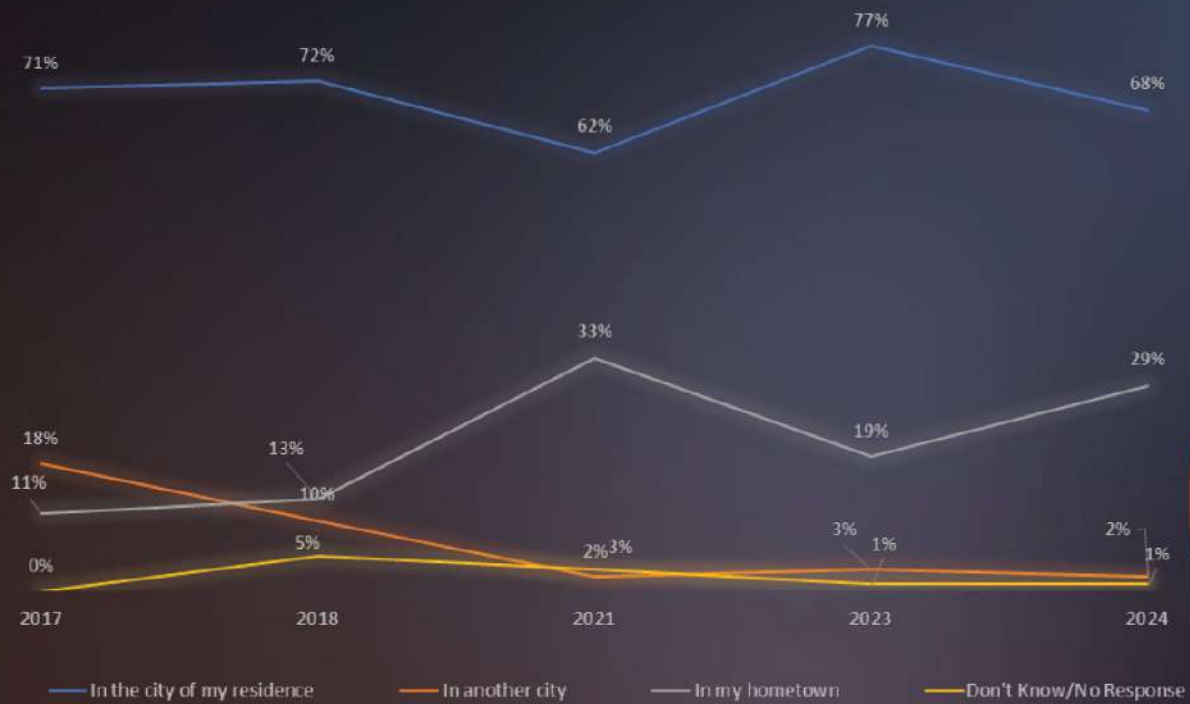


4th September, 2024

HISTORY POLL

**In 2024, 68% of Pakistanis Celebrated Eid al-Adha sacrifices in their city of residence, 29% in their hometown, while 2% chose another city and 1% gave no response:
Gallup & Gilani Pakistan**

Question: Please tell me, where did you celebrate Eid this year?





(Also emailed*/faxed separately)



PRESS RELEASE

Opinion Poll
History Poll
Social
Religion

In 2024, 68% of Pakistanis Celebrated Eid al-Adha sacrifices in their city of residence, 29% in their hometown, while 2% chose another city and 1% gave no response: Gallup & Gilani Pakistan

(Islamabad) 4th September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, a large majority of Pakistanis (68%) celebrated Eid this year in the same city where they live, and this practice has been the most popular for the past 7 years. Rural residents were more likely to have spent Eid in their hometowns.

Nationally representative sample of adult men and women from across the country was asked the question, “Please tell me, where did you celebrate Eid this year?”

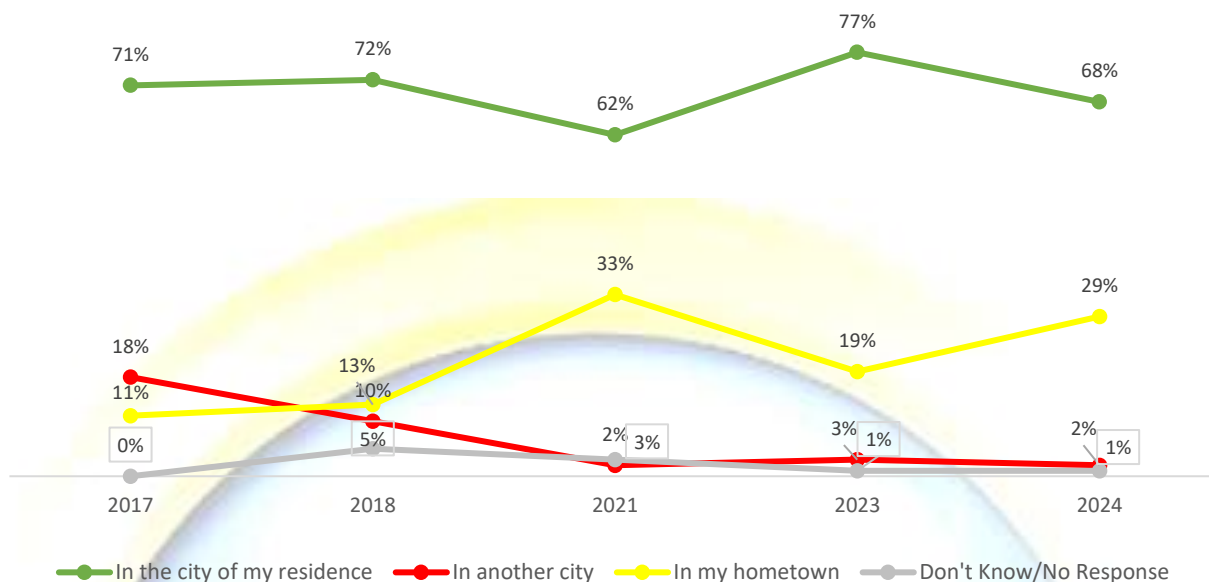
Comparative Picture: In response this year, 68% said ‘In the city of my residence’, 2% responded ‘In another city’, 29% answered ‘In my hometown’, and 1% said that they did not know or gave no response.

Trend Analysis: From 2017 to 2024, there have been notable changes in where people celebrated Eid. The proportion of adults celebrating in their city of residence decreased by a mere 3%, while those celebrating in another city declined by relatively higher proportion of 17%. Conversely, the percentage of individuals celebrating in their hometown increased significantly by 29%. The percentage of respondents who did not know or gave no response remained almost the same, only fluctuating between 0% in 2017 and 1% in 2024.

Over the past seven years, the most consistently popular practice has been celebrating Eid in the city where individuals reside, followed by celebrating in their hometowns, and then in another city. Survey findings reveal that 2018 onwards, individuals have started preferred celebrating in their hometowns as compared to celebrating in another city.



Question: Please tell me, where did you celebrate Eid this year?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 769 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 4th September, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



History Poll
2024



of Gallup Pakistan
(1980-2024)