

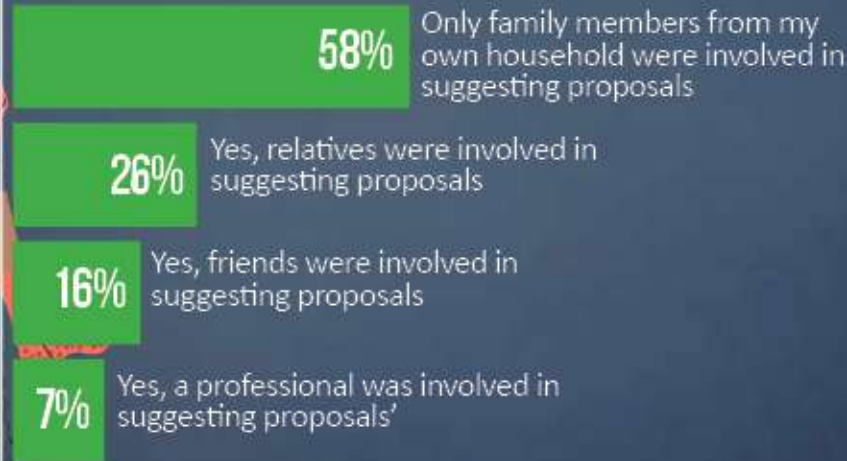
27th August, 2024

AMONG MARRIED PAKISTANIS, ALMOST 3 OUT OF 5 (58%) HAD ONLY THEIR FAMILY MEMBERS SUGGEST MARRIAGE PROPOSALS; WOMEN WERE MORE LIKELY TO ENGAGE PROFESSIONALS, WHILE URBAN RESIDENTS WERE MORE LIKELY TO INCLUDE THEIR FRIENDS IN THE PROCESS: GALLUP & GILANI PAKISTAN

شادی شدہ پاکستانیوں میں سے، تقریباً ہر 5 میں سے 3 (58%) پاکستانیوں نے اپنی شادی کے حوالے سے رشتوں کی پیشکش / تجویز میں صرف اپنے گھرانے کے افراد شامل ہونے کا بتایا۔ خواتین میں رشتوں کی تلاش کے حوالے سے پیشہ ور افراد کے شامل ہونے کی شرح زیادہ پائی گئی، جبکہ شہری علاقوں میں رہنے والے افراد میں رشتوں کی تلاش کے اس عمل میں دوستوں کے شامل ہونے کی شرح زیادہ رہی۔

Question: When you were searching for marriage proposals, was it only your own family members involved, such as your mother or sister suggesting proposals?*

*Multiple responses were allowed



Don't know/No response: 2%



PRESS RELEASE

Opinion Poll

Demographics

Marital Status

Press release 4 on Marriage and Social Behavior

Among married Pakistanis, almost 3 out of 5 (58%) had only their family members suggest marriage proposals; women were more likely to engage professionals, while urban residents were more likely to include their friends in the process: Gallup & Gilani Pakistan

(Islamabad) 27th August, 2024

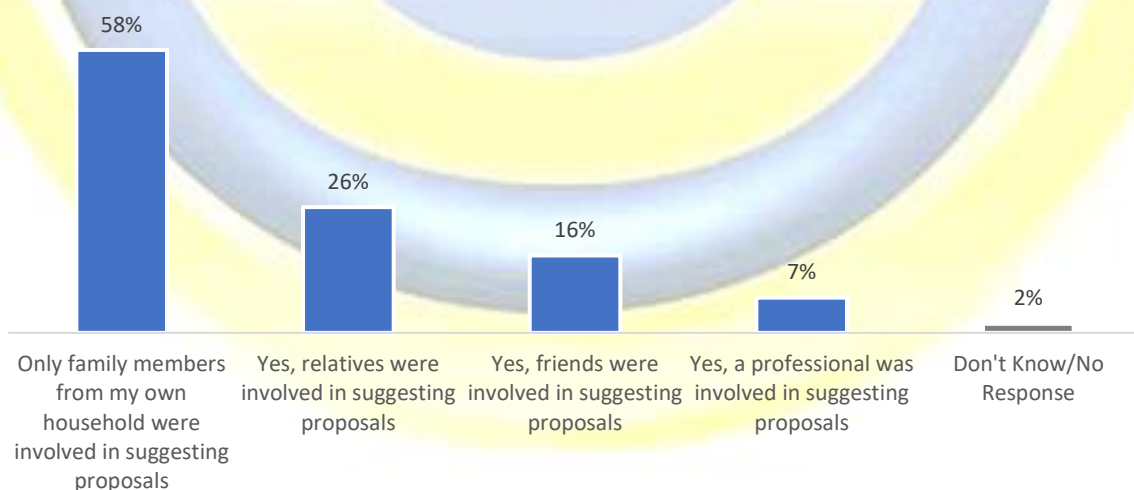
According to a survey conducted by Gallup & Gilani Pakistan, among married Pakistanis, almost 3 out of 5 (58%) had only their family members suggest marriage proposals. A deeper analysis revealed that women were 7% more likely than men to hire a professional's services for this process. Urban residents, in comparison with rural residents, were 4% more likely to include their friends in this process.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of married adult men and women from across the country was asked the question, "When you were searching for marriage proposals, was it only your own family members involved, such as your mother or sister suggesting proposals?" In response, 58% said 'Only family members from my own household were involved in suggesting proposals', 26% said 'Yes, relatives were involved in suggesting proposals', 16% responded 'Yes, friends were involved in suggesting proposals', 7% answered 'Yes, a professional was involved in suggesting proposals', and 2% said they did not know or gave no response.

Question: When you were searching for marriage proposals, was it only your own family members involved, such as your mother or sister suggesting proposals?*

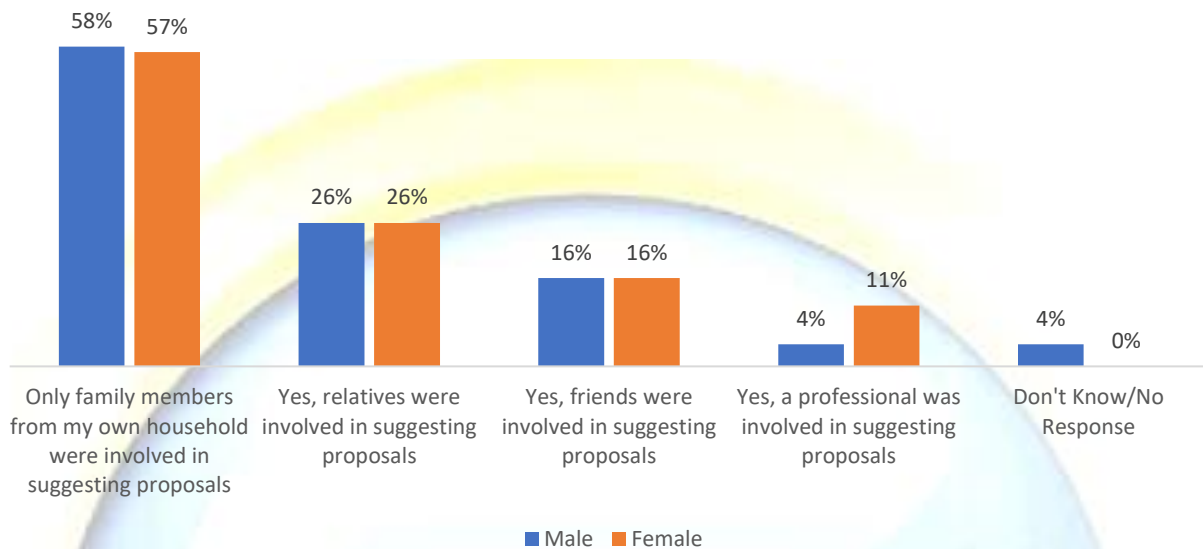
**Multiple responses were allowed*



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

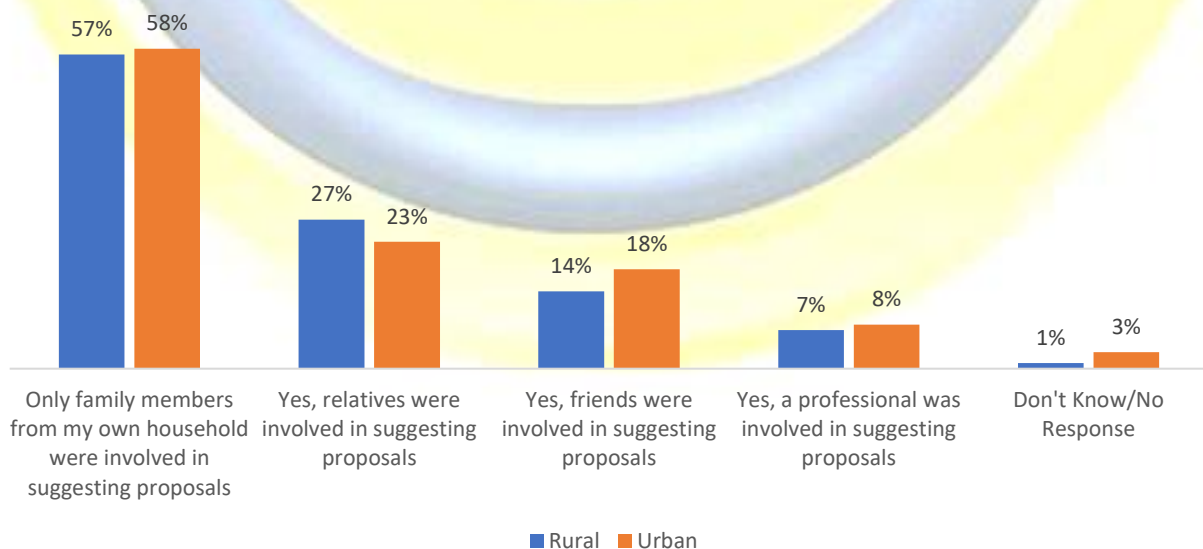
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 548 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Married men and women had similar reports of having relatives and friends involved in suggesting proposals, and there was only a minimal difference noted in family members from both genders' households being involved in suggesting proposals. However, women were 7% more likely to have hired the services of a professional, as compared to men (4%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: There was minimal difference found in the number of rural and urban residents who had only family members of their household, or a professional, suggest proposals. However, rural residents were 4% more likely to have relatives involved in suggesting proposals, as compared to urban residents (23%). Meanwhile, urban residents showed a higher prevalence of having friends involved in suggesting proposals (18%), relative to rural residents (14%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>





Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Tuesday, 27th August, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)