

1th September, 2024

AROUND HALF OF PAKISTANIS (52%) BELIEVE THAT THE RELATIONSHIP BETWEEN A MOTHER- AND DAUGHTER-IN-LAW IS STRONG GENERALLY, WHILE WOMEN AND ADULTS OVER 50 YEARS OF AGE WERE THE MOST LIKELY TO BELIEVE IT IS NOT STRONG: GALLUP & GILANI PAKISTAN

پاکستانیوں کی تقریباً نصف شرح (52%) کا یہ ماننا ہے کہ پاکستان میں عام طور پر ساس اور بہو کا رشتہ مضبوط ہے۔ جبکہ وہ افراد جن کا خیال ہے کہ ساس بہو کا رشتہ مضبوط نہیں ہے کسی شرح خواتین اور 50 سال سے زائد عمر کے افراد میں زیادہ پائی گئی۔

Question: In your opinion, what is the general state of the relationship between a mother-in-law and daughter-in-law in Pakistan?





PRESS RELEASE
Opinion Poll
Social Behaviour
Family

Press release 15 on Marriage and Social Behavior

**Around half of Pakistanis (52%) believe that the relationship between a mother- and daughter-in-law is strong generally, while women and adults over 50 years of age were the most likely to believe it is not strong:
Gallup & Gilani Pakistan**

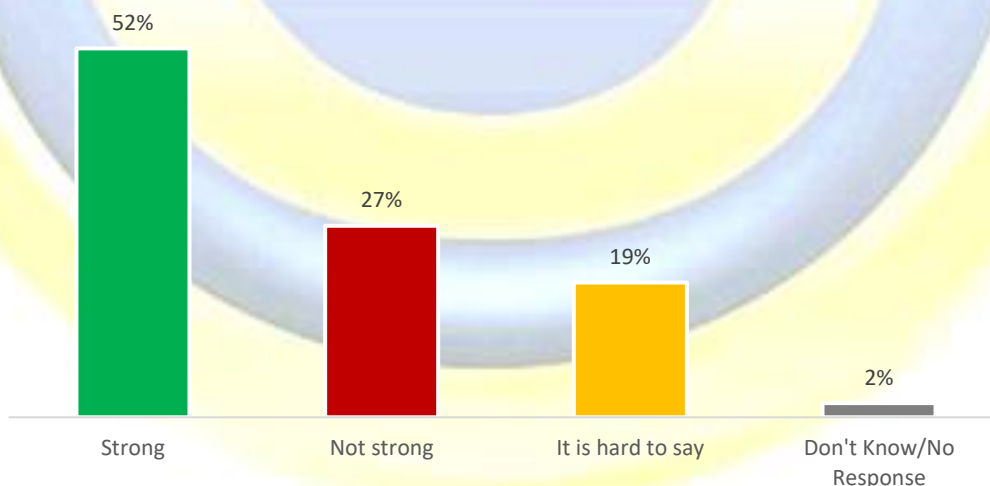
(Islamabad) 11th September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, around half of Pakistanis (52%) believe that the relationship between a mother- and daughter-in-law is strong generally. A deeper analysis revealed that women, in comparison with men, were 10% more likely to believe that this relationship is not strong. Adults over the age of 50 concurred, and were the most likely (31%) to report this relationship as not being strong.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of married adult men and women from across the country was asked the question, “In your opinion, what is the general state of the relationship between a mother-in-law and daughter-in-law in Pakistan?” In response, 52% said ‘Strong’, 27% answered ‘Not strong’, 19% responded ‘It is hard to say’, and 2% said they did not know or gave no response.

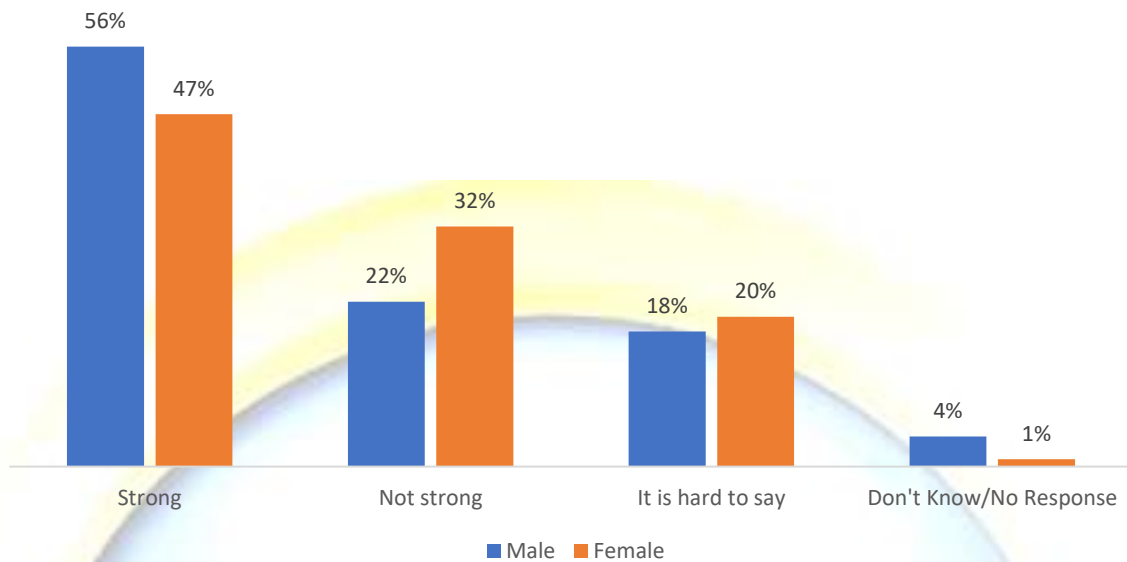
Question: In your opinion, what is the general state of the relationship between a mother-in-law and daughter-in-law in Pakistan?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

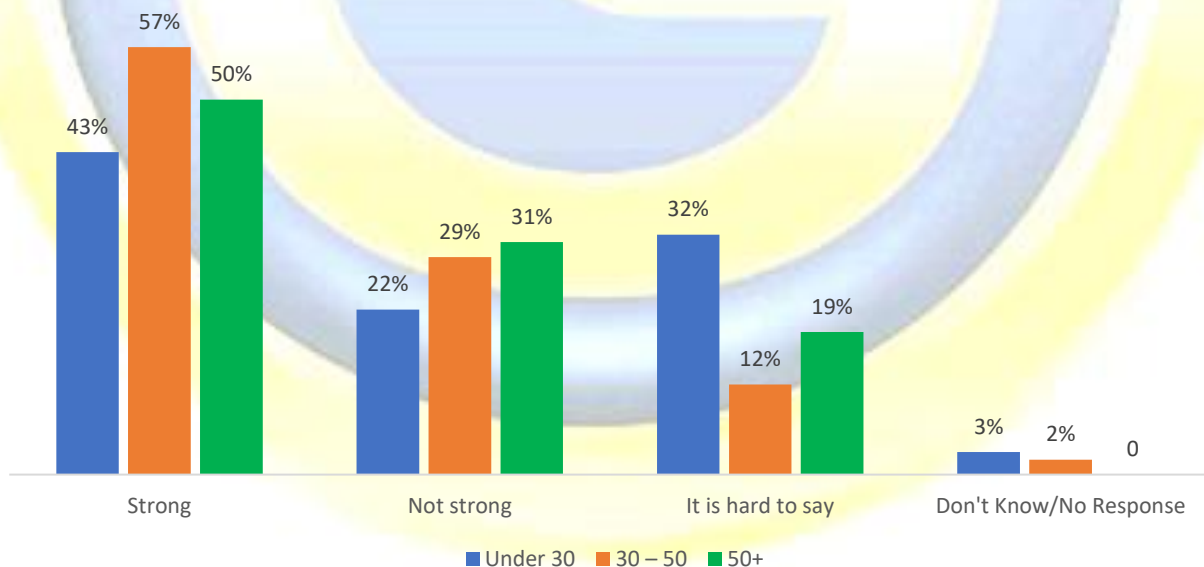
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 755 men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Women were 10% more likely to believe that the general state of the relationship between a mother- and daughter-in-law is not strong, as compared to men (22%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age groups: Adults over the age of 50 were the most likely (31%) to believe that the relationship between a mother- and daughter-in-law is generally not strong, followed by adults aged between 30 to 50 years (29%), with adults aged under 30 being the least likely (22%) to believe this. However, it must be noted that the under 30 age group also had a very high incidence (32%) of saying that 'it is hard to say'.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>

Press Release 4: Search for Proposals – <https://gallup.com.pk/post/37293>

Press Release 5: Matrimonial Ads in Newspapers or Other Sources – <https://gallup.com.pk/post/37297>

Press Release 6: Online Apps/Websites for Finding a Marriage Partner – <https://gallup.com.pk/post/37303>

Press Release 7: Communal Limitations: Sect – <https://gallup.com.pk/post/37311>

Press Release 8: Communal Limitations: Zaat – <https://gallup.com.pk/post/37315>

Press Release 9: Communal Limitations: Ethnicity – <https://gallup.com.pk/post/37322>

Press Release 10: Communal Limitations: Religion – <https://gallup.com.pk/post/37328>

Press Release 11: Communal Limitations: Political Beliefs – <https://gallup.com.pk/post/37334>

Press Release 12: Communal Limitations: Wealth – <https://gallup.com.pk/post/37349>

Press Release 13: Joint Family – <https://gallup.com.pk/post/37355>

Press Release 14: Choice between Joint Family and Nuclear Family – <https://gallup.com.pk/post/37359>



Opinion Poll from Gallup Pakistan
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International



GILANI RESEARCH
FOUNDATION

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(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)