

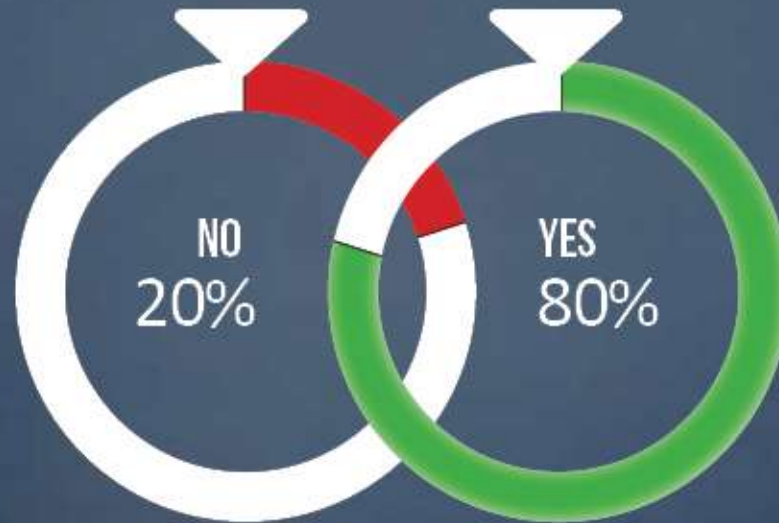
22nd August, 2024

4 OUT 5 (80%) OF ADULT PAKISTANIS ARE MARRIED; WOMEN, RURAL RESIDENTS, AND THOSE AGED 50+ YRS MOST LIKELY TO BE MARRIED:

GALLUP & GILANI PAKISTAN

ہر 5 میں سے 4 (80%) پاکستانی نوجوان شادی شدہ ہیں، شادی شدہ ہونے کے حوالے سے شرح خواتین، دیہی علاقوں میں رہنے والے افراد اور 50 سال سے زائد عمر کے افراد میں زیادہ پائی گئی۔

Question: Are you married?





PRESS RELEASE

Opinion Poll

Demographics

Marital Status

Press release 1 on Marriage and Social Behavior

4 out of 5 (80%) of adult Pakistanis are married; women, rural residents, and those aged 50+ yrs most likely to be married: Gallup & Gilani Pakistan

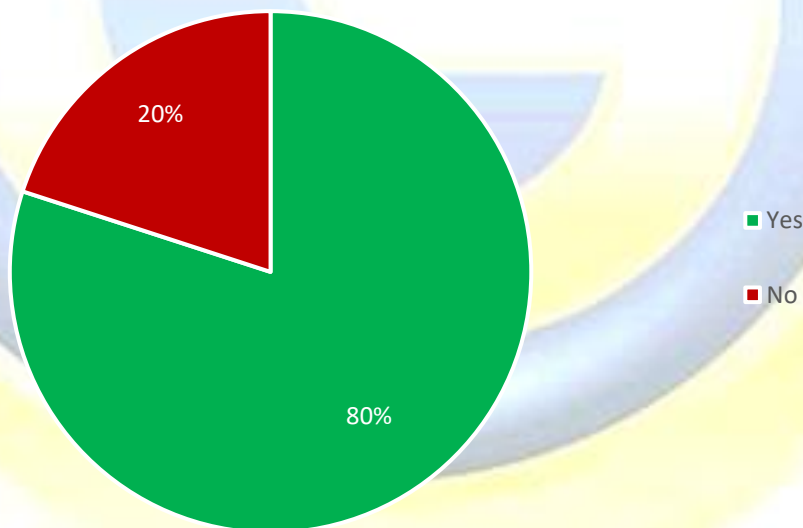
(Islamabad) 22nd August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 4 out of 5 (80%) of adult Pakistanis are married. Survey findings revealed that women were 12% more likely than men to be married. Meanwhile, rural residents were 8% more likely to be married, as compared to urban residents, showing delayed marriages in urban areas. Moreover, among young adults aged 18-30, majority are married (56%) while 44% are not married.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior.

A nationally representative sample of adult men and women from across the country was asked the question, "Are you married?" In response, 80% said 'Yes', while 20% said 'No'.

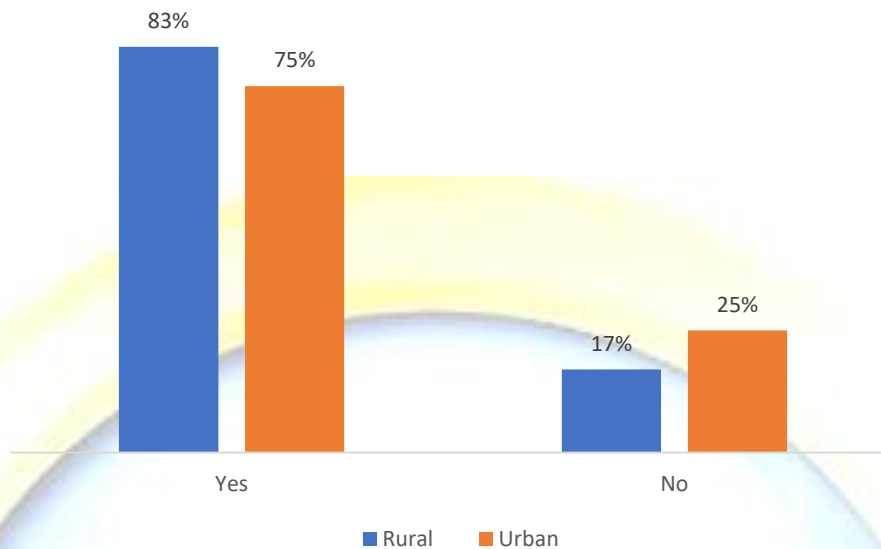
Question: Are you married?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

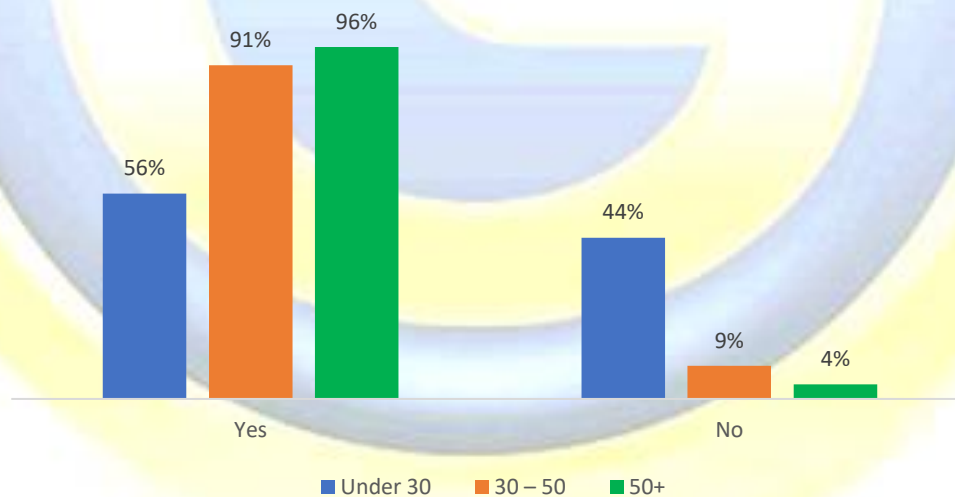
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 427 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Rural residents were more likely (83%) to be married, as compared to urban residents (75%). This is reflective of primarily marriage at younger ages in rural areas and older ages in urban areas.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age groups: Among adults aged 18 – 29 ('Under 30'), the majority are married (56%) while 44% are unmarried.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Thursday, 22nd August, 2024

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)