

23rd September, 2024

3 OUT OF 4 PAKISTANIS (75%) THINK THAT PAKISTANIS WASTE A LOT OF MONEY ON WEDDING CEREMONIES AND DOWRY; WOMEN AND URBAN RESIDENTS MORE LIKELY TO THINK SO: GALLUP & GILANI PAKISTAN

ہر 4 میں سے 3 (75%) پاکستانیوں کا خیال ہے کہ پاکستانی شادی بیاہ کی تقریبات اور جہیز پر بہت پیسہ ضائع کرتے ہیں۔ اس حوالے سے رائے رکھنے والوں کی شرح خواتین اور شہری علاقوں میں رہنے والے افراد میں زیادہ پائی گئی۔

Question: Some people say that Pakistanis waste a lot of money on wedding ceremonies and dowry. Please tell me how much you agree with this.





PRESS RELEASE
Opinion Poll
Festivals and Events
Weddings

Press release 22 on Marriage and Social Behavior

3 out of 4 Pakistanis (75%) think that Pakistanis waste a lot of money on wedding ceremonies and dowry; women and urban residents more likely to think so: Gallup & Gilani Pakistan

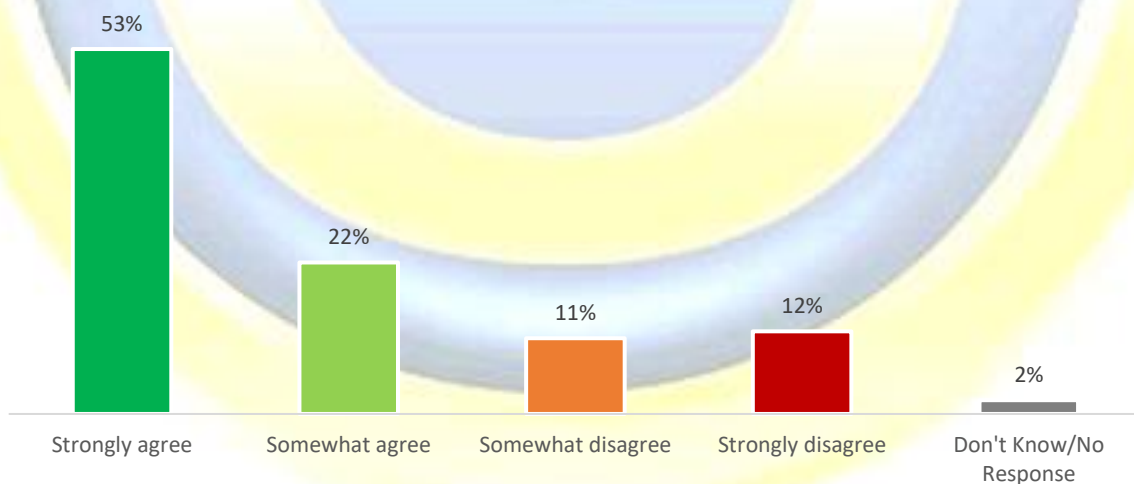
(Islamabad) 23rd September, 2024

According to a survey conducted by Gallup & Gilani Pakistan, 3 out of 4 Pakistanis (75%) think that Pakistanis waste a lot of money on wedding ceremonies and dowry. Survey findings revealed women were 9% more likely than men to hold this view. Additionally, urban respondents were more likely to hold a similar belief, relative to their rural counterparts.

This press release is in a series of press releases Gallup Pakistan is producing on the subject of marriage and social behavior. You can access the previous press release in this series [here](#).

A nationally representative sample of adult men and women from across the country was asked the question, “Some people say that Pakistanis waste a lot of money on wedding ceremonies and dowry. Please tell me how much you agree with this.” In response, 53% said ‘Strongly agree’, 22% said ‘Somewhat agree’, 11% answered ‘Somewhat disagree’, 12% responded ‘Strongly disagree’, and 2% either did not know or gave no response.

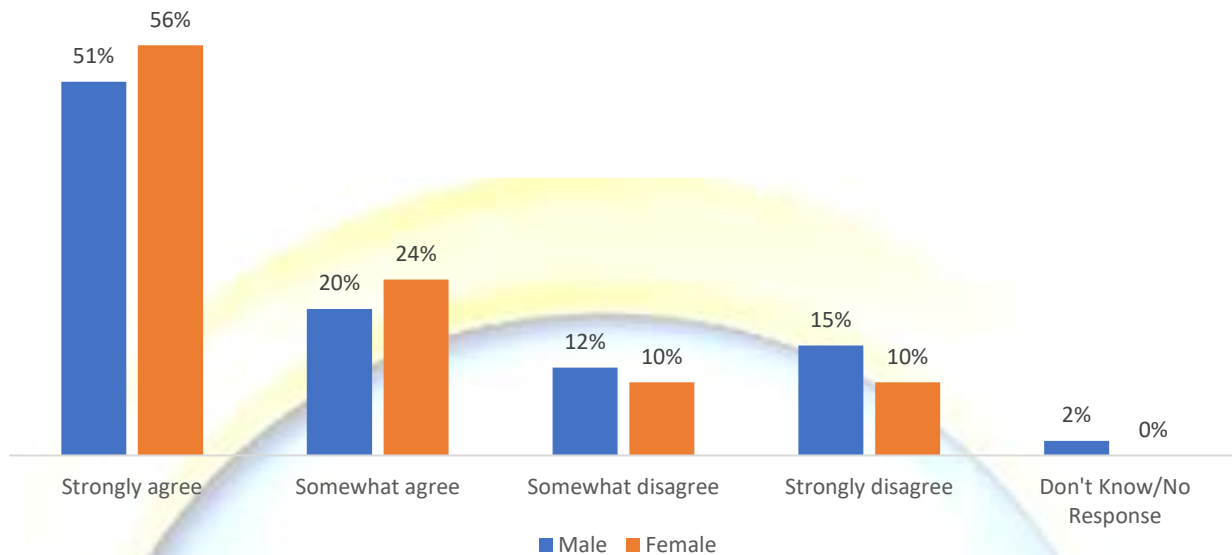
Question: Some people say that Pakistanis waste a lot of money on wedding ceremonies and dowry. Please tell me how much you agree with this.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

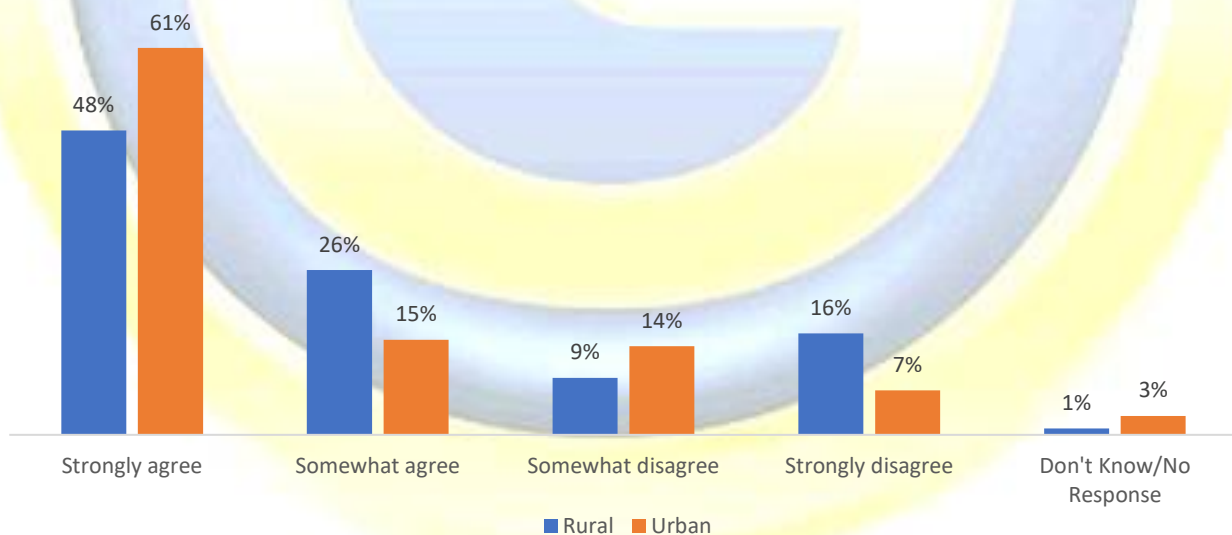
The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 755 adult men and women in urban and rural areas of all four provinces of the country, conducted from 28th June - 10th July 2024. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Across gender: Pakistani women were 9% more likely to think that Pakistanis waste a lot of money on wedding ceremonies and dowry, relative to the men who were surveyed (71%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Across rurality: Urban residents of Pakistan were 2% more likely to believe that Pakistanis waste a lot of money on marriage-related expenses, relative to rural residents (74%). Within this, urban residents were more likely to “strongly agree” with the prompt (61%), as compared to rural residents (48%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2024 Press Release Series on Marriage and Social Behavior

You can find Gallup Pakistan's 2024 press release series on Marriage and Social Behavior in Pakistan on the following links.

Press Release 1: Marital Status – <https://gallup.com.pk/post/37262>

Press Release 2: Arranged Marriage or Love Marriage – <https://gallup.com.pk/post/37276>

Press Release 3: Years of Marriage – <https://gallup.com.pk/post/37288>

Press Release 4: Search for Proposals – <https://gallup.com.pk/post/37293>

Press Release 5: Matrimonial Ads in Newspapers or Other Sources – <https://gallup.com.pk/post/37297>

Press Release 6: Online Apps/Websites for Finding a Marriage Partner – <https://gallup.com.pk/post/37303>

Press Release 7: Communal Limitations: Sect – <https://gallup.com.pk/post/37311>

Press Release 8: Communal Limitations: Zaat – <https://gallup.com.pk/post/37315>

Press Release 9: Communal Limitations: Ethnicity – <https://gallup.com.pk/post/37322>

Press Release 10: Communal Limitations: Religion – <https://gallup.com.pk/post/37328>

Press Release 11: Communal Limitations: Political Beliefs – <https://gallup.com.pk/post/37334>

Press Release 12: Communal Limitations: Wealth – <https://gallup.com.pk/post/37349>

Press Release 13: Joint Family – <https://gallup.com.pk/post/37355>

Press Release 14: Choice between Joint Family and Nuclear Family – <https://gallup.com.pk/post/37359>

Press Release 15: General State of Relationship between Mother- and Daughter-in-Law – <https://gallup.com.pk/post/37362>

Press Release 16: Personal State of Relationship with Mother-in-Law – <https://gallup.com.pk/post/37374>

Press Release 17: Friends' Relationships with their Mothers-in-Law – <https://gallup.com.pk/post/37382>

Press Release 18: Dowry – <https://gallup.com.pk/post/37388>

Press Release 19: Number of Wedding Guests – <https://gallup.com.pk/post/37395>

Press Release 20: Support or Oppose One-Dish Law – <https://gallup.com.pk/post/37407>

Press Release 21: One-Dish Law Being Followed or Not – <https://gallup.com.pk/post/37412>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
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GALLUP
PAKISTAN
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GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2024



of Gallup Pakistan
(1980-2024)