

12th September, 2024

AMONG MARRIED WOMEN, A LARGE MAJORITY (69%) DESCRIBE THEIR OWN RELATIONSHIP WITH THEIR MOTHER-IN-LAW AS STRONG; RURAL WOMEN AND WOMEN UNDER 30 YEARS OF AGE WERE THE MOST LIKELY TO REPORT THIS:
GALLUP & GILANI PAKISTAN

شادی شدہ خواتین میں سے ، پاکستانی خواتین کی ایک بڑی اکثریت (69%) نے ساس کے ساتھ اپنے تعلقات مضبوط ہونے کے حوالے سے بتایا۔ اپنی ساس کے ساتھ تعلقات مضبوط ہونے کے حوالے سے سب سے زیادہ شرح دیہی علاقوں میں رہنے والی اور 30 سال سے کم عمر خواتین میں پائی گئی۔

Question: How would you describe your relationship with your mother-in-law?





PRESS RELEASE
Opinion Poll
Social Behaviour
Family

Press release 16 on Marriage and Social Behavior

**Among married women, a large majority (69%) describe their own relationship with their mother-in-law as strong; rural women and women under 30 years of age were the most likely to report this:
Gallup & Gilani Pakistan**

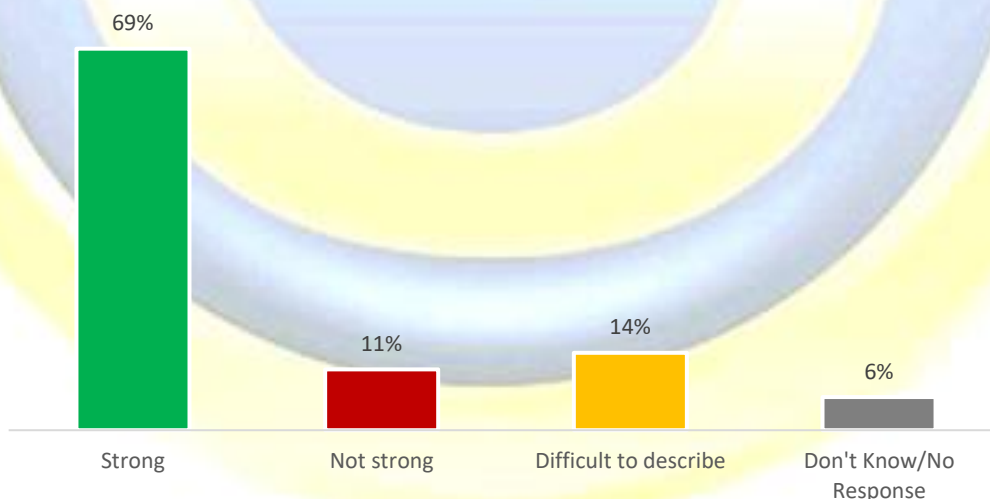
(Islamabad) 12th September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, among married women, a large majority (69%) describe their own relationship with their mother-in-law as strong. A deeper analysis revealed that rural women, in comparison with urban women, were 8% more likely to report their relationship with their mothers-in-law as being strong. Women under the age of 30 were the most likely (80%) to report a strong relationship as well.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of married adult women from across the country was asked the question, “How would you describe your relationship with your mother-in-law?” In response, 69% said ‘Strong’, 11% answered ‘Not strong’, 14% responded ‘Difficult to describe’, and 6% said they did not know or gave no response.

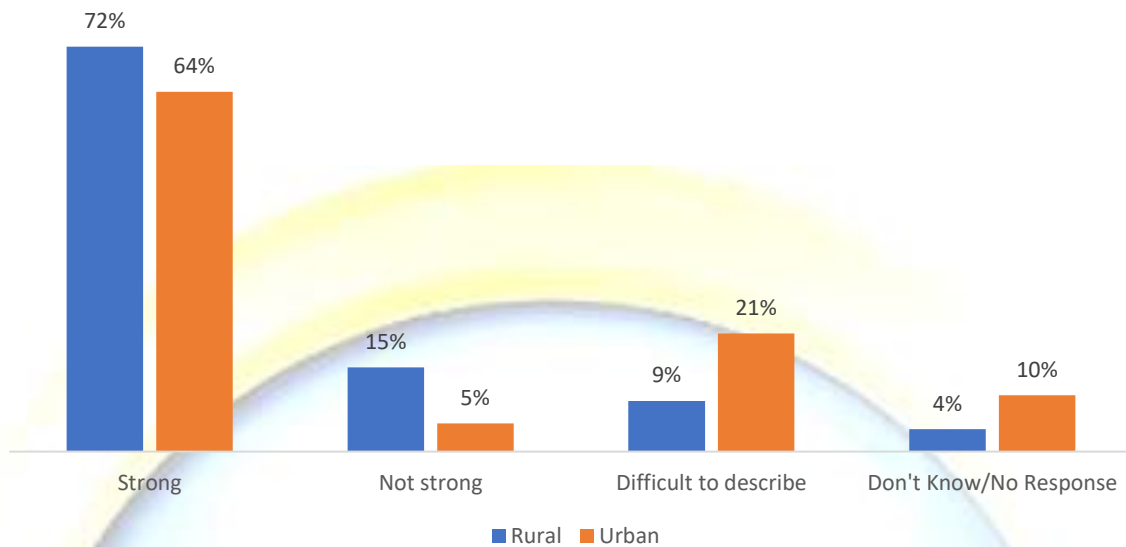
Question: How would you describe your relationship with your mother-in-law?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

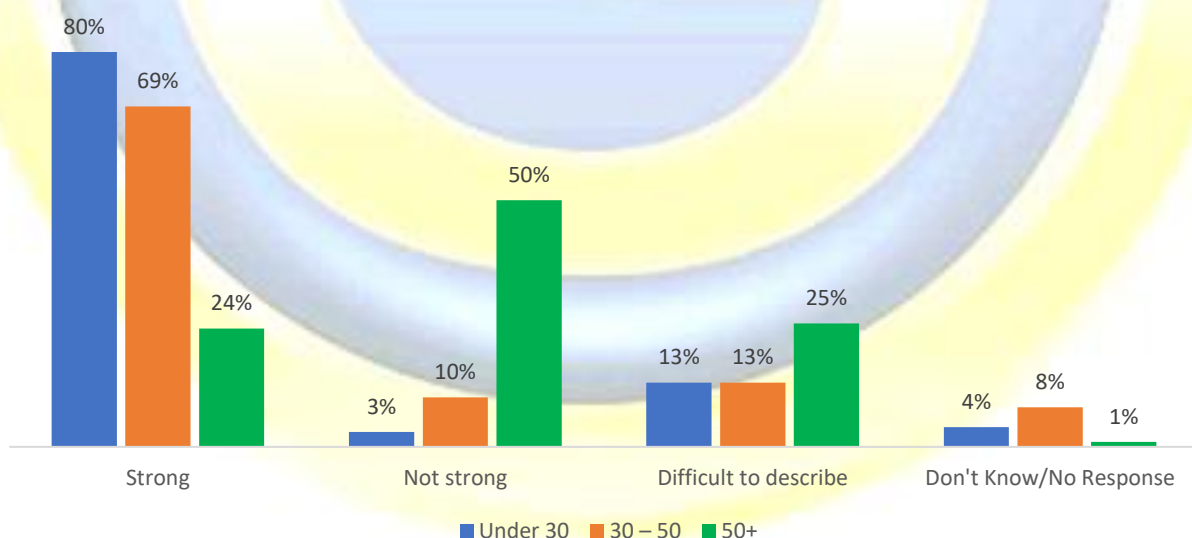
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 92 married women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Rural women were 8% more likely to report their personal relationship with their mother-in-law as being strong, as compared to urban women (64%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age groups: Women under the age of 30 were the most likely (80%) to report a strong relationship with their mothers-in-law, followed by adults aged between 30 to 50 years (69%), with adults aged over 50 being the least likely (24%) to report this. It must be noted that women over 50 had the highest incidence (25%) of saying that 'Difficult to describe' in response to the prompt.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>

Press Release 4: Search for Proposals – <https://gallup.com.pk/post/37293>

Press Release 5: Matrimonial Ads in Newspapers or Other Sources – <https://gallup.com.pk/post/37297>

Press Release 6: Online Apps/Websites for Finding a Marriage Partner – <https://gallup.com.pk/post/37303>

Press Release 7: Communal Limitations: Sect – <https://gallup.com.pk/post/37311>

Press Release 8: Communal Limitations: Zaat – <https://gallup.com.pk/post/37315>

Press Release 9: Communal Limitations: Ethnicity – <https://gallup.com.pk/post/37322>

Press Release 10: Communal Limitations: Religion – <https://gallup.com.pk/post/37328>

Press Release 11: Communal Limitations: Political Beliefs – <https://gallup.com.pk/post/37334>

Press Release 12: Communal Limitations: Wealth – <https://gallup.com.pk/post/37349>

Press Release 13: Joint Family – <https://gallup.com.pk/post/37355>

Press Release 14: Choice between Joint Family and Nuclear Family – <https://gallup.com.pk/post/37359>

Press Release 15: General State of Relationship between Mother- and Daughter-in-Law – <https://gallup.com.pk/post/37362>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)