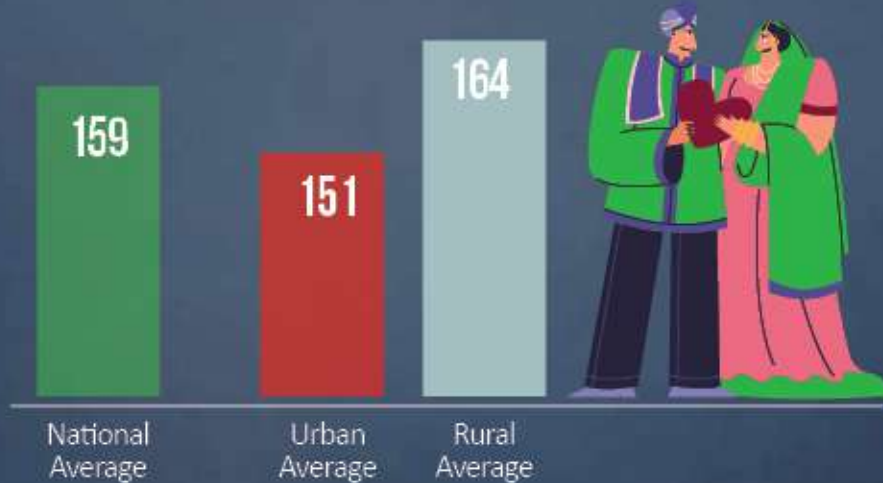


18th September, 2024

AN AVERAGE WEDDING (SHAADI) GATHERING ATTRACTS CLOSE TO 160 PEOPLE; INDIVIDUALS WITH HIGHER EDUCATION AND THOSE MARRIED MORE RECENTLY REPORT LARGER GATHERINGS: GALLUP & GILANI PAKISTAN

شادی کی ایک عام تقریب میں شرکت کرنے والے مہمانوں کی اوسطاً تعداد 160 پائی گئی۔ اعلیٰ تعلیم یافتہ افراد اور وہ افراد جن کی حال ہی میں شادی ہوئی ہے شادی کے دن کی تقریب میں زیادہ افراد کے شریک ہونے کی اطلاع دی۔

Question: Please tell us approximately how many people attended your wedding on your wedding day (Note: only Baraat, excluding Walima or Mehndi etc.).





PRESS RELEASE
Opinion Poll
Festivals and Events
Weddings

Press release 19 on Marriage and Social Behavior

**An average wedding (shaadi) gathering attracts close to 160 people;
individuals with higher education and those married more recently report
larger gatherings: Gallup & Gilani Pakistan**

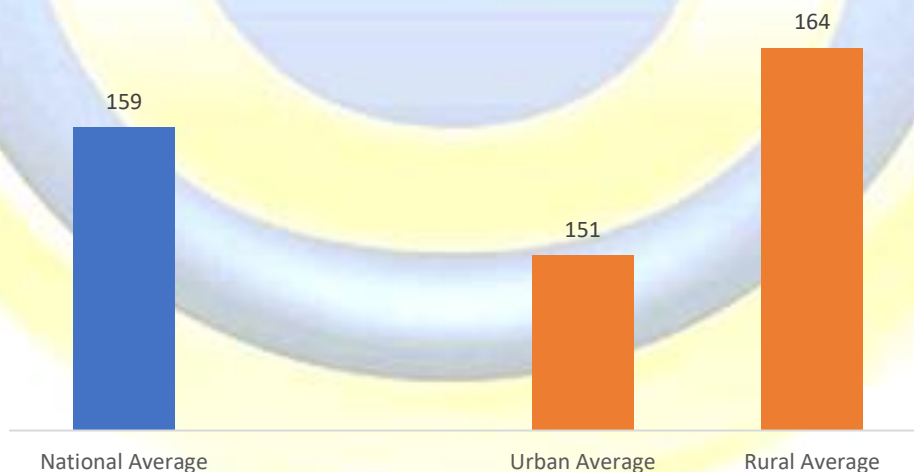
(Islamabad) 18th September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, among married Pakistanis, the average number of guests on the wedding day were 159. A deeper analysis revealed that respondents with either the intermediate or a higher level of education were more likely to have had a higher average number of wedding guests, as compared to those with lower levels of education. Further, those who had gotten married during 2011-2019 were likely to have had the highest average number of wedding guests (176). Rural residents, in comparison with urban residents, were likely to quote a higher average by 13 guests.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release of this series [here](#).

A nationally representative sample of married adult men and women from across the country was asked the question, “Please tell us approximately how many people attended your wedding on your wedding day (Note: only Baraat, excluding Walima or Mehndi etc.).” In response, the national average turned out to be 159 wedding guests. On average, urban residents invited less guests than the national average (151 guests), and rural residents invited more than both the national and urban averages (164 guests).

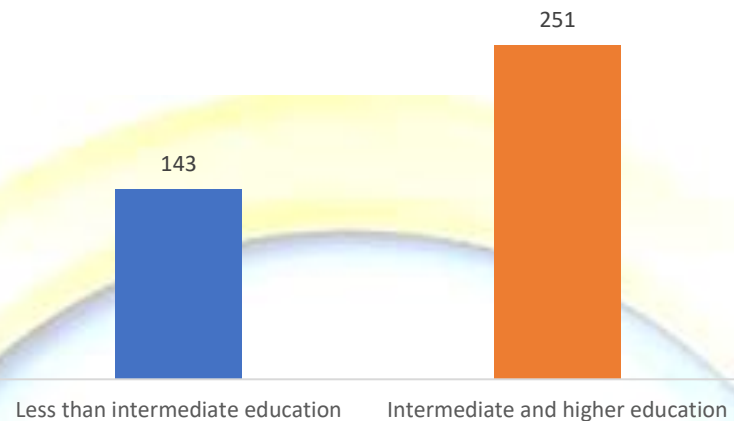
**Question: Please tell us approximately how many people attended your wedding on your wedding day
(Note: only Baraat, excluding Walima or Mehndi etc.).**



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

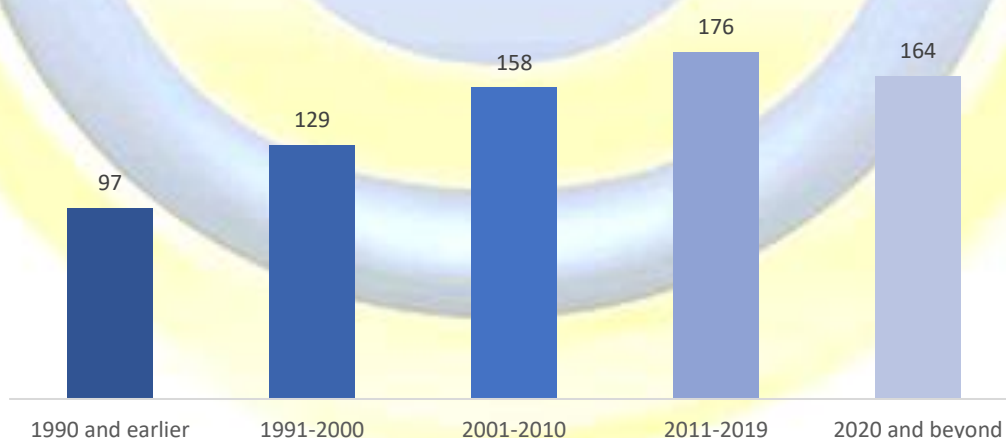
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 548 married men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across education levels: Respondents who had attained the FA/FSc./Intermediate or a higher level of education were likely to have had an average of 251 guests on their wedding day, which is higher than the national average. Meanwhile, respondents who had attained less than the FA/FSc./Intermediate level of education had an average of 143 wedding guests, lower than the national average.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across years of marriage: Respondents who had been married since 1990 or earlier cited an average of 97 wedding guests, those who had gotten married between 1991 to 2000 quoted an average of 129 wedding guests, individuals married between 2001 and 2010 had an average of 158 wedding guests, those married between 2011 and 2019 had an average of 176 wedding guests, while respondents married in 2020 or later had an average of 164 wedding guests. While the trend for more wedding guests has been rising in recent years, it peaked during the years 2011-2019 and declined afterwards, as those who got married in 2020 or later had a lower average. The pandemic affected this trend heavily as social distancing encouraged smaller gatherings.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>

Press Release 4: Search for Proposals – <https://gallup.com.pk/post/37293>

Press Release 5: Matrimonial Ads in Newspapers or Other Sources – <https://gallup.com.pk/post/37297>

Press Release 6: Online Apps/Websites for Finding a Marriage Partner – <https://gallup.com.pk/post/37303>

Press Release 7: Communal Limitations: Sect – <https://gallup.com.pk/post/37311>

Press Release 8: Communal Limitations: Zaat – <https://gallup.com.pk/post/37315>

Press Release 9: Communal Limitations: Ethnicity – <https://gallup.com.pk/post/37322>

Press Release 10: Communal Limitations: Religion – <https://gallup.com.pk/post/37328>

Press Release 11: Communal Limitations: Political Beliefs – <https://gallup.com.pk/post/37334>

Press Release 12: Communal Limitations: Wealth – <https://gallup.com.pk/post/37349>

Press Release 13: Joint Family – <https://gallup.com.pk/post/37355>

Press Release 14: Choice between Joint Family and Nuclear Family – <https://gallup.com.pk/post/37359>

Press Release 15: General State of Relationship between Mother- and Daughter-in-Law – <https://gallup.com.pk/post/37362>

Press Release 16: Personal State of Relationship with Mother-in-Law – <https://gallup.com.pk/post/37374>

Press Release 17: Friends' Relationships with their Mothers-in-Law – <https://gallup.com.pk/post/37382>

Press Release 18: Dowry – <https://gallup.com.pk/post/37388>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Wednesday, 18th September, 2024

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)