



PRESS RELEASE

Opinion Poll

Social

Future Perspective

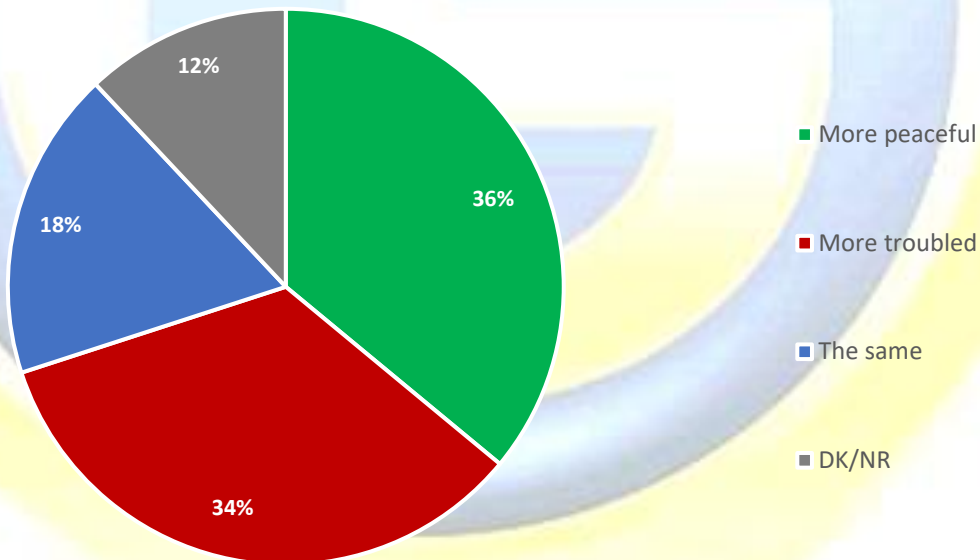
**Opinion on the foreseeable future being more peaceful (36%) or more troubled (34%) is evenly split among Pakistanis, while the global views suggest a higher expectation of trouble:
Gallup Pakistan and GIA**

(Islamabad) 3rd July, 2024

According to a survey conducted by Gallup Pakistan and Gallup International Association (GIA), opinion on the foreseeable future being more peaceful (36%) or more troubled (34%) is evenly split among Pakistanis, while the global views suggest a higher expectation of trouble.

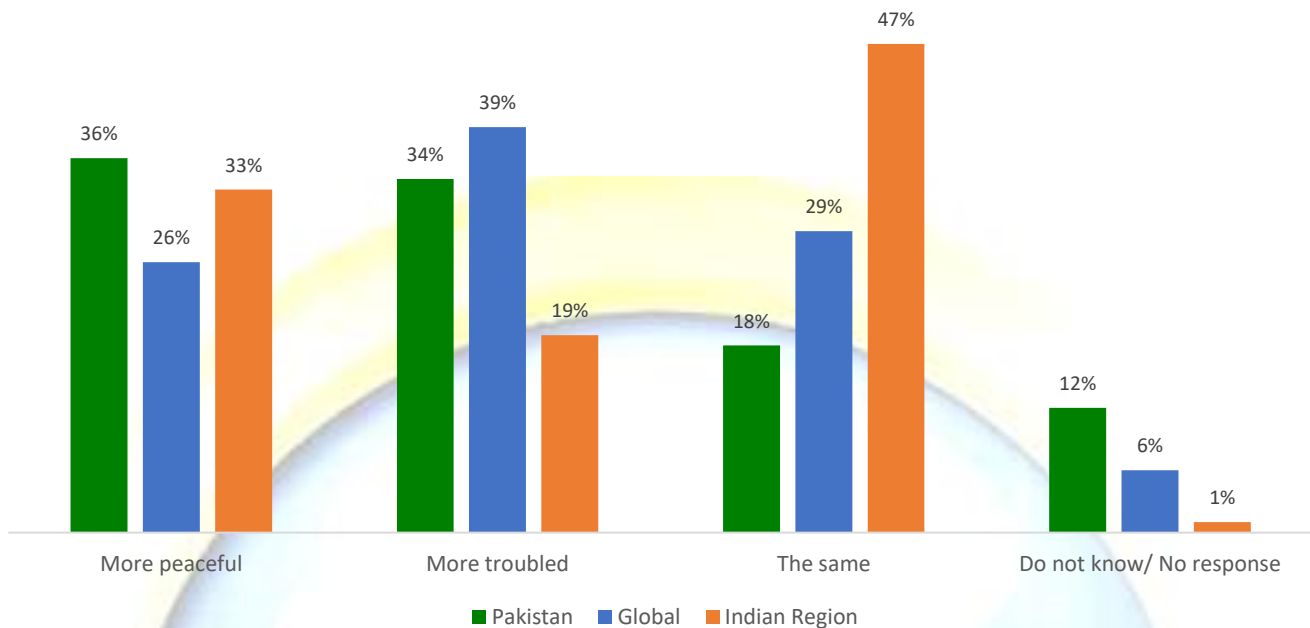
A nationally representative sample of adult men and women from across the country was asked the question, “Do you expect the coming year to be a more peaceful one for the world, a more troubled one or the same?” In response, 36% said “More peaceful”, 34% said “More troubled”, 18% said “The same”, and 12% said that they did not know or did not respond.

Question: Do you expect the coming year to be a more peaceful one for the world, a more troubled one or the same?



Source: Gallup Pakistan & GIA End of Year Survey 2023
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Global comparison: While the opinion in Pakistan is almost evenly split, globally, a higher proportion of people expect the foreseeable future to be more troubled than more peaceful.



Source: Gallup Pakistan & GIA End of Year Survey 2023
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,000 men and women in urban and rural areas of all four provinces of the country, conducted from 4th – 16th October 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

About Gallup International

Gallup International Association (GIA) is the leading global independent association in market research and polling, of which Gallup Pakistan is a member.

For 75 years Gallup International members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs, and culture differences of its own country and carefully selected by the Association Board. With only one member agency per country, members work together daily to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GILANI RESEARCH
FOUNDATION

Wednesday, 3rd July, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)