

23rd August, 2024

AMONG MARRIED PAKISTANIS, 4 OUT 5 (81%) HAVE AN ARRANGED MARRIAGE, WHILE MEN, URBAN RESIDENTS, AND THOSE UNDER 30 YRS OF AGE WERE MORE LIKELY TO HAVE A LOVE MARRIAGE: GALLUP & GILANI PAKISTAN

شادی شدہ پاکستانیوں میں، ہر 5 میں سے 4 (81%) افراد نے اپنی شادی والدین کی پسند سے یعنی (Arranged Marriage) ہونے کا بتایا، اس کے برعکس اپنی پسند کی شادی یعنی کے (Love Marriage) حوالے سے شرح مرد حضرات، شہری علاقوں میں رہنے والے افراد اور 30 سال سے کم عمر کے افراد میں زیادہ پائی گئی۔

Question: Please tell whether your marriage was arranged marriage by your parents or by your own choice i.e. love marriage?





PRESS RELEASE

Opinion Poll

Demographics

Marital Status

Press release 2 on Marriage and Social Behavior

Among married Pakistanis, 4 out of 5 (81%) have an arranged marriage, while men, urban residents, and those under 30 yrs of age were more likely to have a love marriage: Gallup & Gilani Pakistan

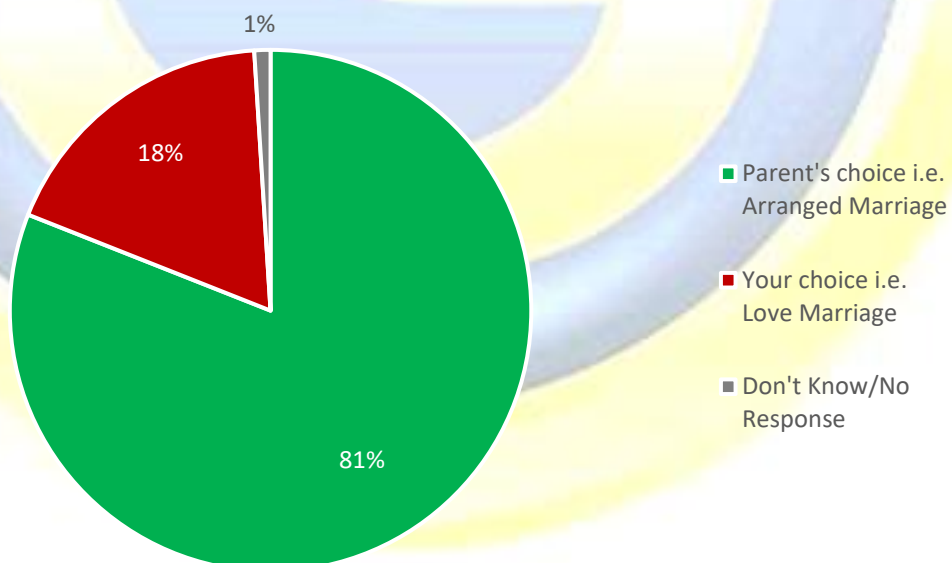
(Islamabad) 23rd August, 2024

According to a survey conducted by Gallup & Gilani Pakistan, among married Pakistanis, 4 out of 5 (81%) have an arranged marriage. Survey findings revealed that men were 8% more likely than women to have a love marriage. Additionally, there was minimal difference across rurality as urban residents were only 1% more likely to have a love marriage. Adults under the age of 30 had the highest rate of love marriage (21%) among all three age groups that were surveyed.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of married adult men and women from across the country was asked the question, “Please tell whether your marriage was arranged marriage by your parents or by your own choice i.e. love marriage?” In response, 81% said ‘Parent’s choice i.e. Arranged Marriage’, 18% said ‘Your choice i.e. Love Marriage’, and 1% said they did not know or did not respond.

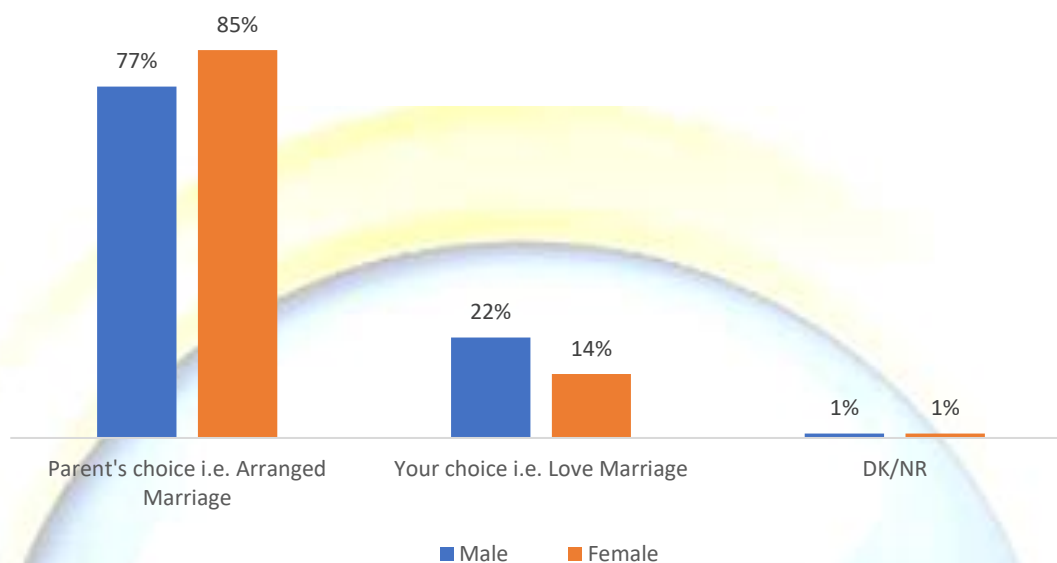
Question: Please tell whether your marriage was arranged marriage by your parents or by your own choice i.e. love marriage?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

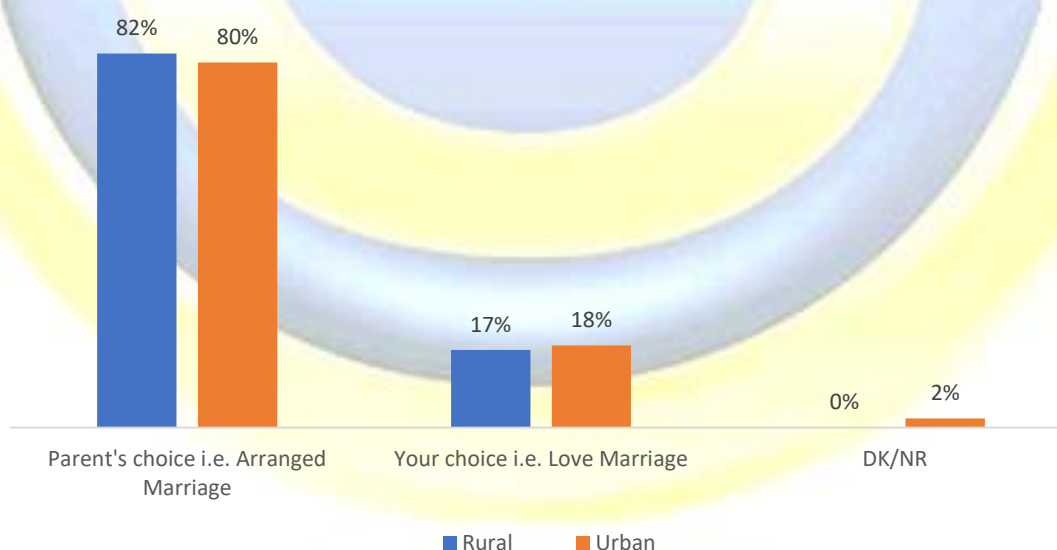
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 548 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: 8% more women have married by their parent's choice i.e. arranged marriage, as compared to men (77%). More men (22%) were likely to have married by their own choice i.e. love marriage, relative to women (14%).



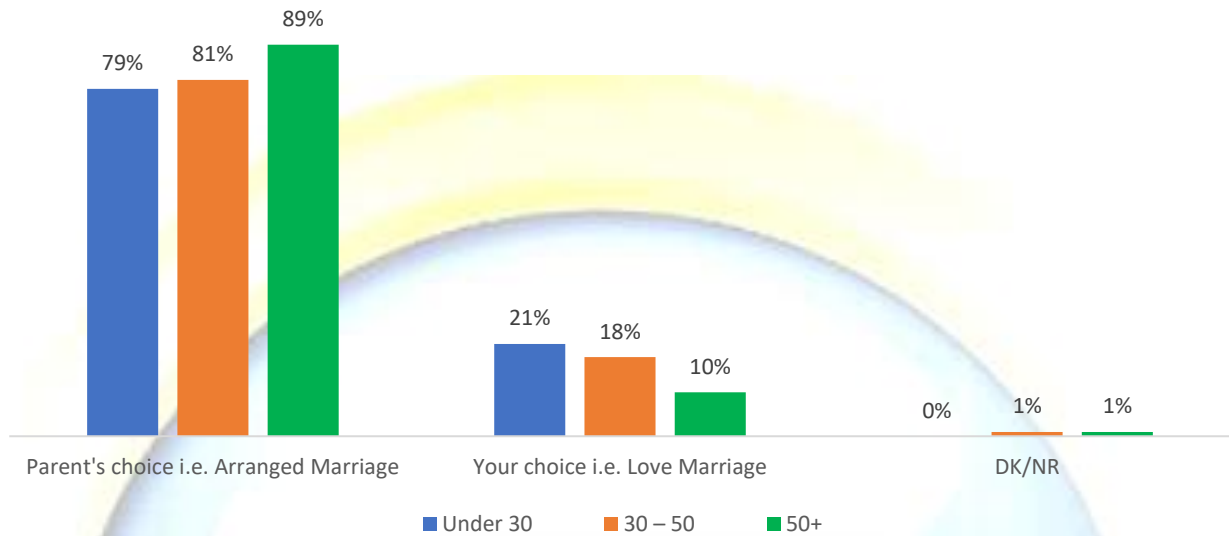
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: There were only minimal differences between the choice in marriage experienced by rural and urban residents. Rural residents were only slightly more likely (82%) to have an arranged marriage, as compared to urban residents (80%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age groups: The 'Under 30' age group exhibited the highest amount of personal freedom with a rate of 21% in love marriages, followed by the '30 – 50' age group with 18%, while the '50+' age group had the lowest rate of love marriages at 10%.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>





Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, 23rd August, 2024

(5 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)