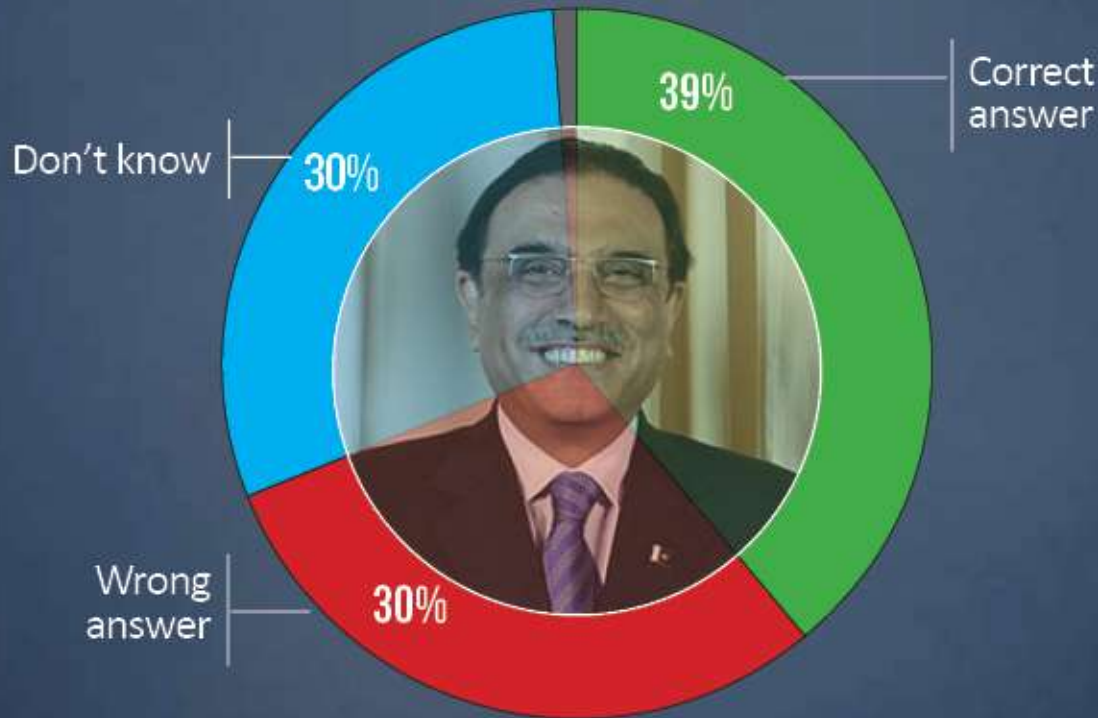


2nd August, 2024

6 IN 10 PAKISTANI ADULTS FAIL TO CORRECTLY RECALL THE NAME OF THE CURRENT PRESIDENT OF PAKISTAN; WITH SIGNIFICANT GENDER AND RURAL URBAN DIFFERENCES EXISTING: GALLUP & GILANI PAKISTAN

ہر 10 میں سے 6 پاکستانی نوجوان پاکستان کے موجودہ صدر کا نام درست بتانے میں ناکام رہے، جنس کے اعتبار سے اور دیہی اور شہری علاقوں میں رہنے والے افراد میں اس حوالے سے نمایاں فرق پایا گیا۔

Question: Please tell me the name of the present President of Pakistan?



President, Asif Ali Zardari

No response: 1%



PRESS RELEASE

Opinion Poll

Politics

General

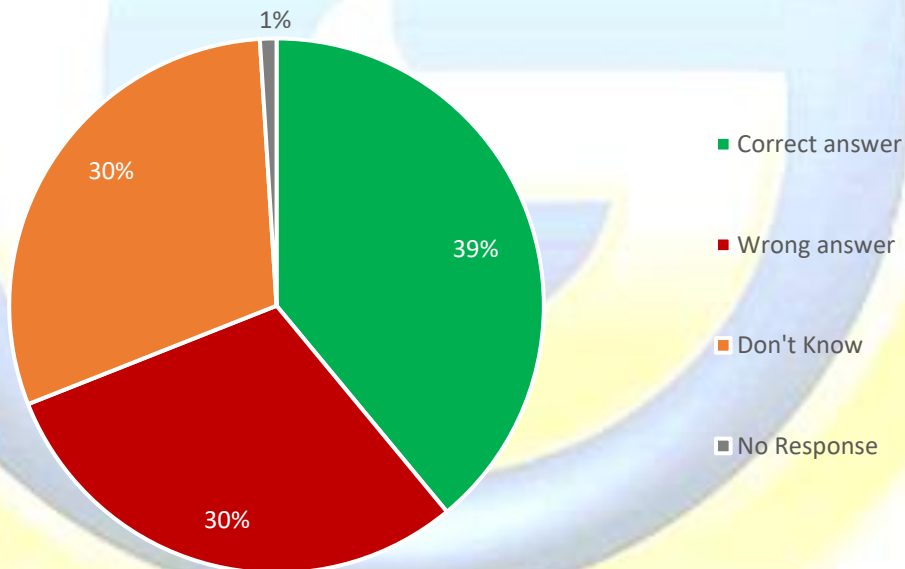
6 in 10 Pakistani adults fail to correctly recall the name of the current President of Pakistan; with significant gender and rural-urban differences existing: Gallup & Gilani Pakistan

(Islamabad) 2nd August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 6 in 10 Pakistani adults fail to correctly recall the name of the current President of Pakistan; with significant gender and rural-urban differences existing.

A nationally representative sample of adult men and women from across the country was asked the question, “Please tell me the name of the present President of Pakistan?” In response, 39% gave the correct answer, 30% gave the wrong answer, 30% said that they did not know, and 1% gave no response.

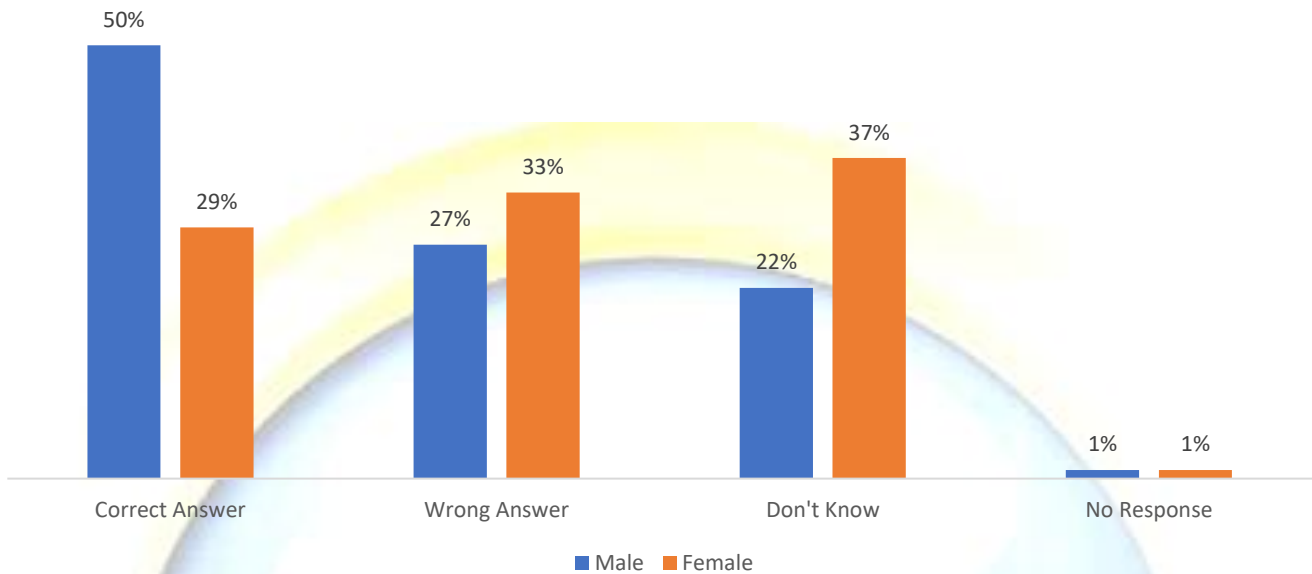
Question: Please tell me the name of the present President of Pakistan?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

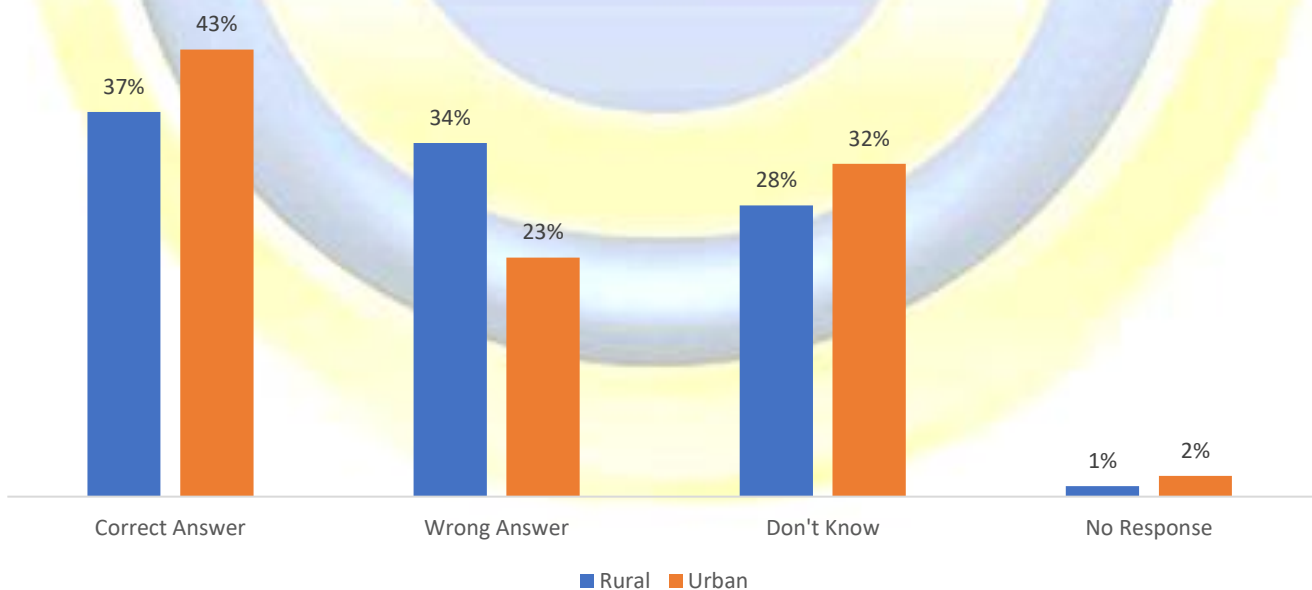
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Pakistani men were more likely (50%) to know who the current President of Pakistan is, compared to Pakistani women (29%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Urban residents in Pakistan were more likely to know who the current President of Pakistan is (43%), compared to rural residents (37%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 2nd August, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)