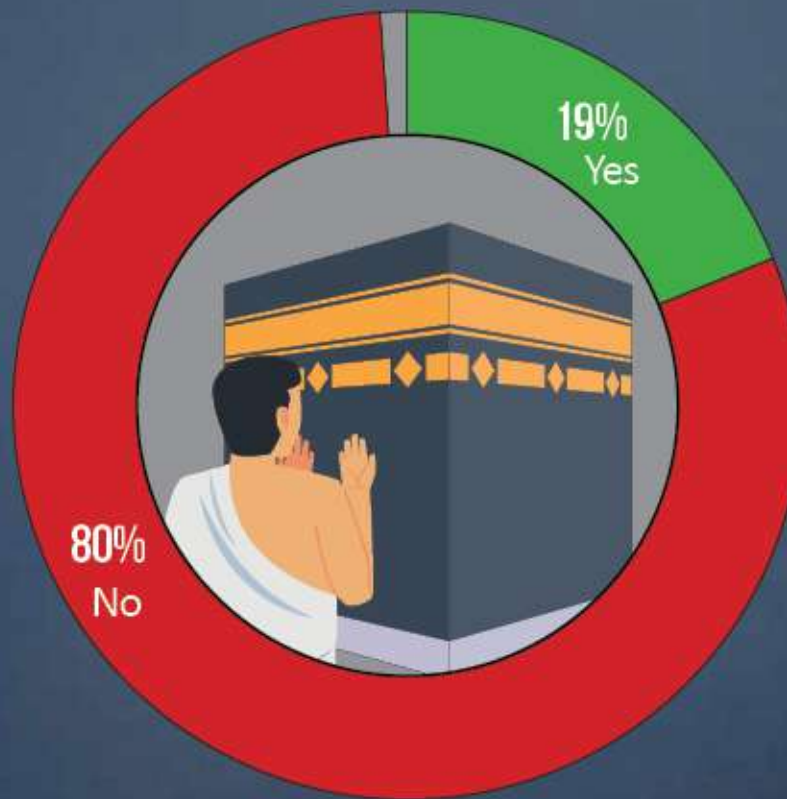


19th August, 2024

**ONE-IN-FIVE (19%) HOUSEHOLDS IN PAKISTAN HAVE A HAJI; MINIMAL
RURAL-URBAN DIFFERENCE FOUND: GALLUP & GILANI PAKISTAN**

پاکستان میں ہر 5 میں سے 1 (19%) گھرانے میں حاجی ہے یعنی گھرانے کے کسی فرد نے حج کیا ہوا ہے۔ دیہی اور شہری علاقوں میں اس حوالے سے بہت کم فرق پایا گیا۔

Question: Have you or anyone in your household ever had the opportunity to perform Hajj?



Don't know/No response: 1%



PRESS RELEASE

Opinion Poll

Social

Religion

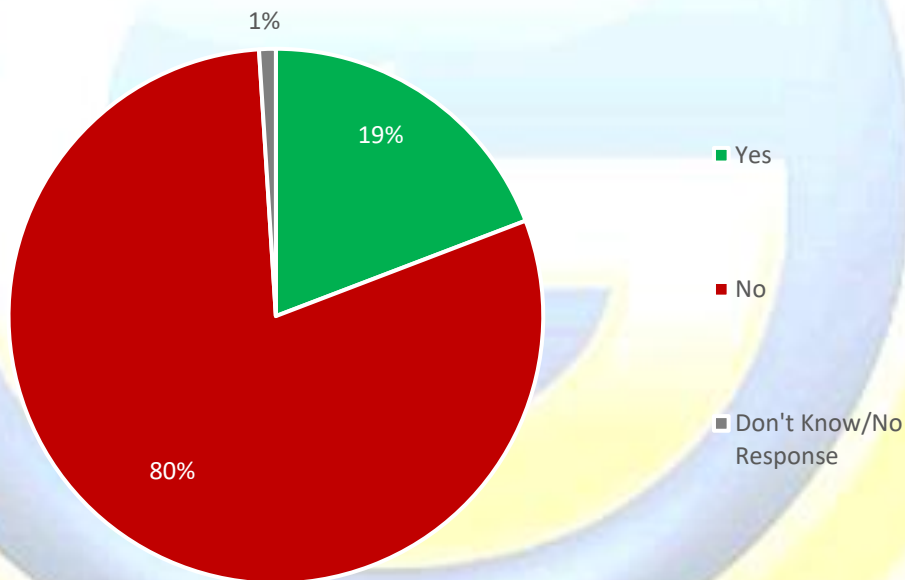
One-in-five (19%) households in Pakistan have a Haji; minimal rural-urban difference found: Gallup & Gilani Pakistan

(Islamabad) 19th August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, one-in-five (19%) households in Pakistan have a Haji. A deeper analysis revealed that there were only minimal rural-urban differences, with rural residents being 3% more likely to have a Haji in their household.

A nationally representative sample of adult men and women from across the country was asked the question, “Have you or anyone in your household ever had the opportunity to perform Hajj?” In response, 19% said ‘Yes’, 80% said ‘No’, and 1% said that they did not know or gave no response.

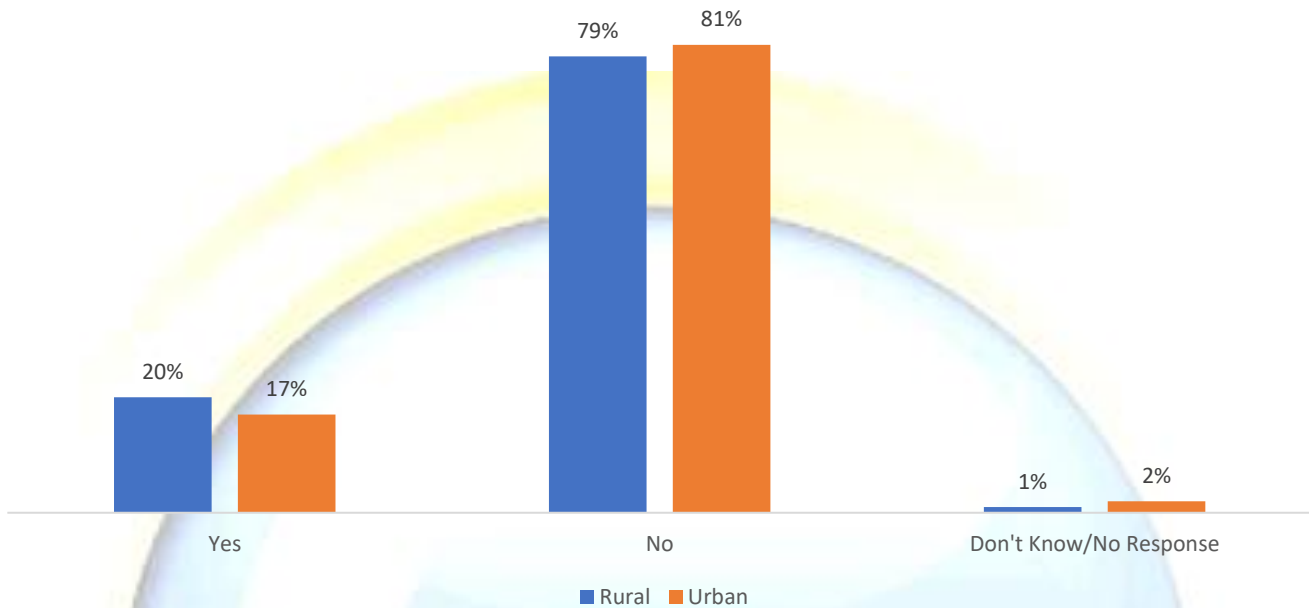
Question: Have you or anyone in your household ever had the opportunity to perform Hajj?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: There were only slight differences in the responses shared by rural and urban residents; rural residents were slightly more likely (20%) to have personally performed Hajj or had someone in their households who had, while urban residents were slightly less likely (17%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Monday, 19th August, 2024

(3 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)