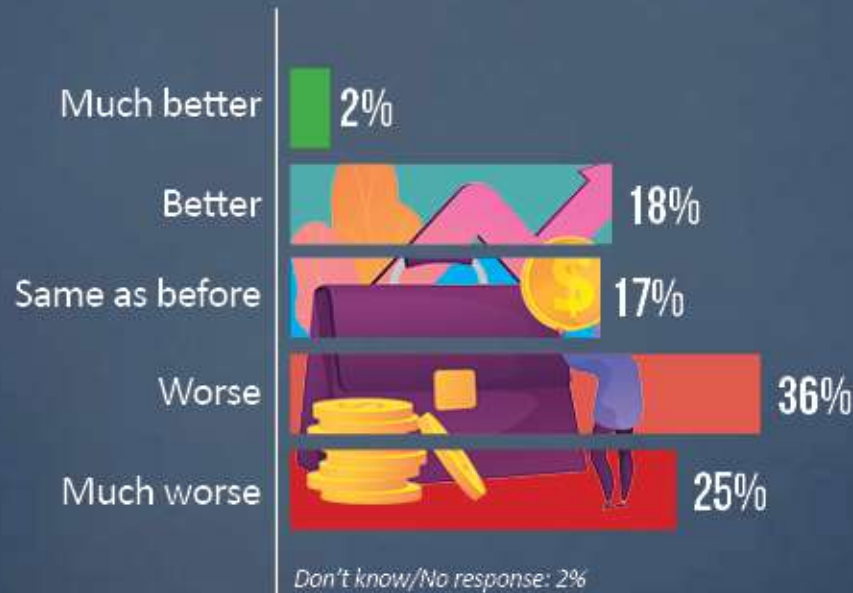


8th July, 2024

ONE IN FIVE (20%) PAKISTANIS REPORT GOOD CURRENT ECONOMIC CONDITIONS, WHILE 61% REPORT WORSENEDED CONDITIONS: GALLUP & GILANI PAKISTAN AND DUN & BRADSTREET PAKISTAN

ہر 5 میں سے 1 (20%) پاکستانیوں نے ملک کے موجودہ معاشی حالات بہتر ہونے کی اطلاع دی، جبکہ 61% پاکستانیوں نے معاشی حالات بدتر ہونے کے حوالے سے بتایا۔

Question: In your opinion, how would you describe the current economic situation in Pakistan in comparison to the last 6 months?





PRESS RELEASE

Opinion Poll

Economy

General



One in five (20%) Pakistanis report good current economic conditions, while 61% report worsened conditions: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan

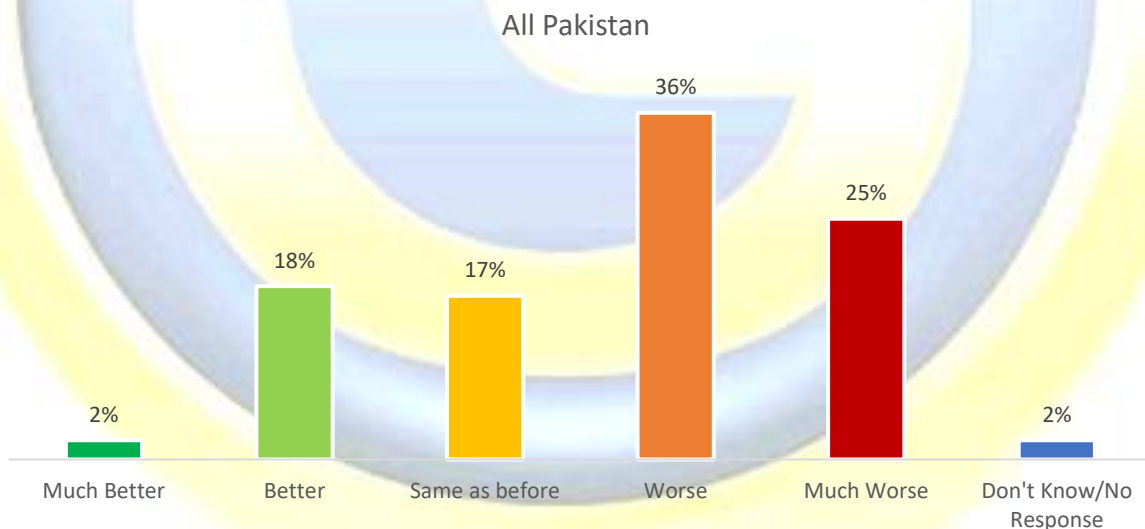
(Islamabad), 8th July, 2024

According to a survey conducted by Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan, one in five (20%) Pakistanis reported good current economic conditions, while 61% reported worsened conditions.

To view the full Consumer Confidence Index for Q3 2023-24, [click here](#).

A nationally representative sample of adult men and women from across the country was asked the question, “In your opinion, how would you describe the current economic situation in Pakistan in comparison to the last 6 months?” In response, 2% said ‘much better’, 18% said ‘better’, 17% said ‘same as before’, 36% said ‘worse’, 25% said ‘much worse’, and 2% said that they did not know or gave no response.

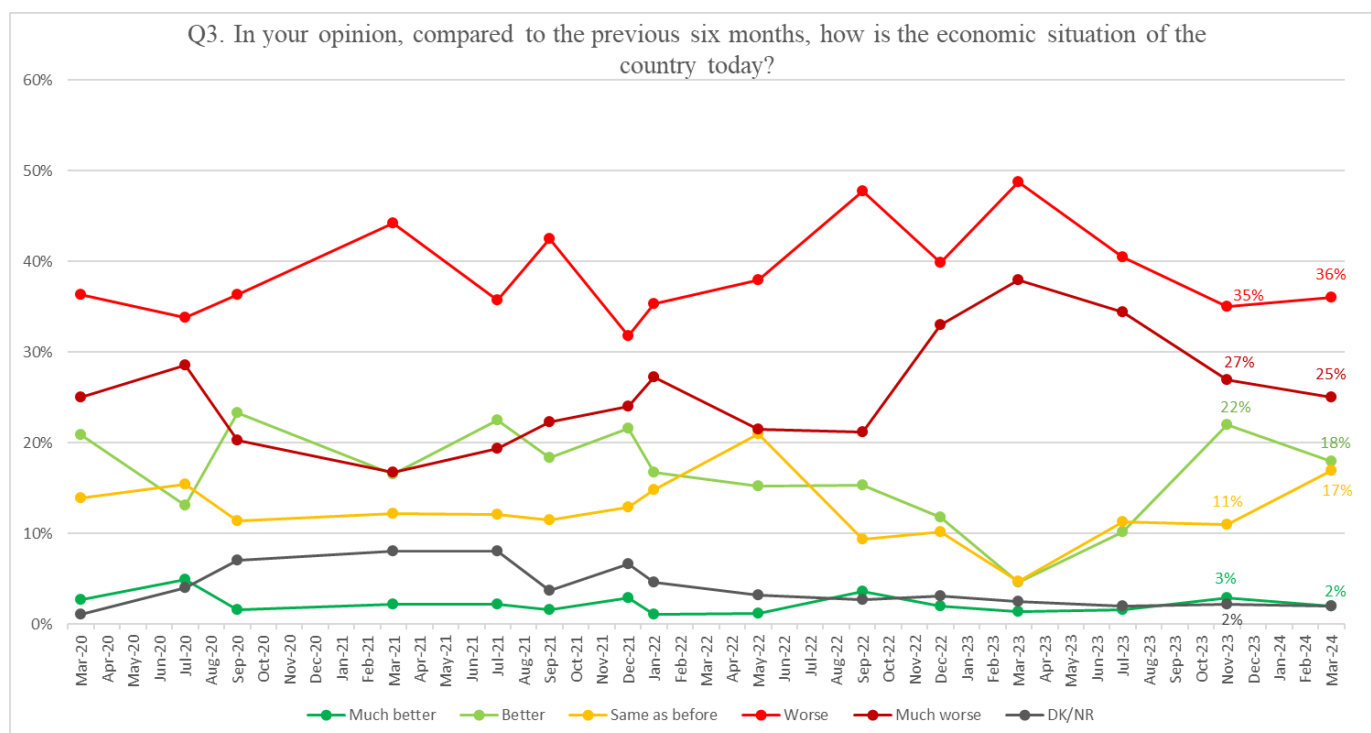
Question: In your opinion, how would you describe the current economic situation in Pakistan in comparison to the last 6 months?



Source: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was conducted and released by Dun & Bradstreet Pakistan and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The study was carried out among a sample of 2,008 men and women in urban and rural areas of all four provinces of the country, conducted during March 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Historical Trend



Source: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Monday, 8th July, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)