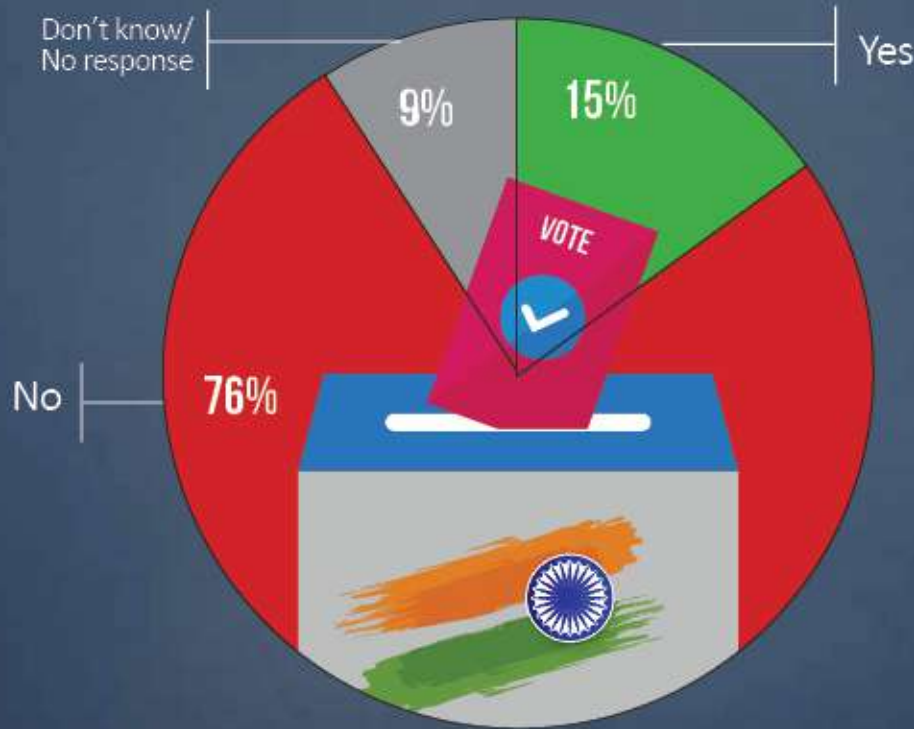


30th July, 2024

MOST PAKISTANIS (76%) REPORT NOT KNOWING ANYTHING ABOUT THE ELECTIONS THAT WERE RECENTLY HELD IN INDIA: GALLUP & GILANI PAKISTAN

زیادہ تر پاکستانی (76%) حال ہی میں بھارت میں ہونے والے انتخابات کے حوالے سے کسی بھی طرح کی معلومات نہیں رکھتے ہیں۔

Question: Elections have been held in India recently. Please let me know if you already know anything about it?





PRESS RELEASE

Opinion Poll

International

India

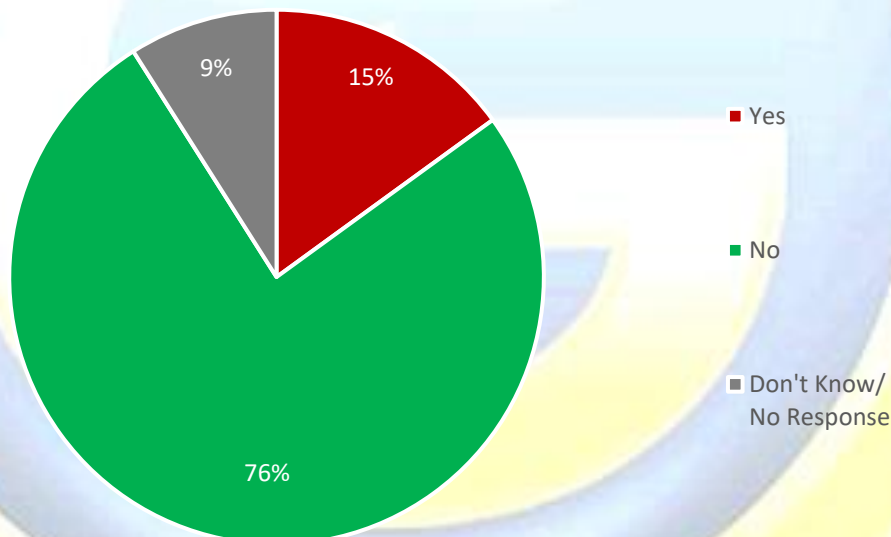
Most Pakistanis (76%) report not knowing anything about the elections that were recently held in India: Gallup & Gilani Pakistan

(Islamabad) 30th July, 2024

According to a survey conducted by Gallup & Gilani Pakistan, most Pakistanis (76%) report not knowing anything about the elections that were recently held in India.

A nationally representative sample of adult men and women from across the country was asked the question, “Elections have been held in India recently. Please let me know if you already know anything about it?” In response, 76% said ‘No’, 15% said ‘Yes’, and 9% gave no response.

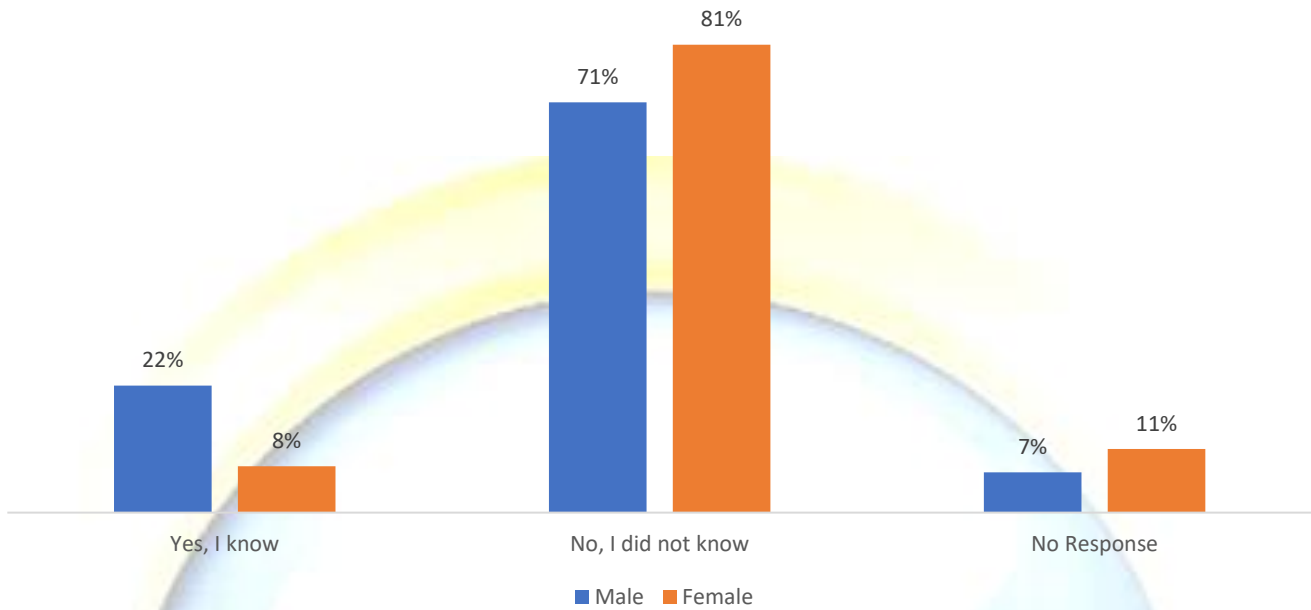
Question: Elections have been held in India recently. Please let me know if you already know anything about it?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

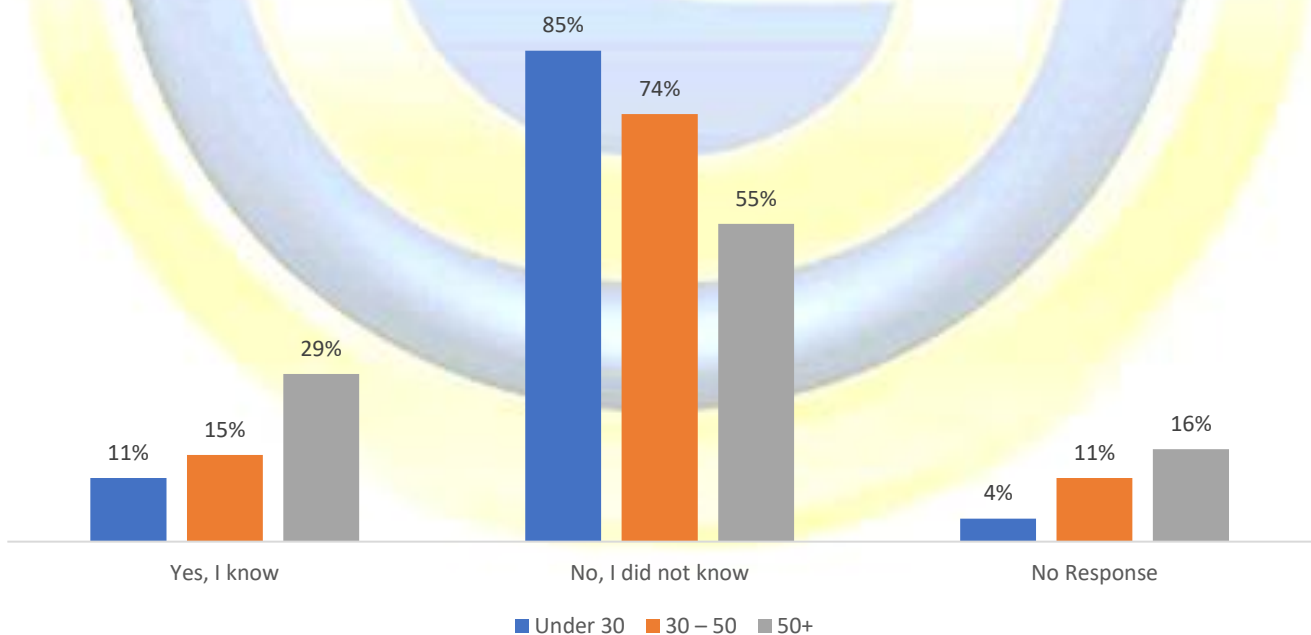
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Pakistani men were more likely (22%) to know about the recent Indian elections as compared to women (8%).



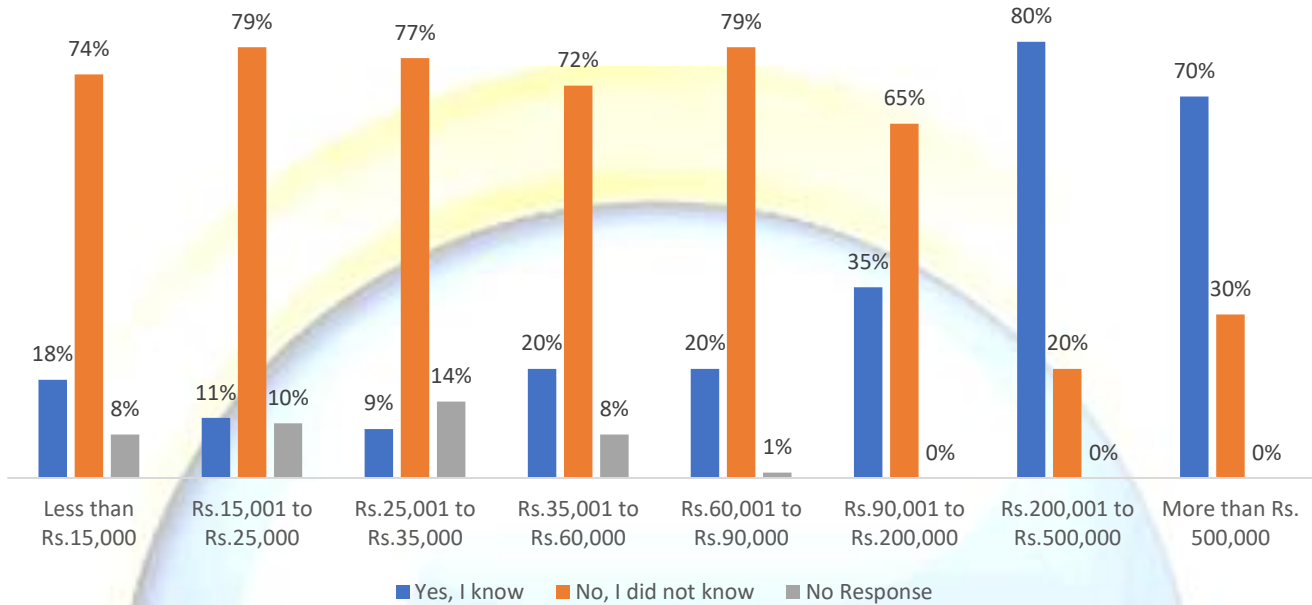
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age groups: Higher age groups appear to be more aware of the Indian elections with 29% of the '50+' age group reporting yes, while only 11% of the 'Under 30' did so.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across monthly income: Awareness regarding the neighbouring country's politics was sharply contrasted across HH income groups, with a proportion of 70% or higher of Pakistanis having a HH income of more than Rs. 200,000 being aware of the recent Indian elections. While 20% or less of those earning Rs. 90,000 or lower report having any knowledge on the matter.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Tuesday, 30th July, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)