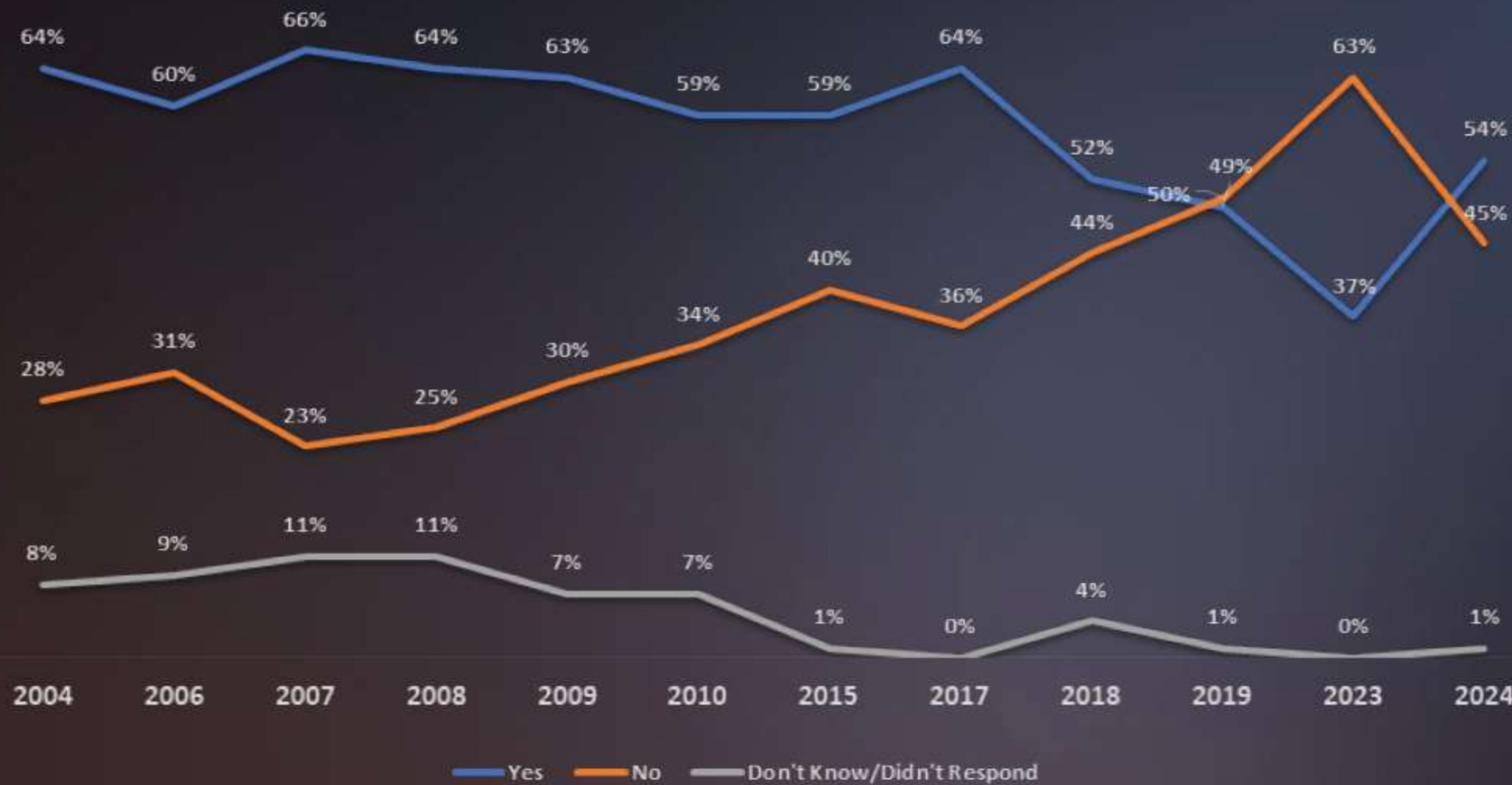


Participation in Eid al-Adha animal sacrifice rebounds to 54% in 2024, aligning with historical trends before 2018, after declines in 2019 and 2023: Gallup & Gilani Pakistan

Question: Please tell me, did you or anyone in your household sacrifice an animal this Eid al-Adha?





(Also emailed*/faxed separately)



PRESS RELEASE
Opinion Poll
History Poll
Social
Religion

Participation in Eid al-Adha animal sacrifice rebounds to 54% in 2024, aligning with historical trends before 2018, after declines in 2019 and 2023: Gallup & Gilani Pakistan

(Islamabad) 21st August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, more than half of Pakistanis (54%) sacrificed an animal this Eid al-Adha or had someone from their household make the sacrifice. Over 2 decades, a majority (50%) had made the sacrifice, except in 2019 and 2023. A nationally representative sample of adult men and women from across the country was asked the question, “Please tell me, did you or anyone in your household sacrifice an animal this Eid al-Adha?” In response this year, 54% said ‘Yes’, 45% said ‘No’, and 1% said that they did not know or gave no response.

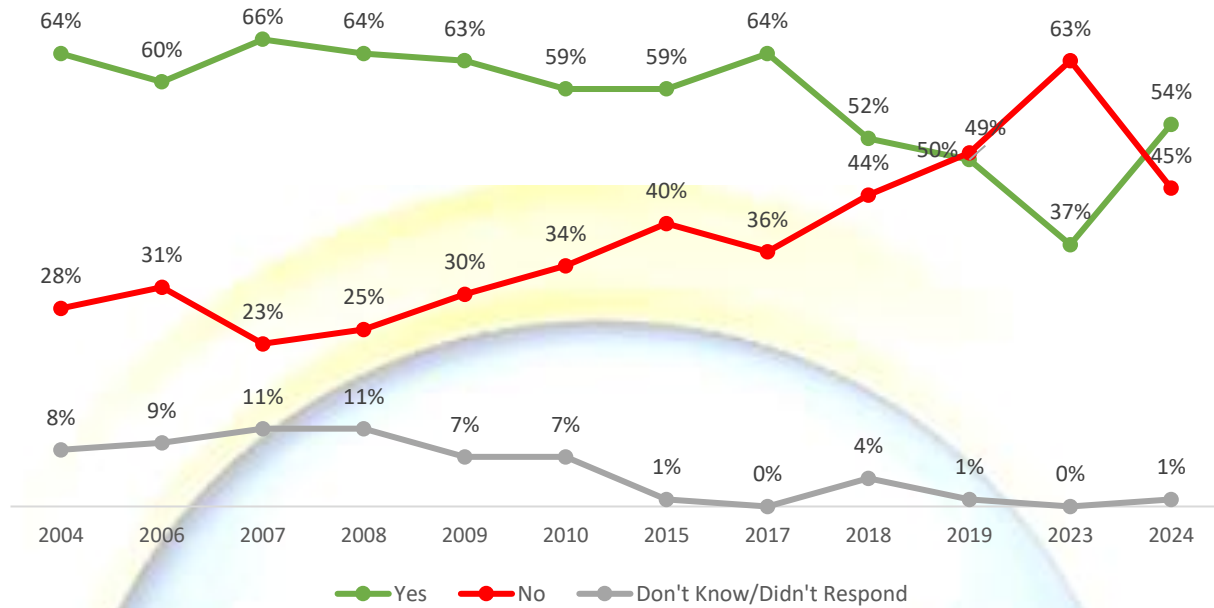
Comparative Picture: In 2024, overall, 54% of respondents said ‘Yes’, 45% said ‘No’, while 1% said they didn’t know or gave no response.

Trend Analysis: The proportion of adults reporting that they or someone in their household sacrificed an animal for Eid al-Adha decreased by 10% on a national level between 2004-2006 and 2023-2024. Conversely, the proportion of those who did not sacrifice an animal increased by 17% during the same period.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.



Question: Please tell me, did you or anyone in your household sacrifice an animal this Eid al-Adha?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 21st August, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



History Poll
2024



of Gallup Pakistan
(1980-2024)