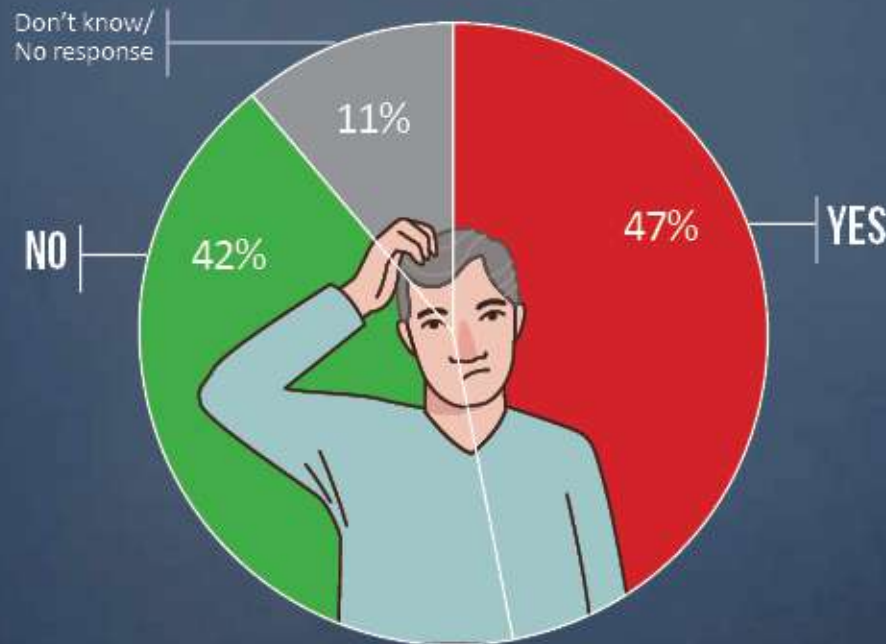


21st August, 2024

ALMOST HALF OF PAKISTANIS (47%) THINK THAT YOUNG PEOPLE WITH WHITE HAIR FACE DIFFICULTIES IN OUR SOCIETY; WOMEN AND URBAN RESPONDENTS MORE LIKELY TO HOLD THIS VIEW:

تقریباً نصف پاکستانیوں (47%) کا خیال ہے کہ سفید بالوں والے نوجوانوں (مرد یا عورت) کو ہمارے معاشرے میں مشکلات کا سامنا کرنا پڑتا ہے، اس حوالے سے رائے رکھنے والوں کی شرح خواتین اور شہری علاقوں میں رہنے والے افراد میں زیادہ پائی گئی۔

Question: Do you think young people (men or women) with white hair face difficulties in our society?





PRESS RELEASE

Opinion Poll

Social Behaviour

Physical Appearance

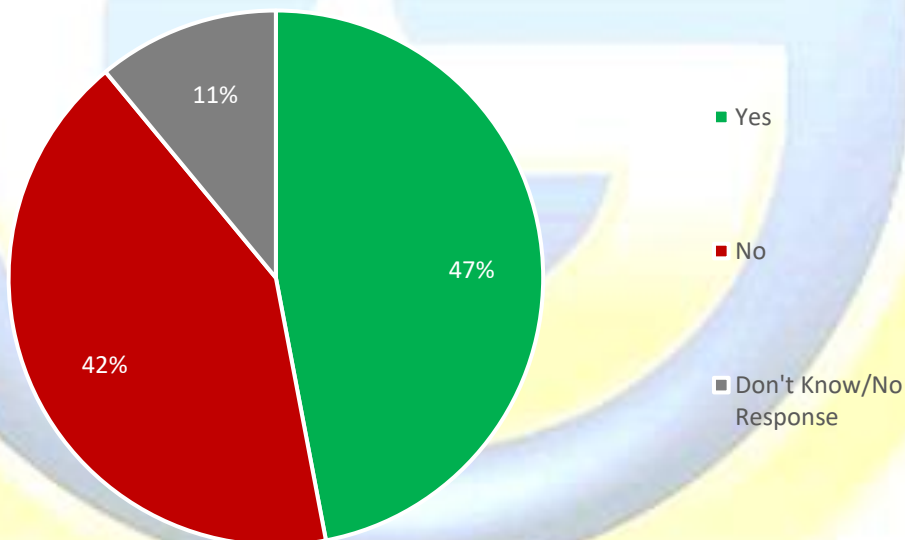
Almost half of Pakistanis (47%) think that young people with white hair face difficulties in our society; women and urban respondents more likely to hold this view: Gallup & Gilani Pakistan

(Islamabad) 21st August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, almost half of Pakistanis (47%) think that young people with white hair face difficulties in our society. Data from the survey highlighted women being 11% more likely than men to hold this view, while urban respondents were 4% more likely than rural respondents to believe this.

A nationally representative sample of adult men and women from across the country was asked the question, “Do you think young people (men or women) with white hair face difficulties in our society?” In response, 47% said ‘Yes’, 42% said ‘No’, and 11% said that they did not know or gave no response.

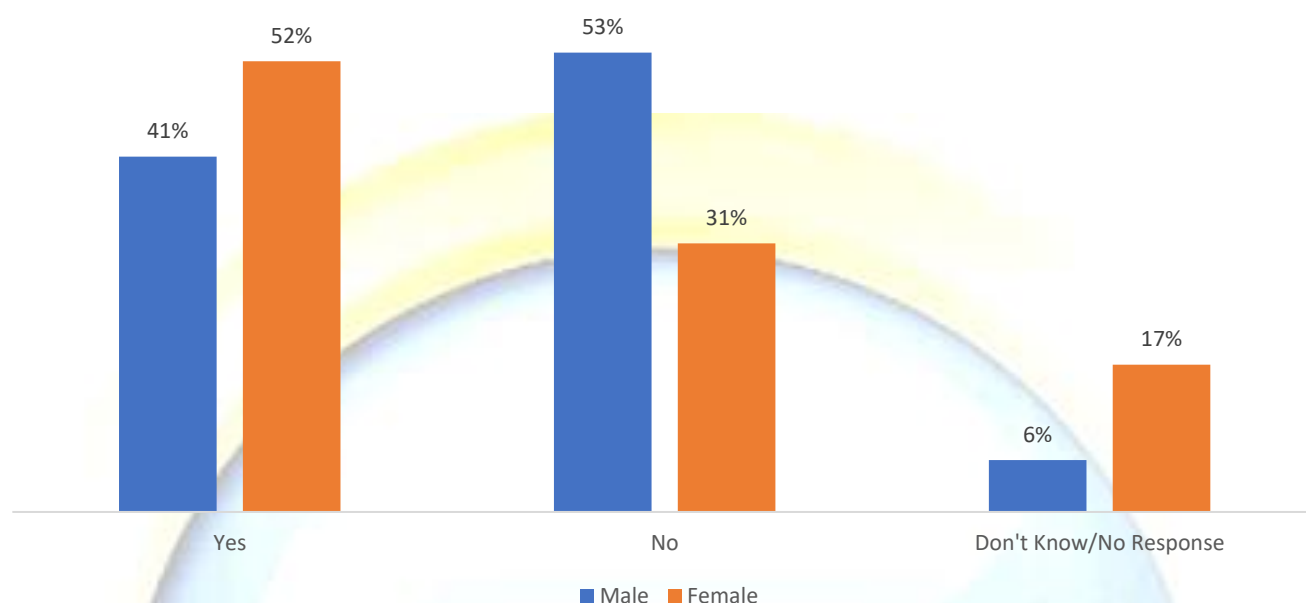
Question: Do you think young people (men or women) with white hair face difficulties in our society?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

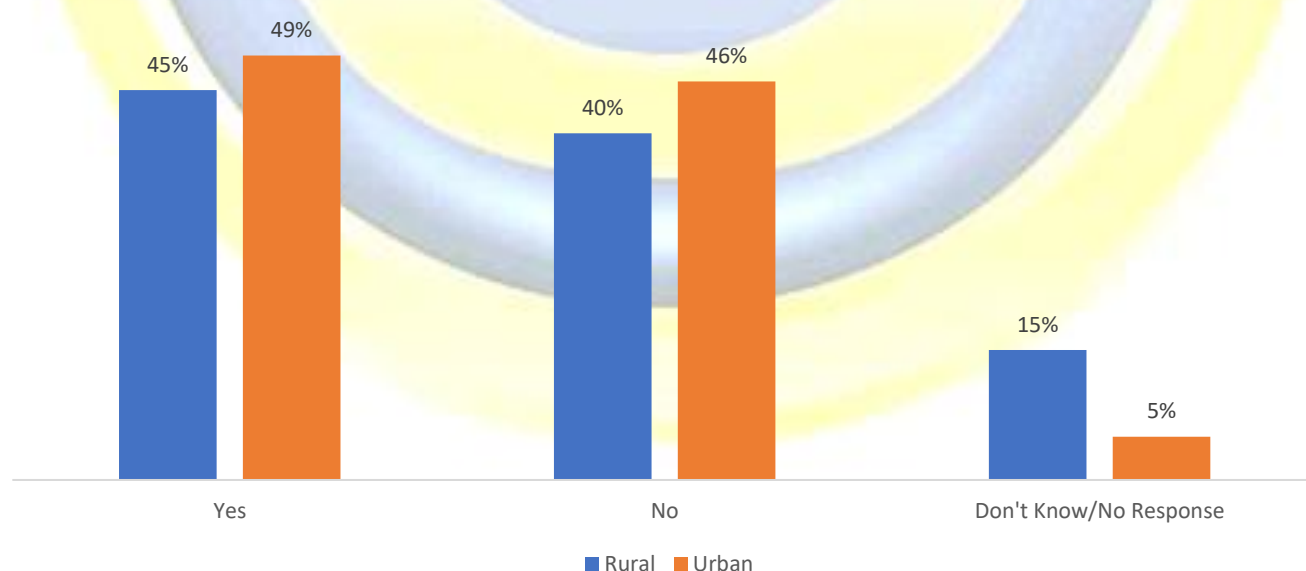
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Pakistani women were more likely (52%) to think that young people with white hair face difficulties in our society, as compared to the men who were surveyed (41%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Urban residents of Pakistan were more likely (49%) to think that young people with white hair face difficulties in our society, relative to rural residents (45%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 21st August, 2024

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)