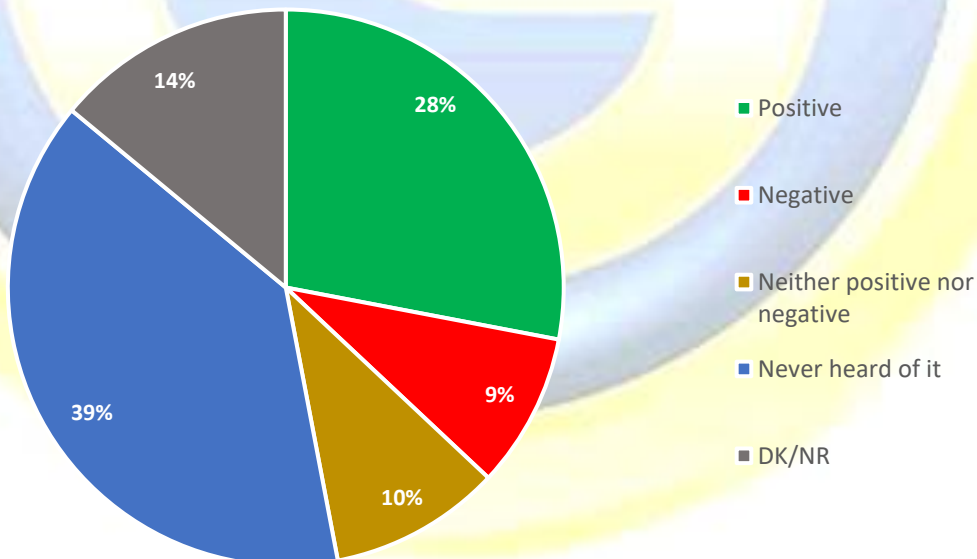
(Islamabad) 27<sup>th</sup> June, 2024

According to a survey conducted by Gallup Pakistan and Gallup International Association (GIA), 28% of Pakistanis express a positive outlook on the increased membership into the BRICS, while 39% report not having heard of the alliance.

A nationally representative sample of adult men and women from across the country was asked the question, “Recently the so-called BRICS – an alliance between Brazil, Russia, India, China and South Africa –was joined by six new member countries among which Argentina, Saudi Arabia and Egypt. What is your attitude towards this global alliance?” In response, 28% said “Positive”, 9% said “Negative”, 10% said “Neither positive nor negative”, 39% said “Never heard of it”, and 14% said that they did not know or did not respond.

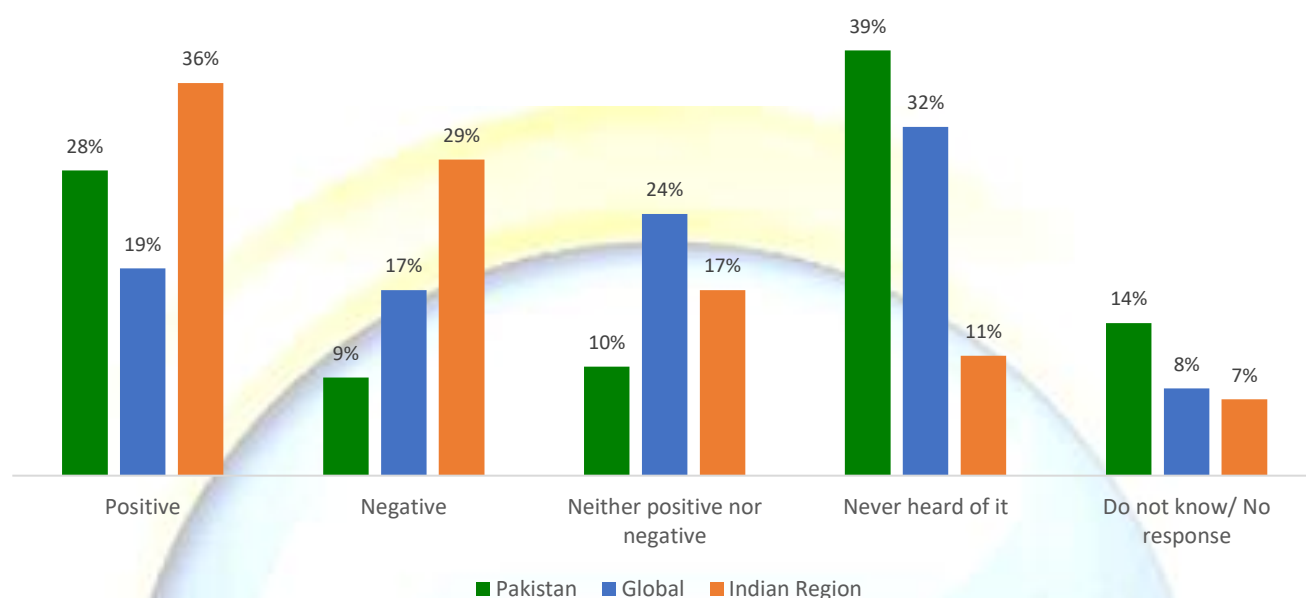
Read the global report on BRICS Expansion by GIA [here](#).

**Question: Recently the so-called BRICS – an alliance between Brazil, Russia, India, China and South Africa –was joined by six new member countries among which Argentina, Saudi Arabia and Egypt. What is your attitude towards this global alliance?**



Source: Gallup Pakistan & GIA End of Year Survey 2023  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

**Global comparison:** A higher proportion of Pakistanis express a positive view (28%) of the expanded membership into the BRICS, compared to the global average (19%), however, Pakistanis were also 9% more likely to not have heard of the alliance compared to the global average.



Source: Gallup Pakistan & GIA End of Year Survey 2023  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,000 men and women in urban and rural areas of all four provinces of the country, conducted from 4<sup>th</sup> – 16<sup>th</sup> October 2023. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

## About Gallup International

Gallup International Association (GIA) is the leading global independent association in market research and polling, of which Gallup Pakistan is a member.

For 75 years Gallup International members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs, and culture differences of its own country and carefully selected by the Association Board. With only one member agency per country, members work together daily to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International



GILANI RESEARCH  
FOUNDATION

**Thursday, 27<sup>th</sup> June, 2024**

*(4 Pages, English version Only)*

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2024



of Gallup Pakistan  
(1980-2024)