

13th September, 2024

AMONG MARRIED WOMEN, AROUND 1 OUT OF 3 (35%) REPORT THEIR FRIENDS' RELATIONSHIP WITH THEIR MOTHERS-IN-LAW AS NOT BEING STRONG; RURAL WOMEN AND WOMEN OVER 50 YEARS OF AGE WERE THE MOST LIKELY TO REPORT THIS: GALLUP & GILANI PAKISTAN

شادی شدہ خواتین میں سے ، تقریباً ہر 3 میں سے 1 (35%) پاکستانی خواتین نے اپنی دوستوں کے ان کی اپنی ساس کے ساتھ تعلقات مضبوط نہ ہونے کے حوالے سے بتایا۔ دوستوں کے ان کی ساس کے ساتھ تعلقات مضبوط نہ ہونے کے حوالے سے شرح دیہی علاقوں میں رہنے والی اور 50 سال سے زائد عمر کی خواتین میں زیادہ پائی گئی۔

Question: How is your friends' relationship with their mothers-in-law in general?



Don't know/No response: 13%



PRESS RELEASE
Opinion Poll
Social Behaviour
Family

Press release 17 on Marriage and Social Behavior

Among married women, around 1 out of 3 (35%) report their friends' relationship with their mothers-in-law as not being strong; rural women and women over 50 years of age were the most likely to report this:
Gallup & Gilani Pakistan

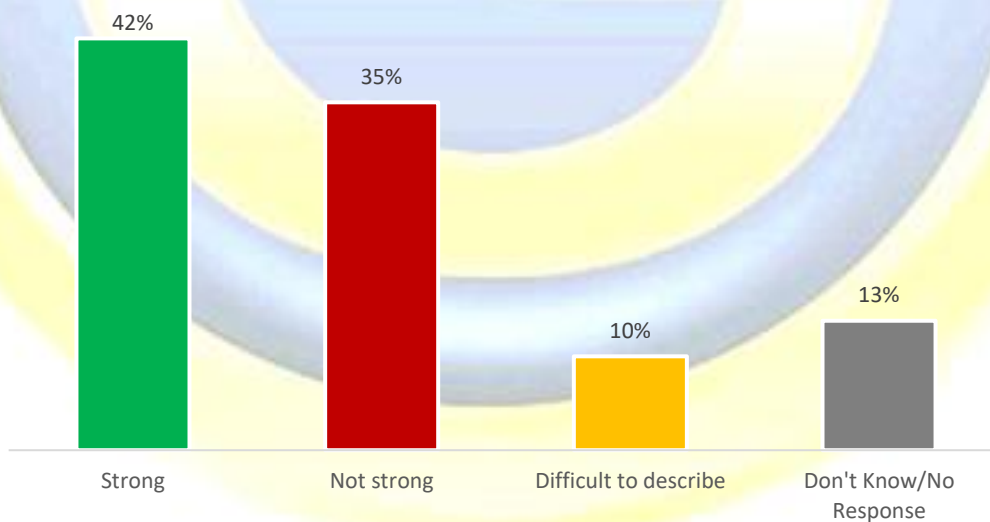
(Islamabad) 13th September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, among married women, around 1 out of 3 (35%) report their friends' relationship with their mothers-in-law as not being strong. Survey findings also revealed that rural women, in comparison with urban women, were 24% more likely to report their friends' relationship with their mothers-in-law as weak. Women over the age of 50 were the most likely (63%) to report their friends having a weak relationship as well.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of married adult women from across the country was asked the question, "How is your friends' relationship with their mothers-in-law in general?" In response, 42% said 'Strong', 35% answered 'Not strong', 10% responded 'Difficult to describe', and 13% said they did not know or gave no response.

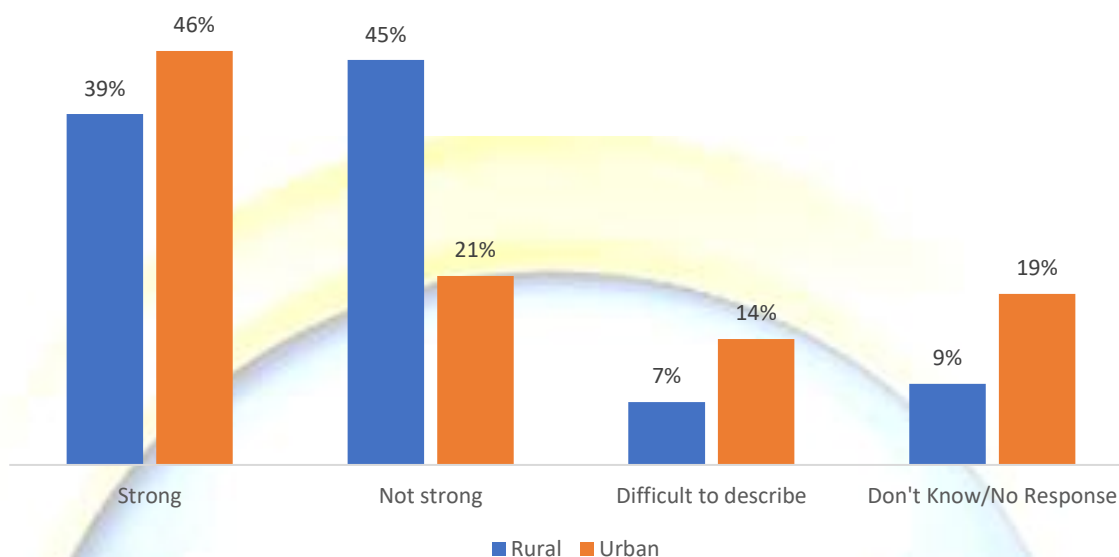
Question: How is your friends' relationship with their mothers-in-law in general?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

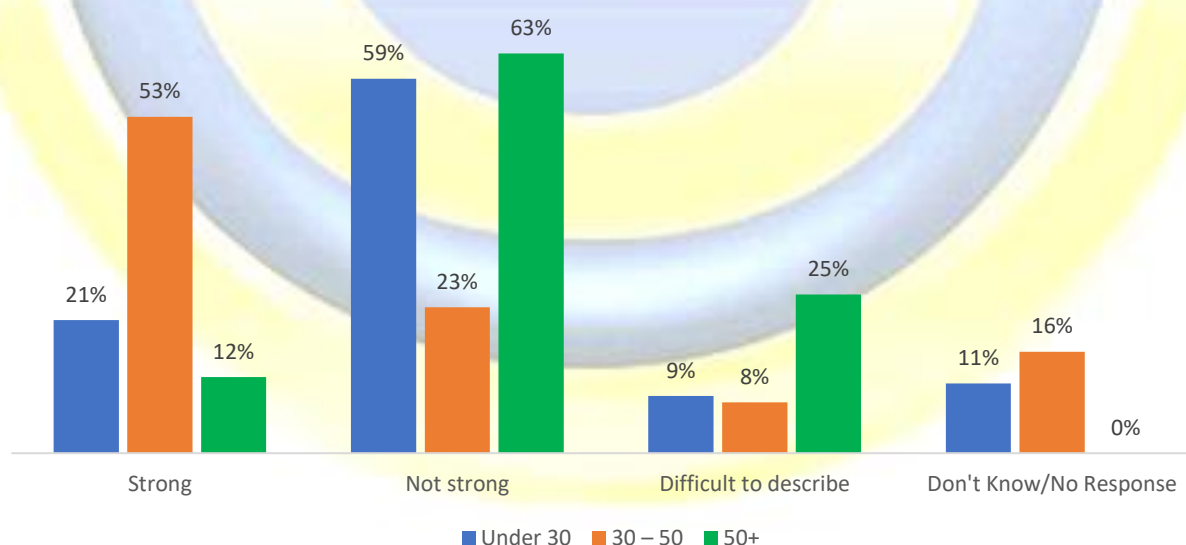
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 92 married women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across rurality: Rural women were 24% more likely to report their friends' relationship with their mothers-in-law as not being strong, as compared to urban women (21%). More urban women (14%) chose the 'Difficult to describe' option, or else said they did not know or chose not to respond (19%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across age groups: Women over the age of 50 were the most likely (63%) to report their friends as having a weak ('Not strong') relationship with their mothers-in-law, followed by women under the age of 30 (59%), with women aged between 30 to 50 being the least likely (23%) to report this. Women over 50 had the highest incidence (25%) of saying that 'Difficult to describe' in response to the prompt.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>

Press Release 4: Search for Proposals – <https://gallup.com.pk/post/37293>

Press Release 5: Matrimonial Ads in Newspapers or Other Sources – <https://gallup.com.pk/post/37297>

Press Release 6: Online Apps/Websites for Finding a Marriage Partner – <https://gallup.com.pk/post/37303>

Press Release 7: Communal Limitations: Sect – <https://gallup.com.pk/post/37311>

Press Release 8: Communal Limitations: Zaat <https://gallup.com.pk/post/37315>

Press Release 9: Communal Limitations: Ethnicity – <https://gallup.com.pk/post/37322>

Press Release 10: Communal Limitations: Religion – <https://gallup.com.pk/post/37328>

Press Release 11: Communal Limitations: Political Beliefs – <https://gallup.com.pk/post/37334>

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Press Release 13: Joint Family – <https://gallup.com.pk/post/37355>

Press Release 14: Choice between Joint Family and Nuclear Family – <https://gallup.com.pk/post/37359>

Press Release 15: General State of Relationship between Mother- and Daughter-in-Law – <https://gallup.com.pk/post/37362>

Press Release 16: Personal State of Relationship with Mother-in-Law – <https://gallup.com.pk/post/37374>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

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(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)